

LONG BEACH 12, CALIF., SUNDAY, JUNE 9, 1957

SECTION B



BEACH COMBING
WITH MALCOLM EPLEY

A BUNCH of the boys were talking it over and one asked if they had read that news story about cigaret smoking and cancer.

"I'm going to quit smoking," he said.

"I'm going to quit reading," said Ted Kree.

THE PROBLEM of the teenage roving gang isn't peculiar to Southern California or to the U.S., for that matter, judging from a clipping from the Sydney, Australia, Sun, sent along by reader Oliver Sweningsen. But the Aussies blame the Americans, of course.

The clipping is from the "People Say" column, and the letter writer objects to a system whereby young hoodlums are cautioned on first offense, taken to court for stern admonishment the second time, but not really punished until the third.

"There is something wrong with our system when a community of adults lets a bunch of teenage brats roam around annoying and injuring people," said the letter writer, a woman with a mean pen.

"I say, to hell with all this soft soaping a gang of young thugs. They are trying to act like a gang of American film toughs and should be treated as such."

Treated as such? Does she mean well paid for performing?

THE RAISE in school teacher salaries to \$4,500 minimum is thoroughly approved by a Long Beach woman who contrasts today's school teacher with that of her own time in the classroom.

After graduating from high school in a small Illinois town, she was assigned to a small school five miles from town. She had to supply her own horse and buggy. The school had one room and she taught pupils from kindergarten through the eighth grade.

She had to go to school early every day to build a fire so the room would be warm when the kids arrived.

Her pay: \$25 per month. No pay during vacation. "I don't like the good old days," she writes.

THE PAST week has been "Thank You" week for the Community Chest agencies, and it seems in order to give a pat on the back to some of the old-time agency and Chest employees. Chest agency salaries are far from comparable with those in private business, and these folks have given years of service largely out of the pleasure it gives them to help others.

For instance, Alena Kirkpatrick has been with the Day Nurseries 27 years. She's a cook at the east branch nursery.

Another old-timer is "Shorty" Kellogg of the YMCA, who has been on the job 25 years and has seen many of his best kid athletes grow into "big men" around town.

For 21 years Miss Iowanna Dickerson has managed the office and served as head bookkeeper of the Community Chest.

Two day nursery teachers, Miss Jean Anderson and Miss Clara Newmark, for 15 years have been giving love and learning to thousands of youngsters.

Mrs. Edith Layden for 13 years has been protector and counselor to unwed mothers who have gone to the Catholic Welfare Bureau and had her as their caseworker.

Another who has given assistance to people in trouble is Mrs. Helen Deltos, caseworker for Travelers' Aid, who is now trying to retire after 12 years although she works at the agency still in emergencies.

DRIFTWOOD — If a male driver gets a flat on the S. F. Bay Bridge, a bridge truck goes out and fixes it for \$1.25. If a lady gets a flat, no charge from the gallant bridge administration. . . . E. A. Lancaster, for years the fellow who collected and fixed toys for the big Santa Claus program of American Legion's Peterson Post, won't be operating as Santa here next Christmas. Ill health is forcing him to move to another climate, and he plans to sell his home at 1690 Cota Ave., where he has carried on the big toy business each Yuletide season. . . .

Three Compete for Mayor's Seat



DOOLEYS OF NOTE DULY NOTED

After his upset victory over Mayor George Vermillion in Tuesday's council race, Charles R. Dooley celebrates his hour of triumph with his wife, Jewel, and their children, Shirley Jean, 21, and Richard, 19.

Councilman-elect Dooley's credo for success is to hit hard, pay close and immediate attention to business, maintain a healthy suspicion of those classed as experts.—(Staff Photo by Skip Shuman)

Spongberg May Gain Backing in Deadlock

By GEORGE WEEKS

Three of the seven city councilmen who were re-elected Tuesday are still running—this time for mayor. Vice Mayor Gerald Desmond and Councilmen Raymond C. Keeler and D. Pat Ahern have confirmed that they are candidates for the office, to be filled by majority vote of the nine Council members.

The contest was left wide open by the defeat of Mayor George M. Vermillion as councilman from the eighth district. It was apparent within 24 hours there would be keen competition before the result is determined, probably at an informal caucus well in advance of the first meeting of the new Council July 9.

FIVE COUNCILMEN were reported to have agreed they will let the political dust settle for a few days before committing themselves.

But there were persistent reports that Councilman Virgil H. Spongberg, chairman of the ordinance and charter amendment committee, may emerge as the compromise choice in the event of a deadlock among the avowed contenders.

Spongberg refused comment but was said to be willing to accept without actively seeking the office.

Desmond's claim is based on his high vote total and his service as vice mayor, including energetic participation in the campaign to defeat Assemblyman Bruce Allen's oil seizure bill.

Keeler also was active in that

Doldrums of Summertime Slow Courts

By DON MADDOCK

Long Beach Superior Court Monday will begin limping along on vacation schedule with only four of its six departments open.

Judge George Francis will be gone three months. He spends the summers on the bench in his home county—Alpine.

Judge Joseph M. Malby left Friday for several weeks' vacation. When he returns, another Judge will leave.

The shortage of departments means very few civil cases will

be tried this summer. Presiding Judge Ralph K. Peterson reported. Criminal actions have precedence, and their number has increased sharply in recent months.

ONE DEPARTMENT — B — hears no trials. Its calendar is jammed with probate matters, orders to show cause, hearings on motions and adoptions. Huntington Park Municipal Judge Harry Simon last week started a one-month assignment as its judge.

The scarcity of judges indirectly has caused postponement of what promises to be one of the most sensational trials in recent court history.

Bar owner Robert W. Holston, 34, and his manager, Thomas Burke, 41, were ordered Thursday to stand trial July 25 on charges they operated a large-scale drunk-driving racket through use of B-Girls.

Their trial, which will take at least two weeks, Friday was continued to Aug. 15.

JUDGE BEACH VANEY said the reason for postponing the case was another lengthy trial, already set for July 29. It's the re-trial on murder charges of Billy G. Morse, 25, and John H. Davis, 42.

Morse and Davis were sentenced to die in the gas chamber for the Dec. 23, 1953, slaying of liquor clerk Lynn V. Feaster. The State Supreme Court reversed the sentences and ordered the pair re-tried.

Wilkinson's Nautilus Tour Ends June 18

Long Beach-born Navy Capt. Eugene P. Wilkinson will end his tour of duty as first commander of the Nautilus, world's first atom-powered submarine, at Seattle, June 18.

Capt. Wilkinson will turn over command of the vessel to Cmdr.



William R. Anderson, of Bakersville, Tenn., in ceremonies marking the end of a four-day visit by the submarine to Puget Sound.

Prior to the change of command, the Nautilus will make brief stops next week at Everett and Tacoma. It will leave for Portland and San Francisco following the ceremonies at Seattle, arrive in Long Beach June 28 and sail for San Diego June 29.

CAPT. WILKINSON, 38, has commanded the Nautilus since Sept. 30, 1954. He is a graduate of San Diego College and attended the University of Southern California before entering the Navy in 1940. He received the Silver Star Medal and other decorations for exploits as a submarine commander in Japanese waters in World War II.

Engineers Vote Strike Authority

Operating Engineers, Local 12, Saturday authorized its bargaining committee to call a strike if negotiations with construction contractors fail.

The members, meeting in Los Angeles, rejected a management offer of a 25-cent-an-hour increase this year and a similar hike next year. The union is asking wage increases ranging up to 85 cents an hour.

Ralph B. Dronson, business manager of the Local, including membership in the Long Beach area, said 97 per cent of about 4,500 members voted against accepting the contractors' offer.

CREDITS HARD-SELL CAMPAIGN

How Did Dooley Do It?

By BOB HOUSER

Charles Richard Dooley credits a hard-hitting, hard-sell campaign for his narrow squeak victory over Mayor George Vermillion for the City Council's 8th District seat last Tuesday.

The 47-year-old proprietor of Dooley's Hardware Mart said modern citizens no longer beat a path to your door for a better mouse trap. "You have to pound and promote with progressive merchandising."

Personal guide lines of Dooley's: "I've always tried to be fair and I don't hold grudges."

He admits he can get red-faced mad, but "I'm over it in a few hours."

And although his great grandparents came from Dublin he thinks the Irish temper has been exaggerated.

DOOLEY'S SUCCESS, marked by a 62,000-square-foot layout at 5075 Long Beach Blvd. which he claims represents the full-circle return to the general store, is attributable, he contends, to:

1. Close and immediate personal attention to business.

2. A lot of small, but correct, decisions.

It was Dooley's decision to pitch himself into the 8th District councilman race.

As a long-time member of the North Long Beach Commercial Club and three-time president, "I found myself spending a lot of time on North Long Beach problems anyway so I decided to put myself in the position of perhaps being able to do more in an official capacity."

Most compelling of Dooley's platform planks. In his own estimate, is "bringing more dollars into the city of Long Beach without a raise in property tax."

A principal device to that end is a citizen's tax commission. It would inquire, investigate and recommend. It would maintain a continuous inventory of all city tax resources.

THE PLACE TO BEGIN a tax study is at the local level, he declares, and "we are rapidly approaching a level of confiscation by taxation."

Dooley advocates a reshuffle in zoning to open areas of substandard housing to apartment house construction. He would have a more frequent census to take advantage of Southern population growth in claiming per capita tax benefits from state auto license fee collections and others.

He would promote "a more favorable climate of recognition to city merchants than currently exists among city departments." More favorable cooperation means more money for the city in taxes.

Dooley advocates more police protection and, specifically,

a sub-station nearer the center of the community. "With the station down on Ocean Blvd., it's at the edge of a big city."

Among major problems in his own district, Dooley counts the Camellias Area, an island of county land housing hundreds of children in frequently substandard or overcrowded conditions.

"Since it's county area and a federal project, Long Beach Police are without jurisdiction there and it's off the beaten path for county police coverage. The safety and welfare of hundreds of children are at stake."

DOOLEY, A REPUBLICAN, says he has "been in politics for a long time," although never as an office holder.

He was born May 10, 1910, in Scottsbluff, Neb. His father established the Dooley hardware enterprise in 1920 in North Long Beach, known at that time as Virginia City. The elder Dooley, C. E., died in 1930, leaving the conduct of the business to his wife, Nancy J., and son, Charles.

Charles has been married 23 years to Geneva Jewel, a Vincennes, Ind., native. They have a daughter, Shirley Jean, 21, who will be married July 4, in the North Long Beach Christian Church to contractor Rodney Nisbet. They will make their home in the Bellflower area.

Charles and Jewel, as Mrs. Dooley prefers to be called, have a son, Richard Neal, 19, a student at Long Beach City College.

The new 8th District councilman is 5 feet 11, weighs 180 pounds, has brown eyes and a mixture of iron gray and silver hair cut close. He is a member of the Christian Church and a 32nd Degree Mason.

He owns about six serviceable suits and says he needs three new ones. He likes swimming, big game fishing, steaks well done, and reads business magazines for leisure at home. He does not aspire to be mayor: "I consider that to be a full time job as a receptionist for the city."

Observers credit his attack of absenteeism against Mayor Vermillion as a critical factor in his victory.

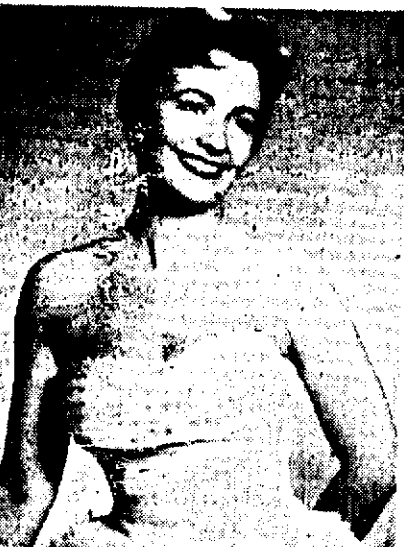
DOOLEY WAS FINED \$300 in Superior Court in 1953 for violation of the state's fair trade laws. Charging that such laws are "price-fixing" laws and probably in violation of the Constitution, Dooley said: "So-called fair trade laws cost the American public as much as 30 cents on every dollar."

Dooley is suspicious of "experts." He explains: "Ten experts will apply 10 different solutions to a problem. I think it's wise to listen to experts and do some sorting and selecting."

"In matters of great importance, I think laymen can listen to expert advice and then pick and choose what is best for other laymen."

"Success, I believe, is made up of a lot of small decisions."

Universe Beauties Go on View July 13 in Stadium Spectacle



SOUTH DAKOTA'S ENTRY in the Miss Universe Pageant will be Gay Marshall, 19. She's a brunette from Sioux Falls.

First public view of assembled international beauties for the sixth annual Miss Universe Beauty Pageant will be July 13 in Veterans Memorial Stadium.

These opening ceremonies in the 12,000-seat stadium will be sponsored by Long Beach Elks Lodge.

INTERNATIONAL AND AMERICAN contestants for the Miss Universe crown will be dressed in native costume for the opening. Elsworth M. Beam, Leading Knight in charge of charities for Long Beach Elks, said the production will be a benefit performance for the Elks Cerebral Palsy Fund.

ATTRACTIONS OF THE SHOW will include a three-ring circus and a fireworks display. Oscar Meinhardt, executive producer of the Miss Universe Pageant, said opening ceremonies will far surpass any predecessors. He said the show will include recitation of the Miss Universe Creed, signaling the opening of the Pageant.

TICKET SALE COMMITTEES will be headed by Clare McCord, chairman; Jess W. Grundy, assistant chairman; Harry Jordan, chairman of speakers bureau, and Don Neely, chairman of outside Elks Lodge participation.

City College Opens Roster for Summer

Summer session in all three divisions of Long Beach City College will begin July 1. Pre-registration is being conducted for day classes in both the Liberal Arts and Business and Technology divisions.

Liberal Arts day classes will continue for six weeks through Aug. 9. All other City College day and evening classes run for eight weeks through Aug. 23. Schedules are available at school offices and public libraries.

Students planning to enroll in Business and Technology division day classes are advised to make appointments for counseling and pre-registration at the institute campus, 1305 E. Pacific Coast Highway. Enrollment for evening classes will be held on July 1.

Evening classes in the General Adult division will be held at Polytechnic Adult Center, and day classes will meet on the institute campus.

40,000 to Attend Legion's Convention



IF YOU HAPPEN to notice a pretty girl around this type, it's Ann Holtzclaw, 19, who as Miss American Legion will welcome 8,500 delegates to the California Department convention here June 27-30.

More than 30,000 other Legionnaires are expected to attend the conclave.

Arch C. Bonzer is general chairman of the convention and Fred Nessler is directing plans for a huge parade through downtown streets June 28, starting at 1 p.m.

A Parade of Champions at Stephens Field the night of June 28 will be directed by William A. (Bert) Ruth. It will feature the Legion's drum and bugle corps, Legion-sponsored junior corps and motorcycle drill teams in competition.

\$3,000 Cash Left in Beauty Shop

SAN FRANCISCO (AP)—Mrs. In her Geary Blvd. beauty parlor Muriel Cottrell found a woman for and turned it over to police. customer's blue suede handbag. It contained \$3,000 in cash.

LIVER, STOMACH AND DIGESTIVE TROUBLES QUICKLY DISAPPEAR!

Why continue to suffer these distressing symptoms of HEARTBURN, BLOATING, HEAVY, OILY, STOMACH, ACID, VOMITING, when you can have a pleasant surprise? They are caused by a weak digestive system. The effect of this is to cause you to feel tired, nervous, and unable to get on with your work. The natural remedy is to take Dr. Chan's natural Chinese Herbs, which cleanse and restore the stomach, liver and spleen to normal function, preventing gas and lower the blood pressure. The matter what your ailment may be there is an herb remedy for it.



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| • Bile | • Eye Trouble | • Lung Trouble | • Stomach Ulcers |
| • Bright's Disease | • Female Trouble | • Lumbago | • Ulcers |
| • Catarrh | • Gout | • Neuritis | • Underweight |
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Military SERVICE

AIR * LAND * SEA

SN John Gordon Hinrichs, son of Mr. and Mrs. John C. Hinrichs, 306 Argonne Ave., was selected the first Sailor of the Month aboard the aircraft carrier USS Valley Forge.

Hinrichs received a \$25 gift certificate from Capt. Thomas P. Payne, commanding officer, "for outstanding professional performance, military behavior, appearance, leadership, supervisory ability and adaptability."

The seaman, a native of Long Beach, entered the service in July 1955. He is scheduled for promotion to personnelman 3e this month.

Hinrichs attended Rogers Elementary School and Lowell Junior High. He was graduated from Wilcox High and Long Beach State College two years ago.



SN JOHN G. HINRICHS
Sailor of the Month

GMC STEVE AIKEN heads

the rifle team sent from Gunn to participate in Pacific Fleet Rifle matches at Camp Elliot, San Diego. LT. R. A. AIKEN, his brother, has just graduated from Naval Postgraduate School, Monterey, completing two years of postgraduate work in mechanical engineering, nuclear power. He is scheduled for duty aboard the submarine Catfish. The lieutenant and chief gunner's mate are sons of Mr. and Mrs. Peter Aiken, 117 Termino Ave.

RICHARD D. BACH, aviation cadet, son of Mr. and Mrs. Richard R. Bach, 4256 Heather Rd.,

has been assigned to the 3530th Pilot Training Group at Bryan Air Force Base, Tex. He has completed primary training at Graham Air Base, Fla. The cadet's father is head of the Long Beach Red Cross Chapter. PFC MILANK R. CAMILLERI, son of Mr. and Mrs. John Camilleri, 4681 Banner Dr., is a cannoneer in the 538th Field Artillery Battalion's Battery A in Germany. Camilleri entered the Army in November, 1955. He is a 1951 graduate of Long Beach Poly High.

School District Eyes Bids on Lakewood Parking Lot

Long Beach Unified School Assn., supported the project. He said a "responsible local group" will bid for the parking lot lease as a benefit to the commercial section.

This was announced by Arthur Knoll, business manager for the district, after the City Planning Commission approved a special permit for the project. The site to be developed is surplus land acquired from the city for a physical education building.

KNOLL POINTED out there is a severe shortage of offstreet parking in the area. He also read an opinion from the county counsel's office to the effect that a deed restriction that would have prevented such a use by the city does not apply since the transfer of the land to the school district.

Atty. John Todd, representing the Lakewood Village Business

Assn., supported the project. He said a "responsible local group" will bid for the parking lot lease as a benefit to the commercial section.

IT'S A LONG WAY 'round to seek tenants by hanging out a sign! Classified Ads find 'em fast. Dial HE 2-5959 for help in preparing your ad.

"Eastside, westside, all around the town" in my Autoette



FOR FREE DEMONSTRATION
PHONE HE 2-5944
AUTOETTE 1615 AND 1616
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Walkout Avoided

CHICAGO (AP)—A walkout Saturday when the Teamsters by 20,000 employees of Menigom-Union agreed to drop 23 of its 34 demands.

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ABSOLUTELY FREE!
WITH THIS NEW **Keystone** TURRET

We'll give you a roll of color film. Take this camera home on our easy payment terms. After 10 days, if you're not delighted, return the camera and we'll cheerfully refund your money in full. The color film is yours.

Keystone K-27 Three-Lens Turret Super Movie Camera. Quick-Shift Turret with 11.9 standard, wide-angle and telephoto lenses. 16mm film built-in "A" and "S" meters. Dual-Set Wind.

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Lakewood Center
Open Mon., Thurs., Fri. Even.

See Ad in Parade Magazine, Pg. 12

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You get a pillow that won't mat down, won't lump, won't sag, won't "bounce"!
You get a pillow that's non-allergenic; a boon to allergy sufferers.
You get a pillow that's covered in a stunning floral-striped ticking to coordinate with striped, pastel, or white sheets.

For the most-perfect sleeping this side of dreamland... you owe it to yourself (and your family) to try the 2-IN-1 PILLOW!

5.95
19-by-25 inches

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Twin Size 2.59
Pillow Cases..... 1.58 pr.
Gay as peppermint sticks, stylish as tomorrow! And so practical because they're our famous Nation-Wide—muslins, that wash and wear for years, cost so little. Pink, blue, yellow, green.



NEW HEAVYWEIGHTS CANNON TOWELS SOLIDS AND STRIPES

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Face Towel 59c
Wash Cloths 29c
FABULOUS—The savings Penney's offers on these deep-looped, super-absorbent towels. If you've priced their quality, you know! Blazing Cannon Carefree colors in stripes and matching solids.

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 - POLKA DOTS
- SIZES
• 12 TO 20
• 14½ TO 24½

The last time we offered these dresses they were gone in no time at all, so in answer to many, many requests we are very happy to be able to offer them again. So timely, too... here is a smart way to beat the heat in cool acetate jersey! The answer to vacation wardrobes... so easy to pack, and withstand wrinkles. Every one is tubbable! No ironing! Made with shirted waistband for snug fit! Select from prints, stripes and polka dots. Priced to pamper your budget in the most wonderful way possible! We'll bet you'll want several when you see them.

SECOND FLOOR—PENNEY'S DOWNTOWN

PENNEY'S FIFTH & PINE DOWNTOWN LONG BEACH

Thousands to Join in School Vespers

Vespers for hundreds of Long Beach Unified School District candidates for graduation are scheduled for today.

The baccalaureate for 737 Poly High seniors will be at 3 p. m. in Municipal Auditorium with invocation by Rev. Reuben F. Pieters of First Presbyterian Church. Rev. Raymond Lindquist of Hollywood will give the address.

Millikan High's 305 seniors will hear Rev. Pieters in Millikan auditorium at 4 p. m.

WILSON HIGH seniors numbering 719 will view a candle-lighting service by students Stephen Lipman, Darlene Cook and Christopher Rope at 4 p. m. in City College men's gymnasium, where invocation will be by Kenneth A. Stewart, president, Pacific Bible Seminary.

A class of 363 in Jordan High's auditorium at 4 p. m. will hear an invocation by Rev. Richard Irving of North Long Beach Community Presbyterian Church.

Vespers at 5 p. m. in Avalon High School auditorium will unite 18 seniors for an address by Rev. Arthur Felkey of Avalon Congregational Church.

City College and high school graduations are scheduled as follows:

CITY COLLEGE—10:45 a. m. Thursday, City College auditorium, Lakewood Campus. Jacqueline Rose Carter, student speaker. Address by Rev. Gerald Kennedy, resident bishop of Southern California-Arizona Methodist Conference. Diplomas presented by Mrs. Elizabeth Hudson, school board member.

AVALON HIGH—8 p. m. Thursday, Avalon High School auditorium. Student speakers, Leonard A. Piacentini, Mitchell Bowne and David Felkey. Diplomas presented by Dr. Dwight C. Sigworth, vice president of school board.

DEWEY CONTINUATION HIGH—8 p. m. Thursday, Longfellow School Auditorium, Shirley Householder, student speaker. Diplomas presented by Mrs. Hudson.

JORDAN HIGH—8 p. m. Thursday, Jordan Stadium. Jim Hayes, Patrick MacLynan, and Elizabeth Coleman, student speakers. Diplomas presented by M. A. Duncan of school board.

MILLIKAN HIGH—8 p. m. Thursday, Millikan auditorium, Mike Allen, Wade Wilder and Dave Radford, student speakers. Diplomas presented by L. H. Brewer of school board.

POLY HIGH—8 p. m. Thursday, Municipal Auditorium. Robert Connel, Rosemary Macias and Martin McNair, student speakers. Diplomas presented by Dr. Walter H. Boyd of school board.

WILSON HIGH—8 p. m. Thursday, school stadium. Patricia Sturdevant, Allan Tebbetts and Stephen Lipman, student speakers. Diplomas presented by Harry J. Moore, assistant superintendent for high schools.



OUTBOUND MORTARBOARDS

Apparently willing to trade the security of high school for the uncertainty of the outside world are these representative Long Beach seniors who will graduate Thursday. Smiling under their mortarboards are (from left) Dave Radford, Millikan High; Linda Wall, Wilson; Shirley Householder, Dewey; Frank Arundel, Jordan, and Sam Vickers, Poly.—(Staff Photo)

Hairston Conducts Brilliant Concert at L.B. City College

The Schola Cantorum, City College evening choral group, presented its final concert Saturday night in the new Lakewood campus auditorium.

For this special occasion Royal Stanton, director of this fine student group of 90 voices, stepped aside and yielded his position on the podium to Lester Hairston.

Nationally recognized for performing and conducting in such motion pictures as "Friendly Persuasion" and on such television shows as "Amos and Andy," Hairston is also a leading authority on negro spirituals.

AND, AS IF THIS were not enough, Hairston conducted and performed some of his own arrangements, much to the delight of his audience. Hairston is more than versatile, for there is a serene nobility to his work that conveys to his listener, that here is a man who is completely dedicated to all that is music.

For his opening number, Hairston chose "Come, Sweet Repose" by Bach, which the large group sang in a well-disciplined manner so that they displayed all of the subtle beauties of the melodies. There was not only nice balance between the different choirs, but they were able to capture all of the rich shadings of color in both the Bach number and in the second number, "O, That the Learned Poets of This Time" by Gibbons.

Husband Hunted Following Knife Attack on Wife

A Long Beach man was sought by Sheriff's deputies Saturday night after his wife said he attacked her with a knife when she refused to return home with him from a Paramount cafe.

Mrs. Barbara Jean Kennedy, 27, of 1626 W. Esther St., was treated in St. Helen's Hospital, Paramount, for numerous cuts on her back, none of them serious.

She told officers her husband, Claude, 36, began slashing at her while she was trying to make a telephone call in the cafe, at 16743 Lakewood Blvd.

Witnesses said the husband fled in a car parked outside the large group sang in a well-disciplined manner so that they displayed all of the subtle beauties of the melodies. There was not only nice balance between the different choirs, but they were able to capture all of the rich shadings of color in both the Bach number and in the second number, "O, That the Learned Poets of This Time" by Gibbons.

ARTHRITIS

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LUNCHEON AND SERVICE CLUBS

Werner Ruchti Talks at Kiwanis Luncheon

City Planning Director Werner Ruchti will discuss problems of planning in one of the fastest growing cities in the United States at a meeting of Downtown Optimist Club Thursday noon in the Lafayette Hotel.

Leonard L. Bendinger, manager of the Water Dept., will be chairman of the day. Dr. Clarence Lundell, president, will preside.

AD CLUB—Thursday 12:15 p.m., Lafayette Hotel. Noel Cady, presiding. Ford Motor Co. color film.

DOWNTOWN LIONS CLUB—Friday noon, Wilton Hotel. Bob McNulty, chairman. Speaker: Rear Adm. Ralph K. James, commander of Long Beach Naval Shipyard.

KIWANIS CLUB OF LONG BEACH—Tuesday noon, Lafayette Hotel. Dr. William H. Todd, chairman; Dr. Otto Holl, presiding. Speaker: The Rev. Bob Richards, minister-at-large for Church of the Brethren, winner of 22 national championships in pole vaulting.

GAVEL CLUB II—Monday 6:30 p.m., Roddy's Los Altos restaurant. George Stobbs, toastmaster; Milford Allen, toastmaster; Guy Kingsbury, evaluator. Speakers: Bill Avzandell, Don Smead, Fred Anderson and George Baker.

AFTER DINNER SPEAKING CLUB—Thursday 6 p.m., Jones restaurant, 120 E. 5th St. Leo Dreher, presiding; Dr. Scott Mighell, chairman; Joe Rau, toastmaster. Speakers: R. C. Kuhnke, Ralph H. Land, George Stevens and Link Jageron.

CITY TOASTERS CLUB 518—Thursday 6:30 p.m., Plantation restaurant, 3240 E. Pacific Coast Hwy. Mel Aust, presiding; Orville James, toastmaster; Frank Satariano, evaluator. Speakers: Tom Davis, George Seufert, Big Sigler and Carl Roth.

UPTOWN OPTIMIST CLUB—Monday noon, Lakewood Country Club. Andrew Holmes, chairman; Howard Rogers, presiding. Speaker: John Wilson, Long Beach educator.

UPTOWN KIWANIS CLUB—Wednesday noon, Lakewood Country Club. Doug Burrows, chairman. Patriotic program.

DOWNTOWN 20-30 CLUB—Wednesday 7:30 p.m., Coast Inn. Don Lenke, chairman; Joel Dionne, presiding. Election of officers.

LONG BEACH ROTARY CLUB—Wednesday noon, Lafayette Hotel. D. W. Campbell, chairman; Valle G. Young, presiding. Speakers: Rear Adm. Ralph J. James, commander of Long Beach Naval Shipyard.

Doyle Warns Governor on Subsidence

State officials have a warning from Congress that there should be favorable action Thursday when the State Lands Commission considers a Long Beach proposal for an 180,000-barrel-a-day increase in water injection in the harbor tide-lands.

Rep. Clyde Doyle has wired Gov. Goodwin Knight "it clearly appears to us that it is imperative that permissive repressurization authority" be granted on June 13.

Doyle is chairman of an Armed Services subcommittee investigating subsidence in the Long Beach Naval Shipyard. His committee will recommend this week as to whether a \$4,600,000 budget item for subsidence work in the shipyard be approved.

WHEN DOYLE'S committee was here last weekend it was told the Long Beach Harbor Dept. plans to step up water injection but that under the state-city tideland settlement, the State Lands Commission must approve. Water injection is a proposed method of arresting land subsidence.

In a long telegram, Doyle gave Knight the details of the problem confronting his committee and emphasized the necessity for state and local action.



WERNER RUCHTI
Problems of Planning

and Darrell T. Neighbors, chairman of the Chamber of Commerce subsidence committee. Film showing subsidence.

DOWNTOWN EXCHANGE CLUB—Wednesday noon, Lafayette Hotel. Will H. Winston and Jerry Heald, chairmen; Milo L. Dick, presiding. Speaker: Lynn Richmond, student body president-elect of Long Beach State College. Scholarship awards to high school and City College students.

LONG BEACH MURINE CLUB—Tuesday noon, Lafayette Hotel. Paul Roth, chairman; Earl B. Milton, presiding. Film on processing of safety glass.

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FUN DAY AT NU-PIKE

Nearly 2,000 underprivileged children from Los Angeles and Orange counties had their annual Fun Day Saturday at the Nu-Pike Amusement Zone. The youngsters were turned loose with strips of ride and swim tickets and fortified by a free lunch. Here one winds up to hurl a dart at a balloon board. Councilman Toby Wick and Sid Gould were chairmen of the outing, sponsored by the Volunteer Fun Day Committee.—(Staff).

2 Residents of Area Die in Traffic

Two Long Beach area residents died late Friday and Saturday in traffic crashes at Lancaster and Compton.

Killed were John Donald Foster, 25, of 3630 Denver Ave., Long Beach, and Guy E. Covey, 89, of 213 N. Willow St., Compton.

Foster was fatally injured when his car crashed head-on with one driven by David L. Whelan, 31, Woodland Hills, on U. S. Highway 6 in Lancaster. Foster was pronounced dead at 4:30 a.m. Saturday at Antelope Valley Hospital. Whelan and his wife, Delores, 31, suffered head cuts in the collision.

Covey, a pedestrian, was killed instantly late Friday

Partyite Ousted

TOKYO (Sunday) AP—The Japan Communist Party expelled Shigekatsu Oda, former head of the party financial bureau, the party newspaper Akahata (Red Flag) said Saturday.

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OUT OF THE PAST

Young Roy Cohn for First Time Finds Self Free of Controversy

By TOM HENSHAW
NEW YORK (AP)—For the first time in his embattled career as boy wonder of the legal set, Roy Marcus Cohn is fresh out of controversy.

He says he likes it. Three years ago, Cohn starred in that bitter, real-life television drama, the Army-McCarthy hearings. He was either hero or villain. There was nothing in between.

The 27-year-old Cohn of 1954 spent his days in a crowded Washington hearing room, spar-

ing for inconclusive points with veteran adversaries, catching verbal brickbats and bouquets. He was then chief counsel for the Senate Permanent Investigating Subcommittee, dedicated to a dogged pursuit of Communists under the direction of the late Sen. Joseph R. McCarthy.

Now, Cohn is a rising young lawyer and businessman. He's a full partner in the Manhattan law firm of Curran, Mahoney, Cohn & Stitt, with a well-manicured thumb in several business pines.

His workshop is a small, quiet office on lower Broadway, overlooking the West Side docks.

IT WASN'T always thus. Roy Cohn was embroiled in some form of controversy—usually involving suspected Communists—almost from the day he was graduated from Columbia Law School at 20, a year too young to take the New York bar exam.

He was an assistant U. S. attorney at 21; confidential assistant to a U. S. attorney at 23; special assistant to the U. S. attorney general at 25; and chief counsel of the McCarthy committee at 26.

He helped convict William Remington of perjury, the executed atom spies Julius and Ethel Rosenberg of espionage and New York's top Communist leaders of conspiracy.

He hit his peak as the slick-haired, heavy-lidded and tenacious young man who asked the questions for Sen. McCarthy.



(Associated Press Photo)
ROY COHN
He Weighs His Words

He splits his ticket in the 1956 elections. He says he voted for New York's Democratic Mayor Robert Wagner (the loser) for the Senate.

Does that, at times, make him Welch's boss? "Well, that's a tough way to put it," says Cohn, who speaks rather affectionately of his onetime capitol hill sparring partner.

Until McCarthy's death last month, he and Cohn used to get together for lunch or dinner and talk in Washington or New York. They had "no professional relationship" after Cohn's resignation in July, 1954.

G. David Schine, the unpaid investigator for the McCarthy committee whose treatment as an Army private precipitated the hearings, now is president of his father's hotel chain, a post which brings him occasion-

ally to New York. Cohn's business interests outside the law office include a directorship in the American News Co.—and a "small interest, financial" in baseball's New York Giants.

He does very little courtroom work. Clients include National

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Sunday, June 16

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5. Bolo ties, Olympic initial slide, 2.50 Novelty slides2.50

6. Travel Valet in brown leather for a wardrobe in a brief case. Hangs like a travel bag.....6.95

7. Softie vagabond slippers in top-grain natural cowhide. Air-cushion soles. S, M, L.....4.95

8. Roomy travel kit, grained leather and waterproof. In brown.....4.95*

9. Completely fitted shave brush kit. Compact, convenient.....4.95*

10. Manicure set in fitted, zipper leather case3.95*

11. Lucite comb and brush set. Handsomely gift boxed.....3.95

12. Top grain cowhide wallets, black, brown, tan, ea.....3.50

13. Metal jewelry box with simulated pigskin cover. In tan or black.....2.95

14. Metal jewelry box with simulated pigskin cover. Tan or black.....2.95

15. Elastic braided belts in solid or Ivy shades. S, M, M-L, L.....2.50

16. Molded cowhide belts, 2.50. With separate initial buckle.....2.50

17. Breather belt that expands as you breathe. Black, brown, tan.....3.50

18. Wallet, secretary in embossed pinseal. Black or brown.....7.50*

19. Wallet, secretary in natural pigskin, California leather. Black or brown. Each.....\$5*

20. Luster look imported stones. Red, blue, amber mirror tones. Set.....\$5*

21. Featherweight cuff links. Massive design. Golden or silver-toned finish.....3.50

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Death Notices

KIMBROUGH (Huntington Beach)—Mrs. Letha B. 67, of 1024 13th St., died Friday. Survivors: sons, Wilbur and Arnold; daughter, Mrs. Albertine Rider; sisters, Mrs. Ruth Wheeler and Mrs. Edith McKnight; brother, Louis Etter. Service, 2 p.m. Monday in Smith's Mortuary.

SMITH (Artesia)—Myron L. 53, of 19012 Alburta Ave., died Friday. Surviving: wife, Vera; daughter, June Woodson; son, Harold Cottage. Service, Tuesday, 2 p.m., Artesia Mortuary.

JOHNSON—Albert W., 97, of 3117 E. 1st St., died Thursday. Service 1 p.m. today, Mottell's & Peek Chapel, 3rd St. and Alamitos Ave.

KLEE—Leonard Norman, 75, of 26 Golden Ave., died June 1. Service 10 a.m. Tuesday, Mottell's & Peek Chapel.

POWELL—Katherine Margaret, 88, of 546 Chestnut Ave., died June 3. Surviving are son, Herbert Powell; daughter, Mrs. Jessie Hayes; sisters, Mrs. Julia Deavers and Mrs. Ella Manuel; brother, Martin Schroeder. Service was Saturday, Mottell's & Peek Chapel.

OSTERMEYER—David W., 56, of 1026 Gavlova Ave., died Friday. Surviving are his wife, Portia, and a sister, Mrs. Edna Pike. Service 3 p.m. Monday. Chapel of Dilday Mortuary.

SIMPSON—Patricia, infant daughter of Mr. and Mrs. Albert C. Simpson, of 150 W. Del Amo Blvd., died Friday. Surviving are a brother, Victor, and grandparents Mr. and Mrs. George English and Mrs. Anne Lockhart. Private service Monday, Chapel of Dilday Mortuary.

ELLYSON (Garden Grove)—Mrs. Opal Mae, 36, of 12331 Twintree Lane, died Friday. Surviving are the husband, Claud; son, Jerry; father, W. H. Ham C. Surratt; brothers, Henry and Merle Surratt; sisters, Mrs. Ruby Olsen and Mary Jane Gerrell. Service 10 a.m. Monday, Harold Bros. Chapel.

O'NEAL—Charles Wooten, 66, of 1935 Arlington St., died Saturday. Surviving are wife, Patsy; sisters, Mrs. Ben Lloyd and Mrs. Irene Kline; and brother, Eugene. Rosary Monday, 8 p.m. at Mottell's & Peek Chapel; Requiem Mass Tuesday, 8 a.m., St. Lucy Catholic Church.

MARTINI—Carl Herman, 74, of 217 E. Seaside Blvd., died Saturday. Surviving are wife, Bernice Palmer, and brothers, Fred J. and Adolph. Service Tuesday, 10 a.m., Mottell's & Peek Chapel.

FRANIER—Frank F., 75, of 2040 Magnolia Ave., died Saturday. He is survived by a niece, Mabelle Williams. Service Tuesday, 3:30 p.m., Patterson & Snively Chapel.

MORAN—George T., 78, of 3321 E. 7th St., died Saturday. Surviving are his wife Anna M.; sons, Roy, Raymond and Donald; daughters, Mrs. Myrtle Ross and Mrs. Betty Hubbard; brothers, Arthur and Elmer; sister, Mrs. Florence Johnson; brothers, Arthur and Elmer. Service Tuesday 1 p.m., Patterson & Snively Chapel.

MASON—DeLoach, 77, formerly of 299 West 6th St., died Saturday. She is survived by a brother, Fred Carter, and sister, Mrs. Wm. F. Hayes. Service will be Tuesday at 10 a.m., Patterson & Snively Chapel.

Poland Hopeful of Bigger Grant From U.S. Later

WARSAW (AP)—The Communist organ Trybuna Ludu complained Saturday that the 95-million-dollar U.S. grant to Poland is not enough to guarantee any immediate improvement in living standards here.

The government organ Zycie Warszawy expressed hope, however, that U.S.-Polish negotiations scheduled later this year will mean more money for this "independent" Communist country.

The agreement signed in Washington Friday provides an immediate 49 million dollars for Poland. A supplementary agreement which probably will be signed shortly will make a slightly smaller sum available.

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68c value, yard **38c**
Solids and stripes for gay summer play clothes and for home decoration. A good selection of colors at this special low price.

PRINTED PLISSES

59c value, yard **38c**
Carefree plisse in dainty summer patterns. Fine cotton fabric that never needs ironing... and so cool in warm weather. 36" wide.

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A light weight, light hearted fabric that is delightfully washable. A good selection of summertime prints.

LINEN-LOOK RAYON PRINTS

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Smartly textured fabrics for a stunning warm weather wardrobe. The luxury look at a low, low price. 45" wide.

TOP MAKE COTTONS

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High fashion fabrics that add extra style to a dress. Made by top mills, most are Drip Dry. All are lovely.

TEXTURED SUITINGS

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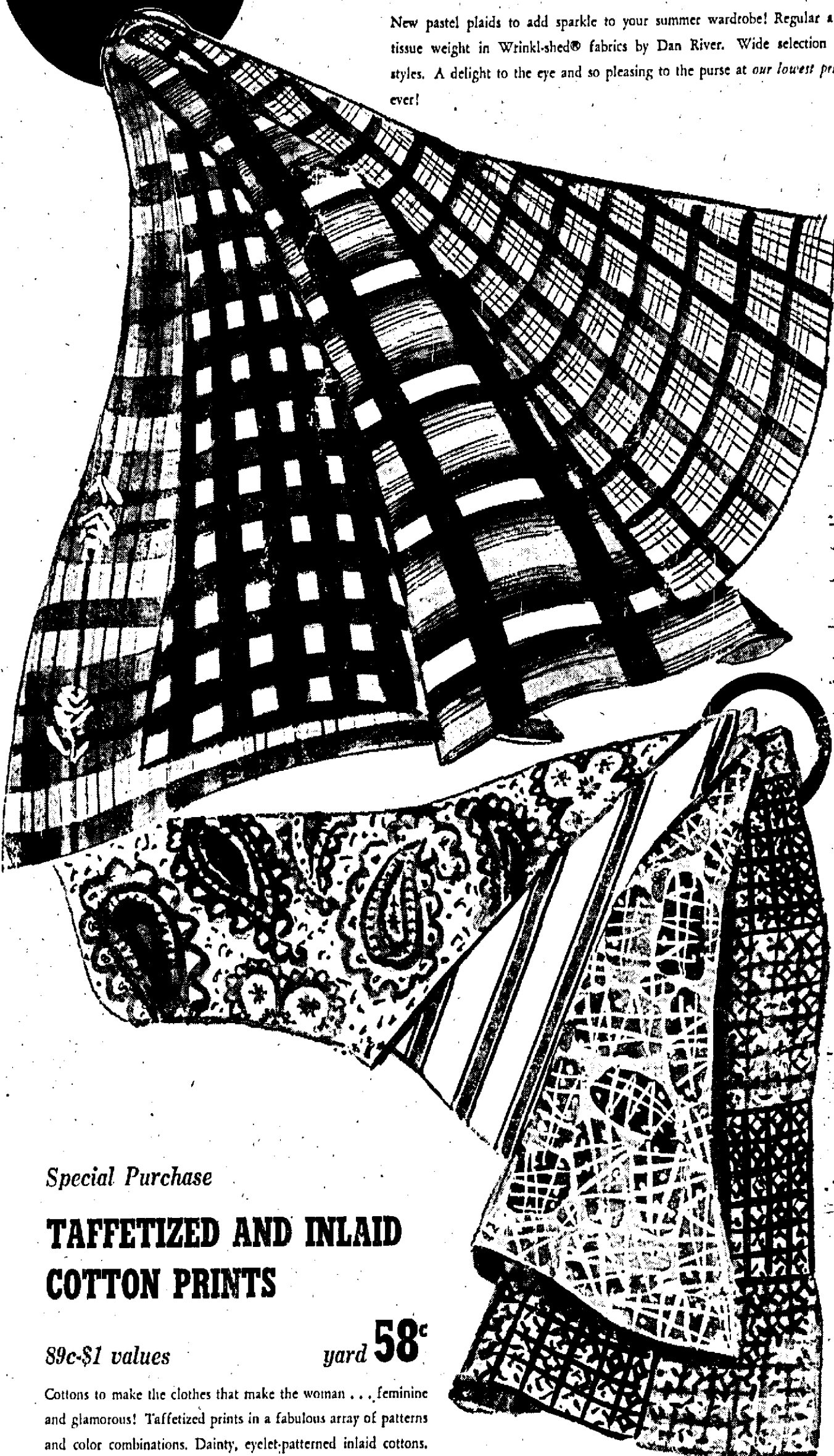
1.29 value, yard **88c**
Tops in fashion and practicality for "sporty" sewing projects. A limited quantity at this unusual price for top quality terry.

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MOTOR SPORTS

Annual Drag News Invitational Meet to Be Held Next Sunday

By PAUL WALLACE
Attention will focus next week on the flat quarter mile of asphalt at 223rd and Alameda Sts., just west of town. There, a spirited contest will be conducted with the blessings of that bible of the blast-off boys, Drag News.

And the 2nd annual Drag News Open Invitational meet, as the affair will be called, is expected to woo some very quick machinery indeed to the local acceleration plant. Competition is scheduled in 34 separate classes including stock, competition and sports cars and motorcycles, according to Drag News Editor Dean Brown who, with his staff, produces the nationally circulated semi-weekly at 5469 Atlantic Ave. here.

OF SPECIAL INTEREST will be the battle of the late model stock cars. Both Ford and Chevrolet have been trying to hit 100 m.p.h. at the end of the standing quarter mile with stock sedans. Pontiac has become a fast closing dark horse. None has reached the century mark yet but they are threatening it with every run. Class F stockers—the hot power-pack jobs—will narrow the field to four Saturday, then run off Sunday.

All the rest of the stock classes and all but the very fast modified Class D sports cars and the competition drag cars will wind up their races Saturday night. The hot stuff will make only single tune-up runs Saturday and will compete Sunday.

RACING STARTS at 2 p. m. Saturday and should run through 11 p. m. under the lights. The meet will wind up with day-long racing Sunday with the final eliminator race set for late afternoon. Nearly \$10,000 worth of prizes are scheduled to be awarded with to overhead valve engines stated as gate prizes—one each day.

Only pump gasoline will be permitted. Race sponsors hope the gasoline record of 146.07 m.p.h. may fall during the runs. Five hundred cars are expected with post entries accepted.

THE CALIFORNIA SPORTS CAR CLUB will stage its fourth race at the Paramount Ranch course next weekend with racing to start at noon both Saturday and Sunday. Eric Hauser, Jerry Austin, Ken Miles and Bob Drake were the top entries as of this writing.

ENTRIES CLOSE Wednesday for the 2nd annual Over the Hill Rally sponsored by the Compton Four Cylinder Club. The affair, a championship event, will start at Compton College Saturday afternoon, June 22. Contacts are Gene Ross, UNDERHILL 5-4073, and Carl Durham, NEWMARK 8-8032.

ENTRIES ARE open for the queen contest to be held in conjunction with the Renegades Car Club car show, the Renegade, slated for the campus of Bellflower High School July 4. Preliminary judging in the queen contest is set for next Sunday at 6107 Hayter Ave. Aspiring beauty queens may enter with Ron Guidry at 11K 3-6159. Some handsome prizes are in store for the winner.

WE GOT OUT to Bill McKay's Los Angeles Speedway at 18200 S. Vermont Ave., Torrance, a week ago to watch the hotshoes slide their motorcycles around the half-mile oval. And they really go around the big track. The plant is still in its formative stages and lots of improvements can be made but it shows promise of becoming a popular layout for dirt track fans.

The cycles, incidentally, run at 8:30 every Friday night. Auto and TT cycle races are scheduled for the future. Amateur cycle competition, by the way, will center on the Sunland Shamrocks TT scrambles next Sunday with the route to the course lined from Sausal Junction.

OTHER COMING events include: A dinner-dance by the Austin-Henley Owner's Club at 8 p. m. next Saturday in the Elida Restaurant, 43rd St. and Crenshaw Blvd. Check with Sonnie Ellison, OREGON 8-4771.

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Welfare Group Honors Peters
The annual meeting of the Community Welfare Council Wednesday noon in First Presbyterian Church will honor Dr. Reuben Peters, former council president, who is leaving his pastorate at the church. Dr. David L. Bryant, president of the council, has invited Dr. Peters to speak on "The Fellowship of the Concerned." Officers and directors will be elected. Among retiring directors are: Dr. Walter Boyd, Joseph Bransby, Rev. Emerson G. Hanger, Joseph McDonald, Clinton N. Patterson, Dr. Godfrey Fennell and Robert White. The council, supported by Community Chest funds, is composed of 78 organizations and agencies with more than 350 assigned to committees. GET ACTION FAST! Solve problems through Classified Ads. Phone HE 2-3959.

Welfare Group Honors Peters

Several New Taxes Put Reds Out of Red

MADRAS (AP)—Kerala, India's legislature at Trivandrum showed only Communist-ruled state, is showing a surplus of \$152,000 instead of the red. Finance Minister C. Achutha Menon put a budget before the legislature last night. It was easy, Kerala has several new taxes.

FRONT END ALIGNMENT

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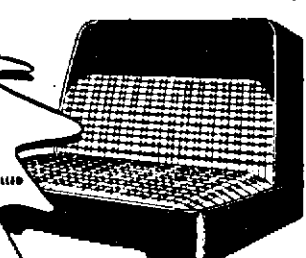
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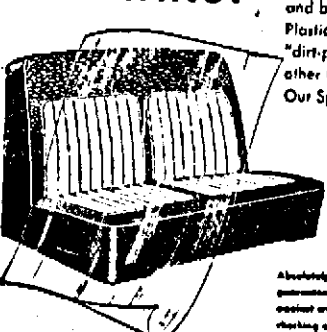
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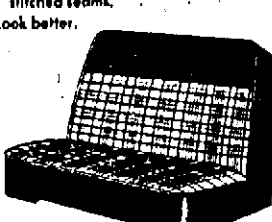
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NEWMARK 2-0954

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KIMberly 2-2561

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TOPax 1-7812

Motor Vocabulary Differs in England

By ART STEPHAN
Independent Press-Telegram
Auto Editor

A Dodge Division executive has come up with some tips to tourists in merrie England. If you should "flat out" in a British "saloon," no one will hall the bobby on the beat—unless, of course, you're exceeding the speed limit.

Fact is, flatting out in a saloon means going top speed in your sedan in the land of peers, Parliaments and pubs.

Or at least so says Walter M. Spencer, Dodge service director, who has compiled a list of American motoring terms and their British counterparts as an aid to tourists visiting the English shores.

TO BEGIN WITH, Spencer explains, the English call their automobiles "motor cars," and, in addition to saloon, have these names for the various body types: convertible—"drophead"; station wagon—"estate car"; and touring car—"tourer."

English trucks, sez 'e, are "lorries;" dump trucks are "tip-pers;" and house trailers "caravans"—in case you're not on the Grand Tour.

Should you have mechanical difficulties, the Dodge engineer's list includes these items of interest to any "petrol" station attendant: the hood is the "bonnet;" the choke the "strangler;" generator is "dynamo;" shock absorbers are "dampers;" spark plugs are "sparkling plugs;" the transmission is the "gearbox;" wrist pins are "gudgeon pins;" and wrist pin bushings are "little end bushes."

For do-it-yourself mechanics, Spencer points out, wrenches, English-style are "spanners."

MISCELLANEOUS PARTS of the British motorcar include: over-riders (bumper guards), scuttle (air intake), fascia (dashboard), de-mister (defroster), dip switch (dimmer switch), wings (fenders), gearchange (gearshift), and cubby locker (glove compartment).

Others, says Spencer, are: headlamp (headlight), nava plate (hub cap), silencer (muffler), mascot (radiator ornament), tyre (tire), hood or head (convertible top), boot (trunk), light (window), ventilator (vent window), and windscreen (windshield).

As if that weren't enough, he maintains that the English shine their cars with a "wash leather" instead of a chamol, and order "spares" instead of replacement parts.

And if you haven't been talked out of your trans-Atlantic trip, why cheerio, old chap, and don't let the stranger scuttle you in the cubby locker!

N. G. ZINK, general manager of the SureFit Division of the Howard Zink Corp., says word has been received that certain auto insurance companies in the United States are encouraging Mr. and Mrs. American Motorist to use auto safety seat belts. By allowing as high as 20 per cent premium discount on the liability and medical portions of policies bought by car owners who have approved seat belts installed, these insurance companies have now made it more economical as well as safer to use seat belts. With just an average discount, the entire cost of seat belts is paid by these companies.

"Of course, this applies only to approved seat belts that have been installed by approved methods," Zink pointed out. "California has enacted a law whereby all seat belts sold in California must conform to certain specifications established by the California Highway Patrol," he added.

Extensive tests made by many leading research organizations including the Auto Crash Injury Research Group of Cornell University and the Institute of Transportation and Traffic Engineering of the University of California indicate the safety value of properly installed seat belts in today's high-powered cars.

A COMPLETE NEW SERIES of touring maps and a new illustrated booklet of helpful automotive travel tips are now being distributed nationally through the Texaco Touring Service. The travel material is

available without cost to motorists.

"Have Fun" is the title of the colorful 32-page booklet of travel information, published in handy pocket size.

The new maps are now available to motorists at Texaco Service offices in New York, Chicago, Houston and Los Angeles, and at Texaco service stations in all 48 states. Service station dealers forward routing requests to the nearest Texaco Touring Service office, and the booklet is included in a new, attractively designed travel kit, that provides the desired routing outlined on the touring map.

The new booklet provides listings of motel, hotel, trailer park, tourist home, and restaurant directories, as well as sources of information about national parks, monuments and forests, and places to see in the 48 states, District of Columbia, Alaska, Canada, Cuba, and Mexico.



STOW IT—DON'T THROW IT!

Barbara Sias uses the new "Litter Bag," a Chevrolet accessory, designed especially to encourage the motoring public to "stow it . . . don't throw it!" (litter) on the highways or city streets. The purse-style plastic bag fits beneath the glove compartment and slips off easily for quick disposal of contents. Taxpayers spent over \$30,000,000 in 1956 to rid highways of trash. States are currently conducting strong-penalty campaign against those who toss waste on the highways.

Road-e-o to Test Driving Skill of Teens

Local teenagers will test their driving skills and traffic know-how Saturday at the annual Road-e-o at Veterans Memorial Stadium parking lot.

The competition is open to any youths under 20 who hold valid driver's or learner's permits and are not professional drivers.

The affair includes a written 50-question test on driving laws and road safety.

Then, contestants take the wheels of their cars for intricate driving maneuvers on the wide hardtopped lot. Both boys and girls are eligible to enter. Tests start at 9 a.m.

Trophies will be given winners. The contest is sponsored here by the Long Beach Junior Chamber of Commerce and is part of a national JayCees promotion.

Haiti Curfew Ends

PORT AU PRINCE, Haiti (AP)—Haiti's midnight-to-dawn curfew ended Saturday. The new national police chief, Col. Pierre Paret, lifted that relic of the disorders which afflicted this Negro republic last month.

SIGNS FOR ROAD-E-O

Robbie Baum becomes one of the early girl entrants in the Jay-Cee Road-e-o slated for the parking lot of Veterans Memorial Stadium Saturday. Robbie autographs entry blank for Jay-Cee Gordon McGrane, chairman of the event.—(Staff Photo)

AIR CONDITIONING—TEMPERATURES MADE TO ORDER—AT NEW LOW COST. GET A DEMONSTRATION!



New Chevrolet Bel Air 4-Door Sedan—beautifully built with Body by Fisher!

*It's got
the
heart
of a lion*

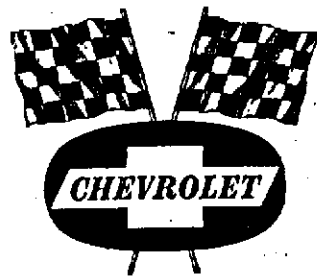
(but it's a lamb to handle)

Sweet, smooth and sassy—that's the new Chevrolet! You'll be hard put to find another car so alive, alert and eager for a full day's run—and yet so delightfully easy to control!

To know a Chevy in all its glory, head one into the open for a stint—the more mountains the better. And don't be surprised if you ask yourself, "How long has this been going on?"

Well, the Chevrolet ride, the smooth sure response and stout-hearted power have been going on since the first '57 Chevy took to its first superhighway. And those who have sampled these qualities have snapped up Chevis for keeps, because the performance and solid build made their dollars look big.

You don't have to urge this car along. A Chevrolet comes alive with the flip of an ignition key. The power is charged with gumption. The wheel responds in a twinkling to tight corners or turns. And on a back road a Chevrolet steps with ease over ruts that would look like barricades to lesser suspension systems. In short, a Chevy shows "savvy." You can, too—by seeing your Chevrolet dealer!



MORE PEOPLE DRIVE
CHEVROLETS THAN ANY OTHER CAR

Only franchised Chevrolet dealers display this famous trademark



See Your Local
Authorized Chevrolet Dealer

Sales Up for April

DETROIT (AP)—New car sales last month numbered 532,100 units up from 515,500 in April, Ward's Automotive Reports said.

Reflecting the brightening sales picture, the agency said, auto makers are scheduling 517,000 car assemblies for June. Last month car production totaled 531,300 units. In June last year 430,373 cars were built.

Ward's said U. S. car output this week will amount to 130,515 units. Last week 82,431 were built and in the like 1956 week 104,984. Truck output this week is slated at 23,692 units against 17,519 last week and 21,480 in the like 1956 week.

12TH Anniversary SALE

LLOYD'S

FURNITURE CLEARANCE ONLY 2 SALES PER YEAR!

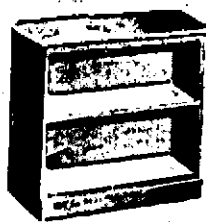
Early American—Colonial

	Reg.	Sale Price
Pennsylvania House Cherry Glass Top Secretary.....	299.00	219.50
O'Hearn Wooden Arm Club Chair—Print.....	79.50	49.50
7' Brown Wing Sofa—Foam Rubber—By Fine Arts.....	399.50	319.50
Hutch—Pine, by Lande.....	279.50	199.50
O'Hearn Swivel Rocker—Green Tweed Fabric.....	119.50	79.50
Sofa by Fine Arts—Gold & Brown Print—Foam Rubber.....	319.50	219.50
Kneehole Desk—Solid Maple by Pennsylvania House.....	179.50	139.50
Sofa—Wing Style—Pillow Back—Brown & Gold Plaid.....	329.50	249.50
Pine Coffee Table—Oversize.....	109.50	79.50
Club Chair & Ottoman—Turquoise Naugahyde.....	254.90	164.50
Harvest Table, 72", Pine.....	149.50	99.50
Corner Desk, Pine—Highly Styled.....	199.50	139.50
Leather Sofa—Green—Tufted Back.....	499.50	399.50
Sofa by Fine Arts—Foam Rubber Seat & Back.....	249.50	149.50
Console Table—Salem Maple.....	69.50	49.50
Willitt Secretary Desk—Lancaster County Finish.....	229.00	169.50
Club Chair & Ottoman—Maroon & Brown Tweed.....	254.50	184.50
Grandfather Clock—Maple with Pendulum.....	289.50	229.50
5 Pc. Ethan-Allen Din. Set—Rd. Ext.Tbl.—4 Capt. Chairs.....	204.50	164.50
Hutch—Dry Sink by Ethan-Allen—Vermont Maple.....	139.50	99.50
Oval Drop Leaf Extension Table—Sprague-Carleton.....	144.50	109.50
Hutch—China 54"—Sprague-Carleton Salem Finish.....	347.00	269.50
California Furniture Shops Refectory Extension Table.....	144.50	99.50
O'Hearn Trestle Dining Room Table.....	119.50	79.50
Heywood-Wakefield Drop Leaf Dining Table.....	119.50	79.50
Hutch—China—Thos. P. Beal Salem Maple.....	199.50	139.50
Trundle Bed Set—Salem Maple.....	119.50	94.50
5 Pc. Bedroom Suite—Sprague-Carleton—Double Dresser Mirror—2 Twin Poster Beds—N. Stand.....	470.50	349.50
Maple Cricket Rockers Reduced 20%		
Maple Cedar Chests Reduced 20%		
21" Color Television Set—Cherry Cabinet by Hoffman.....	895.00	495.00
4 Pc. Willitt Bedroom Suite—Double Dresser—Mirror— Full Size Bed and Stand.....	419.00	329.50
1 Only Twin Size Willitt Bed.....	103.50	54.50
Expandaway Hutch—Maple—Salem Finish.....	103.50	54.50
California Furniture Shops—Hutch—Extension Table— 6 Upholstered Chairs.....	541.00	429.50
Buck's County Maple Hutch.....	249.50	149.50
Bookcase Headboard—Fox, Size—Salem Finish.....	84.50	49.50
Chest of Drawers—Willitt Cherry.....	206.50	129.50
O'Hearn—Maple Arm Sofa Bed—Tweed Cover.....	199.50	99.50
Simmons Sofa Bed—Green Print Cover.....	119.95	84.50

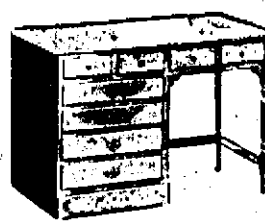
It's easy to shop at Lloyd's.
Lots of free parking and the
easiest of . . .

TERMS

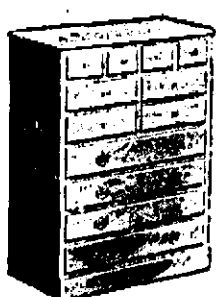
We carry our own contracts.



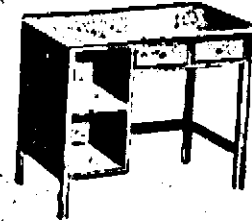
94.50 Dresser Desk 77.50



84.50 2-Dr. Cabinet
Chest 69.50



74.50 Corner Desk 59.50

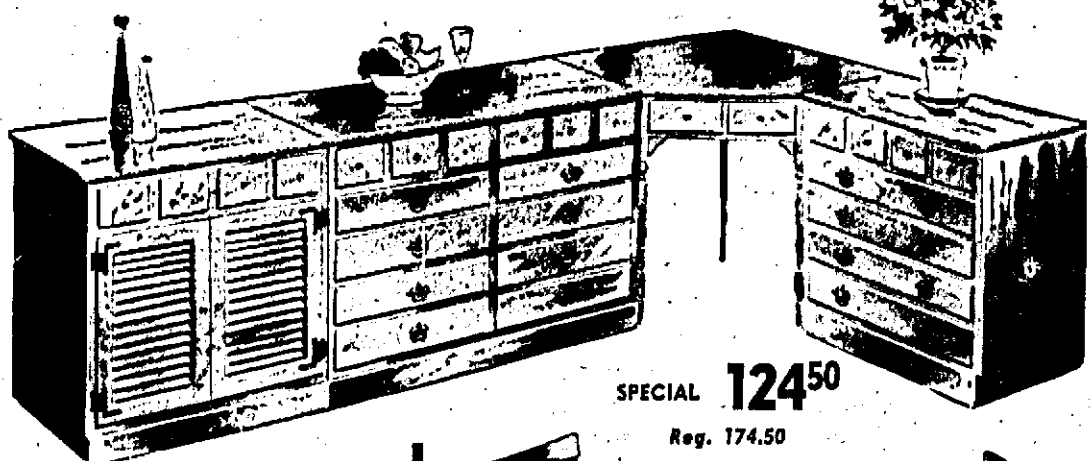


39.50 Bookcase 32.50

99.50 Chest 79.50

137.50 Double
Dresser 109.50

29.50 Nite Table..... 24.50



SPECIAL 124⁵⁰
Reg. 174.50

Contemporary—Modern

	Reg.	Sale Price
5 Pc. Bedroom Suite—Triple Dresser—Mirror—Full Size Bed—2 Nite Stands—Pumice Finish.....	332.50	259.50
Heywood-Wakefield—Desk Vanity, White Plastic Top.....	164.50	99.50
5 Pc. Pewter Finish Bedroom Suite—Includes Triple Dresser—Mirror—Full Size Headboard—2 Nite Stands.....	357.50	269.50
5 Pc. Tanglewood Mahogany Bedroom Suite—Triple Dresser —Mirror—Bookcase Headboard—2 Nite Stands.....	562.50	449.50
5 Pc. Modern Mahogany Thomasville Bedroom Suite—Triple Dresser—Mir.—Bookcase Headboard—2 Nite Stands.....	405.50	299.50
High Chest of Drawers—Spice Finish.....	99.50	59.50

Lined Oak Bedroom Pieces—Double & Triple Dresser—
Chests—Nite Stands—Panel, Bookcase Beds. Reduced 20%

Simmons Boltflex Hide-a-Bed—Maroon with Beauty Rest Mattress.....	339.50	239.50
--	--------	--------

Simmons Correct Posture Box Spring and Mattress—Twin
or Full Size, Reg. 119.50..... Now 79.50

Stewartstown Din. Room Pieces—Nutmeg Grey Fin., Reduced 33 1/2%	
8 Pc. Morris Dining Room Suite—Hazeltone Finish— Round Ext. Table—6 Chairs—Buffer Top.....	365.50 269.50
5 Pc. Lined Oak Dining Room Suite—Fully Upholstered Chairs—Closeout.....	99.50
6 Pc. Dining Room Suite—Birchcraft by Baumitler.....	403.00 249.50
8 Pc. Charcoal Dining Room Set by Morris—Buffer— Table—6 Chairs.....	293.50 229.50
Thomasville Dining Room Pieces—Buffets—Dining Room Tables—Chairs—Mahogany—Lined Oak—Birch.....	Reduced 20%
Expandable—Perfect Hunt Bar—Deluxe with Glass Shelves—Blond Lined Oak Finish.....	299.50 149.50

Special Group—Occasional Tables—Coffee Tables—End
Tables—Lamp Tables..... Reduced 50%

4 Pc. American Wood Sectional with Bumper End—Beige- Brown—Baule Fabric.....	895.00	595.00
Sofa—Melan—Linen 2 Cushion Foam Rubber.....	264.50	229.50
Club Chair—Palomina Plastic Ant. White—Foam.....	149.50	109.50
Club Chair by Harris—Pink-Black Fabric—Foam.....	139.50	99.50
Club Chair—Loose Pillow Back by California Chair—Brown Tweed.....	119.50	89.50
3 Pc. American Wood Curved Sect.—Metallic Green.....	349.50	399.50
Sofa by Crown—3 Cush. Foam—Quilted Brown Fabric.....	359.50	269.50
3 Pc. Curved Sectional—Gold Plastic Duran Fabric— Foam Bumper End Section.....	529.50	429.50
Sofa by Harris Furn. Brown-Melon Stripes—Wood Base—Foam Cushions.....	409.50	329.50
2 Cushion Sofa by Mode Furn.—Button Back—Off-White Metallic Chromespun Fabric.....	259.50	199.50
3 Pc. Curved Sectional by American Wood Co.—Aqua- Turquoise Fabric—Metallic—Foam Rubber.....	599.50	449.50
Console Chest—Danish Walnut by the Lane Co.— Cedar Lined.....	124.50	99.50
Console Chest—Gray Italian Provincial—Cedar Lined.....	129.50	109.50



Table - 4 Chairs
Maple

Provincial

	Reg.	Sale Price
3 Quilted Sofas—Floral Prints—Extra Long.....	595.00	449.50
Drum Table—Leather Top—Cherry Wood.....	179.50	139.50
Wing Chair by J. S. Greene Co.—Tweed Fabric.....	249.50	179.50
Breakfront—Grille Front with Desk by Fancher Pumice.....	709.50	549.50
Grandfather Clock—Provincial Cherry.....	379.50	299.50
Curio Cabinet—Glass Front—Cherry.....	349.50	249.50
Leather Club Chair—Green.....	209.50	164.50
Kneehole Desk—Leather Top—Cherry.....	219.50	184.50
3 Pc. Sectional—Curved—Fine Tweed Fabric.....	649.50	479.50
Secretary Desk—Pumice Finish.....	294.50	229.50
Entry Table—Drop Leaf—Cherry.....	169.50	109.50
Sofa—Tufted Back by Marge Carson—Turq. Tweed.....	499.50	379.50
Cocktail Table—Cherry—Extra Long.....	129.50	69.50
Sofa—4 Cushion Extra Long by Elwood Crane.....	629.50	399.50
Cal-Shops Double Dresser—Mirror—Provincial.....	254.50	189.50
Cal-Shops Chest of Drawers.....	169.50	119.50
Cal-Shops Kingsize Bookcase Headboard.....	104.50	79.50
Davis Cabinet Chest-on-Chest with Tray Drawers.....	289.50	209.50
7 Pc. Cal-Shops Prov. Dining Rm. Set, Table—6 Chairs.....	338.50	249.50
Provincial Hutch—Breakfront—Cherry—Bernhardt.....	279.00	199.50
4 Pc. Fancher Bedroom Suite—Triple Dresser—Mirror— Full Size Bed—Nite Stand—Cherry.....	718.00	529.50
5 Pc. Cherry Provincial Bedroom Suite Includes Bombay Triple Dresser—Mirror—Twin Beds & Night Stands.....	997.50	699.50
Cal-Shops Oval Provincial Extension Table—4 Chairs.....	235.50	169.50

Our Entire Carpet Stock Drastically Reduced for this, our
12th Anniversary Sale Event.
All Pictures—Lamps and Accessories Reduced for this Event

Carpet Remnants SPECIAL CLOSEOUT!

15x13.9 Lee's Sierra French Caramel High Low Pile— All Wool.....	257.50	159.50
11.2x13.3 Bigelow Andante—Beige-Brown—All Wool.....	294.50	189.50
12x12 Bigelow Milan—Gold Tweed.....	214.50	149.50
9x15 All Wool Braided Rug—Gold Brown Fringed.....	199.00	140.50

CLOSE-OUT

ENTIRE STOCK OF
Heywood-Wakefield
33 1/3% OFF

LLOYD'S OF LONG BEACH
ARTISTRY IN HOME FURNISHINGS...MODERN...MAPLE...PROVINCIAL

Fishin' Around

By DONNELL CULPEPPER

Hottest ocean-fishing flash of the month was last Friday's radio chit-chat among the San Diego boat operators that bluefin tuna were working in big schools around South Coronado Island. No hookups were reported, but just the fact that tuna were present was enough to raise anglers' temperatures to the danger mark.

And, at practically the same time Friday morning, a commercial boat reported that it had sighted a school of albacore near San Martin Island, considerably south of the Coronados. However, the longfins move fast when they are hunting food and they could well move into the Southern California area within a few days.

Other than that, the week's news concerned mostly barracuda off Dana Point, Catalina Island and even Rocky Point, in the Redondo Beach area.

This week's weather should be fine for all types of fishing, with temperatures slightly above normal. However, this week-end's results are doubtful. Most anglers are crossing their fingers this season when they try a Saturday or Sunday trip, inasmuch as most weekends have proved to be definite flops since early March. Just too many people on too many boats!

IF YOU'RE PLANNING a trip to the Sierra Nevada for trout, bear in mind that all lower streams are at extremely high level, with a heavy runoff from melting snow.

That fact was apparent in all catches reported in the Bishop area last week. Trout fishing, even at its best, could only be classified as from poor to fair. Crowley, June, Grant, Condit, and other lower lakes were very slow.

The heavy runoff also made fishing poor on the western slope of the Sierra. The Kern River, for instance, was high and muddy and even Isabella Lake was being affected. One angler called to say that hundreds of dying catfish were being washed ashore at Isabella. At this writing, the Department of Fish and Game has not been able to come up with an answer. Pollution may be the trouble at Isabella, but that's only a guess. A few other lakes in various parts of the state are being affected similarly. We hear that Bass Lake has been closed for a brief period so that fisheries experts may investigate a pollution problem there.

"PORTAGE BAY," by Paul I. Wellman, is one of the best outdoor books to come to my attention for several months. After reading just the opening chapter, "The Day the Lake Went Mad," I can truthfully report that this book is a real hard-corer for adventure, as well as fishing.

"Portage Bay" is the story of Portage Bay Camp, on Lake of the Woods. Its thrills, its comedy and its genuine outdoor flavor. It is well told by Wellman, who has written a dozen novels about themes other than the outdoors. Probably his most important work heretofore was "Glory, God and Gold."

Wellman is no stranger to Portage Bay Camp and he finally decided on writing a book about it only after he had spent many vacation periods there. "Portage Bay" is published by Doubleday & Co., Inc., 575 Madison Ave., New York 22.

OUTDOOR PERSONALS. Earl H. Harlage, who recently took over Silver Lakes Ranch, six miles north of Corona, reports that bass are hitting good in some of the pools there. Trout anglers are averaging 7 fish most of the time because of the large plants which Harlage is making weekly. Silver Lakes Ranch is operated on the pay-and-fish plan.

Legg Lake, in Whittier Narrows, opens for holidays, Saturdays and Sundays next Saturday, with a limit of two fish per day. Persons over 16 must use artificial lures; children may use bait. As I've said many times before, this lake should be saved for the kids. It's a great place for them to have fun. But just watch June 15!

GOLF SALE
1934 ATLANTIC GOLF BAGS
Reg. 35.00
REDUCED TO 15.95
A Complete Stock of FOOT JOY and JOYCE GOLF SHOES
Also the Famous ALPACA SWEATERS
LAKEWOOD PRO & GOLF SHOP
AT LAKEWOOD COUNTRY CLUB
JIM IRELAND, Professional
3101 E. Carson Ph. GA 9-4312

FREE TRIAL OFFER!
TAKE COLOR MOVIES FOR 10 DAYS
ABSOLUTELY FREE!
WITH THIS NEW Keystone Turret
We'll give you a roll of color film. Take this camera home on our easy payment terms. After 10 days, if you're not delighted, return the camera and we'll cheerfully refund your money in full. The only loss is yours.
Payston R-27 Three-Lens Turret
Same Movie Camera, Quick-Shift Turret with 113 Standard, wide-angle and high-speed lenses. Same for the built-in "A" and "Haze" filters. Best Set Ever!
only \$99.95 \$2.00 per week
WARD-TALLANT PHOTO SHOP
134 Pine Ave. HE 6-4785
See Ad in Parade Magazine — Page 13

Major Averages

(Complete Through Game of Friday)

NATIONAL LEAGUE				AMERICAN LEAGUE			
Team	W	L	Pct.	Team	W	L	Pct.
Cincinnati	16	14	.534	New York	15	13	.538
St. Louis	15	15	.500	Baltimore	14	14	.500
Pittsburgh	14	16	.469	Philadelphia	13	15	.464
Brooklyn	13	17	.432	Chicago	12	16	.432
Philadelphia	12	18	.400	St. Louis	11	17	.393
Chicago	11	19	.365	Washington	10	18	.357
St. Louis	10	20	.333	Cleveland	9	19	.318
Brooklyn	9	21	.294	Boston	8	20	.286
Pittsburgh	8	22	.267	Philadelphia	7	21	.250
Philadelphia	7	23	.233	Chicago	6	22	.217
Chicago	6	24	.200	St. Louis	5	23	.189

CLUB FIELDING

Team	W	L	Pct.
St. Louis	15	15	.500
Cincinnati	14	16	.469
Brooklyn	13	17	.432
Pittsburgh	12	18	.400
Philadelphia	11	19	.365
Chicago	10	20	.333

INDIVIDUAL BATTING

Player	W	L	Pct.
Miller, St. Louis	15	15	.500
Hodges, Brooklyn	14	16	.469
Conley, Cincinnati	13	17	.432
Strout, Pittsburgh	12	18	.400
Robinson, Cincinnati	11	19	.365
Conley, Brooklyn	10	20	.333
Thomas, Pittsburgh	9	21	.294
Clay, New York	8	22	.267
Hayes, Cincinnati	7	23	.233
Aaron, Milwaukee	6	24	.200
St. Louis, St. Louis	5	25	.167
Hack, Cincinnati	4	26	.133
Harmon, St. Louis	3	27	.100
Thurman, Cincinnati	2	28	.067
Harmon, St. Louis	1	29	.033
Thurman, Cincinnati	0	30	.000

INDIVIDUAL PITCHING

Player	W	L	Pct.
Williams, Boston	15	15	.500
Miller, St. Louis	14	16	.469
Conley, Cincinnati	13	17	.432
Strout, Pittsburgh	12	18	.400
Robinson, Cincinnati	11	19	.365
Conley, Brooklyn	10	20	.333
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Conley, Cincinnati	13	17	.432
Strout, Pittsburgh	12	18	.400
Robinson, Cincinnati	11	19	.365
Conley, Brooklyn	10	20	.333
Thomas, Pittsburgh	9	21	.294
Clay, New York	8	22	.267
Hayes, Cincinnati	7	23	.233
Aaron, Milwaukee	6	24	.200
St. Louis, St. Louis	5	25	.167
Hack, Cincinnati	4	26	.133
Harmon, St. Louis	3	27	.100
Thurman, Cincinnati	2	28	.067
Harmon, St. Louis	1	29	.033
Thurman, Cincinnati	0	30	.000

INDIVIDUAL PITCHING

Player	W	L	Pct.
Williams, Boston	15	15	.500
Miller, St. Louis	14	16	.469
Conley, Cincinnati	13	17	.432
Strout, Pittsburgh	12	18	.400
Robinson, Cincinnati	11	19	.365
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Cast Fine but Play Bit Dull

Kathy Vaughn and Cliff McLaughlin, both veterans of the stage, do a fine job as the members of the cast of Jan de Hartog's "The Fourposter," now playing at The Theater, 2400 Magnolia Ave. Even their skill, however, cannot keep the play from becoming a bit dull in spots. After a hilarious opening scene depicting the wedding night of Michael and Agnes, the play slowly runs down through five more scenes and 33 years of more or less turbulent marriage.

The unifying element of the various scenes is the fourposter bed which forms the central prop throughout the play. Some-

how it becomes more important than the people, and no matter what its virtues, a bed is not interesting enough to bear the burden of three acts. In restricting himself as he did to control by a piece of furniture, the playwright sacrificed the opportunity to focus on depth of character development.

MEDAUH AND MISS VAUGHN do very well under the circumstances. Both have to work hard because they are almost constantly on stage, and have to progress from youth to late middle years in the course of the evening. Miss Vaughn, particularly, ages gracefully, co-

ing from 20 to 35 convincingly in six stages. She is a beautiful bride and an equally lovely grandmother, even when dressed in the last scene in a cloche and one of those horrible 1925 sheaths. Medauh's costumes do not change so drastically as Miss Vaughn's, but he still conveys well the various degrees of aging. Both members of the cast are more effective in comedy scenes than in the more serious ones, but that matters only a little because this little tour de force is primarily a comedy anyway.

The production will continue on weekends through June.

—Robert C. Wylder.

Esther Williams Hopes to Show She Can Be 'Dry' Actress, Too

By JAMES RACON

HOLLYWOOD (AP) — Esther Williams is en route to Italy to make a picture wherein she almost drowns — and if that isn't the end of an era in Hollywood, then Shirley Temple was a midget.

Esther has been fighting for the past year to prove that she can act without treading water. The battle is not completely won yet, but she believes "Raw Wind in Eden," to be shot off the coast of Italy, will do it.

"If I swallow a little water maybe that will convince producers that I'm something more than a glamorous fish," the one-time swim champion declares.

Esther, luscious proof that girl athletes can be beautiful, wore a bathing suit in 22 MGM movies that grossed 85 millions. The average profit was close to three million — and, that isn't watered money.

IN THE TRADE, Esther's pictures were what is known as gimmick pictures. Usually animals, like Rin Tin Tin and Lassie, or children, like Shirley Temple, are the gimmick stars. Esther's gimmick, of course, was her figure.

Other MGM stars, with far less boxoffice pull, had plays and novels bought for them. For Esther they just put new chlorine in the pool.

It was the life of a movie star but not of an actress. Esther finally rebelled and left



ESTHER WILLIAMS
She'll Nearly Drown in New Film

MGM for Universal-Inter-dents. Her acting got good notices from the critics. But more important was the verdict at "Unsung Moment," in which she played a serious dramatic role of a schoolteacher who is almost raped by one of her stu-

It Happened Last Night

By Earl Wilson

COMO'S ACE

NEW YORK—I wondered just who it is that keeps Perry Como sweet—and always the nice guy—so I asked Goodman Ace, his head writer.

"It's not me," insisted Goodie. "I'm the villain and the heel who gives him jokes he won't do. I guess the guy who keeps him nice is Perry Como. In olden days, Perry never says he's a nice guy. The public says it." PERRY COMO And he spun off a few jokes Perry wouldn't do.

"My wife makes all the little decisions at our house, but I make the big decisions," was the way one was supposed to go . . . and Perry was to be asked to explain that.

"Well, I let her make the little decisions like where we're going to live, what kind of car we'll have . . . but whether we're going to recognize China . . . big decisions like that . . . I make!"

Perry read that in a script conference, laughed heartily, then said, "Well, that's a good cut." It wasn't that he objected to the taste, but it's a "jokey joke," a "story joke."

Perry was very cautious when Bishop Sheen was on at Christmas, too.

The bishop was to say at the Christmas tree, "I wonder if I could exchange this gift you gave me? You see—it's a tie!" Then Perry was to tell the bishop he had to do a commercial. "You know what a commercial is, don't you, Your Excellency?" he was to ask.

And the bishop was to answer: "Certainly! It's when you pass the collection plate."

PERRY SCINCHED those products whipped up by one of the greatest joke-writing outfits in the TV business. Perry also has mixed cannibal jokes—evidently because it reminds him of missionaries . . . not because

he's afraid of offending cannibals.

"We had little Brenda Lee on the show," Goodie remembered.

"Perry was to say, 'I'll take you out afterward and buy you an ice cream cone.' And Brenda was to answer: 'No, thanks, Perry. I break out.'"

"He didn't want to do it," Goodie said. "I made a little cause celebre out of it. I kept crabbing till he did it. The thing is, Perry would rather sacrifice a laugh than violate good taste."

They still tell how he gave Julius La Rosa a one-word greeting on one of his first shows—(the one word was "humility")—and after getting 26 letters of beefs from Arthur Godfrey fans, insisted on apologizing.

"Don't do it, Perry," his advisers advised, futilely.

For he determined to do it at the start of the show and lengthily.

"No, sing a song first. Get the show off the ground first," his advisers again advised—futilely.

PERRY DEVOTED a couple minutes to apologizing for a one-word offense. "But Perry was right," the advisers tell you now.

For an Easter show, they wrote a line: "That dress looks familiar—I think I saw Milton Berle wear it on his television program."

"Milton might not like it," Perry objected.

"Not only will he like it—but he'll send you \$30," maintained Ace.

Perry declined that, also most Elvis Presley and most rock 'n' roll jokes . . . and he quit doing Jackie Gleason jokes after he topped Gleason in the ratings. Perry generally won't do jokes about anybody who's lower than he is in a rating scrap or who might be in trouble at the moment.

Como doesn't think he should make any jokes, personally, about his famous "relaxed attitude." On one program, however, Gene Autry said, "I usually do my show on film—this is the first time we've been on live." Perry answered, "That's the nicest thing anybody ever said about us!"

"People say Perry isn't a comic," Goodie said. "Well, Jack Benny thinks the guy's got great timing and that he's got the makings of a great light comedian."

"He called up and said no, and wanted to be on the show. 'Perry doesn't think so. He thinks he's just a singer and all he wants to be is Perry Como. And that's not bad, either.'"

WISH I'D SAID THAT: Nowadays, it takes longer to see a picture than it did to make it.

Big gag at Lindy's: "What's the difference between 'unlawful' and 'illegal'?" . . . "Well, 'unlawful' means contrary to law. 'Illegal' is a sick eagle." . . . That's earl, brother.

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Oh! those after-office hours! Oh! those fabulous Christmas parties!

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Desk Set

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JOHN DEKKER "FURY at SHOWDOWN"

HURRY! ENDS TUES.

UA

THE LITTLE HUT

Stewart GRANGER David NYEN

IN THE TRADE, Esther's pictures were what is known as gimmick pictures. Usually animals, like Rin Tin Tin and Lassie, or children, like Shirley Temple, are the gimmick stars. Esther's gimmick, of course, was her figure.

UA WEDNESDAY HE 7-1267

That "Guys and Dolls" doll in another sexy musical-romance!

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CREST HE 416-19

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JOHN COLLINS JOAN MARSHFIELD GENE BARRETT

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director of theatre universal of hollywood

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Sterling HAYDEN

"BRING A SMILE ALONG"

Frankie LAINE

"SARONG GIRL"

Ann CORIO

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MARLON BRANDO • GLENN FORD

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Plus—"THE BARRETTS OF WIMPOLE STREET"

THE THEATRE

ON STAGE

NOW PLAYING

"THE FOUR-POSTER"

DARRYL F. ZANUCK'S ISLAND IN THE SUN

the place is the West Indies... the sun hides many things!

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CINEMASCOPE

starring James MASON Joan FONTAINE Dorothy DANDRIDGE

Joan COLLINS Michael RENNIE

with Diana Wynyard • John Williams

Stephen Boyd • Basil Sydney

and co-starring Harry BELAFONTE as BOYEUR

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FOX WEST COAST

333 E. OCEAN

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Shows at 3:10 • 5:15 • 8:12

Virginia MAYER—George MADER

"CONGO CROSSING"

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Owner

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Theatre Guide

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MURKIN 14714 Highway 10-1412

"DESIGNING WOMEN"

"THE WAY TO THE GOLD"

DOWNEY NORWALK

AVENUE Downey—8:30 TO 1-4516

"BATTLE HELL"

"RUE OF ST. PETERBURY"

MERLITA Downey TO 3-2200

"THE LITTLE HUT"

"THE WAY TO THE GOLD"

NORWALK Downey TO 4-2210

"DESIGNING WOMEN"

"THE TALL T"

SAN PEDRO WILMINGTON

GABRIELLA San Pedro TO 3-0540

"DEER HUNT"

"FURY at SHOWDOWN"

BARBARA Wilmington TO 3-3477

"THE WAY TO THE GOLD"

"WIKED AS THEY COME"

DRIVE-IN THEATRES

HARBOR 23222 S. Vermont TO 4-0501

"THANK OF THE GAT"

"HARBOUR OF THE BLUE ROSE"

LA MIRADA Alhambra & 1st St TO 4-1111

"PUBLO PIONEER 11"

"MAN AFRAID"

LINCOLN Downey TO 3-2227

"BART DOLL"

"STARBURST TO FURY"

ROADRUNN Alhambra TO 3-0440

"BATTLE HELL"

"BEYOND A REASONABLE DOUBT"

SUNDOWN 12324 E. Wood, Whittier

"THE VICTIM"

TWIN VUE Figueroa of 1st St TO 4-0127

"PRINCE OF ST. LOUIS"

"HELL'S BRIGADE"

Mother of Robert Taylor Yearned for Solitude--So She Moved Here

By VERA WILLIAMS

Robert Taylor's mother lives in Long Beach.

Mrs. Ruth Brugh ("you pronounce it 'Brew,'" she explains, "just like 'home brew'") lives alone in a two-bedroom apartment.

She is a small woman, with white hair smartly styled, clear blue eyes, and one of the trimmest figures hereabouts. When interviewed she wore a blue figured dress and pearls.

"I look awful," she protested, when the photographer leveled his camera at her, "I've been cleaning the refrigerator."

But she looked very nice. Mrs. Brugh, the widow of Dr. S. A. Brugh, a Beatrice, Neb. osteopath, moved to Long Beach a year ago from Westwood. She recently returned from a month trip to Colorado and Nebraska.

"IT RAINED the whole time I was gone," she said. Just one nice day in Beatrice. It stormed in Colorado, mostly it was cloudy and drizzly in Nebraska. I don't want to go back in that much rain again."

Robert Taylor's portrait stands on the piano. The picture was taken when he was a Navy flying instructor. Nearby are pictures of his wife, Ursula Thiess, German-born actress, and their son, Terence (Terry), who will be 2 years old on June 18. Bob is her only child, Terry her only grandchild.

She looked at a newspaper story that Miss Thiess had just taken her final examination for U. S. citizenship.

"Ursula is much prettier than she looks in the newspaper," she said.

Ursula, dark-haired, hazel-eyed beauty was a model and bit player in Hamburg when her picture on a magazine cover caught the eye of Howard Hughes, then head of RKO.

Hughes had her flown to America and then to India, where she made "Monsoon." She and Taylor were married on a cabin cruiser on Jackson Lake in Wyoming in May, 1934.

THE TAYLORS live at Pacific Palisades and Mrs. Brugh visits them every week.

Taylor the legally changed his name from Spangler Arlington Brugh) was born in Filley, Neb., moved to Beatrice as a child. Mother and son have kept up many of their Nebraska contacts. Until last year, for instance, Mrs. Brugh was a member of the Beatrice Woman's Club. Mrs. Brugh was active in the Methodist church in Beatrice and attended services there on her recent trip.

Dr. Brugh died in Beatrice in 1934, the year Robert was graduated from Pomona College at Claremont.

"He is a honey," she says of her son.

After long residence in Westwood, Mrs. Brugh sold her house here. "It was too big. I should have bought a five-room cot-



MRS. RUTH BRUGH... Son Is a "Honey"

age instead of that big house. I had a maid and a chauffeur—I had 15 maids and 15 chauffeurs in succession, although one girl stayed with me for three years.

"I HAVE LIVED alone for the past year, the first time I really have been alone and I can't say that I like it.

"I looked for apartments, but

Westwood apartments are \$100 up. I'm Scotch and I just won't pay prices like that. I saw one apartment in Santa Monica for \$150—and it didn't even have a back door! I like to do my own washing. I never do send my washing out.

"I like this apartment, but I don't like the long halls you have in Long Beach."

TO KEEP THE CURIOUS from bothering her, Mrs. Brugh does not reveal her address. And when the doorbell rings she often turns Bob's picture face down on the piano so the visitor will not recognize him and realize that she is the mother of a movie star.

That also is the reason she visits Bob and his family in Pacific Palisades instead of having them visit her here.

"I don't know why people make such a fuss over movie stars anyway," she admits. "Why don't they make that kind of a fuss over ministers? Ministers serve God—and not all movie stars do."

"Bob feels the same way. He doesn't like publicity. I know for a fact that he pays quite a lot of money to keep his name out of the papers."

STATE SOCIETY Calendar

MONDAY
Iowa State Society, 728 Elm Ave., 6:30 p.m.

TUESDAY
North Dakota State Society, 350 E. Ocean Ave., 6:30 p.m.

THURSDAY
Arizona State Society, 208 Linden Ave., 6:30 p.m.
Indiana State Society, 961 Locust Ave., 6:30 p.m.
Michigan State Society, Bixby Park, 6 p.m.
Wisconsin State Society, YWCA, 6:30 p.m.

FRIDAY
Colorado State Society, Bixby Park, noon.
Illinois State Society, 728 Elm Ave., 6:30 p.m.
Oklahoma State Society, 728 Elm Ave., 6:30 p.m.

SATURDAY
Nebraska State Society, YWCA, 6:30 p.m.
New England State Society, YWCA, 6:30 p.m.

LAKESIDE DRIVE-IN
GA 5-2530
OPEN NOON CONTINUOUS NOW!
ALAN CLIFTON SOPHIA LADD-WEBB LOREN
BOY ON A DOG
2nd LAUGH-PROVOKING HIT
Dan Bailey - Ginger Rogers
"OH, MERNI OH, WOMEN!"

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S Wonderful! Strangers!
AUDREY HEPBURN
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THOMPSON
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A GIANT AMONG COMEDIES!
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QUALITY • QUANTITY • SERVICE
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TUE.-SAT. 'TIL MIDNIGHT

Bookkeeper Falls on Money, Hides It From Gunmen

OAKLAND (AP) — Two men robbed the swank Villa de la Paix of about \$1,000 Saturday—but the restaurant's bookkeeper saved about \$4,000 more.

Mrs. Mona Lockrem told police one man forced his way into her second floor office of the restaurant.

He looted the office and tied her hands behind her back. But she slumped upon several money bags on the floor, covering them with her skirt.

The restaurant was robbed of \$8,000 in December, 1935.

Silverado Park, 6:30 p.m.
Texas State Picnic, Bixby Park, 11 a.m. to 3 p.m.

SHOW STARTS APPROX. 8 P.M.
Morton BRANDO - Glenn FORD
"TEAHOUSE OF THE AUGUST MOON"
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LONG BEACH
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223rd at Santa Fe TE 4-4314

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WE HAVE TO LOSE TO WIN

For the next 3 days we are offering our regular \$50.00 PRIVATE dance course for only \$8.50—just a fraction of what it costs us to provide you with this top-flight instruction! Why are we making this offer? Here's the reason. We are in an Inter-Studio Enrollment Contest and the competition is keen. If, in the next 3 days, we can enroll 62 pupils at the Long Beach and Compton Studios, our teachers have the opportunity of winning some really fabulous prizes—and you do, too!

So, if you've ever thought of learning to dance, don't miss this unusual opportunity to get expert private instruction—in the popular Latin dances, Fox Trot, Waltz or whatever dance you prefer. Enroll now! Remember, this Contest Offer is good only for the next 3 days. Arthur Murray School of Dancing, 247 E. Fifth St., Long Beach, and 904 S. Long Beach Blvd., Compton. Studios open 10 A. M. to 10 P. M. daily.

STAR GAZER
By CLAY R. POLLAN
Your Daily Activity Guide According to the Stars
To develop message for Sunday, read words corresponding to numbers of your Zodiac birth sign.

ANUS	APR 21	APR 20	APR 19	APR 18	APR 17	APR 16	APR 15	APR 14	APR 13	APR 12	APR 11	APR 10	APR 9	APR 8	APR 7	APR 6	APR 5	APR 4	APR 3	APR 2	APR 1
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22

Masons to Hear Universe Plans
Ann Trebes, Miss Welcome to Long Beach, and Atty. John A. Paap will talk about plans for the Miss Universe contest at a meeting of Long Beach Masonic Club Thursday noon in the Wilton Hotel.

Coming to the STATE & LOS ALTOS WEDNESDAY
The RITIOUS SAGA of the HILARIOUS HEROES
who fought OPERATION KIMONO!!
AUDIE MURPHY • GEORGE MURPHY • NADER
KEENAN WYNN • KERO SHIMA
JOHN AGAR • CHARLES MCGRAW • FRED CLARK
BURGESS MEREDITH
"JOE BUTTERFLY"

Joe Butterfly
AUDIE MURPHY • GEORGE MURPHY • NADER
KEENAN WYNN • KERO SHIMA
JOHN AGAR • CHARLES MCGRAW • FRED CLARK
BURGESS MEREDITH
"JOE BUTTERFLY"

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James MacARTHUR
NOW! OPENS NOON
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Phone HE 6-3297
A FACE IN THE CROWD
ANDY GRIFFITH
PATRICIA NEAL
— 2ND HIT —
LINDA SCOTT
SHOOT-OUT at Medicine Bend

EBELL
Phone HE 5-4891
THIRD and CERRITOS
Heaven Knows
Mr. Allison
CO-ATTRACTION
Kelly and Me
Van JOHNSON
Piper LAURIE

Los Altos
Phone HE 6-3650
GA 5-7471
DELUCE DRIVE-IN
JOEL MCCREA
THE OKLAHOMAN
BARBARA HALE
— 2ND NEW HIT! —
GEORGE MONTGOMERY
LAST OF THE BADMEN
— 2ND SUSPENSE HIT —
HENRY FONDA
12 ANGRY MEN

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Phone HE 6-3650
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DELUCE DRIVE-IN
JOEL MCCREA
THE OKLAHOMAN
BARBARA HALE
— 2ND NEW HIT! —
GEORGE MONTGOMERY
LAST OF THE BADMEN
— 2ND SUSPENSE HIT —
HENRY FONDA
12 ANGRY MEN

Concert Program by Municipal Band
PROGRAM
LONG BEACH MUNICIPAL BAND
SUNDAY AFTERNOON 2:00, JUNE 9
NO EVENING CONCERT
CHARLES J. PAYNE, Conductor
ALBERT W. LILLJEHOORN, Asst.
RICKY PARK
Soloists: L. May
March, "From Maine to Oregon," "Queen for a Day," "Adam Cornet Solo," "Salvador" — Rodney
"I'm Gonna Be a Star" — Arr. by Tadeo
"Fugue" — Arr. by Tadeo
"A Night in Fantasy" — Arr. by Hawkins
"The Sweetheart of Sigma Chi" — Nickles-Vernon
"Morning Melodrama" — (From
"The Navy") — Conover-Gardner
Finale, "Washington Cross" — Gratiola
NOTICE: No Monday Concert

STATE Phone HE 7-2721
OCEAN at PINE AVENUE
RED SKELTON
PUBLIC PIGEON NO. 1
JANET BLAIR • VIVIAN BLAINE
2ND SUSPENSE HIT
Man Afraid
CINEMASCOPE

TOWNE Phone GA 2-1221
ATLANTIC at SAN ANTONIO DR.
MGM's comedy cyclone!
GREGORY PECK
LAUREN BACALL
in M.G.M.'s
"DESIGNING WOMAN"
DOLores GRAY
CINEMASCOPE and METROCOLOR
Also—Cinemascope—Color
Pier ANGELI • Mel FERRER • John KERR
"The VINTAGE"

Pacific DRIVE-IN Theatres
SHOWS Start Tonight at Dusk
CARTOON CARNIVAL WITH REGULAR PROGRAM
Lakewood Phone HE 4-9932
GA 4-9931
DRIVE-IN
NOW SHOWING — BOTH DRIVE-INS!
HILARIOUS COMEDY!
From the stage play!
AVA GARDNER
STEWART GRANGER
DAVID NIVEN
THE LITTLE HUT
in Technicolor

Sierra
Stranger
HOWARD DUFF
CO-HIT! LAKESIDE ONLY
THE RIDE BACK
CO-HIT! HI-WAY 39 ONLY

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LAST OF THE BADMEN
— 2ND SUSPENSE HIT —
HENRY FONDA
12 ANGRY MEN

SPECIAL COMMAND PERFORMANCE
Valerie Silvers presents
"The Sleeping Beauty"
Fairy Tale Ballet
Comments of previous performers:
"Outstanding performance...Dancing near...
"Long Beach Press-Telegram
"I have seen ballets and children's shows all over the country...
and in Europe, and I have never seen one so good...
beautiful and inspiring."
—Long Beach Press-Telegram
"The sets and costumes were authentic—beautifully done."
—Long Beach Press-Telegram
"For assembling such a large cast of well-trained young dancers, for the elaboration of the production and the wealth of elegant costumes also designed, Miss Silvers deserves great credit."
—Dr. W. David Silvers
March 28, 1957
JORDAN HIGH SCHOOL AUDITORIUM
65th and Atlantic Blvd.
★ One Performance Only ★ Sat., June 15th ★
Reservations HE 4-9990 or at Box Office
Tickets 1.00 & 50c.

"A NIGHT AT THE PALACE"
Starring **DENNIS DAY**
MOREY AMSTERDAM
THE SPORTSMEN QUARTET from the Jack Benny Show
KAY CEE JONES, nationally known recording star
BOB WILLIAMS and "Reddy"
WOO WOO STEVENS... and featuring
MANNY HARMON and his "MISS UNIVERSE" ORCHESTRA
and many more stars to come!
GREAT ACTS FROM STAGE, SCREEN, RADIO, TV at this
BIG CHARITY EVENT of the Year!
Sponsored by the N.C.J.W., Inc., Long Beach Section
Proceeds to the
LONG BEACH EXCEPTIONAL CHILDREN'S FOUNDATION
and other charities
LONG BEACH MUNICIPAL AUDITORIUM
SUNDAY, JUNE 16TH
ONE NIGHT ONLY — 8:15 P.M.
Tickets on Sale NOW at Humphreys Music Store
132 Pine Avenue, Long Beach
and at the Auditorium BOX OFFICE 'Til Curtain Time
\$1.50 — \$2.50 — \$5.00 including tax

GI Loan End Is Seen if Payment Eased

By ROBERT F. COLL

WASHINGTON (AP)—A housing industry spokesman predicted the death of the GI home loan program if Congress passes pending legislation easing down payment requirements on government-backed loans.

The spokesman for the National Assn. of Home Builders also said that unless Congress raised the GI interest rate "it means the end of the GI loan."

The administration recently hiked the FHA interest rate from 4 1/2 to 5 per cent but Congress thus far has balked at passing a similar increase in the GI interest rate.

THE SENATE and House both have passed slightly different bills easing down payment requirements, and a conference committee composed of members of both chambers is trying to hammer out a compromise acceptable to both. However, whatever form the compromise takes within the framework of the two bills, it will signal the end of the GI loan.

The NAHB spokesman said the GI interest rate of 4 1/2 per cent "just cannot compete" with the higher FHA rate at present. He said any further liberalization of FHA terms will sound the death knell of the GI loan.

IN ADDITION, he pointed out that next year is the end of eligibility for World War II veterans who make up the majority of potential GI loan takers. Korean veterans have about seven more years of eligibility. Under the Senate FHA down payment liberalization, housing officials expect a big spurt in the \$15,000 house buying bracket. Most new houses are in this category. The bill calls for a 3 per cent down payment on houses up to \$10,000, 10 per cent on the next \$6,000, and 30 per cent on the next \$4,000.

The House bill differs only in the second, \$6,000 category. It would be 15 per cent instead of 10 per cent.

Under the Senate bill, a \$20,000 house would require a \$2,000 down payment. A \$15,000 house would call for \$800 down.

Terms of the House bill call for a \$2,400 down payment on a \$20,000 house and \$1,050 on a \$15,000 dwelling.

Save Stamps for Shut-ins

SAN DIEGO—The members of the United States Naval Hospital Stamp Club, San Diego, have designated June 17 as Shut-in Stamp Collectors' Day according to J. L. Zerbe, president, a volunteer Red Cross assistant. The date is the anniversary of the issuance of the first of the series of four Franklin D. Roosevelt stamps. He was a polio victim and an enthusiastic stamp collector.

Relatives and friends of stamp collectors who are shut in their homes, hospitals or other institutions are asked to give stamps and other philatelic material to them on that day.

Zerbe after working with the hospital stamp club for more than six years states that there seems to be nothing that will so readily dispel boredom, despondency and even aches and pains of shut-in stamp-collectors like packets of U. S. and foreign stamps.

The members of the Hospital Stamp Club, Zerbe says, feel that stamp collectors should observe Stamp Collectors' Week, June 23 to 29, by interesting non-collecting shut-ins in the wonderful therapeutic values of stamp collecting. You can ask your local dealer of stamps for 3 per cent down payment on the names of stamp-collecting shut-ins in your area or send on the next \$6,000, and 30 per cent on the next \$4,000.

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FAMILIAR FIGURE

Raleigh E. (Pop) Jennings, long a familiar figure at the front desk at Farmers & Merchants Bank, goes through the gate the last time before he and his wife Emma leave Tuesday on a vacation trip to Hawaii, as guests of F & M bank. "Pop," oldest employee, has been with the bank 45 years.—(Staff)

Bank Gives Hawaiian Trip to Pop Jennings and Wife

"Pop" Jennings and his wife, Emma, are going to Hawaii with the compliments of Farmers & Merchants Bank. The oldest employee of the bank in point of service, "Pop" who officially is Raleigh E. Jennings, vice president and cashier, has been with the bank 45 years.

Recently the board of directors voted "Pop" and his wife the vacation trip, all expenses paid, in appreciation of his long service.

So Mr. and Mrs. Jennings sail Tuesday on the Matsunaka. They will be in Hawaii 16 days. "Pop" will be back on the job July 8. It will be the first time they have been out of the United States, except for trips to Canada.

"WE WERE TALKING about a vacation trip," says Pop, who for longer than anyone can remember has occupied the front desk at Farmers & Merchants. "Then Gus (Gus A. Walker, president) came by and asked how we'd like to go to Hawaii. That was the beginning. . . . When they told me we were going, expenses paid, I was flabbergasted, speechless, couldn't say a thing."

Jennings, who was born in a log cabin on a farm in Brown County, Minnesota, had two years of medicine at the University of Minnesota. He had a photography studio in Morgan, Minn., and he was a salesman for a printing company at St. Paul.

Then in 1910 he came to Long Beach and became bookkeeper-teller for the Exchange National Bank.

HE JOINED the Farmers & Merchants Bank Feb. 7, 1912. In its early days, he remembers the bank had three tellers and three bookkeepers; C. J. Walker was president and Hugh Ketcherside, vice president.

The bank was open 8 a. m. to 8 p. m. Monday through Saturday. He became assistant cashier in 1918, then cashier, and has held his present position since 1940.

"I can be standing at the front desk beside Pop," grins Kenneth W. McLaren, assistant vice president. "People will ask me a question, I'll answer them, then I'll ask him if they don't turn to Pop and ask him the same question. They don't think anybody knows but him. He is the Bible."

"They'll come in and have the most startled expression if they don't see him. They'll ask, 'Where's Mr. Jennings?' I'll say 'He's out to lunch—or on vacation,' and they'll say, 'Oh, all right. Tell him so-and-so asked about him, will you?'"

"I LIKE being with a bank," says Pop. I like meeting people and talking to them and helping

Algerians Wowed

CONSTANTINE, Algeria (AP)—Resident Minister Robert LaCoste came here Saturday to speed up France's campaign to win support against Algerian rebels by social, economic and educational reforms.

Young Married Couples Are Urged to Buy Home

Young married couples who were living in rented quarters are putting off buying a home of comparable size. At income tax time, your mortgage interest payments and real estate taxes are deductible from federal and some state income tax returns.

"In addition to providing you with the intangible values of a happier family living, a home of your own means money in your pocket," he said. "The monthly payments you make on a new home substantially increases its cash equity," joy living in a home of your own. "This means that with-out a few years, your outlay will be considerably less than if you

is not a luxury for only those with big incomes.

"Modern, long-term financing plans are designed to bring home ownership within the reach of families of modest means," he added. "Moreover, average young newlyweds are better off financially than their home-owning parents were at the start of their married life." He encourages young couples who are unable to meet the requirements for a down payment on a new home to start a savings account now. "Each deposit you make in a special account at your bank or savings and loan association brings home ownership one step closer," he said. "Save regularly. In a relatively short space of time, you can accumulate the amount needed to put toward the purchase of your new home."



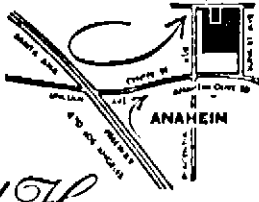
the Most Impressive Home of the Year

THE "Country Belle" with the distinctive Cathedral Living Room

featuring the "Care-free" KITCHEN another Prudential exclusive

Inspect all 7 excitingly unique 1957 models. Discover for yourself an ultra new concept of California living. Come out today for a first look at the most advanced homes under the sun.

Take Santa Ana Freeway to Lincoln Avenue in Anaheim, turn East 2 miles to Placentia Avenue, left to La Palma, then East to Anaheim Estates.



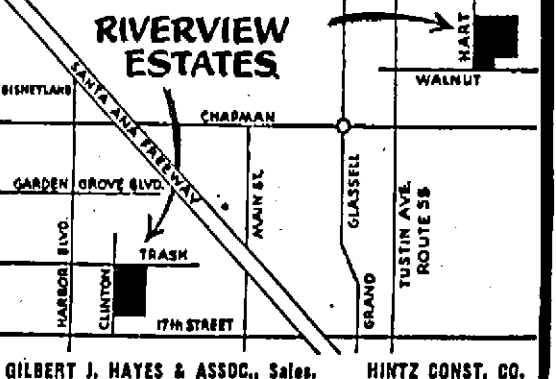
Prudential Homes IN KENTWOOD EXCLUSIVE EAST ANAHEIM

NO PAYMENTS UNTIL SEPT. 15th at RIVERVIEW ESTATES



NON-VETS Low as \$95 DOWN PLUS SMALL COSTS • MOVE IN NOW
4 BEDROOMS • 2 BATHS • 1300 sq. ft.
FULL PRICE AS LOW AS \$12,950
LUXURY FEATURES • LARGE ROOMS
OPTIONAL BUILT-INS

TWO CHOICE LOCATIONS: Unit 3, Close to Long Beach—drive east on 7th St. (Gordon Grove Blvd.) to Harbor Blvd., then south to 17th and east to homes. Unit 3, Close north on Harbor to Chapman Ave., then east to Tustin Ave., north to Walnut and east to sales office.



Non-Vets!

\$50 MOVES YOU IN!

RANCHO bel-air

10 minutes from Long Beach

Why wait another day to move into the home of your dreams? Here's the deal you've waited for! You have to see value like this to believe it. Hardwood floors, forced air heat, central hall plan, garbage disposal and scores more features.

NO DOWN
(Except costs and imposts)

VETS \$67⁵⁰ PER MO.
(Including Principal and Interest)

HOW TO GO:
From LONG BEACH, drive out 7th St. to Los Alamitos (first road on the right after crossing San Gabriel River), turn right to Westminster, then left one mile to models.

3 & 4 BEDROOMS WITH 2 BATHS
FULL PRICE FROM **\$13,225**

Now! Just 7 Minutes From the Sea!

Cinderella HOMES

in fabulous COSTA MESA ESTATES

First Time Offered!
NON-VETS \$1000 DOWN
Plus cost and imposts

COSTA MESA by the Sea

VETS AS LOW AS \$375 down PLUS COSTS AND IMPOSTS
NON-VETS attractive FHA terms too!
... conventional loans, too.

The PERFECT HOME in the PERFECT LOCATION! Select yours from 17 superb exteriors, each built with the famous Cinderella custom features including massive fireplaces, heavy shake roof, large wide lots. Choice of 3 Bedrooms, 4 Bedrooms, or 3 Bedrooms and family room. Easily worth \$20,000 yet priced from \$16,450. IMMEDIATE OCCUPANCY!

Some Prudential Homes Ready for Quick Occupancy of Buyer

Some Prudential Homes in the exclusive Kentwood area of East Anaheim now are available for families from the East and other Southern California communities who for business reasons are part of the industrial development trend to Orange County and require early occupancy, according to M. D. Mitchell, general manager for the developers.

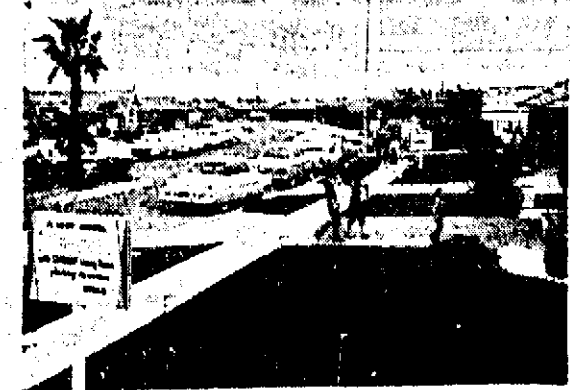
Including the dwellings immediately obtainable and those scheduled for future occupancy, there are seven extremely different plans. Each has its own special mark of distinction, whether it's the Cathedral living room in the "Country Belle," the 3 patios provided by the "Westerner," or the split-level design of the "Tiara." There is something uniquely original about every model displayed in recognition of the varied preferences and requirements of individual families. A wide choice of architecture consisting of 21 attractive exteriors is offered representing beautiful stylings from rustic to modern.

SIX FURNISHED MODEL

All 1957 Prudential Homes boast the Care-Free Kitchen with a place for everything and everything in its place. Visitors are given an opportunity to fully appreciate this wife-saving convenience directly from a full scale separate display model which has been completely appointed with canned goods, package foods, utensils, china, glassware and appliances.

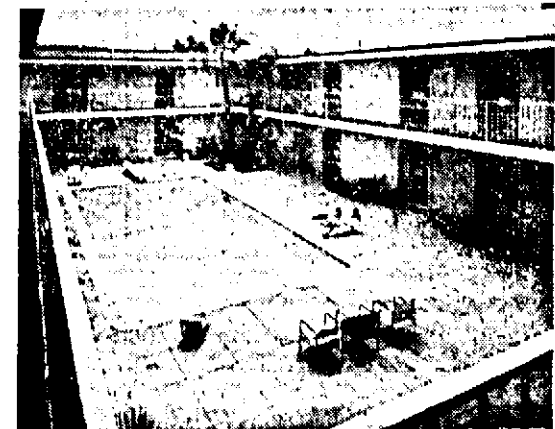
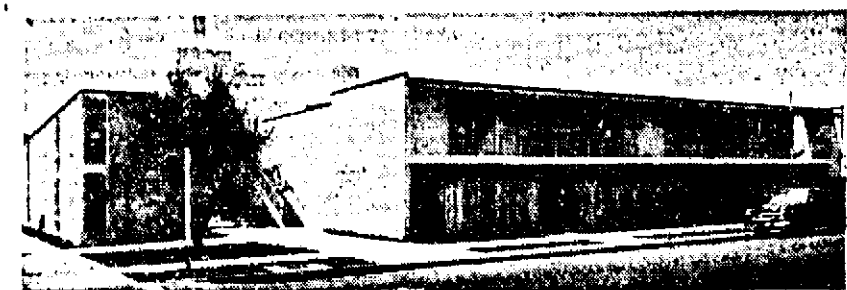
THESE DWELLINGS are moderately priced from \$18,300 under the new lower FHA terms. Distinctive models include 3 or 4 bedrooms with 2 baths incorporating additional individual accommodations by plan, such as dining rooms, dens, family rooms, and snack bars.

Homemakers are invited to Kentwood this week end. It is suggested that they take Santa Ana Freeway to Lincoln Ave. in Anaheim, turn east and continue through Center St. to Placentia, then turn left to La Palma, and right to the entranceway.



SEVEN MODELS TO SEE

View above shows the Prudential entranceway and furnished model home presentation in the exclusive new Kentwood area of East Anaheim.



IN DOWNTOWN

The Cove, a 44-unit apartment house at 633 E. 1st St., now occupies the site of the former Gray Gables. Owned by Mr. and Mrs. Frederick Burrill of Encino, the property was developed and built by Wiese Bros., general contractors. Designed by Killingsworth, Brady and Smith, the rental units including furniture cost over \$200,000. Wiese Bros. realty office is handling the rentals. There is a large heated swimming pool and barbecue and all apartments are furnished in Swedish modern furniture. All kitchens are electric and there is electric heating.

Can Defer Payments 3 Months

While still offering non-veteran down payments as low as \$95 plus small costs, Riverview Estates is permitting buyers to take occupancy now and defer payments until Sept. 15. It was announced by Gilbert J. Hayes, sales agent. Full prices for the large, 1300 square foot homes start at just \$12,950, he said, and a few are available for immediate possession.

Realty Sales Clinic Monday

Realtors and salesmen will meet Monday at the Long Beach Real Estate Board office at 7:30 p.m. for their semi-monthly sales clinic. Oliver Graham, chairman, announced. The meeting will be devoted to listings. A coffee hour will follow.

Dooley to Speak on City Problems

Wednesday evening at 7:30, The North Long Beach Real pin, realtors with six or more salesmen will meet to discuss at 8 o'clock Thursday morning for their regular monthly meeting, breakfast at Mayo's Restaurant. The speaker will be Charles Dooley of Dooley Hardware Co. Schedules. Realtor Harold K. Steele will preside at the Wednesday evening meeting. of Long Beach.

CHOOSE TIL YOU'RE TICKLED PINK!

Yes, the vital interior decorating decisions are up to you in a wonderful 1957 Prudential Home.

You are the supervising decorator in your favorite of the 7 fabulously different new models. All this plus an enviable *Care-Free* KITCHEN another PRUDENTIAL HOMES exclusive is awaiting.

Hurry to Anaheim...

Take Santa Ana Freeway to Lincoln Avenue in Anaheim, turn East 2 miles to Placentia Avenue, left to La Palma, then East to Anaheim Estates.

Prudential HOMES

Telephone Courtesy Is Realty Subject

Realtors will be told how to improve telephone courtesy when they meet Tuesday morning at breakfast at the Lafayette Hotel. Winston Stewart, of the public relations department, General Telephone Co., will show a film, "Telephone Courtesy," and will discuss with Realtors how to improve their telephone technique. All Realtors and salesmen are invited.



LUXURIOUS APARTMENTS OPEN

Considered one of the luxurious modern structures in the city, the 14-unit Belmar Riviera own-your-own apartments are now open for sale. Harris Rogers, local contractor and builder of the \$400,000 apartments, announced. Located at 3901 Livingston Dr., the apartments are of exceptional design. The contemporary trend of large expanses of glass is used to advantage as every living room contains a floor to ceiling wall of glass, affording a view of the ocean. There is complete absence of lateral support across the front so that sheer panels were used extensively. Other features include individual patio balconies, elevator, 19-car suburban garage and beautiful yard planting with lounging area. Each apartment has an electric kitchen and a minimum of two bedrooms and two baths. Jim Pickert is sales agency for the units.

INDEPENDENT PRESS-TELEGRAM—C-9
Long Beach, Calif., Sunday, June 9, 1957

Manpower, Inc. Has Office Here

A new branch of a nationwide temporary help firm, Manpower, Inc., was recently opened in Long Beach, Victor Powell, 364 Park Ave., will head the Industrial division and Miss Georgine Higgins, 1037 East First St., will head the office division. Vernon Patterson, the firm's western area vice president, announced in San Francisco.

Powell, who also manages Manpower's office in Los Angeles and Miss Higgins, who was formerly office manager of Homes Beautiful, Inc., in Minneapolis, have established the branch at 1105 American Ave.

Manpower, Inc., has over 100 offices across the nation supplying offices, stores, factories and warehouses with such business services as temporary help, calculating, market research, mailings, telephone-secretarial service, convention work, product demonstrating and general labor.

SHOP AN MILLIONS DON'T Use the Classified section to find many things you won't find elsewhere.

When these last few Castle Crest homes are sold . . .

⚡ GONE! . . . is your opportunity to buy a **G.I. NO DOWN** home in this area!

⚡ GONE! . . . is your opportunity to own a fine home with low **4 1/2% FINANCING!**

⚡ GONE! . . . is your opportunity to have a **30-YEAR MORTGAGE** plan!

⚡ GONE! . . . is your opportunity to own a home that cannot be duplicated for \$2000 more!

ABSOLUTELY NO DOWN TO VETS or NON-VETS
(EXCEPT COSTS & IMPOUNDS)

If YOU need a new home we'll SHOW you how you CAN own a Castle Crest home! . . . Right now!

You'll never again have the chance to get a deal like this . . . on a home like this! Luxury-type, quality home in every expensive detail like air conditioning, massive fireplaces, garbage disposals. No matter what your experience has been before in trying to buy a home, we urge you to hear the deal we'll make on these last few!

Still only \$16,250 to \$16,950

Phone: JAcson 7-5251

3 BEDROOMS & 2 BATHS

So easy to get to . . . from ANYWHERE

HOW TO GO: From LONG BEACH drive out 7th (becomes Garden Grove Blvd.) to Magnolia, then left to furnished models. From LOS ANGELES take Santa Ana Freeway to Magnolia, turn right to tract. From BEACH CITIES, take Harbor Blvd.

Castle Crest ESTATES IN ANAHEIM

S & N CONSTRUCTION CO., Builders
WALKER & LEE, Sales Agents

FHA
AS LOW AS
\$73.00 per month principal & interest.

VETS
\$82.35 per month principal & interest.

Conventional
AS LOW AS
\$96.00 per month principal & interest.



AN ELECTRONIC HOME

This is one of the Minor-Built Electronic Homes which contains the most modern cooking equipment. A demonstration of electronic cooking will be given again today.

Will Demonstrate Electronic Cooking in Minor Homes Today

Highly-praised by visitors, M-I sales record in the long history of the Ultra-modern Electronic Minor-Built Homes have set a new of the developing firm in offering the



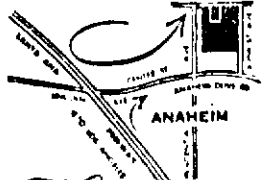
the Most Livable Home of the Year

THE "Westerner" with the incomparable Family Room

featuring the "Care-Free" KITCHEN another Prudential exclusive

Inspect all 7 excitingly unique 1957 models. Discover for yourself an ultra new concept of California living. Come out today for a first look at the most advanced homes under the sun.

Take Santa Ana Freeway to Lincoln Avenue in Anaheim, turn East 2 miles to Placentia Avenue, left to LaPalma, then East to Anaheim Estates.



Prudential Homes
IN KENTWOOD
EXCLUSIVE EAST ANAHEIM



A ROSSMOOR HOME

Here is one of the fast-selling models offered in Rossmoor, the 4000-home community just east of Long Beach State College. This is the New Englander style of the homes.

Rossmoor Homes Offer Scholarships to L. B. State

An annual series of scholarships to be given to students at nearby Long Beach State College, has been established by Rossmoor, widespread new community development, located just one mile east of the educational institution between Garden Grove and Katella Avenues off Los Alamitos Blvd.

To be known as the "Rossmoor Scholarships," the project is directed solely at students aspiring to be teachers, according to an announcement made by Bill Cheney, public relations executive for the 4,000-home development.

A total of eight scholarships, each for the amount of \$100, will be awarded throughout any school year. Four Rossmoor Scholarships will be presented to students each semester. Each Rossmoor scholarship will be known as a "semester only" grant of financial aid. A scholarship, however, will be renewable for additional semesters at the direction of the college staff. Winners of Rossmoor Scholarships will be determined by a special committee, selected from the faculty of Long Beach State College.

RECIPIENTS of all Rossmoor Scholarships will be selected in accordance with their grades, financial requirement and success potential in the teaching field. Further information on the entire series can be obtained by writing or calling Robert W. Smith, public relations coordinator for Long Beach State College.

Meanwhile, construction at Rossmoor on at least two different sections and sales for homes in the newest area, "The Cornell," continues under an intensified schedule. Families already have and still are moving into "The Princeton" and "The Harvard" sections, both sold out and near completion. With almost three-fourths of the homes in Cornell purchased,



PRESENTS SCHOLARSHIPS

Dr. P. Victor Peterson (left), president of Long Beach State College, accepts scholarship grants from Bill Cheney, public relations representative of Rossmoor Homes. The big development will award eight scholarships each year to the college students.

Plans for California ranch design residences are drawing interest from buyers from as far away as San Fernando Valley and the beach communities.

LIKE ITS companion areas, Cornell offers three bedroom, three bedroom and family room and four bedroom and family room homes. Every residence is situated on a uniform lot, allowing for maximum outdoor living.

Every Cornell home comes equipped with built-in, all-electric ovens and ranges and built-in electric dishwashers. Also available to Cornell home buyers are 12-cubic foot built-in wall refrigerators.

With six different floor plans being offered, Cornell homes provide from 1,440 to 1,658 square feet of actual living area. They range in price from \$17,950.

A \$50,000,000 shopping and medical center will be included in the Rossmoor development.

Los Angeles residents can reach Rossmoor by driving south on the Santa Ana Freeway to the Pioneer turnoff, south on Pioneer to Carson, east on Carson to Norwalk Blvd., then right on Norwalk to Rossmoor. Long Beach residents may take 7th St. to Los Alamitos and turn left to the Rossmoor project.

Airmen Must Check Dentures

TAMPA (AP)—Too many airmen shirked their dental appointments so Brig. Gen. Paul S. Emrick, commander of the Sixth Air Division at MacDill AFB, hinted strongly at a guardhouse remedy in a letter which pointed out that missing a dental appointment "is tantamount to failure to report for a scheduled military formation."

SHOP AS MILLIONS DO! Use the Classified section to find many things you won't find elsewhere.

Old Spin Wheel Still Is in Use

LUDLOW, Ill. (AP)—An old spinning wheel still spins warp for rugs. Mrs. Margaret Minyard, 83, says although her 150 year old spinning wheel has long since served its purpose, she has used it for the past 33 years in her rug weaving business in her home.

Mrs. Minyard learned to spin woolen and cotton threads in her old Kentucky home on the same wheel her grandfather hand-carved. It is serving the fourth generation of the family.

FREE

WALL-TO-WALL CARPETING

Joyzelle

WITH EACH LOVELY PARK

3 Bedrooms and Family Room, 1 1/2 Baths

FULL PRICE \$13,350

FINANCED TO FIT YOUR INCOME

AVAILABLE FOR IMMEDIATE OCCUPANCY

1300 sq. ft.

- Spacious Double Garages
- City Sowers in
- Front Lawn and Shrubs
- Screens and Shades
- Weather Stripped Doors
- Harmonious Color Coordinated Interiors
- Commodious Closets
- Built-in Snack Bar
- Beautiful Ash Kitchen Cabinets with Raised Panels
- Ceramic Tile Drain & Splash
- Ceramic Tile over Tub
- Electric Heater in Bath
- One and a Half Bath
- Plumbed for Automatic Washer

Drive out Garden Grove Blvd. (7th St. in Long Beach) to Magnolia Ave. in Garden Grove, then north to Joyzelle and west on Joyzelle to Bowles and sales office.

LEhigh 9-9058

GILBERT J. HAYES & ASSOC. • Corner Bowles Ave. & Mac. St. Anaheim

COOL- and SMOG FREE

PORTUGUESE BEND ESTATES

executive homes on beautiful Palos Verdes Peninsula...overlooking the Pacific

THREE AND FOUR BEDROOMS...TWO AND THREE BATHS...90-TO 100-FOOT FRONTAGE LOTS WITH AN OCEAN VIEW! These are homes that combine striking beauty with excellent quality. Contemporary and ranch-style architectural designs make full use of scenic natural surroundings, creating new addresses of distinction. These homes are of unmatched value; you'll find many exclusive built-in features and construction never before offered.

Prices ranging from \$26,750 to \$33,000. Liberal 20-year 5 1/2% conventional financing...convenient down payments.

This is your dreamed-of opportunity to live along the sun-bathed plateaus of Palos Verdes. Your choice will be one of Southern California's most distinctive homes, designed for those who appreciate luxury living. In this setting of woodland beauty and gentle slopes—commanding a wide free view of the Pacific. Open Daily From 9 a.m. Until 8 p.m.

Visit Portuguese Bend during the week and avoid the Sunday crowds.

PORTUGUESE BEND ESTATES—On the ocean in Palos Verdes between Redonda Beach and San Pedro on Palos Verdes Drive South, Portuguese Bend, Palos Verdes Peninsula.

LINDE CORPORATION • Phone: FRontier 7-3111 • OLympia 2-2420 • OLander 5-7548

PORTUGUESE BEND ESTATES

FOLLOW MARINELAND DIRECTIONAL SIGNS on Pacific Coast Highway, Vermont, Western, Hawthorne, and Palos Verdes Drive.

A New Concept in Living!!

First Builders in America to Introduce the Amazing, New and Revolutionary

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THE HOME of TOMORROW TODAY!

Electronic Cooking Demonstrations Each Sunday from 12 to 5 p.m. at models.

The most talked of homes in America without equal for location, equipment, quality planning and price. Minor - Built ELECTRONIC HOMES in Garden Grove.

Beautiful 3-Bedroom, plus Family Room, 2 and 3 Baths, from 1800 Square Feet, from \$25,400

including rear-fencing, large covered patio and slab, front sprinklers, lawn and landscaping.

Open Daily 10:30 to 8 P.M.

HOW TO GO:

Drive from Long Beach on 7th St. East (which becomes Garden Grove Blvd.), turn left or north at Gilbert St. to models located at corner of Gilbert St. and Orangewood Ave.

For Sales Information call Art Letherby at LEhigh 9-7905

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WILL FURNISH YOUR ENTIRE HOME! Incl. TV!

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Will Furnish ANY ROOM

24 MONTHS TO PAY

LONG BEACH FURNITURE CO.

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FREE CUSTOMER PARKING **American Ave. at 6th St.** DOWNTOWN LONG BEACH OPEN MON. and FRI. EVE. 'TIL 9 P. M.

DELIVERY SOUTHLAND'S LEADING VOLUME DEALER

Coolness and refreshing freedom from smog have been major factors in attracting visitors to the new sea-scape homes in Portuguese Bend Estates on Palos Verdes Peninsula, reports Allan Lind, vice president of Portuguese Bend Estates. Prospective home-buyers are responding to the charm of these examples of Californian and Hawaiian architecture, with long, low-sloped lines, specially planned to complement the rich natural setting of Portuguese Bend. Each home and surrounding landscape, has been planned for maximum advantage of the ocean-view and fresh sea air.

The 250 homes of Portuguese Bend Estates will all have frontages of 90 to 100 feet, with living areas averaging 1650 to 3800 square feet. More than 20 basic exterior designs and seven different floor plans are available at prices ranging from \$26,750 to \$33,000. The homes have three and four bedrooms, 2-3 bathrooms, spacious dens and family rooms, and 2-way fireplaces, modern kitchens with built-in appliances, including automatic dishwasher, ceramic tile in kitchen, stall showers and bathrooms, and select oak hardwood floors. Closets are large and plentiful, and custom hardware is used throughout.

STRUCTURALLY, each home is quality-built, with heavy shake roof, insulation and weatherstripping, concrete drive, and walls of genuine lath and plaster.

Spaciousness, comfort and tasteful use of texture keynote interior designing. Fieldstone, used brick, Norman red-and-gold brick, and the natural grain of fine woods have been used in interesting variations to please individual tastes. Buyer chooses color and wall-paper are carefully followed. Trees, already in place, streets, curbs and utilities have been planned as an integral part of the overall home-in-nature setting styling. Portuguese Bend Estates are within easy driving range of Los Angeles. Just follow the Marineland directional signs, and the Estates will be found at Portuguese Bend, right on the ocean between Redondo Beach and San Pedro.



OVERLOOK OCEAN

Four bedrooms and 2 1/2 baths feature this spacious home in Portuguese Bend Estates on the Palos Verdes Peninsula overlooking the ocean.

dividual tastes. Buyer chooses color and wall-paper are carefully followed. Trees, already in place, streets, curbs and utilities have been planned as an integral part of the overall home-in-nature setting styling. Portuguese Bend Estates are within easy driving range of Los Angeles. Just follow the Marineland directional signs, and the Estates will be found at Portuguese Bend, right on the ocean between Redondo Beach and San Pedro.

guese Bend Estates are currently available by parkways, new streets, curbs and utilities complete and paid for. Portuguese Bend Estates are within easy driving range of Los Angeles. Just follow the Marineland directional signs, and the Estates will be found at Portuguese Bend, right on the ocean between Redondo Beach and San Pedro.

Angels. Just follow the Marineland directional signs, and the Estates will be found at Portuguese Bend, right on the ocean between Redondo Beach and San Pedro.

Non-Vet, Vet Need No Down Payment

Castle Crest Estates, located at Magnolia and Broadway in the Garden Grove area is one of the last subdivisions in Orange County to offer the attractive terms of nothing down to vets and non-vets, it was stated by John Nagle, builder and developer.

He further declared that if he were to build these homes at today's prices they would have to sell for at least \$20,000 more per house. All homes carry a 30-year mortgage and an interest rate of only 4 per cent which stands for a great savings over a period of time.

Castle Crest Homes are all 3 bedrooms with 2 baths and in-



clude such luxury features as floor to ceiling fireplaces, built-in range and oven, colored bath fixtures, air conditioning, thermostatic controlled forced air heat, garbage disposals and natural ash cabinets.

The payments on Castle Crest Homes are as low as \$73.00 per month on FHA loans, \$82.35 per month for veterans loans and conventional financing as low as \$98.00 per month.

To reach Castle Crest Homes drive out 7th St. (Garden Grove Blvd.) in Orange County to Magnolia and turn left to models or drive out Carson Ave. (Lincoln Ave. in Orange County) to Magnolia and turn right direct to models.

IN CASTLE CREST

Still offering attractive terms of nothing down to vets or non-vets, Castle Crest Estates in Garden Grove has many attractive models for sale such as this.

In the shadow of a great College
Rises the

Walled City of Rossmoor



May Adjust Payments to Fit Incomes

A flexible financing program making it possible to arrange non-veteran down payments according to the buyer's individual situation, is resulting in a rapid sales pace at Joyzelle Park homes in Anaheim, according to Gilbert J. Hayes, sales agent.

The full price of only \$13,350 includes wall-to-wall carpeting, screens and shades for windows, weatherstripped doors, built-in snack bar, plumbing for automatic washer, electric heater for bath, large double garage and front lawns with shrubs, Hayes added.

With over 1300 square feet of living area, the homes provide a spacious floor plan with 3 bedrooms and den with 1 1/2 baths. Exteriors are available in a wide variety of styles to suit any taste.

INTERIOR DECORATION by experts in color coordination provides a harmonious background for drapes and furnishings, Hayes said. Kitchens are equipped with raised panel, ash cabinets topped with ceramic tile drain and splash. Lavish use of ceramic tile is also featured in the baths.

Hayes pointed out that the homes are located in one of Orange County's finest residential sections. Schools, shopping, industry, and recreation at Disneyland or beaches is within minutes. Further, the area is serviced by complete city facilities, including sewers and city water supply.

Joyzelle Park homes are open for inspection daily and may be seen by driving out Garden Grove Blvd. (7th St. in Long Beach) to Magnolia Ave. then north to Joyzelle Drive and west to Bowles Ave. and model homes.

Toastmasters Meet Thursday

Long Beach Toastmasters Club 1377 will meet Thursday evening at 6:15 o'clock at the Hawaiian Restaurant, 4615 E. Pacific Coast Hwy. Don Gardner will preside with Gil Johnson as toastmaster. Rex Myles will be topic chairman and Larry Miller evaluator. Speakers will be Walt Austrup, Floyd Ayers, Don Gardner, Jim McElroy, Steve Spindell and Vern Trexel.

Tennessee Cow Prolific Mother

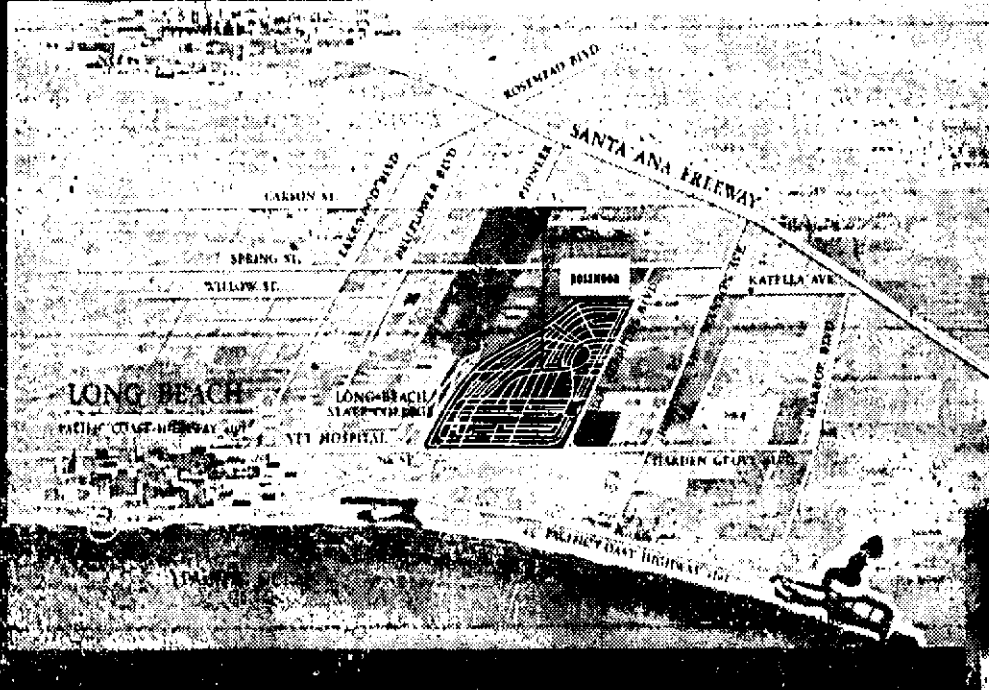
PIKEVILLE, Tenn. (AP) — A cow owned by R. C. Roberson of Pikeville has given birth to 13 calves in six years. In order, twins, a single, twins, triplets, twins, and triplets again.

"Three of the calves have inherited the trait and given birth to sets of twins of their own," Roberson said.

Cash in Pocket

SIoux FALLS, S. D. (AP) — Robert Morris, 75, was brought to a hospital here from his Dell Rapids, S. D., home after it was discovered he was suffering from malnutrition. While going through his clothes, hospital attendants found \$2,260 in cash in his pockets.

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Imagine your family living in the peace and tranquillity of this fabulous community. Nearby your lovely Rossmoor Farmhouse, are eight schools, from kindergarten through high school... a famous college a mere ten minutes away... the West's largest yacht and boat harbor only 12 minutes from your door... a \$50,000,000 medical and shopping center... and, as your neighbors, the "friendly families of Rossmoor."

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Architect: EARL G. KALTENBACH, Jr., AIA

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...BE MODERN - LIVE BETTER ELECTRICALLY



Betty Furness says

"AT ROSSMOOR, YOU ENJOY THIS MARVELOUS ALL BUILT-IN, ALL-ELECTRIC WESTINGHOUSE KITCHEN..."

Yes, an all-electric, all-built-in kitchen! With built-in Westinghouse oven and range... built-in Westinghouse dishwasher... even a built-in Westinghouse 13-cubic-foot refrigerator and a washer and dryer, if you wish!

Each home on a lot 70, 72, or 74 x 110. This is an unretouched photo.

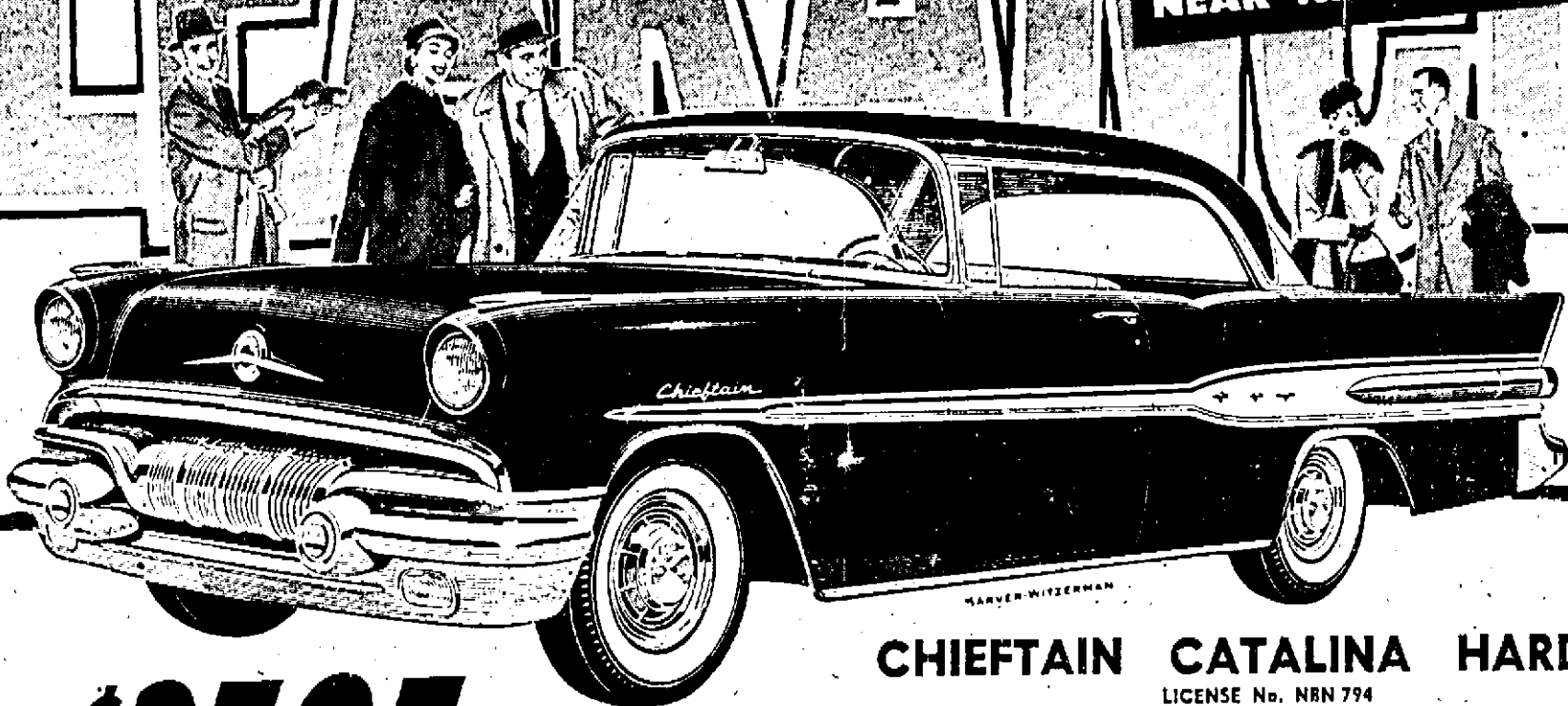
FROM \$17,950

3 bedrooms, 3 bedrooms and family room and 4 bedrooms and family room, all with 2 baths... 30 year loans... terms from \$2700 down, plus imposts... FHA-VA

Friday, Saturday and Sunday! SALTA PONTIAC'S MID YEAR

CLEARANCE!

OF EXECUTIVE CARS AND
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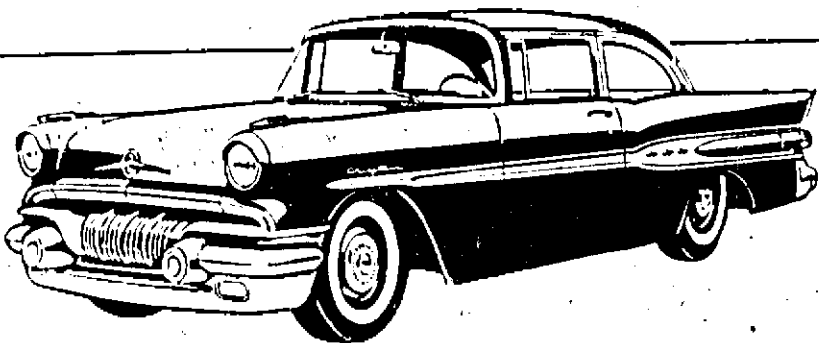
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- OIL FILTER
- OIL BATH AIR CLEANER
- DLX. WHEEL COVERS



CHIEFTAIN SPECIAL Two-Door Sedan

(LICENSE NO. MPJ 185)

FULLY EQUIPPED

- Hydra-Matic
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- Whitewall Tires
- Oil Filter
- Oil Bath Air Cleaner
- Electric Antenna
- Two-tone Paint

\$2495

FULL PRICE!

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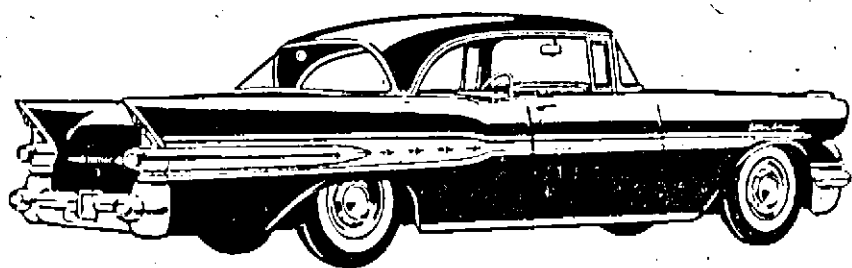
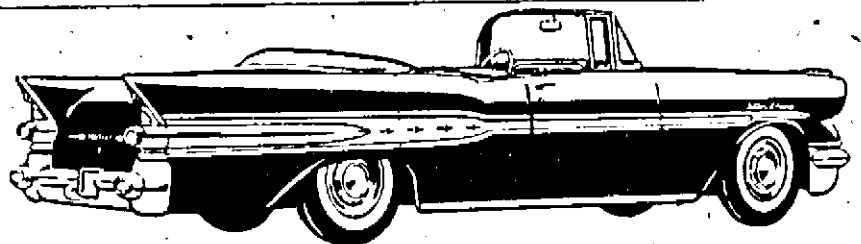
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- Power Brakes
- Electric Antenna
- Dual Exhausts



Starchief Catalina Hardtop

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- Radio
- Heater
- Eye-Glass
- Oil Filter
- Oil Bath Air Cleaner
- Two-tone Paint

\$2795

FULL PRICE!

\$2795

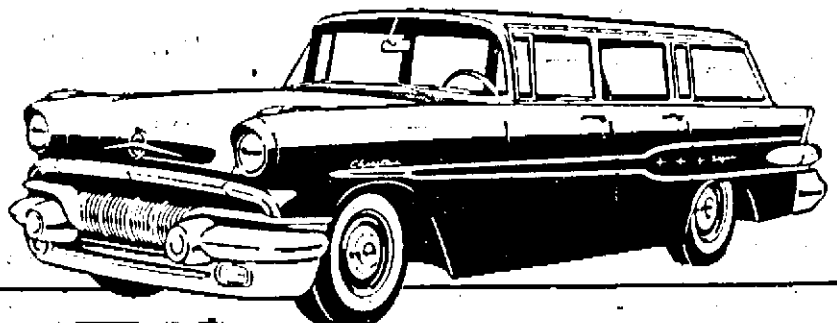
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- POWER BRAKES
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Those are the smartest models . . . driven just a few careful miles as demonstrators . . . offered to you at hundreds of dollars savings off new car list price. Every car carries a **FULL NEW CAR GUARANTEE!** EVERYTHING ABOUT THEM IS NEW . . . EXCEPT THE PRICE! Prices shown here are complete, plus sales tax and license. **DRIVE YOURS HOME TONIGHT!**

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What are you driving? Whether it's paid for or not, we can show you how it will make the down payment for you on the beautiful 1957 PONTIAC of your choice. Or . . . you can buy with **NO CASH DOWN . . .** with just your sincere desire to own a Pontiac and your own good credit. Let's talk it over tonight!

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★ SALE ★

Beautiful New
FURNITURE
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RELEASED FROM STORAGE
Savings to 58%
5 Rooms, Modern
☆ **\$329** ☆
✓ With Free TV Set

INCLUDES ELECTRIC REFRIG.,
CUPBOARD RANGE, 3-pc. div. and
chair, 3 mod. tables, 2 table
lamps, 2 lamps (1 twin), 8-pc.
dinner, 2 glasses, silver, household
lamps, pillows, electric refrigerator,
stove, gas range. No money down,
\$134 mo. to pay. We carry your
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3-ROOM GROUP\$229
4-ROOM GROUP\$189
5-ROOM MAPLE\$439
Above Groups Incl. Free TV set.

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You guessed it. My best friend moved back East & left me how-
ever the bag was a HOUSE FULL
of FURNITURE. I have a complete
living room group, 3 piece
bath, bedroom complete with
mattress, refs., washer, stove &
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ments of \$17.70 per mo. TD in-
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furniture is held in the Reposses-
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B & F TRANSFER
UNCLAIMED STORAGE
mattress, \$3.50; springs, \$4; underwear
transfer matter, \$7.50; bunk beds,
\$4.50; sofa, \$9.50; studio bed,
\$4.50; ref., \$18.50; stove,
\$4.50; rocker, \$9.50; 5-pc. din-
ette, \$18.50; chest, \$8.50; roll-a-
way, \$14.50.
Terms Available

MOVING BACK EAST
Will sell my 4 rms. of furniture appliances. My equity free pr. No money down, full balance \$4.32, pmt. \$18.54 mo. in-
cludes—10pc. liv. rms. 4 pc. bed-
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day, Tuesday, Friday evenings, 'til 9 p.m.
Call LU 1-5548.

0, chrome table, \$45; bed-
 head, \$10; dresser, \$45; Frig-
 idaire automatic, \$45; wanner, \$45;
 over-lap corner table \$15; bed-
 dresser, like new, \$45; modern bed-
 dresser set, new spring & mattress,
 \$5; chest of drawers \$10; 21"
 minimal TV, new pla. tuba, \$65;
 console TV, new pla. \$10; min-
 i console, \$25; platform rocker
 \$5; lamp, \$5. Terms avail-
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HALF PRICE
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**WE ARE ALSO SELLING
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1 1/2 bdrm beds, comp.	\$69.98
2 bdrms., bath	\$79.98
Suburban apt. store	\$19.95
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1 bdrms. living room	\$19.95
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Wax floor lamp, new	\$6.95
1 bed, used, 2 doors	\$9.95
Clean	\$9.95

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FOR DAD'S DAY
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NUMBER CHAIRS, ALSO THE
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AIR
THE HUNTINGTON HOUSE
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URGENCY necessary! See
my furniture. Cost \$2,000,
the old, all custom made, have
all equity. Payment can be
made over. Private party. Im-
mediate return East. Emergency.
Robert 6-1106, 36 Elm Drive,
Marlton.

Cannot make part. Will
up my complete sunny free.
What I have—slow. Mirr.
Set, bedroom set a compl.
rm. group. My balance is
\$4.48 at \$3.95 per week. See at
Rm. 6190 Atlantic, N. L. B.

50 sq. yards of breadcom
set & pad. \$512 rug. High
chair; lamp; mirror; night-
stand; bed; dresser; chest;
bed; dorm. suite; contour chair
chair; lamps; 75-ps. blue
ware; misc. CIA #523B.

Repossessioned furniture,
incls stove & refrig. \$154 cash

say terms. The Furniture
 1. 2195 E. Pacific Coast Hwy.
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 * match, ch., brown mahogany,
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 Western Blvd. & 42nd. All in
 cond. HE 8-7443
 D. lime oak vanity dresser,
 headboard, almost
 half price. \$90. (A) 8-9715.
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A-RED couch: Provincial
 ; medium brown tweed,
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I must sell 3-piece walnut

er. 1953 Tulane. HE 3-6638.
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Coffee table. OA 6-1082.
G. rustel sail divan 138;
#15. Bargain. EA 4-0301.
LOW TV chrome pad. tables.
Large. HE 4-7637.
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-2411.
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record player. HE 4-0710.
ORM Hocker. 2 and tables 4
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larger display rooms—
is your pocketbook. A
added to acquaint our
SPECIAL!
SPRING SETS

\$39.95
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 \$79.95
Furniture
\$399.95

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Set, complete, Mat.
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spacious homes with heavy cedar shingles, rich hardwood flooring, bath & plaster construction.

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7. Midway Homes.....from \$9,450

8. Skylark Terrace.....from \$18,750

11. Mid-Town Park.....from \$10,350

12. Walnut Park Estates.....from \$29,000

16. Prudential Homes.....from \$17,950

32. Lemon Heights West.....from \$25,875

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Roadmaster
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Rad., Htr., Hydra-
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CASH LIKE YOU NEVER TRADES
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LANCER	CORONET
4-door. 2-door. Two-tone, radio, air conditioning, heater, air conditioning, chrome wheels, wheel covers, white tires.	4-door. V-8. Automatic transmission, radio, heater, air conditioning, chrome wheels, wheel covers, white tires, custom trim.
Plus Tax & Lic. \$2899	Plus Tax & Lic. \$2754
SIERRA	
4-door. Htr., Htr., Torqueflite, 2-tone, radio, heater, air conditioning, chrome wheels, wheel covers, white tires. (Only 2 available.)	
Plus Tax & Lic. \$3134	

These are only a few of the many you are able to choose from during this 3-day sale.

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Established Dealer in Home Community since 1934

VERNE HOLMES—Dodge
Dodge Sales & Service
35th & Atlantic GA 4-8603

RAY VINES SEZ . . .
USE MY POPULAR
10
TIME—PLAN
36

"THE MOST SENSIBLE WAY
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You Can Buy Here and
Get Delivery Today!

1. Even though you don't have the 10%, but expect money from a tax refund, vacation pay, or some other source in the near future.
2. Even though you owe a high balance on the car you want to trade.
3. Even though you have an open salary or furniture loan.

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● NEARLY 100 SHARP CARS ●
A Few Typical Examples

'55 BUICK RIVIERA	'56 FORD V-8 CLUB	'55 OLDS SUPER 88
Dynaflow, radio, heater, whitewalls. Real nice, original maroon finish.	Customized, Fordomatic, 2-tone, spotless inside out. Showroom new.	Power steering and brakes, Hydra-Matic, radio & heater, whitewalls. An original one-owner Lakewood car.
\$169 Cash, Trade \$1699 \$62 Mo. or Equity	\$169 Cash, Trade \$1699 \$57 Mo. or Equity	\$199 Cash, Trade \$1999 \$73 Mo. or Equity
'55 STATION WAGONS	'55 FORD V-8 COUPE	'55 & '56 CADILLACS
Ford Country Sedan, 4 and 5-passenger, Fordomatic and overdrive, Rambler and Chev. wagons with automatic transmission, radio, heater, Hydramatic.	Original and local. Used very little. Three-passenger business model. Over 100 miles. Excellent tires.	De Ville, with or without air conditioning. Full tower equipment, including steering and brakes, windows and seat. Also Eldorado convertibles and hardtops and 82 convertibles. The selection stored from
\$169 Cash, Trade \$1699 \$62 Mo. or Equity	\$119 Cash, Trade \$1199 \$44 Mo. or Equity	\$339 Cash, Trade \$3399 \$115 Mo. or Equity

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70/30 financing is still available here for people who have no cash or trade to put down. I'll finance 70% of the purchase price in my office and the remaining 30% with an outside company. You must be steadily employed and have good past credit to qualify for immediate delivery.

**My Own Finance Counselor
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Quotations Do Not Include Sales Tax
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If You Are Interested in Quality — We Have It,
In National Bonded Cars — The Cheapest by
Far, in The Long Run.

'54 OLDSMOBILE 98	'55 DODGE V-8	'55 PLYMOUTH V-8 SEDAN	'54 DODGE V-8 SEDAN	'53 DODGE CLUB COUPE	'52 DODGE CORONET
DeLuxe Holiday Coupe with heater, radio, dual range Hydra-Matic, power steering, power brakes, electric seat, electric windows, whitewalls, etc. An immaculate one-owner, low-mileage car. Special sale price this week only!	Royal Lancer Hardtop (Lic. No. MBP 538) with heater, radio, Powerflite, whitewalls, etc. A national bonded car. This week only.	4-door Belvedere with Powerflite. An immaculate car in every respect—National bonded, Lic. No. KZW 021, Top value.	Coronet 4-door. An immaculate low mileage one-owner car with Powerflite trans., radio, heater, tubeless tires, etc. Extra Special.	V-8 Coronet. A real nice one with Hydromatic trans. and heater. Priced for this sale.	4-door (Lic. No. HWD 872) with Hydromatic trans. and heater. Ready to go anywhere, anytime.
\$1945	\$1795	\$1645	\$1095	\$775	\$475

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'57 CADs. all body styles	'56 CAD. Cpe. de Ville	'55 CAD. de Ville
on Buicks, Chevys, Oldsmobiles, etc. All with air conditioning, power windows, whitewalls, etc. Discussed air to.	Two-tone red & white with matching interior. Local number car with very low mileage. A real beauty and priced to sell!	Three Coupe, beautiful two-tone grey with matching interior, power steering, power brakes, radio, heater & Hydramatic.
\$1000	\$4395	\$2995

SPECIAL CADILLAC TRADE-IN SALE

'55 BUICK Super Riv.	'55 FORD Fairlane Club	'55 OLDS 88 Holiday	'55 BUICK Riv. Hardtop	'55 OLDS 88 Holiday
H.T. Coupe, beautiful local car traded in on new Cadillac. Like power brakes, power steering, radio, heater, automatic transmission.	Coupe, two-tone red & white finish with automatic transmission and heater, whitewalls, tires, leather interior. Local one-owner car.	Redan, local car and beautiful, with all extra accessories.	4-door. Distinctive all-white finish with black & red interior. Like Dynaflow, radio, heater.	Coupe. This car is beautiful, has also window lift, power seat, power steering, power brakes, radio, heater & Hydramatic. Priced at a new low.
\$1995	\$1595	\$2095	\$1795	\$1095

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'56 Buick 4-dr. Hdt.	\$2295
'55 Chev. 2-dr.	\$1098
'55 Buick Riv. Cpe.	\$1598
'55 Olds 88 Hol. Cpe.	\$2195
'56 Ford City. Sedan	\$2295
'54 Buick Riv. Cpe.	\$1295
'53 Buick Sup. Hdt.	\$995

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'57 Plymouth Blv. Cpe.	'54 Olds. 98 Hol. Cpe.	'55 Chevy Bel Air Conv.	'57 Ford Frln. 500 Vcl.	'53 Lincoln Capri Cpe.	'56 PONTIAC STATION WAGONS	'53 MERCURY HARDTOP COUPE	'55 FORD VICTORIA COUPE
Powerflite, R&H, w-s-w tires, white and gold finish. \$25 Down or \$82 Mo.	Power steering & brakes, Hydra, R&H, Pow. wind. & seats, w-s-w tires, 2-tone. \$25 Down or \$56 Mo.	Power Glide, Bel Air, new top, real nice. \$25 Down or \$56 Mo.	Power steering, Fordomatic, R&H, blue and white finish, w-s-w tires. \$25 Down or \$18 Mo.	Radio, heater, Hydra-Matic, whitewalls. A beauty, Full price—	Radio, heater, Hydra-Matic. Two to choose from. Power steering on one.	Radio, heater, Merc-O-Matic. Look like new, runs like new.	Radio, heater, Fordomatic, Buckskin and white. Sharpest one in town.
\$2799	\$1799	\$1799	\$2699	\$1195	\$AVE SAVE	\$AVE!	

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'54 LINC.
CAPRI HRDTP. 2-DR.

Equipped with full power, including 4-way seat. Beautiful black exterior, red and black leather interior. Whitewall tires. This is a dream car at a working man's price. Very low mileage. A 1-owner car. Full price

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'55 MERCURY	'52 PONTIAC
MONTCLAIR Coupe, Has Mercomatic, radio, heater, whitewalls. Stock No. P-5214.	STATION WAGON Nice family car, Hydra-Matic, radio, heater.
\$1895	\$645

'56 FORD	'53 CHEVROLET	'53 PONTIAC	'55 DODGE
2-DOOR Has radio, heater, immaculate ivory finish with striking 2-tone interior. No. R5246.	Radio, heater, gorgeous 2-tone blue and white. Stock No. 2932-A.	Hydra-Matic, radio, heater, whitewalls. Stock No. P-5234.	ROYAL LANCER 4-DOOR Automatic transmission, heater, whitewalls. Stock No. R-5309.
\$1395	\$749	\$795	\$1295

'57 CHEVROLET	'56 T-BIRD	'55 FORD	'55 FORD
210 HARDTOP Very sharp. Less than 500 miles. Stock No. 5072.	HARDTOP Radio, heater, power seat, Fordomatic, whitewall tires. Stock P-5155.	4-DOOR Fordomatic, radio, heater, whitewall tires. A beautiful car. Stock No. 2750-A.	CONVERTIBLE Radio, heater, automatic transmission, whitewalls. Stock P-5286.
\$2495	\$3195	\$1595	\$1595

'52 OLDS	'56 FORD	'56 CHEVROLET	'55 FORD
98 SEDAN 2-tone finish, Hydra-Matic, radio, heater and overdrive. Very sharp. Stock No. 3068-A.	CRESTLINE Radio, heater. Stock No. P-5242.	HARDTOP Power Glide, radio, heater, spotless inside & out. Mechanically mint. Stock No. P-5256.	VICTORIA Fordomatic, Radio, heater, whitewalls. Stock No. 5247.
\$545	\$1595	\$1945	\$1625



'55 LINCOLN	\$1999
CAPRI 4-DOOR SEDAN. Local one-owner. All equipment.	
'57 MERCURY	\$2999
MONTCLAIR COUPES. Power steering, power brakes, Merc-O-Matic, radio & heater. 14 to choose from.	
'55 DODGE	\$1599
CUSTOM ROYAL 4-DOOR. Fully equipped.	
'57 CADILLAC	\$4899
SEDAN DE VILLE type. All Cadillac accessories.	
'57 FORD	\$2999
COUNTRY SQUIRE STATION WAGON, 9-pass. Loaded!	
'56 PLYMOUTH	\$1999
V-8 BELVEDERE CLUB SEDAN. Powerline, radio, heater and air conditioner.	
'55 CHEVROLET	\$1899
BEL AIR V-8 SPORT COUPE. Powerline, radio, heater. Like new!	
'55 FORD	\$1699
COUNTRY SEDAN 4-DOOR.	

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'51 BUICK	\$549
Special 4-door sedan with 120-hp. engine, heater and 4-tone blue finish.	
'52 PLYMOUTH	\$579
4-door sedan with radio, heater and 2-tone green finish.	
\$599 to \$998	
'52 DE SOTO V-8	\$699
4-door sedan with power steering, radio, heater and 2-tone blue finish.	
'53 FORD V-8	\$749
4-door sedan with radio, heater and 2-tone blue finish.	
'53 BUICK	\$699
Special hardtop Riviera with 120-hp. engine, heater and 2-tone blue finish.	
'53 PLYMOUTH	\$729
4-door sedan with radio, heater and 2-tone blue finish.	
'53 OLDS "88"	\$779
\$999 to \$1498	
'54 CHRYSLER	\$1099
4-door sedan with automatic transmission, radio, heater and 2-tone blue finish.	
'54 CHEVROLET	\$1149
Bel Air 4-door sedan with power steering, radio, heater and 2-tone blue finish.	
'55 PLYMOUTH	\$1179
Sedan club with blue finish. Extra include heater.	
'54 DE SOTO V-8	\$1199
4-door sedan with power steering, automatic transmission, radio, heater, etc.	
'55 MERCURY	\$1199
4-door sedan with Mercromatic, radio, heater and 2-tone red and white finish.	
\$1499 to \$1998	
'54 CHRYSLER	\$1549
New Yorker 4-door sedan with automatic transmission, radio, heater and 2-tone grey and blue finish.	
'56 PLYMOUTH V-8	\$1849
Belvedere 4-door sedan with automatic transmission, radio, heater and 2-tone grey finish.	
'55 FORD	\$1879
4-door sedan with power steering, Mercromatic, radio, heater and 2-tone blue finish.	
'55 PLYMOUTH V-8	\$1899
Belvedere 4-door sedan with automatic transmission, power steering, radio, heater, 2-tone red and black.	
\$1999 and up	
'55 CHRYSLER	\$2499
New Yorker 4-door sedan with automatic transmission, power steering, Mercromatic, radio, heater and 2-tone red and white finish.	
'56 OLDS "98"	\$2799
Hardtop hardtop coupe. This one is loaded with accessories.	
'56 CHRYSLER	\$3099
New Yorker 4-door sedan with power steering, Mercromatic, radio, heater and 2-tone blue finish.	
'56 IMPERIAL	\$3799
4-door sedan with every power accessory. This automobile is loaded with accessories.	

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— PLAN 1 — CASH BUYER			— PLAN 2 — NO CASH DOWN BUYER		
CAR	CASH PRICE		CAR	DOWN	MO. PAYMT.
'54 CHEV. Bel Air 4-Door Sedan	\$1099		'53 CHEV. Bel Air 4-Door Sedan	\$0	\$4120
'56 CHEV. Radio & heater	\$1699		'53 PLYM. Belvedere 4-Door Sedan	\$0	\$3940
'55 DODGE Coronet Hardtop	\$1699		'54 FORD Custom 4-Door Sedan	\$0	\$4300
'53 CHEV. 2-Door Sedan	\$699		'55 PLYM. Fully equipped 2-Door Sedan	\$0	\$4130
— PLAN 3 — 30% DOWN BUYER			— PLAN 4 — EQUITY IN TRADE BUYER		
CAR	DOWN	MO. PAYMT.	CAR	DOWN	MO. PAYMT.
'53 PLYM. Radio & heater Club Sedan	\$225	\$3442	'53 FORD Radio & heater 2-Door	\$340	\$3016
'52 DE SOTO R & H. V-8 4-dr. Sed. aut. trans.	\$250	\$3510	'53 FORD Radio & heater Station Wagon	\$475	\$4097
'56 PLYM. Belvedere Spl. Cpe. Radio, htr., auto. trans., etc.	\$628	\$5866	'53 CHEV. Radio & heater 4-Door Sedan	\$295	\$2910
'54 FORD Radio & heater Victoria	\$345	\$4025	'53 BUICK Full power Riviera Coupe	\$325	\$4300
— PLAN 5 — EQUITY IN REAL ESTATE BUYER					
CAR	DOWN	MO. PAYMT.			
'52 DODGE 1/2-Ton Pickup	\$0	\$1560			
'54 FORD Radio & htr. Custom Convertible	\$0	\$2847			
'54 FORD R & H. Custom Victoria	\$0	\$3120			
'57 PLYMOUTH Radio, heater, etc.	\$0	\$5720			

BERRY DE SOTO 1460 American
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'56 FORD V-8 ... \$2195 Convertible, Ford's new engine, heater, 2-tone finish. Beautiful new car. Very sharp.	'55 T-BIRD ... \$2595 V-8 Convertible. Double 3-speed. Red interior. Radio, heater, 2-tone finish. 120-hp. Harmonizing leather interior. Full power equipment. Whitewall tires. radio, heater. Continental Kit. Lic. No. DT6C61.	'52 FORD ... \$595 Club V-8. (Kips. Clean in- side and out. Has heater. Lic. No. K3M350.	'50 CHEVROLET \$195 Be Luxe. Styling. 2-door. Representation steel. Lic. No. DC7437.
'56 CHEVROLET \$1995 1st Rev. Club sedan. India Ivory and Maroon. 120-hp. Powerbrake, radio, heater. Lic. No. CE7677.	'54 PLYMOUTH \$895 Hardtop convertible. 120- hp. engine, radio, heater. Very sharp. Lic. No. K8M765.	'51 STUDEBAKER \$295 Champion 4-door. V-8 cheap, good transportation. Has radio. Lic. No. GUZ- 210.	'50 CHEVROLET \$595 Bel Air Sport Coupe. India Ivory over gleaming Black finish. Powerbrake, radio and heater. Lic. No. MLR- 687.
'56 FORD ... \$2195 Kunliner Convertible. Green and gold. Ford's new with white nylon top. Ford- omatic. Radio. 120-hp. Powersteering. Very sharp. Lic. No. K8M765.	'55 FORD ... \$1595 V-8 Customline 4-Door. Fondomobile, sparkling Green finish. Lic. No. K2Y003	'51 PLYMOUTH ... \$595 Belvedere hardtop. Radio, heater, interior and green ford blue finish. Lic. No. BN1724.	'50 PLYMOUTH ... \$295 2-Door sedan. Good re- lationship. 120-hp. engine. Has radio and heater. Lic. No. NB451.
'55 MERCURY \$1895 Hardtop Convertible. Ivory finish with 2-tone maroon interior. Maron-olive, radio and heater. Lic. No. A4H720.	'54 CHEVROLET \$1295 Bel Air 4-dr. Power clutch, radio, heater, whitewall tires. New to tan and black 2-tone. Lic. No. JH8630.	'51 CHEVROLET \$595 Indina styling. 4-dr. Sport Green finish. Powerbrake, radio and heater. Lic. No. H03387.	'50 STUDEBAKER 4-door. Green finish. Good transportation. Lic. No. B3E244.
'55 CHEVROLET \$1595 1-ton. 2-dr. 4-door and 6-Dr. Power clutch, ra- dio, heater, whitewall tires. (VT711).	'52 CHEVROLET \$695 4-door. De Luxe. Styling. Ivory and brown. Power brake. 120-hp. engine and heater. Lic. No. 01A700.	'51 OLDS 88 ... \$595 De Luxe. Beautiful new car. 4-door. 120-hp. engine and heater. Lic. No. HR1623.	'40 CHEVROLET \$125 Coupe. Good cheap trans- portation. HVF366.

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Look for this seal. It gives you 100% assurance that the car you buy is in top mechanical condition. A warranty good in every one of the 48 states for a full 12 months mileage (limitless). Every car we sell is thoroughly checked for your protection and your driving pleasure.
'57 BORGWARD \$2599
2-Door 4-door sedan. Like new. 120-hp. engine and like new throughout.
'56 FORD \$2099
COUNTRY SEDAN STATION WAGON — Fordomatic, radio, heater. A very low mileage clean machine.
'55 BUICK \$1999
HARDTOP RIVIERA Coupe. 120-hp. engine, radio, heater, power steering, power brakes, very low mileage.
'55 RAMBLER \$1799
STATION WAGON. Four-door. Cross Country with radio, heater, hydromatic. Your choice of three.
'56 FORD \$1799
FAIRLANE 2-Door 4-door. Fordomatic, radio, heater. An exceptionally low mileage car at an exceptionally low price.
'54 RAMBLER \$1399
STATION WAGON. Four-door. Cross Country with radio, heater, hydromatic. motor completely reconditioned in our own service shop and is guaranteed.
'53 BUICK \$799
HARDTOP RIVIERA Coupe. 120-hp. engine, radio, heater, 2-tone green finish.
'53 FORD \$799
CLUB COUPE. Fordomatic, radio, heater, etc. Jet black body with white top and whitewall tires. Sharp!
'50 OLDS \$499
ON HOLIDAY COUPE. Hydromatic, radio, heater. Exceptionally clean, maroon finish with matching interior.
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Here are just a few of the near 100 for your selection:
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'55 Chevrolet \$1199
SEDAN. Radio heater, etc. Original throughout.
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CUSTOM V-8 SEDAN with power steering.
'53 Chevrolet \$799
POPULAR CLUB COUPE with custom interior. See to appreciate!
'53 Plymouth \$699
CHANDLER CLUB with radio and heater.
'51 Chevrolet \$499
H.P. LUNE SEDAN. Powerline and many other extras.
'53 Kaiser \$399
MANHATTAN 4-door. Overdrive and very clean.
'50 OLDS \$399
SEDAN. V-8 with Hydromatic. Original finish.
'49 Chevrolet \$199
H.P. LUNE SEDAN with radio and heater.
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4433 E. 2ND ST.
Be sure to see this sunny 2-br. & den. 1 1/2 ba. home — very lg. covered patio on choice corner. Pleasant furnished, 2 frigs. Tfr low dr. Owner will carry balance.

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HOME WITH A PERSONALITY

First time offered—exceptional 2-br. home, lg. liv. rm., sep. din. rm., all in very best cond. Beautiful lg. yard makes it ideal for garden lovers. See this exquisite home located in finest area.

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WIKBY PARK—ONE BLOCK
Lovely 2-br. & den. 2-bath home. 1st fl. rm. sep. din. rm. huge master br. Lots of paneling & extras. New roof, plumbing, wiring. Call me to show you.

Blaugher, HE 7-1251; HE 4-8889

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SUMMER IS HERE!

Make the most of it by living in this cheerful 3-bdrm. 2-bath home with large swimming pool & dressing rm. & bath for the pool. Will sell.

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2 ON 1—E. 2ND ST.

Law. R-4 lot 64x150. Alley with curb 2-bdr. house + 1-bdr. furn. apt. over 2 garages on rear of lot. Income \$150. Lowing approx. \$5.00 for more income. \$10,000 down. Hurry!

LOWEN REALTOR HE 3-8474

HE 4-3103

OPEN 2-5

3-br. Overlooking lagoon. Just like new. Beautifully landscaped. Owner moved out of city. Don't miss this. 2700 Circa.

Lowen, HE 7-8418; HE 3-2888

REX L. HODGES CO.

HIGHLY DESIRABLE

See this quality 3-br. 2-ba. home in finest location on E. 1st. 1 blk. to Ocean shops & trans. Low. lot. lovely yard. Call me to see.

My Neighbor HE 4-1154

REX L. HODGES CO.

OPEN 3-7 "MIL. SOLD" DRIVE BY

4001 Colorado St. (on Laguna). Small dr. 3-bdr. 2-bath. Beautifully modernized inside. 2-br. & den. + guest quarters. Wdr. crst. Appliances incl. Make offer. Pauline Finell—Dagley Rty.

HE 4-3103

NEW NEW

OPEN 1 TO 5

217 XIMENO

3-BRM. 2 bath. Its beautiful—Must see to appreciate. Very liberal terms.

JIM LUNDEN Rty. HE 3-0433

3-BDRM. + SUNROOM

1 1/2 bath. Forest air back. Lg. yard. Nr. school, shopping, & transportation. Will sell.

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311 FLIGHT LANE

2 & den. We believe in telling the truth. This order stucco home needs a redecorating job. Asking \$4,500. Submit. Interest. Call Doreen HE 9-6418; HE 4-8277

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DUPLEX

High on a hill. Ocean view. 2 2-br. in rear of 60x117 lot. Plenty of room in entry. Small dr.

JIM LUNDEN HE 3-0433

HE 4-3103

3-BDRM. + SUNROOM

On St. Joseph. nr 3rd. Din. rm., tile ba. dbl. gar. Nice yard. Husband HE 8-1129; HE 4-8277

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MODERN DUPLEX

2-BRM each. Beamed ceiling, brook fast bar. Good income, nice area. Submit.

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2-BRM—Dble. gar. —furnished. About \$4,000 dr. HE 8-8880. Rty.

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Ocean Ave. Cor. Duplex

2 lovely large apts. 3-BR. ea. 2 gar. 4 1/2 lot. Gorgeous view. A-1 Rty. SERVICE HE 4-8277

2-BR. & FIREPLACE

Circular floor plan. Fenced yd. nr 2nd fl. stone. \$8,000 dr. A-1 Realty Service HE 3-0402

3-BRM. 2 BATHS

1st TIME OFFERED — \$3,800 DOWN TOP LAK. P.E. \$18,800. Acme Rty. HE 3-1129; HE 4-8277

OPEN—170 GLENDALE

2-BRM. + sleeping rm. Vacant. 1 blk to beach \$17,500.

HUNTER GA 4-7990, GA 4-3746

LARGE 2-BR. DUPLEX

Over 1100 sq. ft. each apt. Will reduce to your choice. \$8,000 dr. Acme Rty HE 8-1129; HE 4-8277

IRRESISTIBLE—Lovely corner 3-br. beach, carpet & drapes, fireplace. See today. Rty. GA. Rty. HE 8-3935; HE 4-8277

CLEANEST 2-br. house in Shore

1 1/2 bath. 10 ocean front. HE 3-1911. Rty. HE 4-8277

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Furnished HE 6-1124; HE 4-8277

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EVERYONE IS INVITED!

Brushing off the welcome mat for "Follow Your Dollar Tours" which will start Monday are Mrs. Herbert Fielding (left), president of the three Long Beach Day Nurseries, and Mrs. Harry Serex, YWCA president. During the summer tours will be scheduled on request by the Community Chest office to enable residents to see what their contributions accomplish. Typical of the organiza-

tions which may be visited are Day Nurseries, Boys' Club, YWCA, Salvation Army Hospital House, Armed Services YMCA and Children's Clinic. At right, Mrs. Francis Lowry, president of the board of directors of Catholic Welfare Bureau, is pictured with a traveling display poster which depicts activities of 31 Community Chest agencies.

Women

LONG BEACH 12, CALIF., SUNDAY, JUNE 9, 1957

SECTION W



Community Chest Salutes Its Unselfish Volunteers

Recognition of those who help others has been given this past week to the thousands of volunteers and contributors who make possible the Community Chest health, welfare, community and youth services.

Dedicated to the belief that families, children, the aged, the sick, and those in trouble should have help available, civic-minded responsible citizens work year around for their neighbors' welfare.

Chest agencies started their annual observance of "Thank You" week, last Monday by saluting the 641 men and women on their boards of directors. Since each board is

autonomous, local residents have spent countless hours setting policies and working with the professional staffs on plans to meet the individual needs of their fellow residents.

To the more than 12,289 people in Long Beach, Lakewood, Signal Hill and Dominguez who have been actively engaged in work with one or more of the agencies, the entire community quite rightfully says "thanks."

Free Admission

Ahoy! Pennants Are Flying!

By ILKA CHASE

The Seawanhaka Corinthian Yacht Club entered into its 65th season with the biggest opening day of its history, but I got to the festivities only by the skin of my teeth and a judicious blend of blackmail and what I hope was allure. Country living is great if you can take it, but around our domain

the weekend working schedule makes the galleys slaves of ancient Rome look like sleepy time gal on a lazy afternoon.

This is partially due to Eric, a friend who is a frequent guest, and who is now referred to by the community, at large, as the Almsworth Construction Company. He is a great boy for dreaming up projects which he assures us will, in the long run, neaten

and beautify our little home. Unfortunately, he is usually right and as he is the first to plunge into the really rugged work—digging post holes into which he pours hand-made concrete into which he subsequently drives metal posts on which to stretch wire around the vegetable garden to thwart dogs and rabbits—there is little for my husband

(Continued on Page W-6, Col. 6)



CONTRIBUTE SERVICE

Young folks harvest rich rewards from Community Chest efforts through such organizations as Youth Day Camps and Girl Scouts. At left, Mrs. Milton B. Smith, president of Camp Fire Girls, shows a training chart. Right, George A. Hart Jr., carries on his family's tradition of community responsibility in his role as president of the Community Volunteer Office. His father, Mr. Hart Sr., has been president of Volunteers of America for the past 10 years.

Little Class Untangles Big Emotional Snarls

By ELISE EMERY

The end-of-the-day bell buzzed and 10 little boys bounced out the schoolroom door.

One slight, blue-jeaned lad paused, flashed a warm grin and a cheery wave, and called out:

"Bye now—be seeing you!"

As teacher James Walsh watched the youngster skip down the steps of an old bungalow on Burnett school grounds, out into the bright, sunny afternoon, he knew the boy had leaped a hurdle as high as his world. This was the first time that boy had smiled or laughed since he joined the class many months ago.

This lad is one of 10 lucky youngsters who, with their parents' consent, are enrolled in a special adjustment class, conducted under the supervision of Dr. Daniel W. Langston, director of Child Welfare Services for the Long Beach Public Schools.

Who is this boy? Why is he there?

He may be anyone's child, from any kind of home. He is bright, of normal or above average intelligence.

But somewhere, somehow, he's become tangled up in

problems too big for a little boy to solve. He's tense, nervous or frightened. His emotions have overwhelmed him. They stand like a blockade between him and his ability to learn; they've become a barrier between him and the world.

Every classroom teacher knows this kind of youngster. He may be aggressive, keep the room in an uproar, bully his classmates, defy authority. In a hundred ways he may disrupt the class so that 30 other children must wait while once again the teacher copes with this one.

Or he may be too quiet, too withdrawn. No one can reach him—he's crept into a corner of his own, afraid to enter into the give and take of the group.

For many such children the understanding aid of parents, the teacher, principal, nurse, counselor or psychologist is the answer. But others remain, needing another key to unlock the door to their problems.

Shortly after this special class was created six years ago, a survey was conducted in 42 Long Beach elementary schools to find out how many children needed extra help in adjustment.

Results were surprising. More than 600—a greater

number than in any other single category of special classes which include the orthopedically handicapped, the deaf, the blind—were reported.

Three years after the class started, a follow-up survey was made to evaluate accomplishments.

Of 21 children who had been in the class for periods varying from a few weeks to many months before they returned to regular classes, 81 per cent showed improvement in school adjustment, 86 per cent had improved in home and community adjustment.

These are encouraging results, but Dr. Langston is quick to warn that educators do not claim such a class can solve all problems.

"We are trying to find more effective ways to help these children," he says. "The child with emotional problems is the forgotten child in our schools."

"The state has set up a program for exceptional children and shares the cost of educating the physically handicapped, the mentally retarded and the home-bound children. Parents have organized to bring attention to their needs and to assure money for their education. There is no such

(Continued on Page W-3, Col. 4)



TEAM OF EXPERTS

Behind each child in Long Beach public schools stands a staff of specialists ready to use school resources to help him make the best possible adjustment and development. In addition to regular classroom curriculum, classes are available for children who require work adapted to their particular needs. Pictured are school staff members (seated, from left) Dr. Virginia Ballard, supervisor

of counseling and psychological services; Dr. Daniel W. Langston, director of child welfare services; Miss June Gliddings, superintendent of special education; (standing, from left) Dr. C. C. Campbell, director of school health service; and Raymond C. Peterson, supervisor of attendance.

(All photos on page by Staff Photographer H. S. Melvin)

THERE HAVE BEEN "gone fishing" signs on a couple of office doors behind which Douglas Graham and Frank Vessels Jr. do business when they haven't gone fishing. They flew to Panama about two weeks ago, boarded

Lynn's folks, Rosemary and Wayne, will hiss ssshhh over the sounds of sizzling ham and eggs and will be kitchen-assisted and hush-helped by the co-hostesses' mothers Katherine (Mrs. C. A.) Kelly, Mary (Mrs. K. R.) Smart and "Babe" (Mrs. Charles) Stratton.



Royalite Club will meet in Colonial Hall, 10th and Locust, Friday at noon for luncheon.

A black and white illustration of a woman in a striped dress with a large bow at the waist. The word 'dinels' is written in a large, stylized font to the left of the dress.

The baronial sized fireplace is flanked by two butterfly shaped brass floor lamps made from candelabra formerly in a Buddhist temple in Seoul, Korea. On a long table is a large jade bowl, the gift of the Junior Chamber of Commerce in Hong Kong. In a

Checkers, the family dog, was in the kitchen but became so unnerved by all the

sheath p...
orlon sweaters

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Youthful
HALF-SIZE
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 Sizes 12 1/2 to 24
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SIZES
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Therapist Shares Knowledge

By JOYCE KENT

Ruby M. Kroon of Long Beach recently returned from Argentina—land of the gaucho and the pampas, of rolling fazendas and some of the world's finest cattle—but unlike the average American tourist who visits there, she was on a mission.

Supervisor of occupational therapy at Rancho Los Amigos Polio Unit, she had been asked to journey to Argentina to help members of the Argentina Polio Foundation establish a rehabilitation program for the victims of polio left in the wake of that country's severe epidemic a year earlier.

American teams had gone to Argentina during the epidemic to help in saving lives,

and as it reached its crest and began to lessen, the need arose to aid sufferers along the road back.

In speaking briefly of her duties at Rancho which she duplicated in Argentina, Miss Kroon pointed out that the primary function of occupational therapy is to teach the polio victim to learn to live with what he has and to make use of his maximum capacities.

Often months and months of teaching will go into aiding one person to take a single bite of food for himself, the attractive therapist said, so patience and cheerfulness are two prime requisites for "OTs."

The new center at Buenos Aires is fashioned after Rancho, the largest rehabilitation center in the United States. Work was begun from scratch when she arrived there, she said, and while still in desperate need of equipment and trained personnel, Miss Kroon was amazed at the way people donated their time and talents in constructing needed rehabilitation equipment. She still receives glowing accounts of the work being done.

Her duties entailed not only assisting in the organization of the center, but also in teaching an orientation course. Although she has no teaching background,



RUBY M. KROON, occupational therapy supervisor at Rancho Los Amigos Hospital goes about her duties of aiding polio victim Lynn Wirth to aid herself, but now and then memory strays south to Argentina as she recalls her work there in helping to establish a similar polio center.

she has a bachelor of science degree in occupational therapy from the University of Minnesota, and received her registration in the National Occupational Therapy Association in 1955.

Through an interpreter, she instructed 24 Argentinian girls, all with some medical knowledge, in the fundamental concepts of treatment for physical disabilities.

But while weekdays at the center were busy ones, her weekends were her own and she reminisces nostalgically on the times enjoyed as a guest of members of the Polio Foundation, all a part of high ranking Argentinian society.

She enjoyed yachting, riding a gaucho horse, thoroughly touring Buenos Aires and being a guest in many of its lovelier homes where she was charmed by the custom of dinner served at midnight.

Miss Kroon believes her

work there gave her a better opportunity to see the city and know its people than is given the average tourist, since she was entertained by and lived with the high and middle classes, and worked among the lower classes. A social highlight of the visit was Christmas dinner with the American Ambassador at the Embassy.

Upon completion of her duties in Argentina she journeyed on to Rio for carnival time, and on arriving back in the United States was met by her fiancé, James Starr of Long Beach, and together they visited his mother, Mrs. William Starr in Lafayette, and her parents, Mr. and Mrs. Stanley T. Kroon, in Minneapolis.

And today memories of South America are relegated to the "bring out on special occasions" recess of her mind as she plans happily for her Aug. 10 wedding day in Minneapolis.

Party Fetes June Rose

A beautifully appointed luncheon and miscellaneous shower given Saturday by Mrs. William James of Palos Verdes honored Miss June Arlayne Rose, bride-elect of David Mozingo, nephew of the hostess.

Both the honoree and her fiancé are graduates of the University of California at Los Angeles. Earlier, he was graduated from Long Beach City College.

The wedding ceremony will be performed June 16 in the Lakewood Village home of the prospective bridegroom's parents, Mr. and Mrs. Irwin Mozingo.

Rebekah Social

Sewing and social club of Wide Awake Rebekah Lodge No. 71 will meet for covered-dish luncheon at noon Friday at Morgan Hall, followed by organist.

Past noble grands will meet at 7:30 p. m. Tuesday at the home of Ruth Gray, 3737 E. 15th St. Lavina Newmaster will preside at both meetings.

NLB Club Names New Coordinator

North Long Beach Junior Women's Club has named Mrs. Martin L. Bonnewitz, senior member, as coordinator for the new club year.

Mrs. Bonnewitz has served NLB Senior Women's Club in many capacities, having been auditor, second vice president, fifth vice president, philanthropy treasurer and chairman of several special activities and groups.

Her long record of community service includes P.T.A. work at Starr King and Whitler elementary schools, Lindbergh Junior High School and Jordan High School. She was awarded a life membership by Starr King P.T.A. She held the position of colonel in Community Chest and Red Cross drives and has aided polio, cerebral palsy and heart campaigns.

Mrs. Bonnewitz succeeds Mrs. Tom Watson, coordinator for the junior club for the past two years.

Officers Wives' Calendar Checkered With Dates for Informal Social Events

By VIRGINIA NEWTON

There's much ado about parties and gay, informal gatherings of the officers wives in the busy cruiser division.

Recently the wives of officers attached to the USS Worcester chartered a bus for a carefree day in Hollywood with officers wives from several other cruisers, including the USS Helena and St. Paul.

The group attended the TV show House Party, and the Bob Crosby show, then enjoyed luncheon at the Bear Claws.

Other activities included a picnic on the beach with the children and a coffee hour at the home of Mrs. James Byers. Pot luck was enjoyed at the home of Mrs. Donald Caughey where colored slides were shown. Last Wednesday Mrs. Walter Stephens was hostess to the wives of the officers attached to the USS Worcester at a coffee event in her Lakewood home.

Then today Mrs. Murry Blades will entertain at her home for those wives whose birthdays or anniversaries fall in June. It will be a summery, informal supper party.

On the coming events calendar is a luncheon fashion show at the Jamaica Inn. Hostesses will be Mrs. Walter Stephens and Mrs. James Byers.

Officers wives of the USS Philippine Sea, also have been socially busy. Scheduled for June 19 is a luncheon party at the home of Mrs. Frank Coleman of 11222 Bowless, Garden Grove; co-hostesses will be Mrs. Robert Farkas.

The same group recently enjoyed a luncheon party at the home of Mrs. Lee R. Marshall of Garden Grove, who was assisted by Mrs. Gloria Lawson.

Col. and Mrs. Anthony McClosky have as their house guests from El Paso their son and family, Mr. and Mrs. Edward McClosky.

Mrs. John Price and Mrs. William Funderburk were hostesses at a luncheon in the Officers Club at Long Beach Air Force Base honoring the Orange County Associates Chamber of Commerce Armed Services Committee Ladies Auxiliary. Following the luncheon the group was taken on a tour of Douglas Aircraft.

Capt. and Mrs. E. L. Jenkins have left to attend the graduation of their son, E. L. Jenkins Jr., from the Naval Academy and also to

be present at his wedding this month.

Helping Lt. Cmdr. and Mrs. John Freeman and children, Ricky and Patli, pack their gear for new residence and duty in Jacksonville, Fla., is Mrs. Freeman's mother, Mrs. H. Foster, who is down from Northern California for a farewell visit.

For a while it looked like the USS Philippine Sea, over there in Far Eastern waters, was sailing for home as the black clouds rolled from her topside. But no, it was just smoke from the cigars handed out by proud "pop," Lt. James O. Boykin, who had got the word that his wife had presented him with a beautiful little daughter, Marcie, born June 3. She was welcomed at home by an older brother and sister.

On June 10, Navy Wives Club No. 123 will have a welfare meeting and pot luck at the Savannah Navy Gardens Club house at 11 a.m. Hostesses will be Mrs. William Studiman and Mrs. Mary De Bois.

Mrs. Wallace Van Pelt will be senior hostess this afternoon for the coffee hour at the Navy Family Chapel following the sermon by the guest minister, Chaplain Killen from the USHS Haven.

One of the prettiest parties of the year honored Dr. and Mrs. Lawrence Peterson and Dr. and Mrs. Russel Squire last night. "Twas a surprise bon voyage party given by the heads of the music department at State College in the lovely patio of the home of Chief Bandmaster William D'Andrea USN (ret) and his charming wife, Mary.

It was an informal event with people barbecuing wonderful smelling foods, some

Bueno! Spanish

For casual entertaining when unexpected company comes, Mrs. Philip J. Brady, 289 Park Ave., just naturally thinks in terms of Spanish food because basic ingredients for many delicious Spanish dishes can be kept as standard kitchen staples—preparation can be quick and easy.



Story League

Mrs. John D. Bowler Jr., 177 Rivo Alto Canal, will be hostess to the Story League Monday for a 1 o'clock tea and program, including installation of the new officers.

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GLORIA SWANSON has a forever young attitude in the lovely printed Seaborg near dress. Taffeta highlights the baroque trim of the collar. For good measure the cuffs are striped with flounce. . . . Cool, comfortable, and always in good taste. Truly a gracious way to look. Navy, Black, Brown. Sizes 12 1/2 to 24 1/2.

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Summer-wise Linens

Pure Irish linen 2-piece suit-dresses at a wonderful price! Above, a gold-buttoned beauty tabbed for extra smartness at the back! Left, a tailored style keyed to a pack-up-and-go schedule. Pink, blue, navy. Sizes 10 to 20.

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Royal Jelly—the phenomenon that makes a Queen bee the queen—royally enriches ELIXIR to reawaken a soft radiance of youth in the dry mature skin. An Alexandra de Markoff treatment that bestows the most amazing beauty benefits. Many months' supply, \$15 plus tax "Ours exclusively"

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Elizabeth's for Blouses

fashion scoop!

Yes, the scoop and all the other styles to flatter you.

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Others to 15.00

This Ship'n Shore blouse is broadcloth; beautifully simple. Others in Dacron-Pima, Broadcloth, pure Irish Linen, Everglazed cotton, Rayon Linen, Prints, Seersucker, Pique. Sizes 30 to 36. White and garden hues.

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We are building one of the most beautiful and modern Ladies' Apparel Stores in the entire Southland . . . doubling the space and facilities of GENE'S . . . you will love the new GENE'S . . . the new completely co-ordinated departments! . . . you will love this sale . . . the greatest bargain event in our entire history!

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Brand New Famous Label DRESSES • COATS • SUITS SKIRTS • SWEATERS PLAYWEAR • BLOUSES



SEASIDE STYLES FOR NAVY WIVES

Fleet Officers' Wives Club members (from left) Mmes. D. J. Douglass, W. R. Urig and J. H. Hogan, model three of the new playtime and swim suit fashions by Cole of California to be featured at the club's benefit show and luncheon Thursday around the pool at the Officers' Club, Allen Center. All officers' wives and their guests in the area are invited to attend, with proceeds to go to the Navy Relief Benefit fund according to Mrs. N. P. Watkins, chairman, and Mrs. H. A. May, co-chairman.—(Staff Photo)

Presidents Club Accords New Offices at Annual Banquet

Mrs. Edith Cocks, newly-elected president of the Presidents' Club, received the gavel from Mrs. Willard Drowne, retiring president, at the annual banquet of the club given in the Supper Room of the Lafayette Hotel. Mrs. Cocks is president of the Women's Christian Temperance Union.

Installed as vice president was Mrs. Vinton Pease, president of Long Beach Grandmothers Club, Charter 138. Mrs. Kenneth Weiland, president of Long Beach Townsmen's Club, was elected secretary and Mrs. John D. Bowler Jr. is treasurer.

Following the invocation by Mrs. Cornelia Pollard of the Allied Arts International, Mrs. Drowne of the Los Altos Garden Club introduced the past presidents of the club. She also named present executives of member clubs, who presented the incoming and the past presidents of their organizations.

Mrs. Philip Thompson installed new officers.

A flower dish of green cathedral glass rimmed with gold was presented to Mrs. Drowne in appreciation of her outstanding service to the club.

Table decorations of gay miniature carousels surrounded by roses, carnations and mountain fern set the theme of the evening. Mrs. Zeta Remley, president of the Democratic Women's Study Club, serving as chairman of the committee on arrangements, introduced Vicki Bradley and John Blackmon, students from Long Beach State College, who sang several numbers from "Carousel." Assisting Mrs. Remley were Mmes. Kenneth Weiland, Vinton Pease, Lester Cooper, Susanna Mill, Edith Cocks and Lillian Cole.



Mrs. Edith Cocks

—Nola Browne Studio

Textile Chemists Offer Cotton Care Suggestions

Are you interested in some tips on removing perspiration stains from dark-colored summer wear? Well... here they are:

Cool dark cottons are popular for summer wear in many parts of the country. Many warm weather dress styles are not cut to be worn with dress shields, so perspiration stains and discoloration of dark colored clothing sometimes results. Here are some suggestions from U. S. Department of Agriculture textile chemists to help you deal with these stains on washable cottons.

The fresher the stain, the better your chances for removing it. Pressing a dress that is even slightly stained may set the stain and cause more discoloration. First try washing the stain thoroughly in warm water, rubbing soap or synthetic detergent well into it. If the fabric has discolored, try sponging a fresh stain with a little vinegar and

water solution; for an older stain try a little ammonia and water. This may help restore the color. Rinse thoroughly.

Read carefully and save any tags on ready-to-wear and yard goods. Some dark cottons carry a label saying that the dye is fast to perspiration. Other labels give facts about both the fabric and its finish that will be helpful when you need to remove a stain at home.

119 DEGREES

Don't wait until it gets that hot before you start that Spring housecleaning. Better get those blankets, bedspreads and draperies in better for drycleaning as they will do much more damage. Drycleaners are guaranteed against shrinkage and are folded when pressed. Blankets are put in plastic storage bags for the summer. Call Miss Evans at H-1000, 6-6291 for insured pick-up.

Miss Sabol Is Engaged

Miss Ann Sabol, a teacher at Jordan High School, will marry Michael A. Marroni Jr. in July, an announcement made by her parents, Mr. and Mrs. William Sabol of Elbert, W. Va., reveals. Her fiancé is the son of Mr. and Mrs. Michael A. Marroni of White Plains, N. Y.

Miss Sabol took her B. S. degree at Virginia Polytechnic Institute and qualified for her master's degree at Ohio State University. Her numerous affiliations include Kappa Delta Pi, Pi Gamma Mu, Chi Beta Phi and Ohio State Alumni Association.

After receiving his B. S. degree in engineering from New York University, the fu-



Miss Ann Sabol

ture bridegroom continued advanced studies at the University of Southern California Institute of Aeronautical Sciences. He is a member of the Southern California Professional Engineering Assn., and Valley Forge Assn. of G. E. Engineers and Scientists. Both he and Miss Sabol are members of Morgan Plus 4 Club of Los Angeles.

Jewish Unit Will Install

Evening Council of Jewish Women will meet for the last time before summer vacation Tuesday at 8 p. m. in the home of Mrs. Richard Kelvin, 3925 Olive Ave.

Mrs. Zigmora Harris, outgoing president of the day section, will officiate at traditional ceremonies to induct these officers:

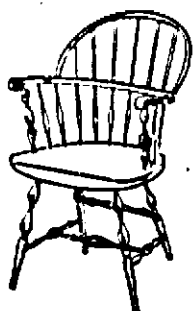
Mmes. Sam Rosenblatt, chairman; Louis Ozan, vice chairman; Sam Sobelman, membership; Herman Klein, ways and means; Ismar Bornstein, treasurer; M. M. Greenberg, recording secretary; Leonard Atlas, historian; and Maurice Rosenthal, corresponding secretary.

Royal Neighbors

Long Beach Camp 3822, Royal Neighbors of America, will meet at 8 p. m. Tuesday at 728 Elm Ave., with Edna Holwer, oracle, presiding. Tyrone Richardson will be in charge of refreshments.

Show her the bride with **Lifetime Gifts**
Give her gifts of steel!
UNITED STATES STEEL

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Long Beach Municipal Auditorium
Premiere TELECAST Opening
WEDNESDAY, JUNE 12
8:00 P.M.
Admission 50c, children under 12 25c
Doors Open Daily June 12 through 16, 1:00 P.M. to 11:00 P.M.



Walker's
The Beauty Shop of Long Beach
DOWNTOWN at 4TH and PINE

COTY
MISS ANN WARNER, Coty beauty consultant here this week...

Matching color accents to make you lovelier by day—more intriguing by night!

Famous Coty "24" Lipstick combined with your choice of nail polish or liquid rouge.

Big savings on brilliant new reds, gay pinks, subtle orange tones, soft blue-red hues, to add excitement and verve to your summertime living.

Coty "24" Lipstick and "Super-Sheen" Nail Polish, 1.90 value, only 1.50
Coty "24" Lipstick and Liquid Rouge Tint, 2.25 value, only 1.75

New colorful Coty "24" cases to complement your summer wardrobe: delicate pink, pale blue, soft peach or light green. Filled with your favorite shade of Coty "24" Lipstick, 1.25. complete range of high fashion shades

STREET FLOOR — WALKER'S

Walker's
The Beauty Shop of Long Beach
DOWNTOWN at 4TH and PINE

take a free **Revlon's** beauty lesson... and learn how much prettier you can be!

We've seen it happen time and again—women leaving a Revlon beauty lesson with the happiest, prettiest faces! And once you've learned your lesson from Revlon's makeup consultant, you'll go right on being prettier. Take advantage of this fabulous opportunity in the next few days.

Revlon's "Futurama" Lipstick Case
The fabulous one you don't replace. Regular, Lanolite or Living lipstick refills click in cleanly... in a second. Basket weave in black or white enamel. Others from 1.75*.

Revlon's New Liquid Rouge
One precious, glowing drop and instantly you look younger! Never cakes, blotches or streaks. Charming purple-sage flacon.

Revlon's "Touch-and-Glow" Liquid Makeup
For the loveliest glow your complexion will ever know. Never masky, never cakey, never clogging... and blended with Revlon's own Lanolite to beauty-treat your skin. 8 glowing "candlelight" shades.

Revlon's Dreamy Eye Makeup
All the Revlon magic you need to make your eyes more beautiful — your most alluring feature! Mascara 1.25*, Eyebrow Pencil 1.25*, Eye Shadow 1.25* plus fed. tax

Miss Shirley Caudriva
Revlon consultant will be here all week to help you with your makeup problems. Bring your questions to her and get the benefit of her years of training.

COSMETICS STREET FLOOR

Visit Here
The Misses Inger Vik and Jorunn Hasting of Oslo, Norway, are the guests of Miss Barbara Friendson, 2131 Poppy St. The two young women met Miss Friendson while she was touring Norway last summer. The Misses Vik and Hasting have been attending school in Madison, Wis., since February and are touring the United States before returning to their homes in Oslo to continue their studies in physiotherapy.

Wedding Announcements
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Protein Nail
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MAKES THE NAILS DIAMOND HARD!
A high potency protein cream scientifically tested and proved to harden brittle, thin, splitting nails. Massage it into your nails and cuticles. Watch your nails grow... DIAMOND HARD. See the hangnails disappear. Feel your soft, smooth cuticles.
In 2 ECONOMY SIZES:
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Gelatin Slim
figure beauty in a capsule!
A SLIM FIGURE... A YOUTHFUL FIGURE CAN BE YOURS... YOU NEED NOT DIET!
GELATIN*SLIM is a high protein sugarless gelatin with pectin-cellulose; to curb your appetite and provide healthy sound tissue without extra fat. The SAFE, easy, EASY way to reduce. Whenever hungry, and especially before meals, reach for a GELATIN*SLIM. You'll be amazed at the results. Packaged in a beautiful clear plastic case.
30 capsules—2.00... 90 capsules—5.00
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Your Baby & Mine

A 'Little Savage'

By MYRTLE MEYER ELDRED

Three "irate" mothers write, "We have a 3-year-old in our neighborhood who is driving us out of our minds. He slaps the children for no good reason and recently kicked a smaller child in the eye leaving a fairly bad cut, not to mention what might have happened."

"The mother witnessed this and did not reprimand him. The following day he threw a rusted can full of dirt at the same boy cutting him beneath the other eye. As usual no punishment was administered. These are just examples of a few incidents."

"We live in apartment units and so cannot restrict him from playing with our children. We have thought of talking to his mother but don't know if this would be the thing to do. We don't want to cause hard feelings."

This leaves me with mixed emotions. Would you prefer your children to be seriously injured before you would speak up? We would all grow up to be savages if we were not introduced early in life to civilizing influences which say "You can't do this and so."

No child should be able to hit another viciously and get away with it. The play should be stopped instantly and the child sent home—even if it is a common playground. You could advise your children to hit back (with fists only), but this would not inculcate the proper play habits which consist of no rough play—or the play ends.

Of course, talk to this mother. Say the child will have to be ostracized unless he stops injuring his playmates. And the only way he will stop is to be penalized when he misbehaves and isolated from companions until he learns how to act with them.

The blood factor RH has come into prominence because

of its possible effect on the unborn child. Mrs. V. P., I feel you are confused by two terms. RH is not a blood factor but an organization for rural youth. The RH factor is the one to which I feel sure you are referring.

This is absent in some persons and so they are called RH negatives. When present they are RH positives.

A woman who is an RH negative may marry a man with RH positive blood. This may not present a problem if the mother has never had any blood transfusions which may have sensitized her to RH positive blood. In the past this happened because the factor had not then been identified. If the baby she carries has RH positive blood there may be some antagonism between the mother's and baby's blood and this will show up if the mother develops antibodies in her blood.

Routinely, these days the blood is checked during pregnancy and if these antibodies appear the doctor will take those steps which are necessary to protect the child.

You can read about this in medical literature which you can find in any medical library in your nearest large city, or a librarian in your city library will suggest lay literature which will clarify the subject for you.

If you would like our leaflet "Children's Quarrels" send a stamped, self-addressed envelope with your request for leaflet No. 57 to Myrtle Meyer Eldred in care of the Press-Telegram.

(This feature appears daily in the Press-Telegram.)

Personalized Pattern



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Anthony Blotta

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		Length From Nape of Neck to Waist	
Sizes	Bust	Waist	Hips
10	34	24	35 in.
12	35	25	36 in.
14	36½	26½	37½ in.
16	38	28	39 in.
18	40	30	41 in.
20	42	32	43 in.

Size 16 requires 4¾ yards of 39-inch material for dress. To order Pattern No. A-2083, state size; enclose \$1.00. Address Personalized Patterns, P. O. Box 1003, G.P.O. Dept. LZ-13, New York 1, N. Y. Personalized Pattern Booklet PZ available for 50 cents each. If paid by check, add 4 cents.

Wednesday Fete in Dumm Home

The attractive home of the Howard Dums, 1032 Andrews Dr., will be the setting for a dessert card party for Long Beach Realtors Wives

and their friends Wednesday afternoon. Arrangements are being made for more than 120 members and their guests by Mrs. E. J. Glover, chairman, and her committee, with Mrs. Harold Steele in charge of tickets.

Mrs. Clark Burgess, chairman of decorations, plans to use a pink and silver motif on the tea table. Quartet tables, placed throughout the home and garden, will carry the same theme. Members are donating the many door awards.

School Menus

Tasty Fare Is Tempting to Children

The following menus will be served in Long Beach Elementary Schools in the next week of June 10-14.

MONDAY: Spaghetti, Southern style, buttered green beans, quartered orange, peanuts, toasted French bread and milk.

TUESDAY: Chili beans, chopped spinach, apricot halves, cornbread and milk.

WEDNESDAY: Hot meat loaf, mashed potatoes, fresh fruit gelatin, peanut butter sandwich and milk.

THURSDAY: Creole noodles, buttered fresh carrots, apple Betty with whipped cream, whole wheat bread and butter and milk.

FRIDAY: Holiday.

The above items make up the Elementary children's lunch, 25c. Soup and salad from the Junior-Senior High School a la carte menu are sold in the Elementary schools, but they may be purchased by the children only after they have purchased the tray lunch.

JUNIOR AND SENIOR HIGH

MONDAY: Spaghetti, Southern style, cheese enchiladas, buttered green beans, fruit gelatin salad, toasted French bread and milk.

TUESDAY: Hamburger on bun, potato salad, tomato and cheese slices, carrot sticks and milk.

WEDNESDAY: Chopped steak on mashed potatoes, buttered peas, cherry shortcake with whipped cream, peanut butter sandwich and milk.

THURSDAY: Neapolitan macaroni, tossed green salad, pineapple and peach compote with marshmallow garnish, toasted cheese special and milk.

FRIDAY: Holiday.

Play Group Elects; Plans to See Show

The Palo Verde Play Group Co-op met in the home of Mrs. Audrey Hyde, 5431 El Jardin. Assisting hostesses were Mrs. Jerry Fletcher and Mrs. Betty Neuhouser.

New officers for the coming year will be Mrs. Helene Oritt, chairman of business; Mrs. Betty Neuhouser, chairman of mothers (2 day group); Mrs. Virginia Johnson, secretary; Mrs. Billy Murrin, corresponding secretary; Mrs. Audrey Hyde and Mrs. Helen Velasco, co-treasurers.

Tonight members and their husbands will attend "The Theatre to See 'The Four Poster'."

Among those making reservations are Messrs. and Mrs. Robert Marks, Edward Fletcher, William Lerner, Leonard Powell, Elaine Vogen, Donald Ohl, John Bergquist, Thomas Johnson, Lamont Davis, Maurice Friedman, Tom McKinsey, Charles Boorkman, Urban Liewer, Dean Davison, and Rev. and Mrs. Jack Kemp.

Carnation Club

Carnation Club of Degree of Honor Lodge No. 108 will meet for noon luncheon Wednesday at the home of Olive Remshardt, 1020 E. 2nd St. Sadie Cramer will conduct the business meeting.

Dear Abby

He 'Forgot' About His Wife?

By ABIGAIL VAN BUREN

DEAR ABBY: I am a fellow in the service and have a very sweet and devoted wife at home whom I haven't see in almost a year. About six months ago I started dating a girl quite regularly. Now the girl tells me she's expecting a baby. She says it is mine and it could be true. She wants to know what I intend to do about it and I haven't got the "guts" (excuse me) to tell her I am a married man. Please tell me what to do.—SCARED.

DEAR SCARED: Get the "guts" (excuse me) to tell this girl you are married. Also, have a long talk with your chaplain immediately. You have legal and moral obligations to face.

DEAR ABBY: Thanks for printing that letter warning the man against marrying the widow with two hard-to-handle boys. I will back you up 100 per cent because I did exactly that. I met this attractive widow with boys, ages 4 and 7, and against the advice of my friends I married her three months later. I tried to raise her boys right, but they lied to me, cursed me and were always in trouble at school. They hated me and told their mother she had to choose either me or them so like any decent mother, she chose her boys. We were divorced and every time I think of the women with no kids I passed up to give eight years of my life to this woman and her delinquents, I get mad all over again.

Abby, please tell your readers if a man has any brains he will not try to raise somebody else's kids.—KICKING HIMSELF.

DEAR KICKING: The widow with the hard-to-handle boys also gave you eight years of her life. Much time (and aggravation) could have been spared had you determined whether or not you could win the respect of the boys before marrying their mother.

DEAR ABBY: After 20 years of being true to my wife, I slipped just once and because I was not experienced in these matters she caught me. Now she has me sleeping on the davenport and I tell her it isn't good for the kids to see Papa sleeping on the davenport but she says to me, "Don't bother me. A lot of people live like this." Please tell me. Do they?—A READER.

DEAR READER: No smart ones.

DEAR ABBY: I am 16 years old and went on a date with a fellow who is 20. I like this boy's looks and was very thrilled when he asked me out, but when he kissed me I was very disappointed. I don't like how he kisses. Should I tell him I don't like how he kisses or should I keep going with him and hope he improves?—ROMANTIC.

DEAR ROMANTIC: Don't criticize his kissing unless you are prepared to tell him how you got to be such an authority at 16.

If you have a problem, write to Abigail Van Buren in care of the Long Beach Independent. She will be glad to answer your letter. For a personal reply, please enclose a stamped self-addressed envelope.

Festivities Open N. Y. Yacht Club Season

(Continued from Pg. W-1, Col. 8)

to do but follow suit.

It was from this Country Gentleman's pastime and from their sweat-stained shirts and dirty blue jeans that I extracted the two lads to attend the club opening.

The dinner dance on the opening night is, I suppose, typical of Saturday Night at the Country Club all over America, a form of entertainment I can comfortably do without, but the flag raising at high noon is a colorful ceremony that never fails to be gay and moving at the same time.

When we arrived, there was already a large crowd milling about on the veranda and spilling over onto the wide lawn. It was a heavenly day, the water sparkled in the sun and all the slim sleek boats lying in the harbor were festive with pennants.

John Rawlings, one of our top photographers, had brought along a special new camera and we were his guinea pigs. We felt quite pleased and flattered about this, but his wife kept muttering that she did wish that every occasion of their lives didn't have to be a busman's holiday.

On the stroke of noon, the chatter of the crowd died as the flags went up the gleaming white pole, the club pennant and the Stars and Stripes, followed by two signal halyards flying the International code pennants.

It's a curious thing about flags. Their emotional impact has been recognized since the beginning of history. They are the focal point of the national emotion, the symbol of one's country. And certainly one's own flag is ever a stirring sight, but it would be nice if flags could flutter side by side, the way they do, as a matter of fact, at Rockefeller Center rather than one on top of the other. No matter how distinguished a visitor from another country always the home flag goes up first.

Immediately after the flags went up at Seawanhaka, the minister offered a brief prayer. It was a fine one, I thought, for the occasion, thanking God for the beauties of nature and for the challenge and excitement and satisfaction of salt water. Few

things in this world give me less pleasure than sailing but, theoretically and from my vantage point on land, I can appreciate that it's a thrilling sport and I wish well to its practitioners.



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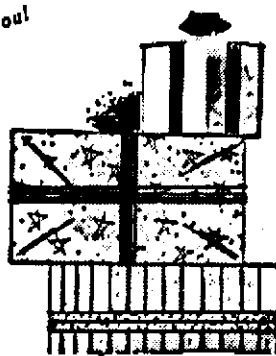
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Reception Honors Newlyweds

A host of friends greeted newly married Mr. and Mrs. Robert Kenneth Rosenblatt at a buffet dinner in the bridal room of the Hawaiian Restaurant.

The young bride wore a white pique gown and a corsage of orchids as she and her bridegroom cut a tiered wedding cake. White gladioli, larkspur, roses and carnations added to the bridal atmosphere.

Before her marriage in the home of Rabbi Leibowitz of Las Vegas, Nev., the new Mrs. Rosenblatt was Miss Anna Rose Weiss. She is the daughter of Mr. and Mrs. David Weiss of 3409 Anaheim Rd. The double ring ceremony was read in the presence of the parents.

The young couple is residing in Long Beach after a honeymoon in Las Vegas.

Among out of town guests gathered for the reception were Mr. and Mrs. John Spitzkaufsky and daughter Rhea of Kansas City, Mo.; Mr. and Mrs. Jerry Grossman of Modesto, Calif.; and Mrs. Antonio Waszek, and Mrs. Lena Waszek of Palm Springs, and Mr. and Mrs. Henry Friedman of El Cajon.

The youthful bride was complimented at a recent shower at Hoofly's Restaurant, hosted by her cousin, Mrs. Philip Zion. Tables were decorated with white larkspur, roses and a centerpiece of large hearts of white nylon lace.

Bidden were members of the immediate family and close friends.



Mrs. Robert Kenneth Rosenblatt

Golden Year Open House

More than 50 friends and relatives gathered recently at the 1502 E. 37th St. home of Mr. and Mrs. Thomas Oscar Sanders to join in the couple's celebration of their golden wedding anniversary.

White and gold gladioli and roses blossomed throughout the Sanders' home for the open house festivities, and centering the refreshment table was a huge white wedding cake trimmed in gold flowers, cut by the honorees' niece, Mrs. Henry T. Sanders.

Assisting in greeting well-wishers were Mrs. Sanders' sister, Mrs. Nettie Sanders; two great nieces, Mrs. Karen Fraze and Miss Shirley Sanders; a cousin, Mrs. Irene Nelson, and Mrs. Nell Dahl, Harry McGrath and Tom M. Richards, all of Long Beach.

The goldenweds were married May 27, 1907, in Polk, Idaho. They moved to California in 1926, making their home in Long Beach the following year.



Mr. and Mrs. Thomas Oscar Sanders



Mr. and Mrs. James C. Beebe

Mrs. Thomas Spencer to Wield Osteopathic Gavel

At a novel installation recently in the Petroleum Club, Mrs. Thomas Spencer accepted the gavel as president of the Auxiliary to the Long Beach Osteopathic Society. Mrs. Ward DeWitt, installing officer presented the following incoming officers with miniature symbols of their offices: Mrs. Nelson Mathison, president-elect; Melvin Wade, recording secretary; Duane Cline, corresponding secretary, and Virgil Crawley, treasurer.

The goal of the organization for the coming year is continued service to the osteopathic profession and the health of the community. Having served the Auxiliary as treasurer and chairman of various committees, plus working on the drive for the new Long Beach Osteopathic Hospital, Red Cross, Community Chest and T.B. Association, Mrs. Spencer is well qualified to accomplish this goal.

The new president attended Milwaukee State Teachers College and George Williams College in Chicago. Much of her time has been given to organization of the City of Lakewood, Club Scout Pack 108 and Girl Scouts. She is past president of the Lakewood Gardens Women's Club and is on the board of directors of the Lakewood Gardens Civic Association.

The Spencer family recently



Mrs. Thomas Spencer

became members of the St. Barnabas Parish.

Hostess for the dinner meeting were Mrs. Don L. Hefield, Francis Neff and Reynolds Thompson.

Luncheon for Kappas

Kappa Kappa Gamma Alumnae Association will meet for luncheon Tuesday at 12:30 p.m. in the home of Mrs. John D. Walker, 4029, Cedar Ave.

The event is the annual party for active and pledges. Honored will be Marilyn Akim, Ann Arltman, Paula Chace, Joanne Cline, Nancy

Craze, Doyle Craig, Jo Garverick, Kathy Hancock, Shirley Irvine and Jerry Johnson.

Mrs. Willis Frankbach is in charge of arrangements. Reservations may be made with Mrs. Hugh Gardner, 4329, Stanbridge Ave.

LuVailean Club

LuVailean Poetry Club will have its final meeting of the club year from 2 to 4 p.m. Tuesday at the home of Mr. and Mrs. Oliver Benediktson, 1438th Place, Belmont Shore. The meeting will open with a Poetry Clinic, conducted by president Lyra LuVaile, when poems of members and guests will be analyzed. A social hour will follow.



SUMMER DATE

An August wedding is being planned by Alice Ann Strandberg and Dale Johnson whose engagement has been announced. She is the daughter of Mr. and Mrs. Anton Strandberg of Long Beach. He is the son of Mr. Albert Johnson of Culver City and the late Mr. Johnson.

Ladies of GAR

Abraham Lincoln Circle No. 44, Ladies of the GAR, will meet Wednesday at 12:30 p.m. in Veterans Memorial Bldg.

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Anchor Club Seniors Are Pilot Guests

Members of Pilot Club of Long Beach converged on Alamitos Heights, 502 Pilot Ave. to be exact, last Sunday when Margaret Fenwick opened her lovely home and garden for Pilots to honor Anchor Club girls of Polytechnic, Millikan and Jordan High Schools at a graduation tea for club seniors.

Mildred Halnes of the downtown club and Margaret Concelino, member of Pilot Lakewood, were co-chairmen of the affair assisted by Lorene Yett, Mildred Morris, Dorothy Jones, president of the Lakewood club, and Virginia Lindberg, first vice president of the downtown chapter. Officiating at the tea table were Ruth Tay and Jean Nebecker, downtown and Lakewood clubs respectively.

Special recognition was given Marilyn Wood, president of the Millikan Anchor Club, who recently received a Downtown Lions Club scholarship.

Sponsored by Pilot Clubs all over the country, Anchor Clubs mirror the ideals of Pilot in leadership, scholarship and aid to community in the tradition of all service clubs.

Faculty advisors for the clubs are Gladys Thrall, Millikan; Betty Robinson, Jordan; and Olive Root, Poly.

Stantons Fete Church Choir

Members of the Cathedral Choir of First Presbyterian Church, their wives and husbands, were invited to a steak barbecue Thursday evening in the garden of their director and his wife, Mr. and Mrs. Royal Stanton of 4664 Cerritos Dr. In charge of arrangements were the social chairmen of the group, Mr. and Mrs. Robert Dill.

The dinner climaxed the season for the choir, which will vacation from church duties during July and August, when a volunteer summer choir will provide music for worship services at the church.

Emblem Club

Long Beach Emblem Club No. 106 activities for the week include a Sewing Group meeting Tuesday in the home of Mrs. Peter Greenberg, 2484 Daisy Ave., and Thursday the canasta luncheon at noon in Linden Hall.



Friends Fete Elderweds

Mr. and Mrs. James C. Beebe of 44 E. Plymouth St. were showered with the good wishes of their family and friends when they celebrated their golden wedding anniversary recently at the home of Mr. and Mrs. Harvey Tuttle, 4220 Chestnut Ave.

The Beebes were married May 27, 1907, in Omaha, Ark., and have resided at their Plymouth St. address since 1911 when they first came to Long Beach. Beebe is a retired oil worker. They have seven children, 15 grandchildren and seven great-grandchildren.

TELL DATE

Former Long Beach City College students Gloria Norton and Gale Molyneux have selected Aug. 30 as the date for their marriage. He was student body president while a student on the Long Beach campus, and she was a member of TNT Sorority.

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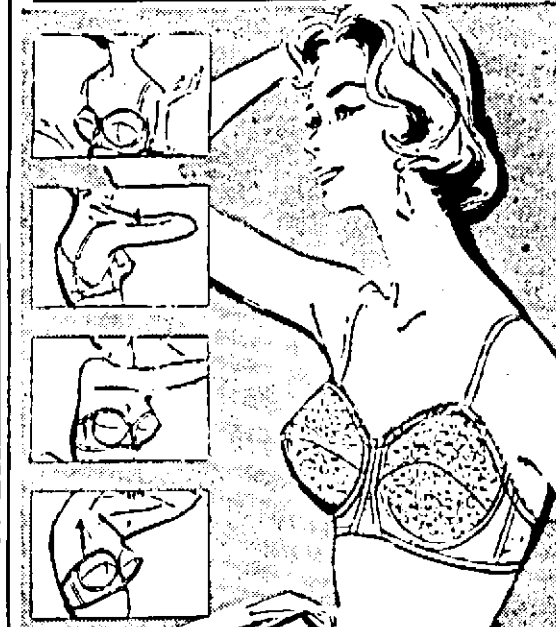
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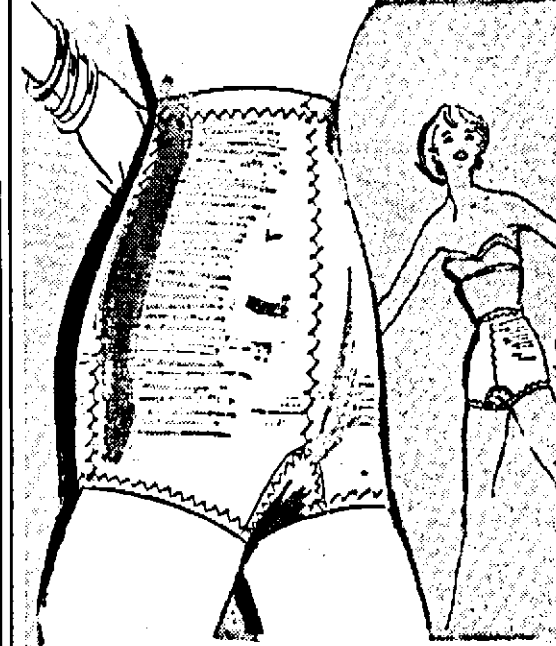
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Among Career Women

National Secretaries Install Elma Braid; Insurance Women Seat Pauline Kincaid

By ANNE GILCHRIST

It would have been like "carrying coals to Newcastle" to attempt to add anything at all to the exciting and mirthful evening Tuesday when

Queen Beach Chapter, National Secretaries Assn., had its installation dinner at the Gourmet Restaurant, Disneyland Hotel, a delightful tribute to incoming president, Elma Braid.

With Jo Mae Kneer, outgoing president, conducting, Elma Braid (secretary to Albert Ascheris, Coca-Cola Bottling Co.) was installed in the chapter's top post in company with her slate of officers.

Others accepting executive positions were: Marguerite Ambrosia (Star-Kist Foods, Inc.), first vice president; Betty Mahoney (Dr. M. M. Haskell), second vice president; Frances Brown (Patterson & Snively), treasurer; Alice Bowman (Maytheon Manufacturing Co.), recording secretary; Beverly Scott (L. B. Palet Sales), corresponding secretary; and Marie Wells (Long Beach Board of



Elma Braid

Education), public relations representative.

Wilma Conde, program chairman, introduced the speaker of the evening, Dr. H. Lowe, whose topic was announced as "Adult Delinquency." Much to everyone's surprise (and delight), "Dr. Lowe" was none other than Hal Lowe of North American Aviation, and his speech had as little to do, seriously, with the title of his talk as possible.

Instead, Lowe, whose rating as a top-notch comedian at least parallels Jack Benny's now in the secretaries' opinion, kept members and their guests in gales of laughter as he told "stories out of school" on many of those present.

Honored guests present were: Dorine George, 1957-58 president of the California Division of National Secretaries, and Queen Beach Chapter's "Scholarship Girls," Linda Lou Stephens, this year's recipient; Patty Kozak and Jeanine Anderson, previous winners.

Insurance Women

A unique construction theme was used by Insurance Women of Long Beach when they installed new officers at a gala dinner meeting and program Thursday night at Eaton's.

In line with the theme, Pauline Kincaid was dubbed "new general contractor" as she was inducted to the presidency and was given the task of "building" the 21st year of the insurance women's organization.

From the head table Constance Winkler, outgoing president, conducted the meet-



Pauline Kincaid

ing surrounded by clever decorations, including a miniature building under construction with building tools symbolizing the theme.

Marie (Mrs. Gaylord) Eckles conducted the installation ceremony, assisted by Jane Ann Campbell, past president. Accepting official duties with Miss Kincaid were Roberta Gordon, vice president; Audrey Hood, recording secretary; Wilma Murdock, corresponding secretary; Esther Trujillo, treasurer; Kay Garrity, auditor, and to the board of directors, Vivian Warinner, Pansy Covert, Lucille Brewer, Ruth Stechel, and Doris Dean.

Helen Smith, scholarship chairman, introduced as guests the four high school graduates selected by their respective schools to receive scholarships awarded by the club for the coming year. They were La Vonne Miller (Jordan High), Carol Chapman (Polytechnic), Judy Boerr (Millikan), and Darlene Cook (Wilson High).

Quota Club

At tables topped with gaily informal tablecloths, members of Long Beach Quota Club will dine in the light of Hawaiian torch lamps tomorrow night when they meet at the home of Katherine Herbert, 109 Loreta Wk., for barbecue dinner and business discussion.

Assisting the hostess will be Erlene Heartwell, Ruth Peterson and Elsie Loper. President Virginia Youngquist will give an accounting of her attendance at Quota's Presidents' Council meeting recently in Santa Barbara.

Oswald Jacoby

Bidders Set in No-Trump

South's three no-trump bid was downright bad. He did have a minimum opening and he did have most of his high card strength in the unbid suits but he also held three spades to the jack and his partner had made a bid and a jump rebid in that suit.

North didn't like to leave three no-trump in but his void was in a suit bid by his partner and North had bid his spades very strongly so that North could not really expect to find his partner with three spades to the jack.

Four spades would of course have been a lay down. There was no play for three no-trump but South did give it the old college try.

He won East's king of diamonds with the ace and took two rounds of spades, stopping in his own hand.

His next play was the jack of diamonds and West was in with the queen.

West had quite a decision to make. All leads looked bad. Finally West decided that South had taken away his two spades in the hope that he would lead a club. Hence, West decided against a club lead under any circumstances.

West's next decision was that he had better cash a diamond and see what his partner would discard.

The diamond play was all that was necessary. East dis-

NORTH		EAST	
AKQ76	None	Q43	AK105
76432	None	K9	AK105
K109	None	AK105	AK105

WEST		SOUTH (D)	
105	Q743	J83	QJ863
Q743	Q1085	AK	AK
Q74	Q74	AK	AK

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Our Children

Save the Old Educational Principles to Sustain New

By ANGELO PATRI

A wave of publicity is sweeping the country in relation to schools and what goes on in them. Some of this is an honest endeavor to get more and better education for the children of the entire country. Some does not stem from this unselfish objective. Still, any movement to better the schooling of our children is to be greeted enthusiastically and helped forward.

We need more buildings, more knowledgeable and dedicated teachers. We need to review our courses of study and the methods used in teaching them. Many of the new ideas that so annoy some of our more articulate critics have good in them and that good should be preserved.

That should not mean, as it has meant to some educational leaders, that what was good in the old should not be preserved. The modern school is missing out on some of the old principles that guided teachers in the past. Among these are routine programs, repetition, imitation, rewards for achievement, promotion when ready.

All learners need clear exposition of the problem in hand. They need time and

quiet in which to practice the techniques; repeated practice of a process until it becomes habitual reaction; opportunity for application of what is learned, and freedom to originate ideas within the framework of the discipline acquired.

The elementary school is the most important department of our public education program. In this school is laid the foundation for all future learning so the teaching and learning must be thorough, accurate, fundamental. Much of the difficulties the secondary schools face is caused by the lack of this basic learning. This is in part the fault of the modernists in control of the schools.

For example, they insisted on silent reading in the first grade, the grade where children must learn the rudiments of reading: sight words, sentences by their location, words and phrases in their order on the page, phonic elements that would enable them to read new words.

These children must work to learn these arts in order to read. They will not be reading in the real sense of that term until they are in the late third or the early fourth grades. Until then they are really only learning to read. After that we expect them to read to learn, a very different and a highly important department of teaching and learning.

That is just one department where the old way should be preserved and any new method tried out carefully. Oral reading in the first three years is essential to learning to read. Silent reading comes much, much later. We need the old principles to sustain the new ones.

This feature appears daily in the Independent.

Your Autumn "Crown" to Be Fit for Queen



FOUR "PARAGRAPHS" from the California hat story for fall are "written" here in these just released pictures of fall millinery fashions as seen this week at the Ambassador Hotel, Los Angeles. From left, a sloping bubble toque, affirming the face revealing movement, of draped velvet and crushed taffeta; next a ripple

rim beaver with satin fringe feathers in Crown Ruby, featured color for fall; third chapeau is French panache trimmed with ostrich dyed to match, again in a fire tinged ruby shade; at far right a profile beret "crown suiter" with full sweep of glycerine ostrich feathers.

California Designers Preview Fall Hats

By IOLA MASTERSON

Tuck this under your bonnet until fall. Then remind yourself you knew about it all the time when you sailly forth on a hat shopping spree next autumn!

The future hat trend east its shadow beforehand and beguilingly Monday afternoon in the Ambassador Hotel's Coconut Grove during the California Millinery Guild's fall fashion show and press preview.

Flashing Colors

Next season's millinery picture is handsomely painted in flashing shades of ruby red, dubbed "Crown Ruby" by the designers—a glowing, tingling duobonnet.

Generously highlighting the collection were those other kismet cousins of the jewel tone: family-rich amethyst, turquoise, sapphire, green, burnished gold and muted orange. And all the brown family relatives will arrive with harvest time, too, from palest alabaster to deep chocolate.

Foreheads Again!

But the big news in hats, if the California designers have their way, is that foreheads will be seen again. Among the top 13 designers showing their latest creations, all pointed strongly to the "profile look" with brims—big or small—sweeping diagonally across the forehead in a head covering, face revealing manner.

Although silhouettes are amply varied, the same partially exposed brow is frequently repeated in berets and turbans. The exaggerated bulky look is gone.

Crowns apparently will go every which way—rising high or hugging the head with equal effectiveness.

Fabrics will run the gamut from satiny, light reflecting surfaces to rich-piled velvets, furry beavers, felts and velvet.

Jewels and Feathers

Jewels, feathers and even flowers will be opulently used

in trimmings. Ostrich and glycerine feathers will be most popular; ostrich to remain the favorite for feathering your fall hatbox "nest." The trimming most often will match or closely harmonize with the basic color of the fall hats.

Hair kept short and softly curled will be most suitable for autumn and winter chapeaux. So go ahead and enjoy summer with tresses clipped, clipped, casual and comfortable and ready, "as is," for after Labor Day.

That, in brief, is the California hat story. Remember it when autumn comes and store windows glow with color, flash with jewels and are opulent with feathers—all so grand even a Persian princess would envy us the fabulous harvest of our fashion crop!



TAKES OFFICE

Mrs. A. M. Davison, 382 St. Joseph Ave., is newly installed president of Coast Guard Officers Wives Club. She succeeds Mrs. T. G. Byrne of Long Beach. Final social event by the retiring committee will be a dinner dance June 22 at Lakewood Country Club.

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LUBA Club to Install Friday

LUBA Club will be entertained in the home of Mrs. Emma Healy, 314 Redondo Ave., Friday for dessert luncheon at 12:30. Mrs. Vicki Tyler and Mrs. John Cowley will be cohostesses.

Mrs. J. F. Degering, retiring president, will preside and Mrs. A. F. Ebentler will install incoming officers: Mrs. Emma Feik, president; Mrs.

Cornelia Pollard, vice president; Mrs. Blanche Hammett, recording secretary; Mrs. Alice Long, corresponding secretary; Mrs. George N. Kellner, treasurer; Mrs. Allen M. Steele, press chairman; Mrs. Alice Derbyshire, historian; Mrs. Elva Gebhardt, parliamentary; Mrs. J. W. Cobler, devotional chairman, and Mrs. J. F. Degering, assistant devotional chairman.

Why Grow Old?

True, Bone Won't Bend--but the Muscles Will!

By JOSEPHINE LOWMAN

In this day of swim suits and play clothes, which leave little to the imagination concerning the contour of a woman's leg, the figure is more important than it ever was. There are all sorts of defects which worry women, such as large ankles or calves, knock knees and bow legs and a flabby inner leg line.

The habit of pulling the legs as close together and trying to make them touch whenever you are standing is as good an exercise as you can do.

A lax inner leg line is one of the unattractive figure faults which develop as the years pass unless you take steps to avoid it. The following exercise is a good one: Lie on the edge of your bed on your left side with the left leg hanging off the bed and the right leg on the edge of the bed. Now raise your left leg as high as you can. Lower leg. Continue. This time lie on the bed on your right side with your right leg hanging and your left leg on the edge of the bed. Lift your right leg as far as you can.

Many women wish to reduce the ankles. There are many exercises given for this but the old one of making circles with your toes is as good as any. You sit on a chair and cross the right knee over the left. Make circles with the right toe. Circle first in one direction and then in the other. After a while cross the left knee over the right and

make circles with the left toe.

This feature appears daily in the Press-Telegram.

Announcement

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Part of Organists Regional Conclave Scheduled Here

Long Beach will figure prominently at the far-western regional convention of American Guild of Organists in Pasadena June 17-20.

In a pre-convention concert Sunday, June 16, the music for organ, brass and winds will feature the Long Beach Municipal Band, Charles J. Payne, director; Dr. Robert W. Magin, minister of music for First Congregational Church in Long Beach, and Dr. Irene Robertson, university organist for USC. The concert will take place at 7:30 p. m. in Pasadena Presbyterian Church.

Although delegates from California, Nevada, Arizona and Hawaii will headquarter primarily in Pasadena, the convention will move Tuesday, June 18, to Long Beach.

An organ and choral program at 3:15 p. m. in St. Luke's Episcopal Church will feature John Burke, organist-director of First Baptist Church in Oakland, and the St. Luke Choristers led by Marcia Hannah.

Herbert Nannery, university

organist, Stanford University, will give an organ demonstration at First Congregational Church at 4:45 o'clock that afternoon.

Climax to the one-day stay here will be an organ recital by Pierre Cochereau, brilliant organist of the Cathedral of Notre Dame, Paris. With a chamber orchestra under the direction of Hans Lampl, Cochereau will appear at 7:30 p. m.

Cochereau will also lecture during the conclave, as will Robert Noehren, head of the organ department of the University of Michigan. Most sessions will take place in the ballroom of the Huntington Sheraton Hotel. Other events include student competition in organ playing, a master class under Noehren, various organ recitals, choral and chamber music concerts.

HI-FI FANFARE

'See' Opera From Favorite Box Seat—Own Armchair

By PRESTON MCGRAW

A couple of the big record companies are recording whole operas on high fidelity long-play discs.

Opera lovers, listening to records, can't, of course, get the side effects of the costume, scenery and acting that goes with live opera.

But they can get anywhere, almost as true as life itself, the music of operas.

Decca's "Orpheus and Eurydice" (DNI-143, 2 lp records, RIAA curve) was auditioned mainly for the reason that it is the newest complete opera record on the market.

It was recorded for Decca by Deutsche Grammophon, with Dietrich Fischer-Dieskau as Orpheus, Maria Stader as Eurydice and Rita Streich as Amor.

The orchestra is the Berlin Radio Symphony Orchestra, conducted by Ferenc Friesz, with the RIAS Chamber Choir and Berlin Motet Choir.

Technically, the recording is excellent. Musically, the orchestral score by Christoph Willibald Gluck is enough to carry the opera, if a listener does not care for or understand the libretto.

At the opposite end of the high fidelity music pole is a new MGM record, "Sum-

merstime" (E-3529, 12-inch lp, RIAA curve) by the Ray Charles Singers.

It is a collection of standards, mostly venerable ones, that bear some relation to summer, with an instrumental accompaniment of piano, harp, accordion and guitar.

Aside from the good recording job, the record is worth listening to because it is the most smooth music heard in a long time, almost a musical Milltown.

No powerful surges of sound to tax the limits of an amplifier or a speaker system, but a chorus that sounds almost as if it were in a listener's living room.

MGM also has a new one for fanciers of the banjo, mandolin and guitar—electrele and Spanish. It is "Fingers On Fire," by Arthur Smith (E-3525, 12-inch lp, RIAA curve).

Since Smith makes his living on the hillbilly circuit, it bears a touch of the corn-bread influence.

But some of his "picking" is remarkable. He approaches, on the Spanish guitar pieces, some of the improvisations that endeared the late Django Reinhardt of the quintet of the Hot Club of France to a segment of jazz lovers.

Smith might do well to dig up some of Reinhardt's old records and study how he used a tune like "Sweet Georgia Brown." That is to say, what a duck uses water for—to take off on.

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See Ad in **PARADE MAGAZINE** Page 13

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Art Music Little Theater

Reappoint Jones to Symphony

The Long Beach Symphony Association is announcing the appointment of Lauris Jones, outstanding Southern California musician, as conductor of the Long Beach Symphony Orchestra for the 1957-1958 and 1958-1959 seasons.

After serving in the Air Transport Command during World War II, Jones was assistant conductor of the Pasadena Symphony and conductor of the Santa Barbara Symphony. He resigned these positions in 1956 to assume the leadership of the Long Beach group.

Under his direction the orchestra is making impressive progress and is contributing significantly to the cultural life of the community. His particular aptitude for programming has made it possible for Long Beach concertgoers to enjoy such outstanding performances as the first West Coast presentation of Beethoven's incidental music to Goethe's "Egmont." Under Jones' direction and with the generous support of the Junior League of Long Beach the orchestra presented its first annual concert for children.

Officers elected this week to serve on the board of directors of the Symphony Association for the 1957-1958 season include Esther Scott Bly, president; Howard Conrad, vice president; Mrs. Richard A. Matlock, ticket chairman; Mrs. Walter Crawford, contributing fund chairman; Mrs. Howard Coy, secretary; Mrs. Arch A. Henry, treasurer; R. G. Akers, parliamentarian.

New members elected to the board include Mrs. Edward A. Killingsworth and Mrs. Gerald Kint. Nicolas Furjanick, associate conductor, was re-elected for a three-year term.



Lauris Jones... Long Beach Conductor
Rex Hodges served as president during the 1956-1957 season.



Arthur Carah

Musical Arts Will Install

Arthur Carah will be installed president of Musical Arts Club at the closing club dinner of the year Tuesday in the Red Velvet Room of the Lafayette Hotel.

Other officers to be installed are Marcia Hannah, first vice president; Fern Branstetter, second vice president; Mrs. Oliver G. Boyd, third vice president; Frances Davis, recording secretary; Elinor Knox, corresponding secretary; Edna Ohlendorf, dinner secretary; Burnett Elliot, treasurer; John Franklin Kagg, auditor; Marie Lyman, parliamentarian; Russell Black, sergeant-at-arms; Clayton Barrie, custodian and Edith Wyant, historian.

Frances Davis, outgoing president, will be installing officer.

The program will feature concert pianist Dorothy Judy Klein. Feature number will be the Sliding Piano Quintet in E minor with Miss Klein at the piano, Alex Leber first violin; Roger Leggett, second violin; Gordon Groves, viola; Russell Black, cello.

Miss Klein will play Fantasy, Chopin; Reflexes dans Feu, Debussy; Three Fantastic Dances, Shostakovich; Hungarian Rhapsody No. 3, Liszt. The program will be presented by Arthur Carah, program chairman.

Reservations may be made with Edna Ohlendorf.

Pageant Nearing

Community spirit describes the unity of feeling which prevails among the members of the cast, wardrobe, make-up, stage and technical crews which make the world-famous Pageant of the Masters the huge success it has become through the years. In its permanent home located on the grounds at Irvine Bowl in Laguna Beach, the 22nd annual Festival of Arts will be a particularly noteworthy one in that it brings in an anticipated 100,000 spectators its "30 Command Performance" presentation of the "Living Pictures."

The public, through its more than one million requests throughout the past 10 years for the finest of the works of the master painters and sculptors, has brought about this unique manner of presenting the Pageant of the Masters. The curtain will rise July 20 on the first of the "30 Command Performance" presentations and the same program will be viewed each night successively through August 18.

Producer Howard "Hap" Graham has planned a program of breathtaking beauty.

Show Time on Platters

To paraphrase Irving Berlin, "there's no music like show music." The Public Library offers the opportunity to hear all the outstanding Broadway shows on record. This week's list of new recordings includes: Bernstein, "Candide" (with original cast); Kern, "Show Boat" (Blue Stevens, Robert Merrill, etc.); Rodgers, "Cinderella" (the TV production); Romberg, "The Girl in Pink Tights"; Styne, "Bells Are Ringing"; and Wall's Berlin Theater Songs interpreted by the inimitable Lottie Lenya.

Artesia Night Set at Bowl on July 13

The Rogers and Hammerstein concert with Johnny Green conducting July 13 at Hollywood Bowl has been designated Artesia Night by local patrons, according to Mrs. Martha Mandel, Symphonies Under the Stars chairman.

The concert will include the Roger Wagner Chorus as an added attraction.

Admission price includes bus transportation, according to Mrs. Mandel. Buses will leave at 7 p. m. that night from the Artesia Chamber of Commerce, 14632 Pioneer Blvd.

Great Books Group Will Take Registrations Monday

Registration for a Great Books discussion group will take place at the first meeting of a second year group Monday at 8 p. m. at Brewitt Branch Library, 4036 E. Anaheim St.

Paul Nicca and Jim Pierson, who have had extensive experience with Great Books discussions, will lead the group. Completion of the first year course is not required for admission.

"Ecclesiastes" will be discussed at Monday's session. Interested persons are invited to attend as participants or as observers. There is no fee for the course which is held every other Monday from 8 to 10 p. m.

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Wins Top Art Award

By VERA WILLIAMS
Independent Press-Telegram Arts Editor

Patricia Conklin, 18, of 8 Blackwater Canyon Rd., Rolling Hills, has been named top winner in the 1957 General Federation of Women's Clubs national art competition for high school seniors.

Her oil painting, "Putting in the Nets," portrays a rugged harbor scene. She became interested in fishing during a visit to the local harbor, she says. She attends Redondo Union High School and her entry was sponsored by the Redondo Beach Women's Club. She will receive a scholarship to an art school or university of her choice.

More than 2,500 entries were received from 44 states, the District of Columbia and Alaska. Prize-winning paintings and top paintings from each state are displayed at the annual national convention of the GFWC at Asheville, N. C.

Landscape and seascapes by Anton Gultknecht and Louis Gagnon of Nuremberg.

and Frieda Trubel of Frankfurt, Germany, are shown by John C. Wilkinson in his new gallery, The Easel, at 746 Pine Ave. Gagnon's are pen and ink sketches, the others are oils.

Paintings and drawings by Jasper D'Ambrosi, young Manhattan Beach artist, will be displayed this month in The Studio, 1009 Ximenes Ave. The artist is a graduate of USC School of Fine Arts and has had several one-man shows. A collage by him is displayed in the Los Angeles County Museum.

"Violins," water color by Fran Koldini, former Long Beach resident, won a \$50 award at a recent show at New Canaan, Conn. More than 2,000 paintings were submitted and 200 were hung.

Huntington Library and Art Gallery in San Marino is among the seven institutions in the United States in which the 50th anniversary exhibition of the Pierpont Morgan Library will be shown this year. The traveling exhibition which the Morgan library has prepared to commemorate its founding consists of 108 items selected to show the range and quality of the collections of the great library opened by J. Pierpont Morgan on Madison Ave. in New York 50 years ago.

The exhibit, which will remain at the Huntington until Aug. 18, includes Medieval and Renaissance illuminated manuscripts, early printed books, bindings, literary manuscripts and master drawings. Among the famous literary manuscripts are Keats' "Endymion," Dickens' "A Christmas Carol" and Thackeray's "The Rose and the Ring."

Exodus Gallery, 235 6th St., San Pedro, carries on the tradition of proclaiming the quality of rejected works of artists in a modern Salon des Refuses. Today and each day through June 21, the work of 25 artists will be on display—

paintings, oils and watercolors which were not hung in the current Artists of Los Angeles and Vicinity Show at the County Museum. Many historical precedents exist for this show, such as the 1863 Salon des Refuses in Paris, and the 1884 Salon des Independents which caused upheaval in art circles.

Says David Iredell, curator of the Laguna Beach Art Gallery, of the one-man show of boat paintings by Winifred Smith: "These are REAL boats—and by real I mean the kind you can smell, with rust down the sides and oil in the bilge, not to mention fish scales everywhere."

Laguna Beach Art Gallery also is showing 18 paintings in oil and tempera on wood by Luis Alberto Acuna, head of the Ministry of National Education with headquarters in the Museum of Colonial Art in Bogota, Colombia, and the June-July membership exhibition of the Laguna Beach Art Assn.

Selected for Decorators Show

A selection of contemporary paintings from the exhibition "35 American Painters," recently exhibited at the Long Beach Museum of Art, will be shown at the first annual Long Beach Decorators Show, Thursday through Sunday at the Long Beach Municipal Auditorium.

SCHOOL'S OUT

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Old Dan'l Would Be Proud of His Ancestor's Cookery

By MILDRED K. FLANARY
Independent Press-Telegram Home Economics Editor

"Every man's life was created by himself for himself," but in this case, he was given a bit of a boost. Today's Chef, Attorney Daniel A. Boone, is a direct descendant, both maternally and paternally, of that foremost American frontiersman, Daniel Boone.

He's proud of that fact, too—and at one time lived in Boone, Ia., Boone County, on Boone Street, and with the name "Boone" on his mailbox. Very prominently displayed in his home is the cane carried by his illustrious forefather.

Boone attended St. John's Military Academy, Delafield, Wis., Vanderbilt University, Nashville, Tenn. (there he met, pursued and won Mrs. Boone), took his law degree at Drake University, Des Moines, Ia., and his Master's at SC. In the interim, how-

ever, he had practiced law in Boone, Ia. for 10 years before coming to Long Beach in 1932.

Once here, the district attorney's office claimed his service for four years and the city prosecutor's office for two, prior to his opening offices in the Jergins Trust Bldg. Five years ago he hung out his shingle in Lakewood.

A Republican and a Mason, he's been the power behind several local Republican candidates and has belonged to the Blue Lodge of Masons since 1923. He also holds membership in the El Beke Shrine and the Eastern Star, being a Past Grand Patron of the latter in the state of California.

He finds time to be actively a part of the Southern California Tuna Club, the Balboa Power Squadron, the Santa Ana-Irvine Coast and Portuguese Bend Country Clubs.

Strictly an outdoor man—he shoots golf to an 11 handicap—he can boast of winning a prize for snagging the first albino of the season. He never tells business secrets at home, never putters around the house, never gardens and never paints. In fact, when it comes to colors, he just might need a witty suggestion on which sock matches which.

As for his ancestry, he has a Daniel Boone appetite and three grandsons and two granddaughters to keep the name going. We believe you'll agree... his recipe today was NOT inherited.

STEAK CAPUCHINA
Make a dressing of four chicken livers, a dash of salt—half an onion—four chopped mushrooms (chopped fine)—three almonds—a little butter and a little sherry wine.

While the above simmers for 10 minutes—brown a fillet of tenderloin steak on a broiler, just long enough to seal in the juices. Take a piece of white paper (big enough to fold over), lay the steak on it—pour dressing over the steak, then fold paper over all as covering.

Place into a greased pan in a 450 degree oven. When the paper is light brown, the steak is rare. When it is dark tan the steak is medium, and when the edges begin to char, the steak is well done.

Elderbrook Club

Elderbrook Club will meet for noon luncheon Tuesday at the YVCA, 6th and Pacific, followed by a business session and program at 1:30 p.m. Myrtle Thompson will preside.

Etheridge Tent

Anna Etheridge Tent No. 58, Daughters of Union Veterans, will meet Monday at 11:30 a. m. in Veterans Memorial Building for lunch. Rose Capron will preside at a business session.

Ladies of Elks

Ladies of the Elks will meet for business and cards Wednesday at 12:30 p.m. at the Elks Club. Mrs. C. V. Lowery will preside.

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Worry Clinic

Newlyweds---Untie Your Mama's Apron Strings!

By DR. GEORGE W. CRANE

Case V-306: Hank T., 38 an ex-confirmed bachelor, has now been married almost a year.

"Dr. Crane, I certainly am glad you pushed me into marrying Nancy," he said with a grin. "It was the best thing I have ever done in my whole life. But we now have another problem.

"We tried to bolster up my mother's emotion by coming home to dinner every week or by taking her out for a meal or having her visit us. But she wants us to spend every weekend with her, and I believe that is wrong. For Nancy and I are very active in our neighborhood church.

"They have even elected me teacher of our Bible Class, while Nancy still sings in the choir.

"It would disrupt our religious and social life if we went over to see Mother every Sunday, don't you think?"

YES, AND WILL you young married couples please take note. Quit being apron-strings. For if you can't stay away from mama on Sundays, then you are still emotionally immature.

Even if you go home two week ends out of every month, you are apron-strings. For you are supposed to set up your own home and social and religious life when you marry.

Even on your first Sunday during the honeymoon, go to church together and never break this excellent rule, for it is admirable insurance against both divorce as well as delinquency in your future children.

Oh, I'll concede that one Sunday per month might be OK at least during your first few months of marriage. But you should quickly start building up "emotional insurance" for your own happy home and your own church.

WE SEE thousands of similar college tragedies every semester where students run home to mama almost every weekend. The college kids thus miss the social and even athletic events on the school calendar, for these are usually scheduled on Friday night and Saturday.

Moreover, the students who run home don't get acquainted with their associates in campus religious organizations and the social life of the local churches.

These college youths who must run home to mama are obviously not well prepared for happy marriage. They haven't built up emotional insurance. And their parents are indirectly doing them harm by encouraging such weekly flights back to the home nest.

For one of the first and best

dividends of college, consists of learning to stand on your own feet and fend for yourself not just on week days but on Sunday, too.

So make it a rule to cut the apron strings. Devote a majority of your week ends to your own home or college community. Start growing up into a mature, well adjusted

adult. Don't become an old bachelor or spinster or mollycoddled married person who still must flit back to mama every weekend.

Grow up! Integrate your weekend behavior with the constructive work of your neighborhood church. Become a stable citizen, instead of a floater. When you get

married transfer your church membership to your new community at once.

(This feature appears Tuesday and Thursday in the Independent.)

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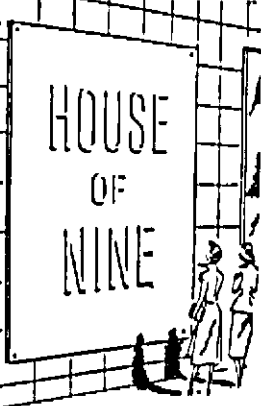
2 303 CANS 35¢

Gaviota Chapter Meets Tuesday

A noon garden luncheon at the home of Mrs. John Cannon, 3906 Olive Ave., Tuesday will precede the last meeting for the summer of Gaviota Chapter, Daughters of the American Revolution.

Mrs. Fred D. Ward will present the Flag Day program, and a report of continental congress will be given by Mrs. R. M. Brougher. Hostess Mrs. E. J. Weller will be assisted by her committee.

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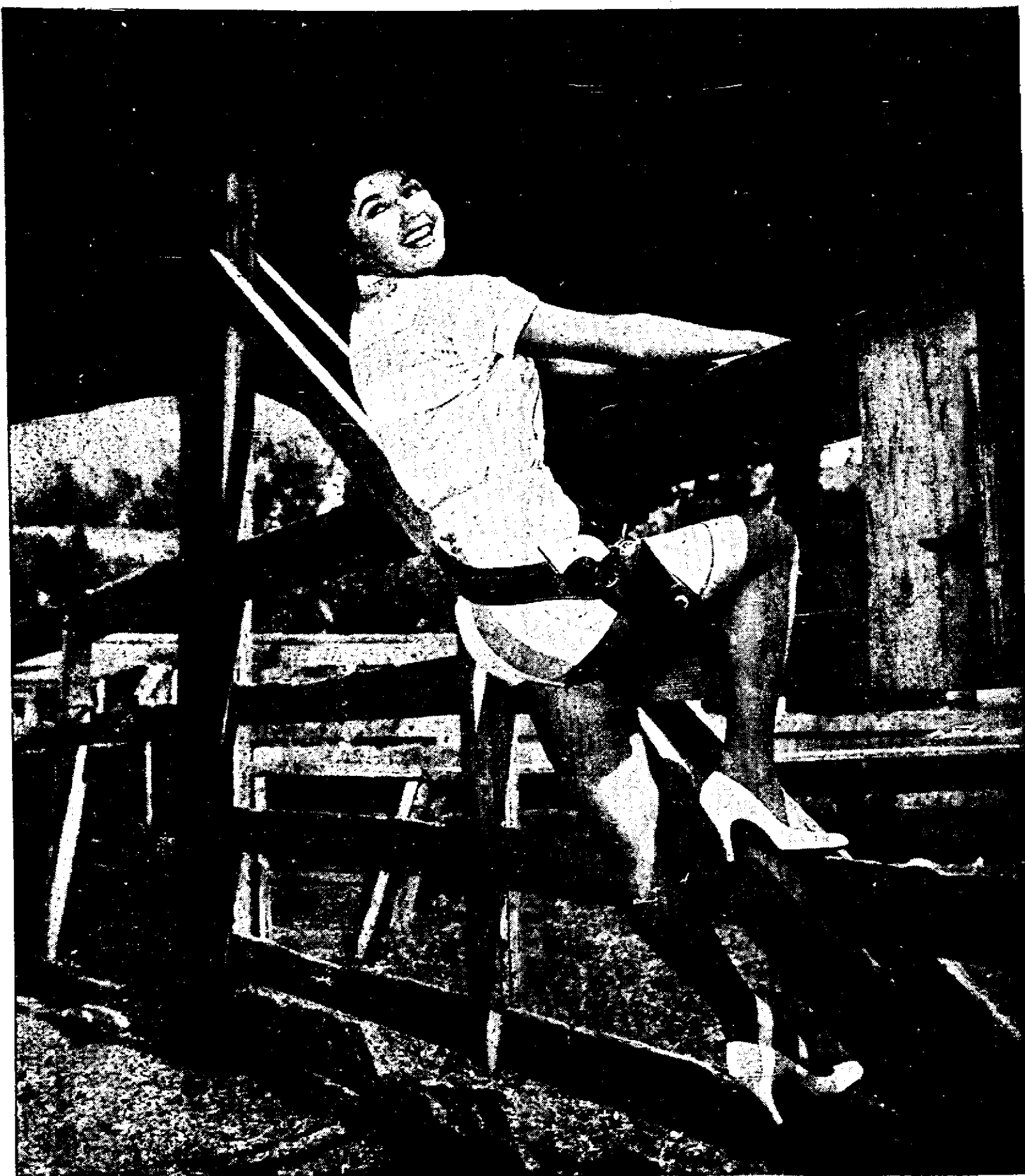
Southland

June 9, 1957

**Jackpot of the
Ivory Tower**

—See Page 5

MAGAZINE OF THE SUNDAY INDEPENDENT-PRESS-TELEGRAM, LONG BEACH, CAL.



Miss U Goes Gunning for Stardom... See Page 3.

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Miss U Girls Find Stardom Not Easy

Sunday, June 9, 1939



Carol Morris, both "Miss U. S. A." and "Miss U.," played in "Man of a Thousand Faces," starring James Cagney.

By Jack McDonald

GIRLS from all over the world, and every one a knockout, will head for Long Beach soon to vie for the 1939 crown in the annual Miss Universe contest.

Most of them will be starry-eyed, looking for a one-way rocket ride to movie fame. A handful will take top honors. Then how will they fare?

Well, let's review what happened to last year's winners. The top three then were Carol Morris, from Iowa; Marina Orschel, of Germany, and Ingrid Goude, Sweden.

CAROL WENT into the Miss Universe race having already won the impressive titles "Miss Iowa" and "Miss U. S. A."

Marina was "Miss Germany," Ingrid was "Miss Sweden."

Carol took the crown, with the other two as runners-up. Then all three were promptly put under contract by Universal-International Studio. Carol for a year and the others, six months each.

ALL THREE were launched into busy schedules that included exhausting rounds of public appearances, acting classes, modeling classes, speech lessons and banquet appearances.

During the Christmas and New Year's season, Carol accompanied the Bob Hope troupe on a tour of Alaskan Army bases.

She made one acting start playing an important scene with James Cagney, Dorothy Malone and Jane Greer in the picture, "The Man of a Thousand Faces."

BOTH MARINA and Ingrid went before the cameras their first time playing minor roles with Jeff Chandler, Jeanne Craine, Elaine Stewart and Jack Carson, in "The Tattered Dress."

After four months, Marina became homesick and returned to Germany. Ingrid's second six-month option was picked up by the studio.

And Carol, having completed her first six months, was loaned to Catalina swim-suit company to take an extensive tour. The studio has an automatic option to renew her contract on the day preceding judging in this year's Miss Universe contest.

THE GIRLS have found the road to stardom exacting but apparently fascinating. Both Carol and Ingrid intend to remain in Hollywood.

While they wait for the big break, they are kept busy fighting off the "ulfs," which Ingrid says is Swedish for wolves.



Three top girls in last year's Miss Universe Contest: Ingrid Goude (left), "Miss Sweden," Carol Morris, "Miss U.," and Marina Orschel, "Miss Germany."



Jeff Chandler poses with Marina and Ingrid during the production of Universal-International's "The Tattered Dress," in which the girls had roles.



"Sunday Morning at the Mines," by Charles Nahl, is one of the famous canvases of the early West that are featured in the Crocker Art Gallery in Sacramento.



Nahl's "Indian Camp" is another of the noted paintings in the Crocker gallery. E. B. Crocker traveled extensively in amassing his large, costly art collection.



Crocker gallery is a community center and setting for many functions each year, as the oriental symbols and banners in the above picture indicate.

California's Gallery of the Masters

By John W. Ternus

A GREYSTONE building in downtown Sacramento possessing an intimate connection with the "Big Four" of California's early history and with the Huntington Library and Art Gallery of San Marino has become an important showplace for Southern California artists.

The Crocker Art Gallery was left to the City of Sacramento by E. B. Crocker, legal adviser to the four tycoons who built the Central Pacific Railway—Leland Stanford, Mark Hopkins, Charles Crocker and C. P. Huntington, after whom the San Marino institution is named.

E. B. Crocker was the older brother of Charles and legal adviser to the Big Four.

Artists from the Southland are finding the historic old gallery an important adjunct to their careers. And many have left contributions to it.

FOR EXAMPLE, Mr. and Mrs. Ben Messick of Long Beach had a joint show of 40 paintings there in January and won praise from Sacramento critics. The Western Serrigraph Institute staged a major exhibit arranged by Oscar Salzer of Los Angeles last year.

And, more recently, the Esther Rubles Gallery, also of Los Angeles, presented what was described as "an inspiring" 30-artists show.

Other Southland artists who have drawn acclaim at the Crocker gallery in recent months include Robert Eugene Ortlieb of Inglewood, who exhibited 14 pieces of wood sculpture—including his 8-foot "Crucifixion"—all creating an impressive display; Evelyn Kane, Dorothy Brown, Paul Leritz, Richard Neutra, Frances Rich, Velma Hay, Robert Mallory, Dorothy Bowman and Howard Bradford.

CONTRIBUTORS TO the gallery include Stanley Skolkin, Los Angeles businessman and swimmer-collector, who gave an amphora, a great earthenware jar dating back to Hannibal's time. Skolkin found it while doing underwater archaeological research in the Mediterranean off the Sicilian Coast.

The ornate old structure housing the gallery is replete with paintings by California masters. A great, colorful canvas by Charles Nahl, "Sunday Morning at the Mines," hangs over the broad winding staircase and seems to set the stage for other works of art.

The brooding "Yosemite Valley," by Thomas Hill, "Mount Tamalpais," by William Keith, and "San Francisco Market Place," by Samuel Brooks are authentic bits of Californiana by other artists from the Golden State.

THERE ARE many others—including Samuel M. Brooks' "Still Life," "The Santa Barbara Coast," by Fortunata Arriola; "Prospectors in the California Sierra," by Norton Bush, and the "Salem Marshes," by Will Jackson, a former curator of the museum.

The present curator, known now as the director-manager, is nearly as colorful as some of the paint-

(Continued on Page 19)



"The Dated Troubadour," by Hendrik Terbruggen, has a prominent place among many valuable Crocker items.

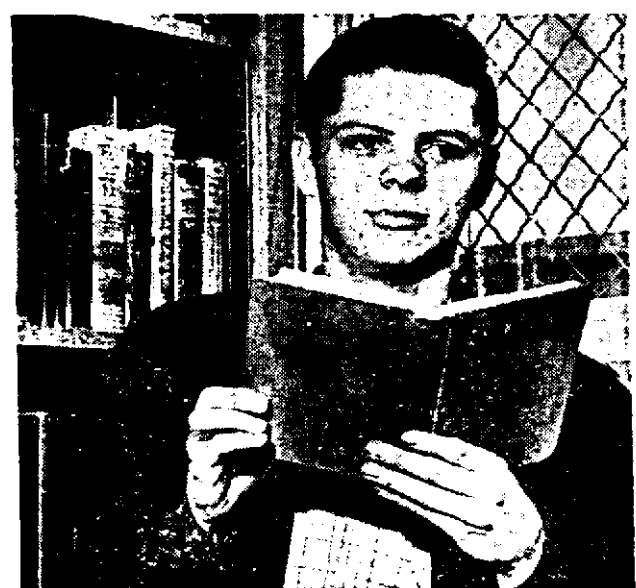
Ivory Tower Jackpot



Winner of \$4,500 Pomona College scholarship and two from Bullocks and Elks is Poly student John Furman.



Near perfect record at Long Beach City College got Mrs. Joan Fish, 24, mother of three, Long Beach State College scholarship. Also shown is her son, David, 4.



Above photo by John H. Neagle, others by Frank Lindgren

St. Anthony student Fred J. Nichols, won four top awards, including Exchange Club, Boyd scholarships.

More than \$250,000 in scholarship awards has been earned by this year's Long Beach high school seniors in competition with the ablest youth in the nation. Nearly every major college and university has found a Long Beach youth among its best student prospects. Harvard, Cornell, Columbia, Lake Forest, Stanford, Pomona College, Occidental, the University of Southern California and scores of other institutions have made flattering offers of scholarships as high as \$8,000 to local students. Three of coveted naval ROTC scholarships again have been won by Long Beach youths.

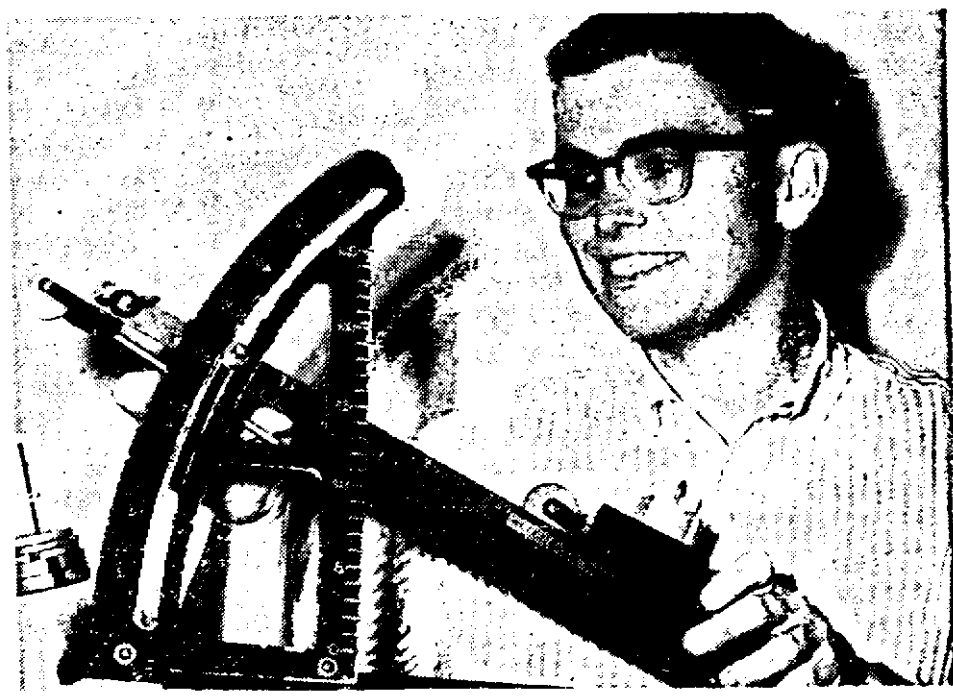
The \$6,000 General Motors scholarship to Carnegie Institute of Technology again this year was won by a Long Beach student. A top scholar from each local high school and City College are pictured here.



Awards totaling \$6,200 from Harvard were offered Ross D. Frank of Jordan, who plans pre-legal study.



Bernard Darnov of Millikan accepted \$1,400 scholarship to Cornell University out of four offers of awards.



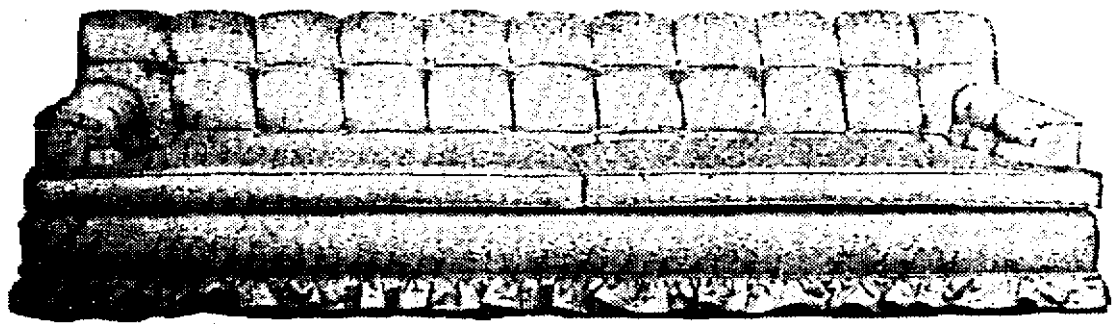
Competing with 160,000 top students, Dick Hopkins of Wilson High won coveted National Merit award. He will study mechanical engineering at Stanford.

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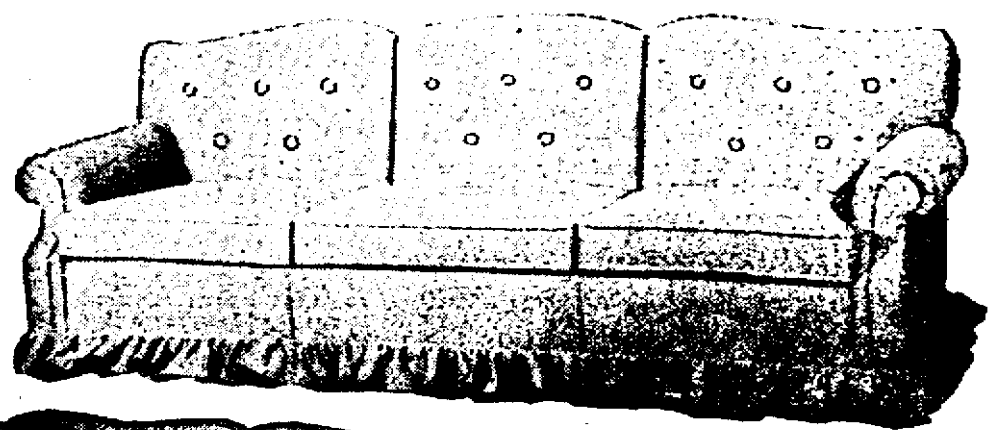
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Calypso Sweetheart is a new silhouette, new feeling in coiffures... Short, just barely caressing the ear tip, brushed up full and curly into a frothy fluff... Little tendrils are picked up with the comb to achieve a planned breezy carelessness... Very pretty for brunettes

Cose'-Cose' is for dining and dancing beneath the stars... A more formalized Calypso Coif... Hair is brushed up and away from the face and held in place with little combs... The top falls forward in frothy layers of half curls Kiss-curls over the ears provide a latin influence.



THE TORRID tropical heat of Calypso music has taken the country by storm.

Fashion, even hard on the heels of current trends, has quickly whipped up gay, colorful resort and "at home" clothes inspired by the colors and patterns of the Caribbean home of the Calypsos.

Coiffures Americana, a trend-setting fountainhead of hair fashions, has created an entire series of Calypso Coifs, hairdos which give exactly the right spirit and add a finishing touch to a girl's vacation wardrobe?

What is a Calypso Coif? It's one which is just slightly abandoned, just a little bit wild, like the music and soft tropical nights in the islands. Wild? Yes - but oh, so artfully wild! So artfully cut and shaped as to achieve a studied carelessness! So skillfully cut and shaped that it always falls gracefully into pretty contours, no matter how active the wearer may be. Here are two examples to prove the point.

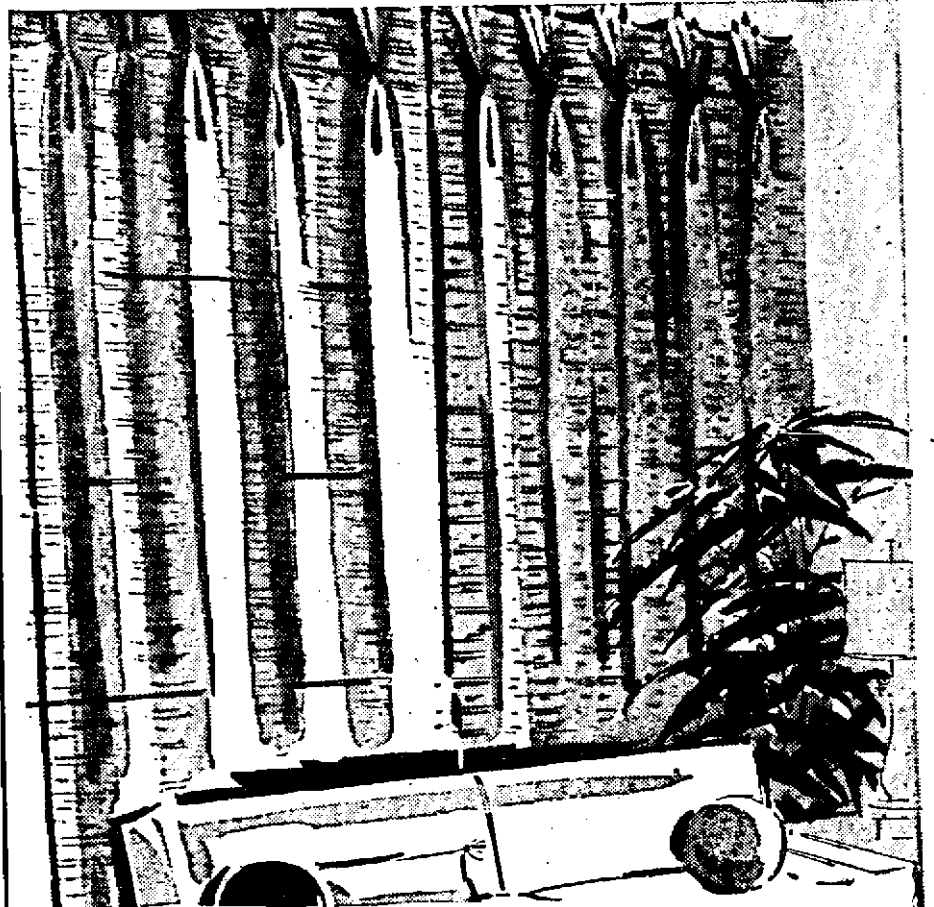
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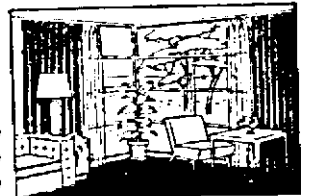
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Stand Up, Speak Up, Shut Up

(Editor's note: Do they laugh when you stand up to make a speech? Then you'll be glad to meet Toastmasters International, the group that put the art in articulation—and made silver-tongued orators out of Timid Toms.)

By
Gene Handsaker

Associated Press Reporter

HIT 'EM between the eyes with your first sentence. Have a purpose and stick to it.

Don't orate; just use "amplified conversation." Stand up, speak up, shut up.

These are tips from the spry, 79-year-old founder of an organization whose 75,000 members and half million ex-members around the world never have to apologize:

"Unaccustomed as I am to public speaking . . ."

Dr. Ralph C. Smedley organized the first Toastmasters Club in 1904 as a YMCA secretary at Bloomington, Ill. Toastmasters International is now a non-profit corporation whose affiliated clubs have mushroomed from 250 to 2,500 in the past 12 years.

HEADQUARTERS here, with a paid staff of 35, is a nerve center that mails three million letters, manuals and program helps annually to clubs as far away as Greenland, Hong Kong and South Africa.

New clubs are being formed at the rate of two a day. There are 16 in San Francisco, 25 in Chicago, 23 in Washington, D. C. The armed services have 225 clubs in this country and abroad. A dozen penal institutions have Toastmaster clubs in everything but name.

Approximately 180 clubs in 29



AP Newsfeatures Photo

Founder of Toastmasters clubs Dr. R. C. Smedley (left) with aid Ted Blanding inspects stacks of pamphlets.

foreign countries have 4,500 members. Seventy-five clubs in Scotland prove, says Ted Blanding, Toastmasters International executive secretary, "A Scotchman doesn't believe in free speech; he's willing to pay for it."

American Toastmasters are busy this month with zone conferences in Long Beach, Winnipeg, Omaha, Oklahoma City, Washington, D. C.; Hartford, Conn.; Nashville, Tenn.; Kennewick and Tacoma, Wash.; Davenport, Iowa, and Toledo, Ohio.

The 26th national convention will be held Aug. 22-24 in Dallas.

TOASTMASTERS' growth has paralleled that of service clubs, which constantly need interesting speakers. And big business today has personnel, public relations and other specialists who must be able to address audiences fluently.

Most Toastmasters are middle-income, business or professional family men "reaching for self-improvement," says Blanding.

Headquarters receives grateful testimonials like:

"I have overcome a speech defect which I had all my life."

"Toastmasters training . . ."

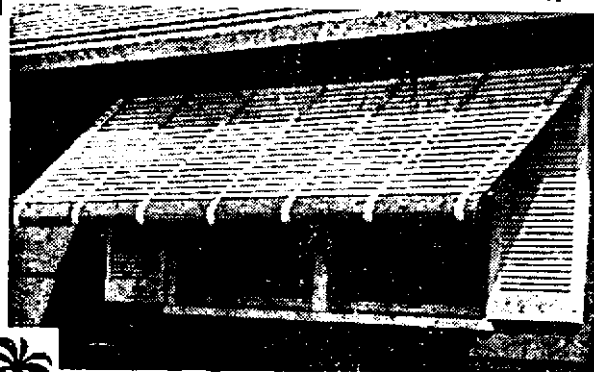
(Continued on Page 22)

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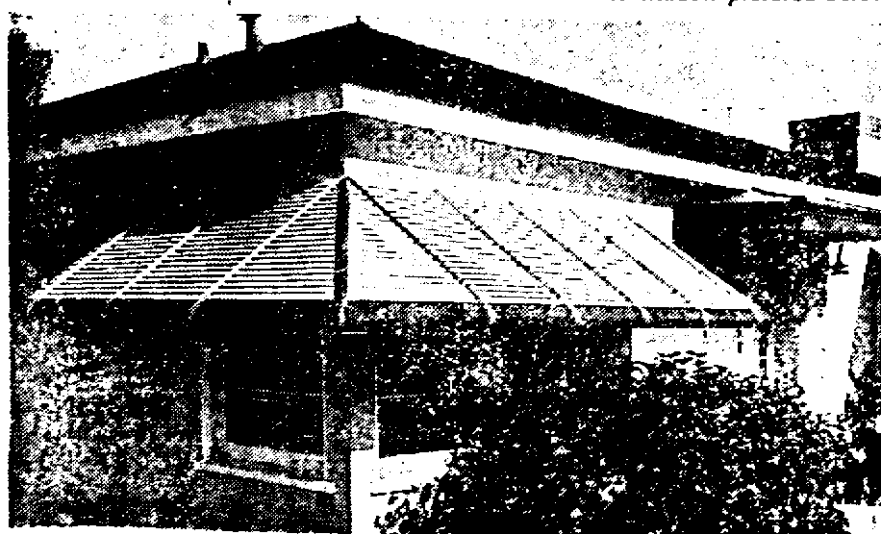
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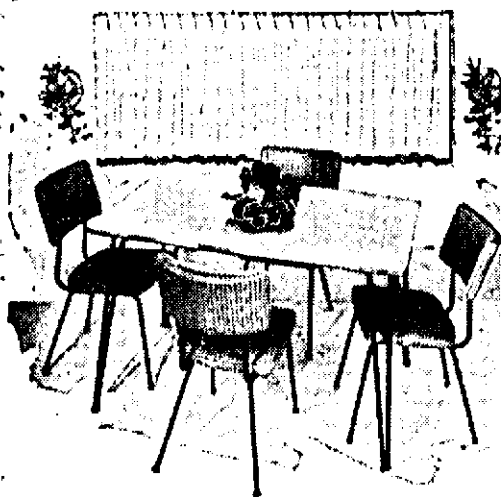
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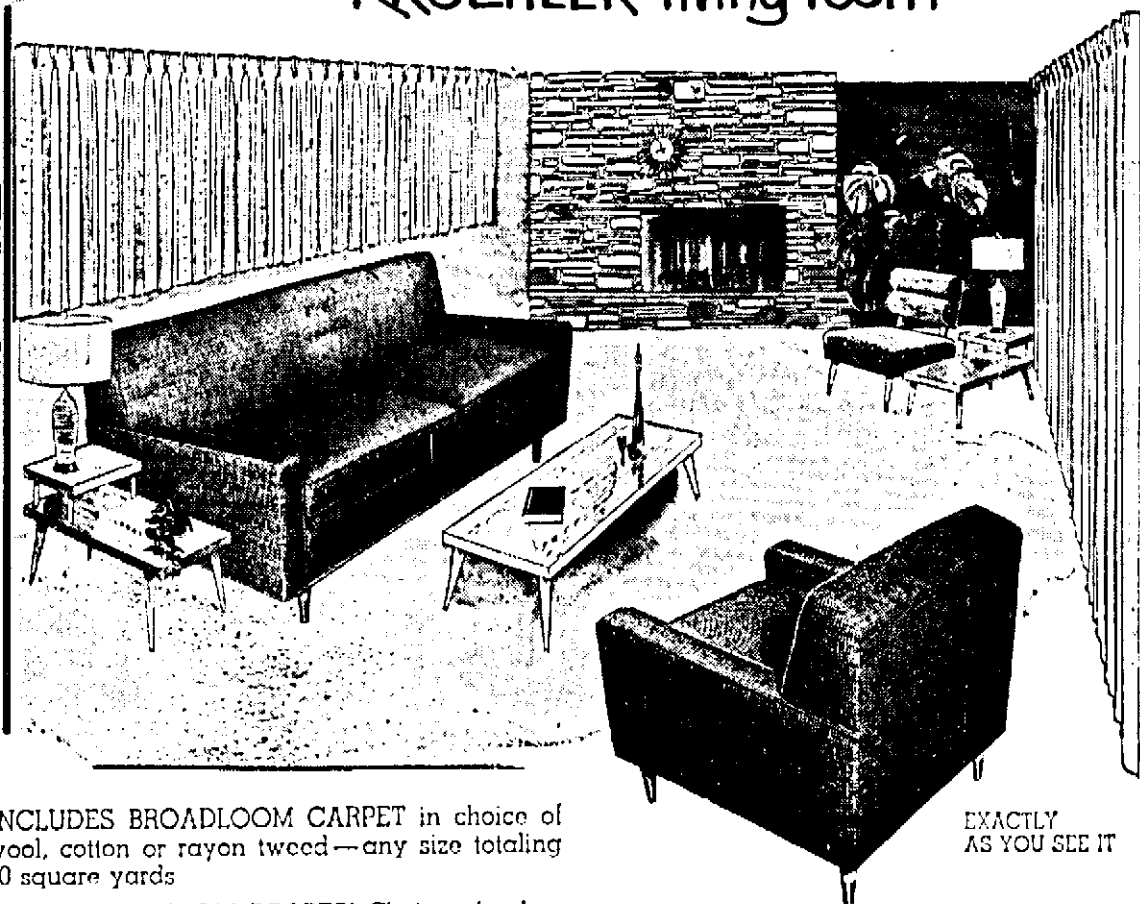


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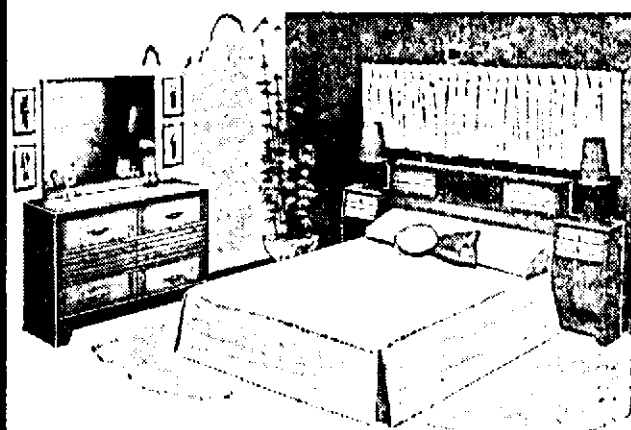
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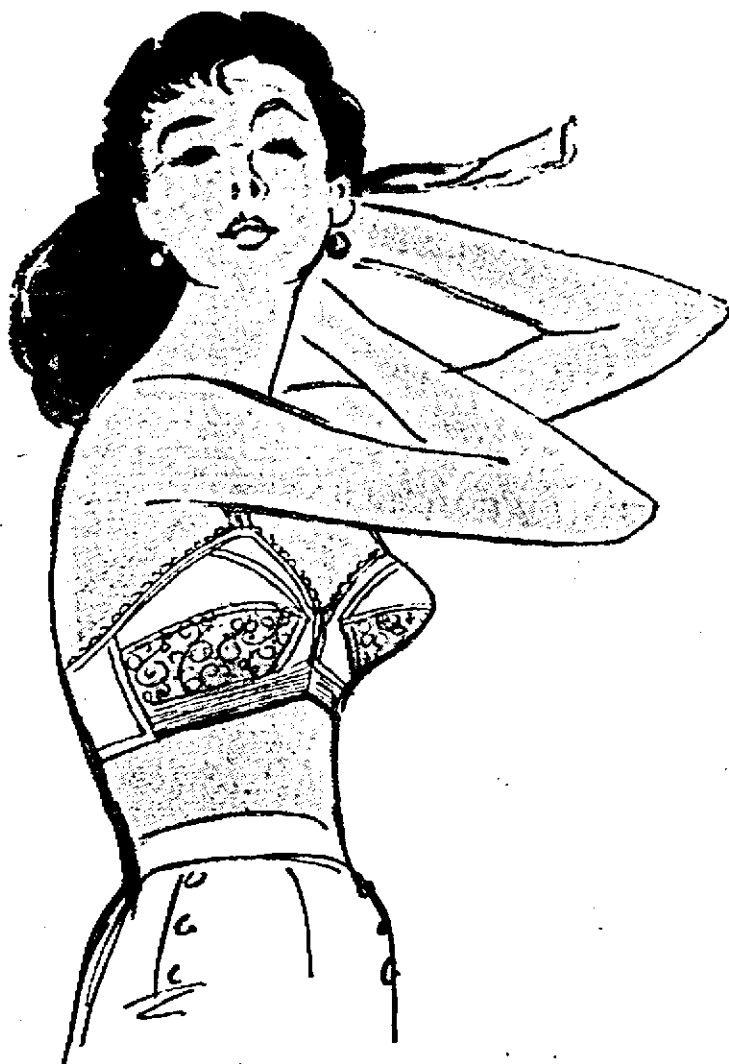
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Buffums' Bra Bar, Street Floor

Buffums' Store Hours: 9:30 A.M. to 5:30 P.M. Fridays: 12 Noon to 9 P.M.



—Photo By H. S. Melvin

"Everywhere I go somebody gives me some-
thing to put on my door," says Judy Collins.

Door of Dreams

WHO NEEDS a bulletin board when there is a door at
hand?

Judy Collins, 13½, daughter of Mr. and Mrs. John V. Col-
lins, 507 Luray St., pupil in Hughes Junior High School,
solved the problem of displaying souvenirs by attaching them
to the door of her bedroom.

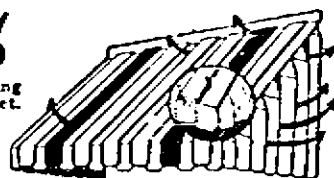
On the door, Judy displays her dreams—pennants and
posters, invitations, programs, party souvenirs.

"Everywhere I go somebody gives me something to put
on the door," she says.—**VERA WILLIAMS.**

ALUMINUM AWNINGS

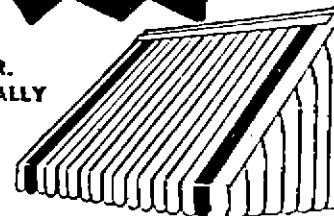
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How to Give a Better Slide Show

COLOR SLIDES are something almost everyone enjoys shooting—and showing. But remember, no one likes to look at them projected upside-down. Nor is it considered quite cricket to let your audience languish while you go through heaps of slides in search of a particular one you want to show.

By the Shutterbug

To avoid these pitfalls of slide show business, some of our friends put little tabs on the upper right-hand corners of their slides. That way, they can tell at a touch that every slide is going to be shown right-side-

up and "reading from left to right"—as it should be.

IF YOU DON'T want to fuss with sticking tabs on, there's another simple procedure to follow. Just make an "X" mark on the upper right corner of the slide facing you when you put the slide into the projector.

As for missing or mislaid slides the best solution is to have your slides arranged in series of groups according to subject, event, place, time, or what have you. This will help you know where each slide is and make it easy to have it right at hand when you're ready to show it.

SHUFFLING'S FINE for card-players—but taboo for slide-showers! So take these little precautions before putting



Putting slides in order and filing them neatly takes only a little time—and pays off when showing them.

on your next slide show and you won't get "lost in the shuffle!"

Slide file boxes are inexpensive—there's even one which looks like a book and will sit up right on your favorite book shelf.

Having them all in one box is easier than keeping them in the original package.

HOW TO EXTEND the useful life of movie films is outlined in a new Eastman Kodak publication, "The Handling, Repair and Storage of 16-mm. and 8-mm. Films." The new pamphlet, punched to fit the Kodak Photographic Notebook, is available without charge from Sales Service Division, Eastman Kodak Co., Rochester 4, New York.

HOW TO OBTAIN a speed increase of one full stop in Ektachrome Films using the E-2

process is described in a new pamphlet, "Anyone Interested in Higher Speed Color Film?" now available without charge from Eastman Kodak Company, Rochester, N. Y.

Suggested is a technique devised by Kodak experts for increasing time in the first developer and modifying the color developer. The procedure is described as simple and capable of yielding good results.

Crossing Helps

The "wendigo" or "splake," a cross between the fighting speckled trout and the larger lake trout is being planted in increasing numbers in Northern Ontario lakes, according to the Ontario Department of Lands and Forests.

It has been growing as fast as expected and is doing very well indeed. The few that have been caught by anglers so far show that they can really fight, twisting and turning more after the manner of the speckled trout than following the deep-diving tactics of the laker.

Hybrids planted in South Bay in 1951 as four-inch yearlings averaged 11.2 inches the following year, while lake trout, planted at the same time and of approximately the same age and size averaged only 11.7 inches.

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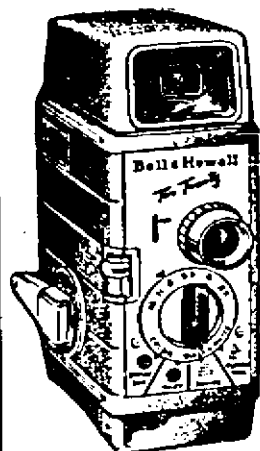
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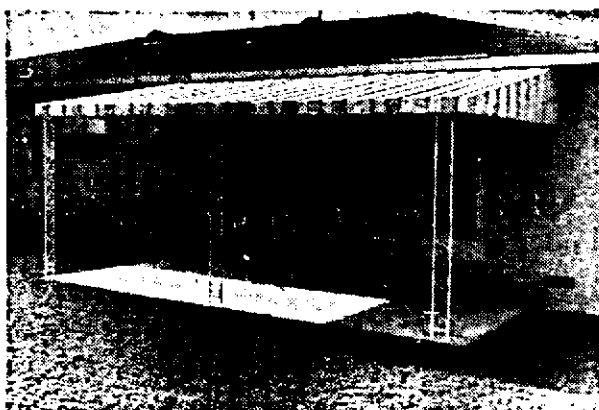
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Two bandits were hanged 100 years ago from tree, now propped by stone pillar, in Modjeska Canyon district.

Gallows Tree

By Clarence Bernard Propes

OUT OF ORANGE, Chapman Ave. curves through the mountains and into El Toro. A beautiful road lined with oaks and sycamores and one of the finest of the sycamores bends over the road about a mile from the entrance to Modjeska Canyon.

Two bandits were hanged from this particular tree 100 years ago.

In those bad old days the Southland was a tough and rough place to live. Killing was commonplace and mayhem was routine until the citizens became restive and decided to do something about the matter.

One of the leading bandits, Juan Flores, made an exciting living with other people's money

—money obtained, as a general thing, from the bodies of men Juan had murdered.

SHERIFF BARTON of Los Angeles decided to round up Juan and his gang, so he took five deputies and went in pursuit. Flores and his men had just completed a satisfactory —to them—robbery. They murdered a storekeeper and dined with the merchant's body lying on a counter in front of them.

The sheriff encountered the band of 20 bandits near the mouth of Santiago Canyon. There was pursuit and a running gun battle. This was a brave thing to do but hardly sensible and as a result the sheriff and three of his men died and the

(Continued on Page 28)

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Travel with Delaplane in Southland

Ladies Help His Menu

By James Bacon

Associated Press Writer

IT'S A CINCH to declare that most every woman in the world would love to have dinner with Cary Grant.

But who would Cary pick as dinner companions if he could make a choice of a dozen or so females?

A reporter posed that out-on-a-limb question to him and got some surprising answers. Cary even picked his ex-wives.

"Always on a list of this sort are my first wife, Virginia Cherrill; my second wife, Barbara Hutton, and my third and present dear wife, Betsy Drake.

"They are all fascinating women, very much so, or I wouldn't have married them."

AMONG HIS leading ladies, Ingrid Bergman heads the list. "I still love her, you know. And I had many a fist fight over her when people in their town tried to pile all their own sins on her. It used to burn me up to hear her condemned when the same people who did the condemning had done something twice as bad the night before. She's a great actress and a great woman."

When Ingrid won an Oscar last March, she asked Cary to accept it for her. It was the closest Cary, one of the screen's all time great actors, ever got to an Academy Award.

Princess Grace Kelly is another select dinner companion. "I have a great admiration for this girl. So has my wife. We are very close friends."

OTHERS ON HIS list are two current co-stars, Deborah Kerr who just finished "An Affair To Remember" and a new comer, model Suzy Parker who will co-star with him in "Kiss Them For Me."

"Deborah is a very disarming



AP Newsfeatures Photo

Most U. S. males would quickly OK Cary Grant's choice of dinner companions. Above, Suzy Parker is his guest.

girl. Very witty," says Cary. Of Suzy:

"This child is one of the world's highest-salaried fashion models, makes something like \$100,000 a year at it. She is very bright, very well informed."

Others on the list are Broadway producer Irene Selznick, Bea Lillie, Janet Gaynor, Mrs. Bill Paley, wife of the CBS board chairman, and Fleur Cowles Meyers, the former wife of the publisher and herself a consultant for Look magazine.

"One who should be included is my charming Viennese cook but we can't put her at the table if we want to have a good dinner."

CARY IS ELOQUENT on why he picked the women he did.

"My favorite dinner partners are not packaged by age, nor by distinction, though it is natural for each of these women to be both distinctive and successful."

"The reason I like most of these women is that all can be candid without being tactless about it. In this age of hypoc-

risy, these women can mentally afford to tell the truth.

"All overlap in some respects. Some especially are very beautiful but more important all of them are interesting or amusing in one way or another. I find all of them very easy and delightful conversationalists."

ALL OF GRANT'S chosen girls have one quality that especially endears them to him.

"All of them smell well—not necessarily of expensive perfume. There's a fresh, clean, a dainty fragrance, about them. This is very important."

It may be a charming group but the most charming person at the table would be Cary himself. In a town where actors turn on charm the same as any histrionic emotion, Cary is just naturally charming.

His philosophy is simple on that score:

"I always try to keep my foggy days inside me—and not smoke up the other fellow with my problems."

At 53, he still is one of the finest physical specimens both on and off the screen.



Photo by H. S. Melvin

Crocheting, for Mrs. Glenn Martin, at least, is a bit different than for most women. She crochets for dolls.

Crochet for a Queen

By Vera Williams

A LOT OF WOMEN crochet as a hobby. One of them is Mrs. Glenn Martin, 3315 E. 4th St.

But Mrs. Martin crochets for a queen.

The Queen of Sheba.

The Queen of Sheba, in this instance, happens to be a doll—one of 25 of various sizes which stand in a glass case in the Martin home. Each wears a costume crocheted by Mrs. Martin.

THEY ARE THE JOY of the Martin daughters, Maureen, 13, Patricia, 8, and Bridget, 4.

Mrs. Martin has arthritis and much of the time that she must spend in bed, she crochets.

She came across patterns for doll clothes. She crocheted one costume and became so inter-

ested that she has done the 25 plus about 10 that she has given away.

IN THE CASE NOW, besides the Queen of Sheba, are Red Riding Hood, in red and white dress, pantaloons and red cape; three Miss Spains, all with ruffled dresses, lace mantillas and fans; Miss Gibson Girl, with full skirt, prim leg-o-mutton sleeves and sailor hat; Miss Sweetheart, in a gown adorned with hearts; Cleopatra; Miss Bo Peep, with her crook for catching sheep; Miss America, with a pearl crown; Miss Holland, with cap and apron; Miss Ireland, her green dress trimmed with shamrocks. That is a few.

Mrs. Martin makes all of the dresses so they button on, and can be removed and washed.

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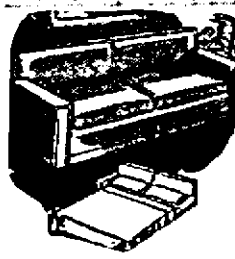
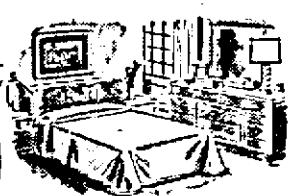
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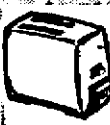
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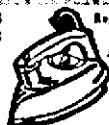
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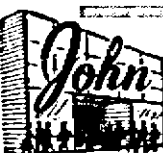
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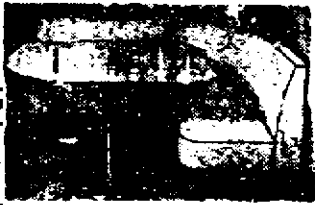
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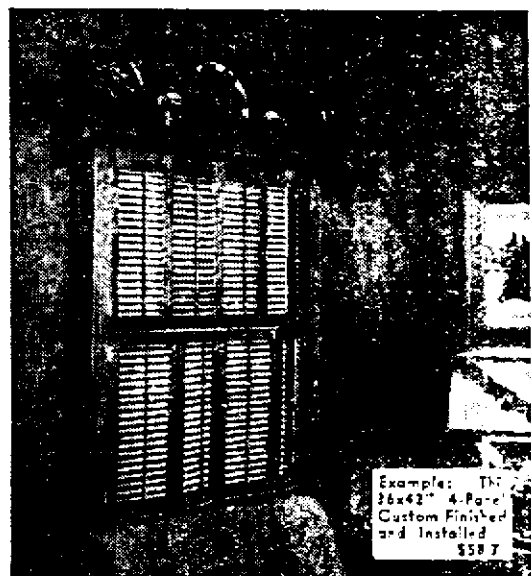
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What Fish Ever Had It So Good?

By Donnell Culpepper

THIS IS the story of Barney, an Irvine Lake crappie that fell for an artificial fly, but who now is living the life of Riley in a fish aquarium at Ann's Pet Pantry, 1430 E. 7th St.

Most fish that are hungry and crazy enough to fall for those artificial contraptions that humans devise come to a sizzling brown finale in a frying pan, but not Barney. He's gulping a half-dozen goldfish a day, a delicacy that Irvine Lake never afforded.

Just mention a transfer back to Irvine and Barney's likely to glare at you. Barney would have none of that; he's having too good a time in his own tank.

BARNEY'S ALMOST human, it might seem, for he's had plenty of experiences with two-footed screwballs who go fishing and play practical jokes on their friends.

Barney never had any idea back in April when he had a whole lake in which to swim that a feathered bug would get him into all kinds of experiences in a newspaper office, then later in a pet shop. If he had, he might have gone to the bottom of the lake and stayed there.

IT STARTED THIS WAY in the newsroom of The Independent, Press-Telegram:

Carroll Gewin, a copy editor, wanted off early so that he could spend the afternoon fishing at Irvine. Ted Kree, another copy editor, volunteered to take over his duties, but demanded: "Be sure that you bring me a fish." Little did Kree know that Gewin would take such a request literally.

Two hours later Barney was flapping his tail in the bottom of a boat with a hook in his mouth. Seconds later he was a prisoner on a stringer. Late that afternoon Barney gasped for breath for all the way from Irvine to Gewin's house in Garden Grove, then began to swim again in a wash basin.

When Kree arrived at his desk the following morning, there was Barney in a wide-mouthed gallon jug to greet him.

IN BREEZED Charles Sundquist, another I.P.T. prankster from the photo lab.

Now this Sundquist is quite a character. Aggressive, and with a flair for photographing horrible accidents, street riots and pretty girls dressed in less than Barney's uniform, Sundquist really has a soft heart and wouldn't kill even a fly.

When he saw Barney, his tenderness burst forth in all but copious tears.

"Why that poor fish is dying. He needs more water, more oxygen and he's hungry," Chuck hurried to the photo dept., cleaned out a steel tank, filled it with fresh water and returned with it to the newsroom.

BARNEY MIGHT have liked all that, but by that time he had had enough of hooks, stringers, boats, jugs and newspapermen. He even tried to bite Chuck while being transferred to the steel tank.

Chuck dug deep into his Jack Penny pocket, found 50 cents and raced to the nearest tackle store for a container of worms. But Barney was just mad at everybody by that time and he was taking no more chances on any bait.

The day wore on with Barney giving all newsmen a wicked look. As the last edition was pulled, **FISHIN' AROUND** suggested that some one take that



Photos by Chuck Sundquist

Barney, the Irvine Lake crappie that now lives in a pet shop tank, gulps a goldfish from Ann Simington.

crappie home and broil it for dinner.

IT WAS THEN that Sundquist really got down on his knees and started to plead for Barney's life. There were all sorts of suggestions such as: Take him to the Lakewood golf links pool; the Casting Club pool in Recreation Park, or back to Irvine.

Chuck's tender pleadings for mercy finally paid off and he was awarded the crappie, steel tank and all.

Chuck knew Joe and Ann Simington. Possibly by this time the Simingtons wish that they hadn't known Chuck.

WHEN CHUCK arrived at Ann's Pet Pantry begging for a home for Barney, the Simingtons took both fish and photo into protective custody. Barney went into a tank of prize goldfish; Chuck just stood there, feeling greatly relieved.

But came the dawn the fol-

lowing day and Chuck rolled by on his way to work. Things had come to a funny situation; Barney had eaten five of the prize goldfish. Who was going to pay? Exit Sundquist in a wild hurry!

No doubt the Simingtons, too, have tender hearts. They transferred Barney to a vacant tank and put his nameplate on it. Then they netted some gray goldfish—the inexpensive ones—and put them in the same tank. Barney immediately helped himself to a couple and beamed: "Irvine was never like this!"

THAT SHOULD be the end of the foolishness, but it isn't. Barney's still there, eating six goldfish per day and getting pot-bellied and lazy. And it was rumored just last week that Sundquist, worrying about his love life (Barney's, that is), was trying to get a mate for the fish.

That brings more complica-
(Continued on Page 20)



Giving the fish eye to copy editor Ted Kree's prank, Barney swims warily about in the I.P.T. newsroom.

Adaptation

"Anne," I said recently to my 5-year-old daughter for perhaps the 105th time, "will you please stop leaving your shoes where you take them off and put them in your closet?"

I thought that this admonition would suffice because, for several mornings, her shoes appeared neatly in their designated place.

Then one night I found Anne sitting on the floor of her tightly packed closet, struggling to get undressed. I asked the obvious question, "What in the world are you doing there?"

"Mama," she scolded, parting the jungle of dresses, "you know I always put my shoes down wherever I take them off, and that's why I get undressed here." — BETTY R. HOFFER, 433 E. Platt St., Long Beach.

He Passed Ze Word!

Slowly and majestically, the big American battleship eased into Cherbourg Harbor. The skipper was tense; his desire was to bring his ship in without incident, particularly so on a show-of-strength mission such as his. He voiced a wish for a man on the bridge who could speak French to contact the pilot boat that awaited him.

Up spoke the quartermaster. "Sir, we have a man aboard who can speak French. He's Frenchy, in the engine room."

The word was passed for Frenchy to report, on the double, to the "Old Man."

Up the ladder came Frenchy, on the run and a bit breathless, to man the megaphone and bellow with his best "French" accent:

"In ze pilot boat!"

Hardly had his ridiculous mouthings died away when the apoplectic skipper roared: "Get that man off the bridge!" — LT. JAMES CROUCH, USN, U.S. Navy Missile Test Center, Pt. Mugu, California.

(EDITOR'S NOTE: Southland will pay its readers \$2.50 for each acceptable true personal experience thumbnail story of the type published above. Your name will be published with your story. Payment will be made on publication. No stories can be returned. Send yours to: Fred Taylor Kraft, Editor, Southland Magazine, Independent Press-Telegram, 6th and Pine, Long Beach 12, Calif.

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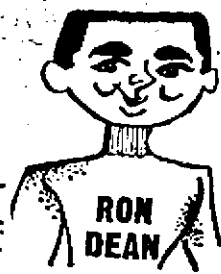
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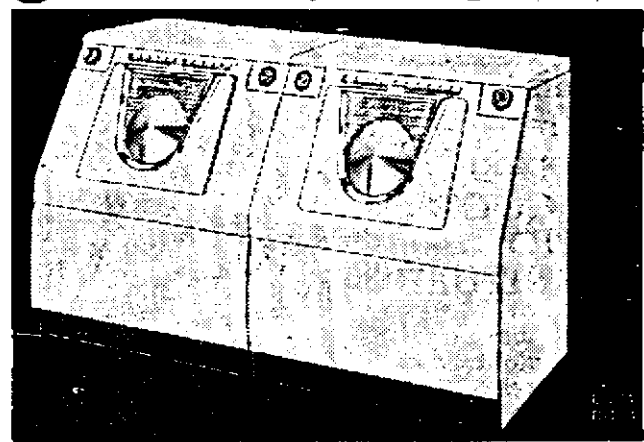


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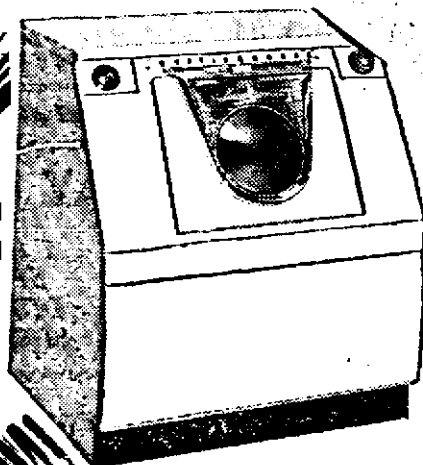
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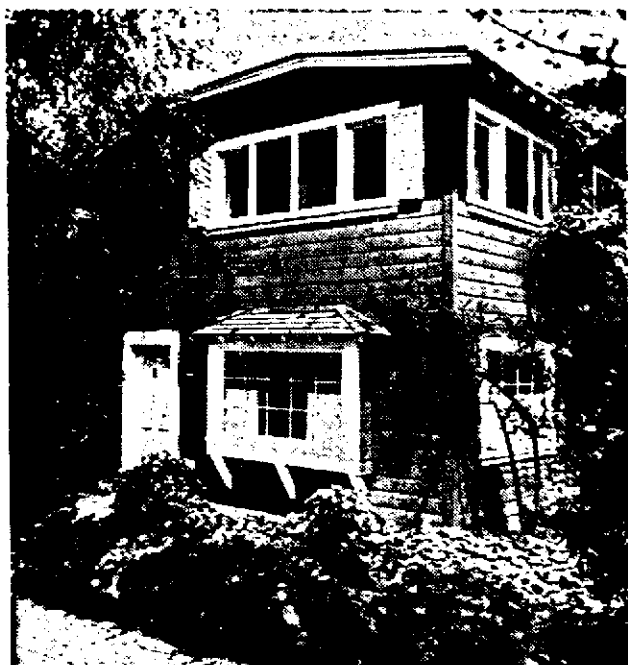
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Barn-red paint, stark-white trim and ivy beds spruce up the exterior appearance of this thirty-year-old house.



Photos by H. S. Melvin

Fine molding frames a quaint fireplace in Norman Brown family's living room. Note relationship of this room to dining room with breakfast bar.

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LIKE a pleasant patch of country transplanted into the city is the homesite of Mr. and Mrs. Norman Brown, 424 Tremont Ave. There stands the Browns' attractive, two-story residence, a frank old house that makes no apologies for its old-fashioned manners but, rather, offers a completely charming outlook on life.

Painted barn red and trimmed in white, the quaint dwelling is

By Eileen Ball


cuffed in ivy and shaded by tall, old trees. A short, winding walkway of brick leads to the front door beside which is a small bay window, curtained in white and overlooking the yard.

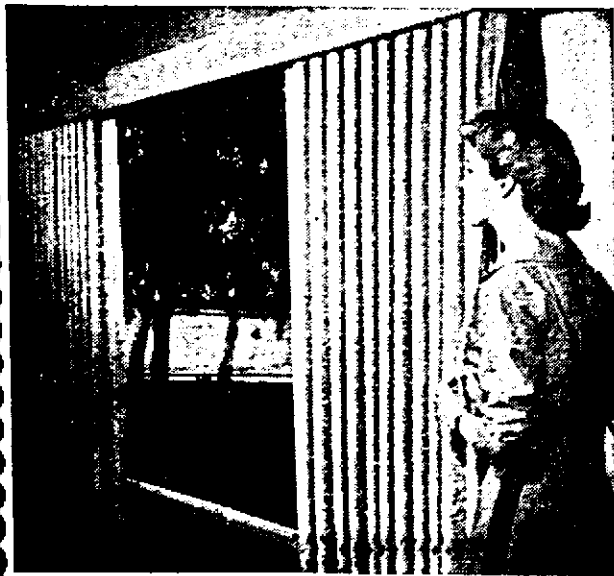
The front door opens to a small entry off which a flight of narrow stairs leads directly

to the second story. To the left of the door is a built-in bookcase filled to the brim with the books the family loves best. On the wall next to the shelves hangs an old maple cranberry rake.

TO THE RIGHT of the tiny entry is the living room — pretty enough to make many a brand-new house green with envy! Completely informal in attitude, this area and the adjacent dining room are furnished in early American that has much warmth and a pleasing minimum of meaningless clutter. Mrs. Brown's only overture to "effect" is in the use (strictly for eye-appeal, that is) of a very old spinning wheel that stands in one corner — looking

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Glass sections fill dining room with light. Wallpaper has train motif, furnishings are early American style.



Knotty pine, installed horizontally, was used to redecorate the living room. Braided rug fits the decorative scheme nicely, as do furnishings.

very much like a functional part of the scene.

Eight years ago the Browns bought the 30-year-old house. They made the purchase in the manner that most prospective homeowners buy old dwellings: they saw "possibilities" in it. As a result, they have spent much of the past few years generally sprucing things up.

One of the major interior projects was the paneling of living room walls with knotty pine. Brown realized that the proportions of the room would be better "equalized" with horizontal lines instead of the more common vertical arrangement. So, across the narrow end of the room the knotty pine strips have the effect of visually widening the room. The same glossy-finished material was used for the fireplace wall. The other long wall of the living room is decorated in turkey red wallpaper patterned with tiny white and pale yellow flowers.

WHITE MUSLIN was used for cafe curtains. Band-border trim and flounces are turkey red print to match the wallpaper. Before the bay window is an antique, slant-top desk. On one side of the desk is a wing chair upholstered in chocolate and gold medallions. On the

other side stands a rocker padded in yellow calico. The long north wall of the living room angles into the room in a manner that puts the fireplace on a slant, making the back portion of the room somewhat narrower than the front. The fireplace has a facing of split red brick enclosed within a handsome mitred "frame" of polished pine molding. On either side of

the fireplace stand chairs upholstered in turkey red, lime green and chocolate plaid linen. Between them is a small round oak dining table, cut down to modernize it.

Over the fireplace hangs a quaint American street scene depicting a horse-drawn fire engine dashing to a fire. How well this ties in with the living-dining scheme is seen in the din-

ing room, which is papered above its pine wainscot in an old fire engine motif on forest green.

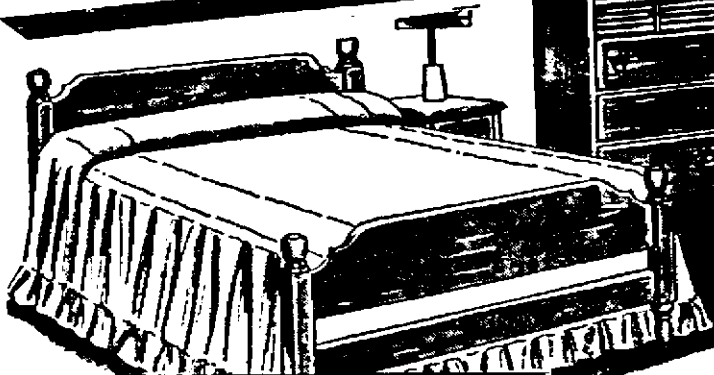
Folding louvered doors open to the dining area—one of the pleasantest spots in the house. In here the multi-colored braided wool carpeting continues in from the living room. The dining space is small—but

has anything but a little appearance. Double glass doors and two big floor-to-plate rail-high windows open the room wide to the outdoors. Big trees, shaded garden nooks—all these serene and pretty vistas become as much a part of the dining room as its maple drop-leaf table and ladder-back chairs. No need in here for draperies; the shut-

(Continued on Page 19.)

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12'x12' Wool, turquoise grey & brown, pattern 213	107	12'x12' Black & white wood, Colonial veneer, 100	77
12'x12' Colonial Veneer charcoal wood, 127	79	12'x12' Golden spine wood, Colonial veneer, 121	62
12'x12' Colonial Veneer sand beige wood, 102	55	12'x12' Turquoise wood, Colonial veneer, 150	89
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Your Kitchen Can Be a Parlor

KITCHEN Hospitality is a term that is becoming more popular in the Western style of living, and most of us know that informal gatherings usually begin in the parlor and end in the kitchen. This could be our reflection of the happy warmth of Grandma's old kitchen and the pot-bellied stove.

For many years architects and decorators attempted to combine the living and dining rooms and the combination is now accepted in the modern home. Next step was to eliminate the dining area and open the living room into the kitchen. This is being successfully achieved today by our architects and decorators and has popular acclaim.

house or room can result not only in creating the modern, harmonious and functional setting the owners desire, but also in enhancing the intrinsic value of the property.

Southland livability can be created by making your kitchen into a "fun room."

THE DECORATORS show will feature talents of leading decorators in Long Beach and decorators and antique dealers of the area in exhibits of interior and exterior design, home furnishings and art objects.

The show opens at 8 p.m. Wednesday. Hours through next Sunday will be 1 to 11 p.m. A nominal admission will be charged. Pacific Shows, Inc., is the producer.

A typical example is a 600-square-foot living room and kitchen area to be exhibited in the forthcoming Long Beach Decorators Show to be held in the Municipal Auditorium Thursday through next Sunday. Architect Julius Oblatt and decorator Bonita Wilson put their heads together to achieve this effective and practical "kitchen hospitality" room setting.

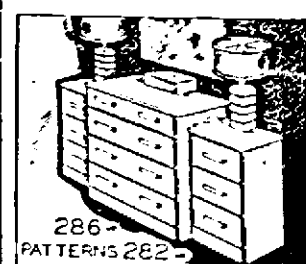
ALTHOUGH MANY homeowners are economically wary of securing the services of architects, decorators and furniture designers in this age of specialization it is proven that such services can be acquired at a cost much less than the owners would anticipate.

This architectural rendering of the exhibit to be seen at the decorators show combines the talents of an architect and decorator, and proves that with an intelligent approach the problem of remodeling an old, outmoded

Age vs. Travel

By the time you are 35 you will have done most of the vacation traveling of your lifetime. The result of a Missouri Resources and Development Board survey was reported by Prentiss Mooney, director, to Travel U.S.A., trade publication of the travel industry. When people over 35 travel, however, the survey showed, they go farther and stay away longer.

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A group of chests gives a good effect, not to count the advantage they offer in putting things out of the way. The two sizes illustrated have black-front drawers that are easy to make with hand tools from stock sizes of lumber. Pattern 286 for the 32-inch and 282 for the 18-inch-wide chest cost 25c each. Send orders to: Pattern Department, Southland Magazine, Independent-Press-Telegram, Bedford Hills, N. Y.

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Gallery of Masters

(Continued from Page 4)

ings. Ernest Van Harlingen, blue eyed and ruddy, is a member of the Sacramento art club, of the Western Association of Art Museum Directors, and a fellow in the Royal Society of Art of Great Britain. He also is an ardent fisherman and a lover of the great outdoors. In addition, he travels throughout the state on speaking engagements.

THE GALLERY HAS about 27 major shows a year. This summer, from July 7 to Aug. 18, 50 paintings selected from the American Water Color Society Show in New York City will be one of the outstanding attractions.

Last year the gallery was host to 76 teas and concerts, including a gathering at which Mrs. Goodwin J. Knight entertained 300 women from throughout the state for a March of Dimes kickoff.

The gallery also lends a hand to struggling artists by renting their works on three days of

each month, with the entire revenue returned to the artist. In March, 547 paintings were loaned in this manner.

The gallery is open six days a week from 10 a. m. to 5 p. m., but is closed only on Mondays. It is free to the public, gaining its support solely from municipal appropriations. It is internationally famous for its collection of 1,600 original old master drawings, and 700 paint-

ings. As a matter of fact, that is how it all began.

JUDGE CROCKER cherished an ambition to build up the finest private collection of art in the country to leave it to his adopted city of Sacramento.

He traveled in Europe, purchasing paintings of famous

masters, and shipped them to Sacramento where he built the gallery at 7th and O Sts. to house them a few years before his death in 1875.

His widow gave the gallery and its collection to the city in 1885, and in 1913 the city purchased the adjacent Crocker

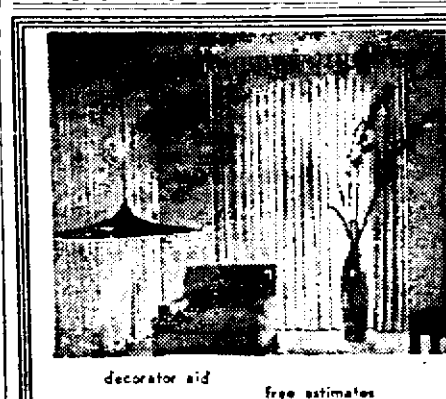
family home, a dignified old residence, and added it to the gallery, forming the present imposing 35-room structure, almost filled with treasure. Some items are of enormous value, like the "Nude Woman With Herold's Wand," by Albrecht Durer, valued at \$50,000.

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Country Charm

(Continued from Page 17)

tered garden offers the necessary privacy. Above the doors and windows, a plate rail ruffled in dark green cotton displays, against three walls, a collection of milk glass.

OPEN TO THE dining room is the remodeled kitchen—a gay preparation area that merges with the dining space over a breakfast bar of maple faced with a company of long-legged stools.

Upstairs are three bedrooms, each one oversized so that there is plenty of hobby and lounging space. In fact, adjoining the master bedroom is a separate sitting room—large as a living room and comfortably furnished for such solitary pursuits as reading and letter-writing.

Eighteen-year-old Mike Brown has a room with an adjoining study alcove. Grey, gold and charcoal geometric wallpaper was used in combination with pine paneling for the walls.

Pat, 11, has a huge room converted from a spacious sun porch. His is a lively color scheme that borrows its inspiration from red, green, yellow and royal plaid wallpaper. A long bank of windows all the way across the back wall open wide to the trees and a bird's-eye view of the garden.

The master suite features a sitting room paneled in pine that opens to vast amounts of storage.

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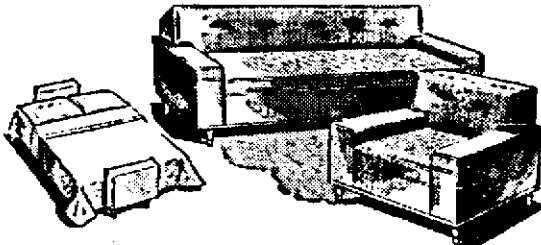
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Stand Up, Speak Up, Shut Up

(Continued from Page 8)
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INDIA-BORN Vipul S. Sound learned speech improvement as a Southern California Toastmaster before defeating flier Jacqueline Cochran O'Brien for Congress. Los Alamos, N. H., Ph.D. Toastmasters are learning how to communicate technical data to less scientific minds.

A Toastmaster-trained airline executive reports he got a promotion for his effective presentation of an idea at a company meeting. A wife says her marriage is smoother because her husband has learned to accept criticism.

Criticism — or "evaluation" — is a basic part of Toastmasters' operation.

In the organization's history, the officials said, criticism has made very few men quit.

Clubs meet once a week at breakfast, luncheon or, more often, dinner. Each member speaks at least once. To permit them, club membership has

been held to 30 although, because of demand, a coming by-law revision will permit 40.

THE FORMAL program lasts 40 to 50 minutes. There are four to six prepared speeches, 6 to 10 minutes long.

In his first speech a Toastmaster is advised to talk about himself, a subject he presumably knows well. His speech assignments for later meetings stress — in succession — earnestness, construction, gestures, "vocal variety," speech reading, anecdotes and vocabulary.

Each speech is criticized orally and in writing by a fellow Toastmaster. On printed forms the speaker is graded on appearance (Did he fiddle with his clothes?), introduction (Attention-catching?), voice (Harsh? Pleasant?), grammar, originality, gestures, enthusiasm and sincerity.

"Strangely," Blanding says, "criticism is one of the most specializing factors in the whole business."

SMEDLEY, who left YMCA work in 1941 for full-time Toastmastering, is now the international's salaried educational director.

Blanding, now 55, joined Toastmasters in 1933 during a career here as a landscape engineer. Before garden clubs, he says, "I was scared to give my own name." He rose to be Toastmasters International president.

Blanding runs the headquarters — two floors in the Santa Ana Community Center — with combined Seabee efficiency and first-name informality.

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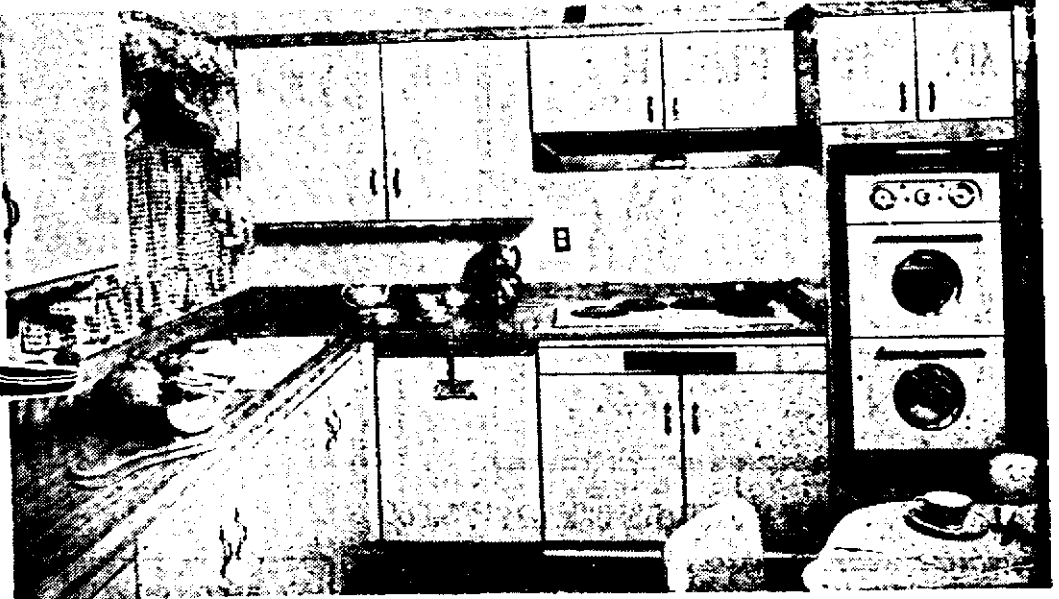
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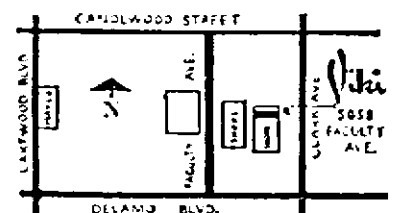
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Chinatown's Showcase

TO THE CASUAL tourist, Grant Ave. is Chinatown, a colorful street in San Francisco. To the overseas Chinese, Grant Ave. is a showcase, a livelihood. To the refugee from the mainland, Grant Ave. is Canton. Although it has no pedicabs, few wooden slippers clip-clapping on the sidewalks, it has Chinese theaters, porridge restaurants, tea-houses, Chinese newspapers, foods, herbs.

On Grant Ave. lives Wang Chi-yang—Old Master Wang—a proud man held in a web of culture thousands of years old. He refuses to recognize change even though the Western World swirls around him. Master Wang has two sons—Wang Ta, for whom assimilation is excruciating, and Wang San who has almost forgotten his Chinese.

The basic conflicts of two ways of life and the man and sons who reflect them make "The Flower Drum Song" by C. Y. Lee (Farrar, Straus and Cudahy, \$3.50) a moving and provocative novel.

THUMBNAILED REVIEWS of recommended books just off the presses:

"VICTOR AND THE VANQUISHED" by P. B. Abercrombie (Vanguard, \$3.50): This novel brings the message that individuality may be threatened by external pressures, but real individuality never is really vanquished. Miss Abercrombie's gift embraces not only narrative ability but brilliant characterizations.

"HIDDEN POWER FOR HUMAN PROBLEMS" by Frederick Bailes (Prentice-Hall, \$3.95): Mr. Bailes believes that anyone can bring into his life anything that he wants through the Infinite Creative Process operating through his mind. He tells how he believes this Creative Force can be recognized, liberated, and made a part of a successful, productive life.

"MIHI" by Peter Sourian (Pantheon, \$3.50): Three college students live through the emotional crises of first love in this

strangely moving, violent and tender novel. Mr. Sourian, who is in the U. S. Army, exhibits unusual gifts as a young writer.

"WOMEN IN ANTIQUITY" by Dr. Charles Seltman (St. Martin's, \$4.50): Here's a liberal, education in women in love, marriage and death—a kaleidoscope of girls and women from paleolithic times to those of the Roman empire and early Christianity. Dr. Seltman maintains that the happiest women in history were the women of Sparta and Athens.

"RETIREMENT POLICIES UNDER SOCIAL SECURITY" by Wilbur J. Cohen (University of California Press): The author estimates 15 million people will draw \$11 billion in Social Security by 1965. He reviews legislative proposals relating to determination of the retirement age and application of a test of retirement under OASI, and traces the program from its inception, posing many of the underlying issues around which future controversy probably will revolve.

"20 BEST EUROPEAN PLAYS ON THE AMERICAN STAGE," edited with an introduction by John Gassner (Crown, \$5.75): For nearly 15 years, Mr. Gassner headed the Theater Guild's play department. Such plays as "My Three Angels" and "The Play's the Thing" are included. Each play is complete.

"THE FIVE GREAT RULES OF SELLING" by Percy H. Whiting (McGraw-Hill, \$1.95): 1. Switch the prospect's attention from his work to you; 2. arouse his interest; 3. talk benefits and prove claims about your product; 4. arouse his desire; 5. close the sale. There are the rules, says Mr. Whiting, managing. (Continued on Page 24)

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ALLSTATE BUILDERS

Books

(Continued from Page 23)

ing director of the Dale Carnegie Sales Courses, and he tells you how to follow them.

"YOUR FAMILY WITHOUT YOU" by N. R. Caine (Crown, \$3.95): Here are the reasons why you should make a will and here is told exactly how to do it. Discussed too, are such pertinent topics as a systematic and integrated plan for life insurance, its distribution and settlement methods; the new estate tax status of life insurance; distribution of property, fitting legacies to beneficiaries, and other problems which will arise in the settlement of your estate.

"THE SQUARE DANCERS' GUIDE" by Gene Gowing (Crown, \$3.95): Here is explained the roots and traditions of American folk dancing, pointers for calling, program-planning, music-dance coordination, along with 51 favorite folk dances with complete directions for performing various figures. A complete square dancers' guide with more than 100 drawings and diagrams.

"FORTAGE BAY" by Paul L. Wellman (Doubleday, \$11): An amusing account of this Southern California writer's many excursions into the north woods lakes along the Minnesota-Ontario border. He acquaints his readers with fine fish and fine people, and not a few fine anecdotes. Outdoorsmen will enjoy this one most, but to almost anyone it's fine armchair entertainment.

"THEY HANGED MY SAINTLY BILLY" by Robert Graves (Doubleday, \$3.95): A British doctor, William Palmer, was convicted of poisoning a friend in one of 19th century England's stormiest murder trials, and was hanged. This novel, by the noted poet-novelist who feels the doctor was convicted unjustly, is based on the Palmer case, and is loaded with sex, robbery, horseracing and drink.

BETSEY BARTON was seriously injured in an automobile accident when she was 16. In her reach for life and activity again, she became very close to her mother. In a little book, "As Love Is Deep" (Duell, Sloan and Pearce, \$3), she goes deeply into her own philosophy in her search for understanding following the tragedy of losing her mother and, in so doing, joins the distinguished list of America's better writers. Her father, Bruce Barton, also is a noted author.

CLOSEST APPROACH to packaged power on the water, the outboard motor has come of age with thousands of enthusiasts backing it up in a wide field of water sports that call for powerboating. "Boats and Outboards" by Elbert Roberson (Random House, \$2.95) appears as the nearest approach to a package treatise on outboarding that has hit the bookshelves in many seasons—and it's the 1967 version, up to date in every respect, beautifully illustrated. The author has attempted to have all the 1967 boats and motors represented—almost a catalog, but more interesting. Water sports, navigation, trailers, shopper's guide and much more are included. Sturdily bound, the volume is thin in makeup but fat in information, easy to stow.



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CHERRIES are getting ripe, and following its custom of 40 years, the thriving town of Beaumont will have a Cherry Festival.

This year's celebration, bigger than ever, will be held June 13-16. Entertainment on the evenings of June 13 and 16 again will feature Zerina Bessinger, singer and dancer who on previous occasions has been the hit of the Cherry Festival.

Zerina and her husband, Frederic Bessinger, artist, live at 1619 Seal Way, Seal Beach. A devotee of the classical song and dance, Zerina appeared as a child solo dancer at the Academy of Music, Philadelphia. Now she dances to keep fit for her singing.

She was born in Ismir, Turkey, and was brought to the United States when a baby.

Guy Bogart, who publicizes Beaumont Valley, says the cherry crop prospects "are for something exceptionally good—about



Frederic Bessinger Photo

ZERINA BESSINGER
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WHAT YOUR NAME MEANS

DEAR MISS RULE: Please give the genealogy and coat-of-arms of the HENDERSON family. I know our first ancestor came to Charleston, S. C., about 1650, Edward Henderson from Scotland. I have the line from 1650 on but would like the Scotch family history. I am 81 and a charter member of a DAR chapter.—MRS. L. W. Long Beach.

L. W.: You have a family background to be proud of. The Hendersons claim descent from Eanruig (Henry) Mor MacRiagh Neachian, the son of the Scotch king Neachian who gained the throne in AD 601. His descendants owned land on both sides of Loch Leven until the 1400s. This is now in the Scotch shires of Argyll and Inverness. Another branch of the Hendersons lived in Caithness, the extreme northeast Scotch county. The Henderson coat-of-arms has three silver wedges issuing from the left side of a red shield. Their inspiring motto "Sola virtus nobilitat" meant "Virtue alone ennobles."

DEAR MISS RULE: Would appreciate your analysis of my maiden name EARHART. My great-grandfather five generations back came from Holland.—M. M. S., Long Beach.

M. M. S.: Earhart was Americanized from the German EHRHART. This name came from an old German hero-name Ehrhart. This esteemed name for sincerity, loyalty and determination meant "honor-strong" and every descendant should be a credit to Ehrhart, the first ancestor. The Ehrhart coat-of-arms was granted in 1795 in the city of Memmingen near Munich in Bavaria. The shield is blue and has on it a ring formed of a two-headed serpent crowned with precious stones. A branch of the family settled in Holland, which would explain your great-grandfather's nationality.

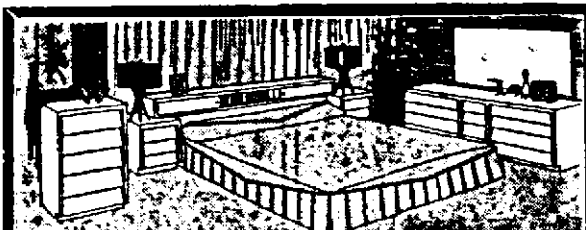
DEAR MISS RULE: I am 10 years old and interested in my grandparents' name KELLY. I was told they came from Ireland.—A. B., Long Beach.

A. B.: The Gaelic-Irish O'CEALLAIGH was changed to the English spellings Kelly and Kelley four centuries ago. This famous family are descended from Ceallaigh, a brave Gaelic leader whose name meant "Warrior." His progeny were rulers for centuries of vast lands in Galway, Ireland. Their home, Castle Kelly, is pictured on their coat-of-arms, a silver tower supported by two rampant lions on a scarlet shield. The clan lost most of their holdings in the days of Queen Elizabeth I. Among the early settlers of York County, Pa., were John and Thomas Kelly who were land owners in 1781.

DEAR MISS RULE: I would like the meaning of the name KLAUS.—K. A. K., Long Beach.

K. A. K.: The beloved Saint Nicholas or Santa Claus (Saint Klaus) was a bishop of Asia Minor who died in the 4th century. In his memory, especially in Germany, many boys were christened Nikolaus which was shortened to Klaus. The original Greek form of the name, Nikolaos, meant "man of the victorious army." The nickname Klaus was taken as a surname and is forever a reminder of Christmas time when we look

(Continued on Page 31)



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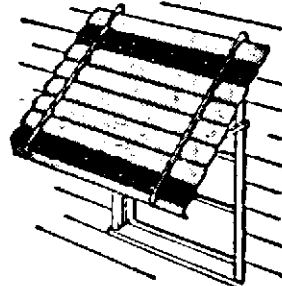
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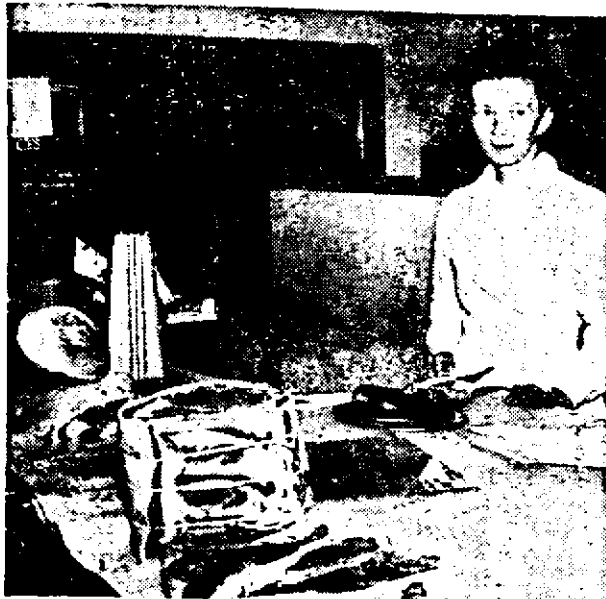
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Eat High on the Hog for Less



Meat cuts are readied in the packaging department of big retail system and will soon roll out to customers.

By Lowell A. Washburn

GOVERNMENT controls are generally considered the way to regulated meat prices, but it is the Long Beach housewife and her sisters across the nation who really dictate the prices at the butcher shop. Even while buying more meat, they can spend less money and give their families more nourishment.

The answer to this seeming contradiction is in buying cheaper cuts of meat—greater in nutrition than some of the choice pieces—and giving the butcher a spread in pricing his wares. Deemphasis on the higher-priced cuts will tend to bring the price down in this bracket without forcing cheaper cuts up, students of the subject aver.

Meat, relatively speaking, is not high. It is cheaper now, according to current wage scales, than it ever has been. But so many of us think only of steaks. Few housewives realize that out of a live 1,000-pound steer only 30 pounds of fancy steaks can be cut. I have often wondered why women, with all their clubs, have never started a nutrition club to find new ways of fixing healthful meals out of cheaper cuts for their families. When the butcher finds out he is going to sell all his cuts, he will regulate his prices accordingly. But when every housewife wants steaks, he is compelled to buy special cuts from the packer and hence he must pay higher prices.

FEW REALIZE that the front shank of beef makes good roast. Many people have the idea that "shank" spells only stew. The tissues in a front shank turn into a gelatin that melts into the meat. This turns the meat into a very tender and tasty roast. The same goes for barbecuing. It, in turn, gives you an excellent source of protein, thiamin, riboflavin, niacin and iron. There is actually more food value in the cheaper cuts of beef than in the costly steaks.

Chucks, too, are good not only for roast but make excellent steaks. Chucks are good as roasts, too; they swell instead of shrinking. Hamburger can be served in dozens of ways. It

can be rolled into small balls for soup, made into meat loaf, mixed with bread and baked.

A chuck roast may be served for one meal and the leftovers used in a meat pie or hash.

LIVER IS an excellent protein source of iron, copper and all the B vitamins. Here's a novelty: Slice an orange, use the meat for fruit, stuff the peeling rings with liver and fry them. Then cover each individual liver ring with grated lemon peel and serve.

Here is how to cook tongue a la Maryland: Cover tongue with water, simmer at 185 degrees F., three or four hours until tender. Trim the root and remove the skin. Place tongue in a pan and add salt, bay leaves, whole cloves, butter, margarine or drippings, brown sugar, cherries (canned or cooked), tongue stock and slices of lemon. Cover tightly and simmer 30 to 45 minutes. Remove the tongue and thicken the sauce with corn starch, if desired. Slice tongue and serve cherry sauce over it. This is a meat to relieve monotony of the same old dinners, served in the same old way.

FOR BEEF HEART stuffed with rice, tomato sauce and green peppers, dredge a heart with flour. Stuff with cooked rice, add tomato sauce and green peppers and bake slowly topped with a piece of bacon or salt pork.

Many other tasty dishes can be made with the cheaper cuts of meat: sweetbreads a la king or kidney loaf, instead of kidney pie are two more. No cut of meat is any more tender than oxtail. Those who think oxtails are too fat for soup, should try boiling one about an hour in the evening. The next morning, lift the fat off the juice and throw it away. After the soup is made, take the oxtail out, and broil them in the oven.

Try individual meat rolls made out of cooked ground beef, cooked ground liver, celery and onion chopped fine, tomato juice, salt and pepper. They are delicious. Make bread dough by sifting dry ingredients together, then working in the

fat. Add milk and stir only enough to mix. Roll the dough 1/4-in. thick and spread with meat mixture. Roll into a 2 1/4-in. roll and cut crosswise in inch slices. Place slices flat on an oiled pan. Bake 30 minutes in a moderate oven (about 375 degrees F). Serve with cheese sauce or gravy.

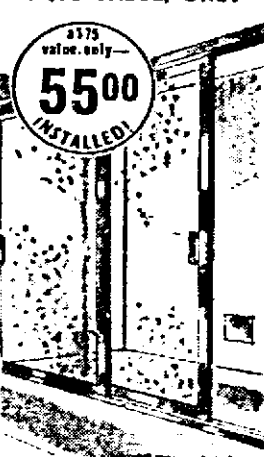
THERE ARE SO many other tasty recipes that can cut meat bills and help the beef situation. Sour pot roast with ginger-snap gravy may sound hard, but it really is easy to make. And it will please the family!

Serving cold meats is handy. These also are loaded with proteins, the vitamin B family, iron, copper, phosphorus in large quantities.

It is well known, of course, that the vigor and vitality of America is based on a diet of meat. So remember the cheaper cuts of meat when shopping, and help equalize the price situation. Buy LIVER—the richest source of iron; high in phosphorus, A and B vitamins, quality proteins, some Vitamin D. Buy KIDNEYS—they are high in protein, Vitamin A and Vitamin B. Buy HEART—it is rich in protein, iron, phosphorus and Vitamin B. Buy TONGUE—it contains protein, phosphorus and Vitamin B. Buy TRIPE—it is rich in protein. Buy SWEETBREADS—a plentiful source of protein, riboflavin and Vitamin B. Buy BRAINS—treat yourself to proteins, iron, phosphorus and Vitamin B.

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Gallows Tree

(Continued From Page 12.)
other two deputies were forced to high-tail it for town with the bandits in pursuit.

The deputies out-ran the bandits and spread word of the death of the sheriff. Within two hours the citizens had formed a posse under the leadership of Don Andres Pico and sent him off to find the gang.

ALMOST AS SOON as he arrived at the scene of the recent battle, Don Andre spied the bandits and set off in pursuit. The posse brought a number of them to earth after a few miles' chase but the hour was late so Don Andre decided to camp overnight. Hog-tying the bandits the posse men fell asleep with contented hearts but in the morning they found the prisoners had escaped. It was a disgusted posse that came back to town for fresh supplies.

Other posses were being formed among the ranchers, Indians, soldiers, and whoever could handle a gun or a lance. A party of 43 Indians was sent into the mountains to track the gang down while other posses blocked all escape routes.

A Dr. Gentry and a few men ran Flores to earth and after a gun battle, captured him. The Doctor sent word that Flores was on the way to jail.

Flores and his men had other plans. They escaped during the night and lost the pursuers by

going down a steep cliff. Local legend says that Flores shoved a horse over the cliff and leaped on it to cushion his own jump.

MEANWHILE back in Modjeska Canyon, Don Andres again had two prisoners more securely hog tied this time. When he received word Flores had been captured, he camped overnight and headed back for town the following morning. It was then he learned that Flores had escaped. Don Andres ordered the two prisoners hanged, assuring himself that they wouldn't escape.

(For the reader who collects pictures of hangmen's trees this one is on the north side of the road and the only one supported by a concrete pillar.)

Don Andres wearily turned around and went out again to find Flores. The glory of his capture was not to be his. Flores was captured when he tried to escape on a weary horse. He was brought to town in full glory of dirt, blood and torn clothes.

STOUTLY DENYING his leadership of the gang he said that a Pancho Daniel was the bossman. A few days later he was happily informed that Pancho had been located and lynched on the spot.

On Feb. 11, 1857, eleven of his gang were hanged and a week later Flores was jerked to glory with a hangman's noose.

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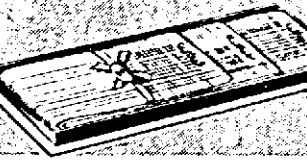
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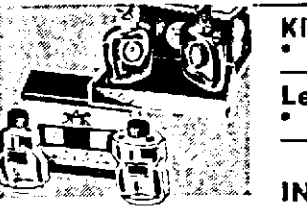
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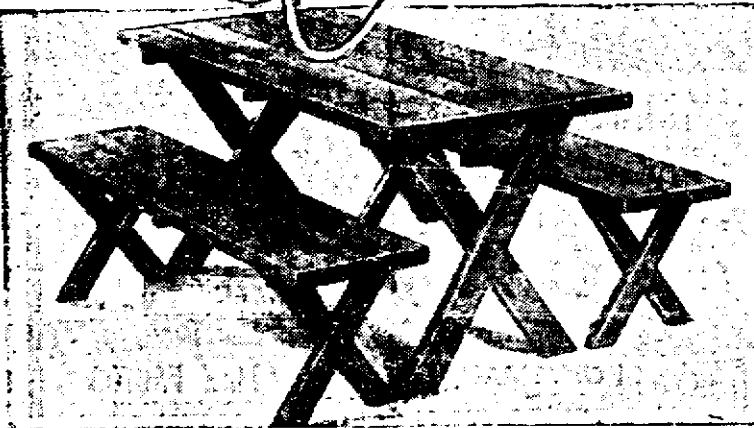
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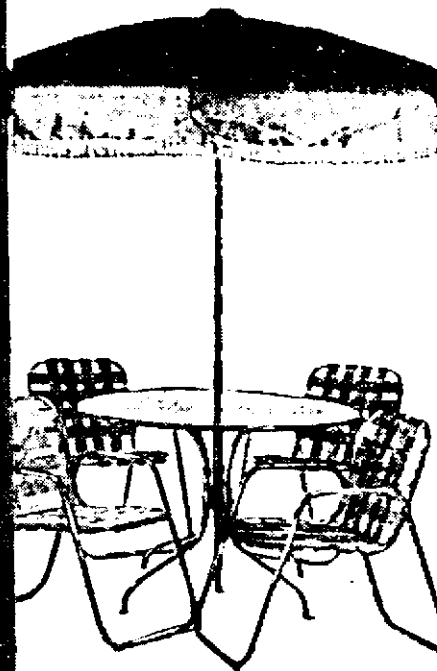


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PET PARADE



Kevin the Bold, U.D., a great Dane, receives an obedience lesson from Mrs. Tom Tobin, his owner-trainer.

By Eleanor Avery Price

DOG OBEDIENCE trials have come a long way since the first one on the Pacific Coast was held in Long Beach more than 20 years ago. At that trial, only six dogs were entered — two German shepherds, two Doberman pinschers, and two tiny Chihuahuas! Even with so small an entry and such an odd assortment of canines, confusion reigned, for directors, handlers, and judges, who included the now prominent Lee Duncan and Herb Wagner, were all uncertain over the procedure and dubious of the outcome.

The second and third obedience trials on the coast were held at the Ambassador Hotel in Los Angeles, and the fourth trial was held in Long Beach. Each trial drew a few more dogs and a larger spectator attendance, but the trials in their infancy were nevertheless awkward affairs and continued so over a period of time.

FOR EXAMPLE, one trial with an entry of 68 dogs was

held in, of all places, a dance hall. The floor proved too slippery for the canines, so large mattresses were hastily brought in and spread about the floor. Instead of dogs skidding about on their legs, they were scooting mattresses all over the place, and to correct this, the mattresses were anchored with big nails to the floor.

AT THE HARBOR Cities

La Reina Rule

(Continued from Page 26.)
forward to a visit from Santa "Klaus."

DEAR MISS RULE: I would like the genealogy of the name REED. — J. P. B. & H. T. R., Long Beach.

Dear Miss Rule: Please tell the derivation of REID. — L. J. R., Long Beach.

J. B., H. R. & L. R.: Reed and Reid were both taken from "REDE," a personal description meaning red-haired man. Reid is the central and south English form of the name, while Reid is the north English and Scotch spelling. It is difficult to pinpoint where the first "Rede" lived, for many men took their surname from this popular nickname. There was always a "Red" in each village square. The Reed coat-of-arms has a golden cross on a blue shield, while the Reid arms is a gold stag's head on a similar blue shield. William Reed of Somerset, England, settled in Massachusetts in 1635.

DEAR MISS RULE: I would like the meaning and background of the name SAUNDERS. — M. N., Huntington Beach; Mrs. H. S., Long Beach.

M. N. and MRS. H. S.: The English, Irish and Scotch surname SAUNDERS was contracted to its present form from the given name Alexander. This was the English stylization of the old Greek "Alexander," meaning "protector of men." The Saunders lineage has existed since the 12th century. The family coat-of-arms had an ermine chevron between three silver bull heads on a black shield.

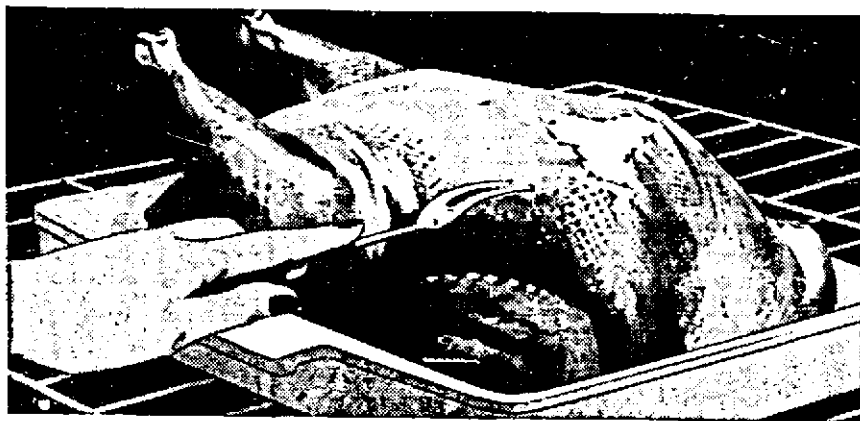
Send your names to La Reina Rule in care of Southern Magazine, Independent Press-Telegram, 6th & Pine, Long Beach 12, Calif., for analysis and brief genealogy, for publication in this column.

These Dogs Know Their ABCs

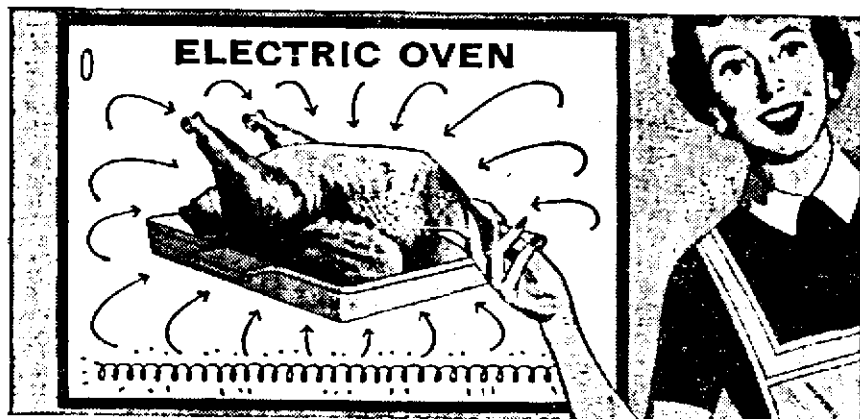
Kennel Club dog show and obedience trials to be held June 22 and 23 at the Long Beach Municipal Auditorium grounds.

the Lakewood Dog Obedience Club will, as last year, be in charge of the obedience trial. Novice A and Open A events are

scheduled for Saturday, June 22, while Novice B, Open B, and Utility will work for points on Sunday, June 23.



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"What is the name of the town in Mexico where you bought opals? And how much are they?"

THAT'S Queretaro. The place where they shot Emperor Maximilian. It's five hours' drive north of Mexico City on the El Paso road.

They are real opals and you can pay from \$2 to \$200 or maybe more. I don't know much about opals—just bought them like any other tourist, because they were selling them.

They say the deep orange fire opals are good. And I saw some milk-white opals flecked with gold that were similar to some high-priced opals I saw in Australia.

The plaza is full of kids who steer you to the opal cutters. Don't take the asking price. The opal men would probably drop dead if you did. He knows tourists have read the book on bargaining. And he's a chapter ahead of you.

"My husband will be in Tokyo during August. What can he expect of the weather?"

JUST about anything. That's an odd climate. Temperature average is 79 and may go to 85 or better. Humid. Some rain.

The Imperial and the Nikkatsu are modern hotels with English-speaking help. I like a Japanese place with no English and the hot bath and the gardens. Called Seiken Hirano at No. 1 Hinokicho, Akasaka district.

A top tempura house is at No. 29, 2 Chome, Hamacho, Nishinobashi, Chuo-ko (at least that's what my address card reads). A taxi driver should be able to find it. Should but may have trouble—the way they number the streets. If he has takusan trouble, tell him to go to the doorman at the Imperial. He knows it.

"My plane arrives at Shannon Airport at 6:30 in the morning. I want to check the cameras but will the shop be open?"

Open 24 hours. But make it fast. Those planes only stay in about 45 minutes.

"What's the name of the American-style eating place near the Cafe de la Paix?"

Well the Cafe de la Paix is getting about as American-style as you could ask for. I think they're even serving milk shakes. The place you mean is the Pam-Pam around the corner. Hamburgers and Coca-Cola. You can also get a hot dog at Harry's New York Bar. Has a kind of French accent, though—Dijon mustard, hard rolls and a flavor of Alsace in the sausage.

"What is the time of the next Passion Play? Is it this year?"

You mean at Oberammergau? Not until sometime in 1939.

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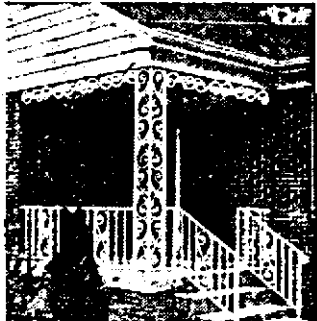
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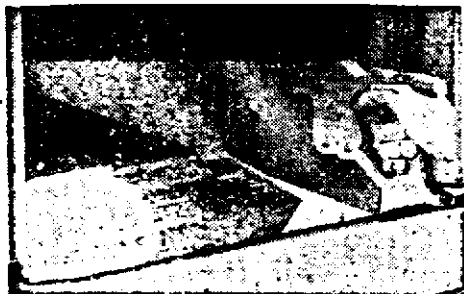
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HOW TO Replace a Damaged or Rotted Window Sill for Long Service



1. TO REPLACE a damaged window sill, remove stool and whatever trim is necessary. Saw through sill, and pry out the pieces, being careful not to damage the side jambs. Make additional saw and chisel cuts as needed. New sill should extend under side jambs.

2. CUT NEW SILL to right length and notch it to extend beyond the casing. Before you install it, prime entire sill with paint. In fitting, it may be necessary to remove outside window casing to get snug joint. Wood wedges hold sill in position while nailing.



3. HOW YOU NAIL new sill in place will depend on construction and how much trim you have removed. Be sure sill is level and side jambs are plumb. Drive long nails through sill into the exterior casing, as pictured. Inside, nail sill to the jamb the same way.



4. OPENING AROUND sill and joints between siding and casing should be sealed with ralking. Good seal will prevent recurrence of moisture damage to new sill. Replace apron, stool, and casing. Try window sash to make sure they work properly before repainting.



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"Make home improvement family fun!"

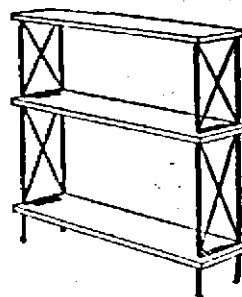


The whole family will enjoy home improvement the Shawver way! Handy household "add it" items are priced lower than ever! "Do it yourself" projects are easier than ever! That's why we say: Save BOTH time and money at Shawver, and make family fun jobs out of "fixing up."

Special Repeat Offer BOOKCASE FRAMES

Here's an easy do-it-yourself project. Attach these sturdy wrought iron endframes to any type of shelf material. Presto—you've got yourself an attractive bookcase or room divider! Add as many shelves as you like. Frames attach easily with screws.

LEGS	11" FRAMES	14" FRAMES
\$1.20 pair	\$2.50 pair	\$2.82 pair



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- ★ **TUB-MASTER** ... a sliding, folding tub and shower door. Made of translucent plastic—cleaner than a shower curtain, safer than glass! 5'x5' — NOW \$77 plus tax.
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1.25 Bush Roses. Blooming	57c Gal.	ON UNDERGROUND
1.25 Fuchsias. Upright and hanging	57c Gal.	Sprinkling
45c Doz. Bedding Plants. Asters, stocks, snap, zinnias, marigolds, Beg. primrose.	23c Doz.	System
	PER FLAT 1.67	Covers 1000 Sq. Ft. Ask for Complete Instructions
1.50 Dwarf Meyer Lemon.	67c Gal.	14 ⁹⁵
Tuberous Begonias. Blooming size	19c Ea.	
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—Photos by Gladys Diering.

Pansies in gay dress parade in a border in front of tall-growing Iceland poppies. Rocks are set in mossy line along walk, accented by the pansies.

Gardens Need a Finishing Touch

By Karen Smith

WHEN CREATING a garden or improving one, remember that an edging adds a finishing touch. There are many plants suitable for edging, and they can be frilly, formal, flowering, or just foliaged.

One of the best bordering plants is the juicy-stemmed mottled begonia with little flowers of pink to deep red. This is not a particular plant, grows happily anywhere but prefers some shade. It can be started from stem cuttings or leaf cuttings and likes a loamy soil with peat moss added.

Oxalis with its clover-like foliage that curls up at night and with its dainty flowers of several colors is another good bordering subject. It seems to do well in some shade, although flowering is usually more profuse in sunshine. It is not oversensitive to soil conditions, but approves of a fairly rich soil and adequate moisture. If you use the bulb variety, it should

be divided in September for good winter and spring bloom.

ALYSSUM is always a popular little plant for edging. An annual, it is hardy and will blossom almost continuously unless hit by frost. White varieties seem to be preferred but colored alyssum makes a novel border. Another fine annual for edging. Varieties grow from three to 12 inches high. Sunshine or part shade is acceptable. Ageratum has few demands but some fertilizer is helpful to it.

A surging border of marigolds stands out vividly against dark shrubs. These annuals with evergreen leaves can be readily grown from seed in most any soil. The same is true of nasturtiums.

CANDYTUFF in shades of pink and purple give beauty to the garden and are particularly attractive when bordering a shrub garden. The white ever-

green candytuft blooms throughout winter in mild climates.

Pansies make beautiful edgings in many positions. Use a plant hormone solution after setting and occasionally give liquid fertilizer. A mulch of peat moss or grass cuttings is helpful in hot weather.

Low-growing English daisy with flowers of white, rose, or red is a good perennial edger. Shasta daisies and the evergreen blue daisy are good if larger plants are desired.

DUSTY MILLER never loses its popularity as a bordering plant. The several varieties like open, sunny positions, and cultivation and mulching will help conserve water as well as give the plants a tidy appearance.

Recently the dusty miller has had a rival in the form of the grey festuca glauca and though it will never take the place of the dusty miller, it is a striking plant with stiff leaves, and the grey coloring makes a good setting for more colorful plants.



Oxalis, with clover-like foliage, tiny, colorful blooms, grows in lacy edging.



Gray, stiff-foliaged Festuca glauca is gaining favor for its blending quality.



Majestic, white-flowered agapanthus clumps demand attention when planted in a broad border beside pathway.

Bold Lily of the Nile

By Gladys Diesing

A PROMISING candidate for a bold effect in borders and tubs is Agapanthus or Lily-of-the-Nile. Huge flower heads containing from 20-100 individual flowers rise two to four feet above large clumps of broad strap-shaped leaves.

A. africanus is the kind most commonly planted and may be obtained in either blue or white. The variety mooreanus is a deciduous type, harder than the others and lower growing. It reaches only 18-24 inches and the leaves are narrower and purple-colored at the base.

There is an even smaller form, mooreanus minor. A larger variety is A. orietalis which will tower to four feet and has softer leaves. The flower heads contain 40-100 flowers.

The agapanthus grows from thick tuberous roots which may be left in the same location for a number of years, needing division only when the flowers become fewer and smaller. The plant prefers a good, rich loamy soil but will survive in heavy soils. Few pests disturb it. It prefers light shade, although it will take full sun near the coast.



Agapanthus in both blue and white stand alone in mass effect (above) against a background of a tall hedge.



Restricted border space can be adequately decorative with a few clumps of these hardy, spectacular plants.

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marigolds, Eng. primrose.		
PER FLAT 1.67		
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Meyer Lemon.		
Tuberous Begonias.	19c Ea.	
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—Photos by Gladys Deising.

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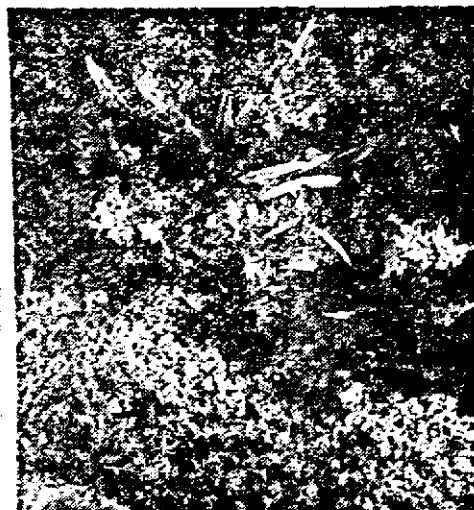
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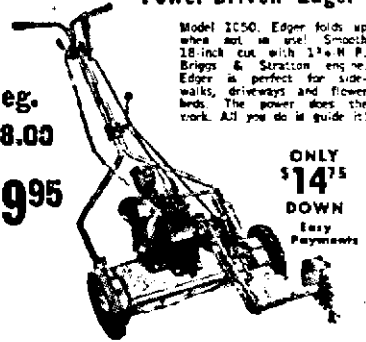
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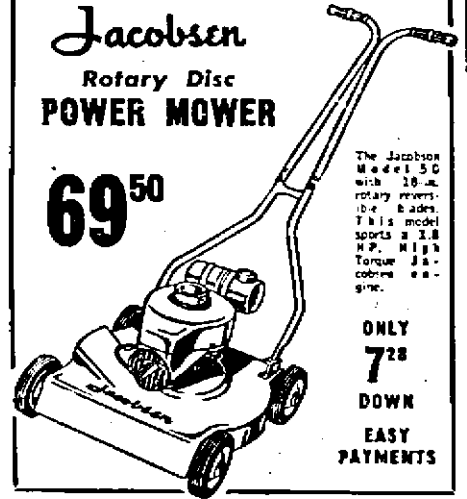


Model 1050. Edger folds up when not in use! Smooth 18-inch cut with 1 1/2 H.P. Briggs & Stratton engine. Edger is perfect for sidewalks, driveways and flower beds. The power does the work. All you do is guide it!

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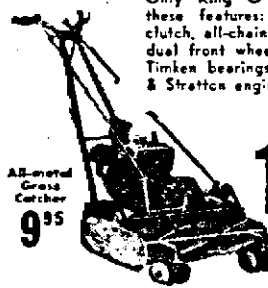
The Jacobsen Model 50 with 10 H.P. rotary reversible 48" blades. This model sports a 3.8 H.P. High Torque Jacobsen engine.

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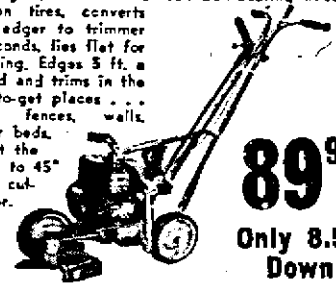


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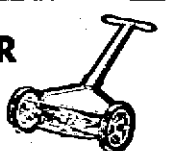


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YOUR GARDEN

Vacation Care for Your Plants

By David Gilfillan

One of California's great traditions is outdoor living, and no place in our state offers greater opportunities than right here in our own Long Beach area.

If you are a new home owner or if you are in the process of landscaping or re-landscaping your place, give some serious consideration to the construction of an outdoor living room and pool. In today's Southland magazine you will find advertisers who will be pleased to send you all the information you want on pool and patio construction.

FROM the landscaping standpoint, be sure that you don't have any messy trees anywhere near the pool. If you feel that you must have trees in your backyard, use small trees and plant them not closer than 25 ft. from the pool. Good trees for this purpose and for the average backyard are the Ficus retusa (laurel fig) and the olive (Olea europaea.) They are both quite ornamental.

Thinking about outdoor enjoyment our thoughts naturally turn to vacations. I would like to pass along a few suggestions on how you can enjoy your vacation without having to worry about your garden. The big problem, of course, is irrigation and protection against the hot sun. Here are a few helpful hints on how to overcome this problem.

PLANTS AND shrubs growing in flower pots and redwood tubs usually are the greatest problem, but there are a number of things you can do to keep them in excellent condition while you are away from home. With plants growing in flower pots, insert the pots in larger containers and fill in the space between the flower pot and the larger container with peat moss. Soak both the plant and the peat moss thoroughly just before leaving and the plants will be in perfect condition when you return.

Ornamentals growing in redwood tubs should be soaked, have a heavy layer of peat moss placed over the surface of the soil and the peat also given a good soaking. All movable material, flower pots or redwood tubs, should be moved into a shaded location before leaving on your trip.

ROSE BEDS, shrub borders, flower beds and trees do not constitute a problem. Given a thorough soaking, they easily will go for two weeks without suffering from lack of water.

If you have a new lawn, it is a good idea to arrange with one of your local nurseries to irrigate it, as required, during your absence. With established lawns, they will easily go for one week without further irrigation if soaked before you leave. If you intend being away for a longer period, you should arrange to



Pools take care of themselves while owners are away on vacation, but gardens need pre-vacation attention.

have someone turn on the water at the end of each week.

COMING NOW to the regular weekly garden chores, the summer care of roses and camellias stands at the head of the list. Unfortunately, many home gardeners neglect both their azaleas and camellias during the off-blooming season.

Both of these winter and spring-blooming favorites will be at their best next season only if given proper care during the next five months. While neither of these shrubs is affected much by insects or disease, it is a good idea to spray them about once every two weeks with a combination spray—one that will control both insects and disease.

Both the azalea and the camellia have a tendency to surface root. Because of this, there are two things you must watch for. First, be careful regarding the use of mulches. While mulches are quite beneficial in keeping the roots cool, they can be dangerous if irrigation of the shrubs is not done thoroughly.

In the rose garden, apply a three-inch mulch of steer manure if you haven't already done so. The roses also should be fertilized regularly once every five weeks through the second week in July.

DON'T FORGET DEET. . . Don't forget to feed your citrus trees if you haven't done so during the past six weeks. Avoid the use of sulphate of ammonia on citrus and avocados as we come into the hot summer weather. Use the special citrus and avocado food. . . Don't forget this is a good time to set out shade trees from large con-

tainers. . . Don't forget to feed your hibiscus, bougainvillea and pyracantha. Any of the balanced plant foods will give good results. . . Don't forget the Southland's garden section next Sunday and don't forget the man who goes to church on Sunday will enjoy his garden better on Monday.

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Grow Vegetables in Your Air Space

GARDEN FRESH vegetables, say the experts, are so delicious that unless you have eaten them, you cannot believe they actually exist.

You can grow all the average family of four can eat during the summer, on an area 20x40 feet, provided you make use of your garden air rights, something which you may not have realized that you own.

The smaller the vegetable plot, the more important it is that plants which climb be required to do so, leaving more ground space for other crops.

TOMATOES, cucumbers, mel-

By Walter Finch

ons, pole snap and lima beans and tall peas, all thrive up in the air if they are given correct support.

One way to provide for climbers, is with a picket fence built on the east, west and north sides of the vegetable area. To a garden 20x40 feet in area, a 5-foot fence will add the equivalent of 400 square feet for climbing crops.

A picket fence allows air to pass freely through plant leaves,

sharply reducing mildew. The climbers are rooted in a row at the foot of the fence and take no more ground space than a single row of carrots.

FRUITS AND PODS borne by climbers are held above the dirt and cannot be reached by many pests. It is easy to spray or dust them when necessary. While not early yielders, once vines start they continue to bear the rest of the summer.

Tomatoes grown on a fence, or staked, will outyield all other crops for the ground space occupied. When pruned to a single stem, plants may be set 12 inches apart; with two stems, 21 inches. Tests have been made that show single stem plants give earlier fruit and a heavier total yield.

A **TOMATO PLANT** naturally starts with one central stem, or leader. As soon as the first blossoms have appeared, at each joint (axil) where a leaf joins the main stem, a branch begins to grow. If these are allowed to mature, branches grow from them, and the typical mass of tangled stems will result.

To prune the plant, the side branches are removed before they are 4 inches long. If the plant is to be pruned to two stems, the central stem and one of its side branches are allowed to grow, all branches developing from these two being removed.

TOMATO PLANTS should be tied to the fence at intervals, using a loop around the stem with soft material which will not cut the stem. Cucumbers will cling to the fence, when they are started in the right direction. Beans and peas support their own growth.

Only melons bear fruit so large that it may sometimes require support to prevent it falling from the vine. A net bag such as markets use for nuts and oranges serves this purpose.

More Spending

Out-of-state visitors to Oregon are spending 11 per cent more this year than they did in 1955. Carl Jordan, director of the state's highway commission, said the 3,453,819 visitors spent an average of \$116.20 each and traveled 599 miles to reach the state. He reported to the magazine, Travel U.S.A., that visitors are staying longer and spending more per day.

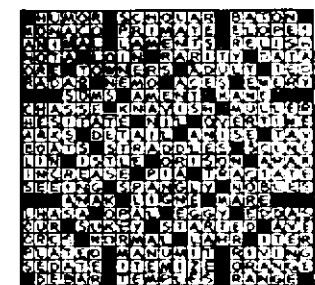


In small gardens, exercise your air rights and grow a crop of vegetables on vines that will climb a fence.

Tips on Gardening

GARDENING TIPS for the week... This is the time of the year to start thinking about early culture and heavy producers. That means plants that are sun lovers and which tolerate the heat. A few that qualify are petunias, zinnias and marigolds. Lantanas and verbenas

SOLUTION TO TODAY'S PUZZLE
(See Page 28)



will prove helpful for covering a sunny bank.

Regular watering is essential during the next few months. This is when plants take the worst beating from heat and drying winds. Surface sprinkling encourages shallow rooting which is undesirable as the upper strata is the first to dry out, often cooking the tiny feeding roots.

Mulching the soil surface improves aeration and leads to faster moisture penetration. Peat and leaf mold are recommended.



DOROTHY DIGS
in the garden

Plants become tired just as people do, especially roses, which have such a prolonged blooming season. When they finish blooming vigorously, roses need... not rest... but extra attention to fortify them for the blooming period.

In addition to their regular feeding in the form of a properly balanced rose food, give them trace elements, just as you, yourself, take a few vitamins when you're working hard. See that the mulch around them is in the form of a nice, rich peat, whether you use steer manure, leaf mold, bean straw or compost. And don't pack it closely around the base but spread it in the root-growing area. In that way, the soil retains even moisture during the summer months. Deep irrigation is the best way to water them but, if you do overhead sprinkling, be sure that you do it in the morning so that the roses have time to dry out before nightfall. This will prevent mildew.

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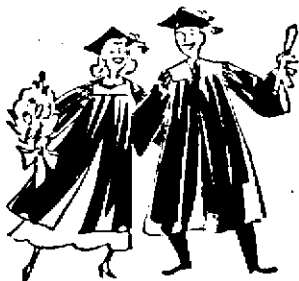
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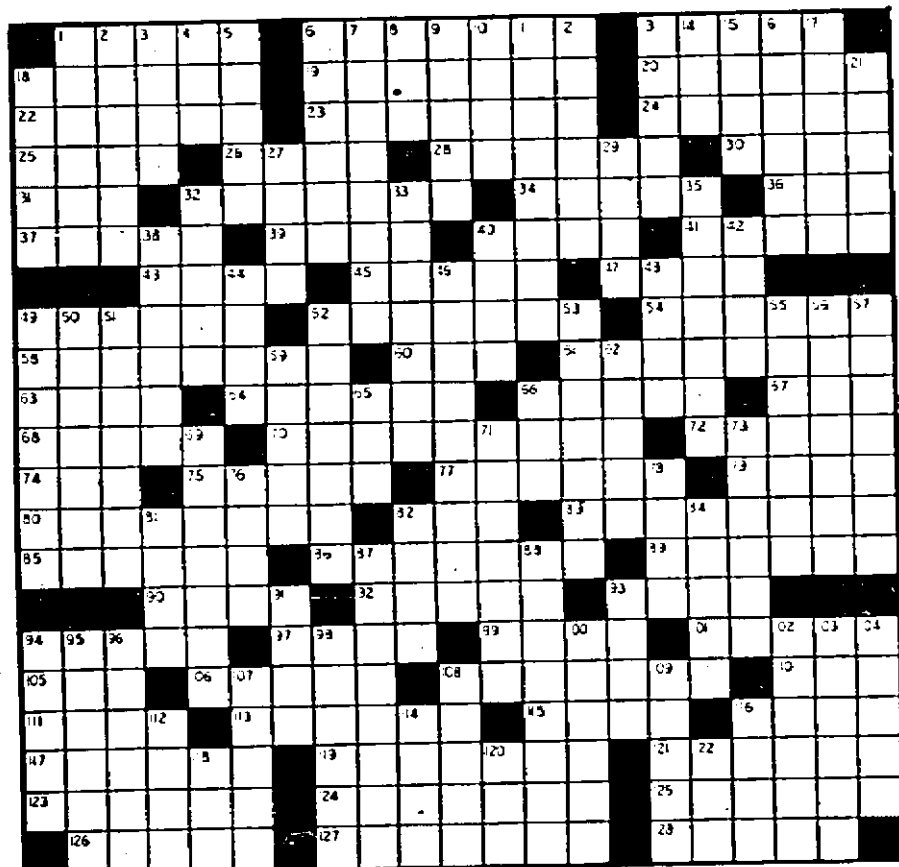
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Southland's Crossword Puzzle (Solution to Puzzle on Page 37)

- | | | | | |
|----------------------|--------------------|---------------------|-------------------|--------------------|
| By Elizabeth Jackson | 53 Unscrupulous | 106 Short for | 11 Sodative | 12 Red valerian |
| 1 ACRONYM | 54 Whittier's | 107 Season | 17 Western | 16 Poetic narra- |
| 2 Caprice | 55 Head | 108 Commenced | 18 Squatter | 17 Baby's nurse |
| 3 Savant | 56 Hang back | 110 Hail! | 19 Edible | 18 Narrow tablets |
| 12 Rouse | 57 At bridge as | 111 Gramscian | 21 Overcast | 19 Dropped by |
| 13 Prince Ral- | 58 same | 112 Ordinary | 22 Confessed | 20 Jack and Jill |
| 14 Phyllis's place | 59 Kawa working | 113 Comedian Bert | 23 Jumbo's | 21 Removed the |
| 15 Church disal- | 60 hours | 114 Roman road | 24 weapon | 22 central portion |
| 16 Larry | 61 Large flatboats | 115 Laminated | 25 Belless in | 23 Companion of |
| 20 Run off | 62 Enumerate | 116 Free, as a | 26 Balkan state | 24 one's youth |
| 21 One of the | 63 Anomalous seeds | 117 slave | 27 holding | 25 Make lawful |
| 22 One of the | 64 Hatched letter | 121 Teating apart | 28 Play at base- | 26 Character in |
| 23 Griefs | 65 Varsity shells | 122 Calm | 29 ball | 27 "The Mikado" |
| 24 Condemn | 66 Set astride | 123 Tell in detail | 30 Indigo | 28 Fictional |
| 25 — time | 67 Settling | 124 A fruit | 31 Liquor | 29 creation |
| 26 Cut of meat | 68 Shade tree | 125 Prohibit | 32 Sweet drink | 30 Circles |
| 27 Uncommon | 69 Tampere fiber | 126 Local groups of | 33 Criminality | 31 Heaved |
| 28 thing | 70 Player | 127 Odd fellows | 34 City in Iowa | 32 Covered walk |
| 29 Facts | 71 Sanitary tree | 128 Cookstore | 35 White Bur- | 33 License |
| 30 Native metal | 72 Wax | 129 DWY | 36 gundy wine | 34 Store parts |
| 31 City dwellers | 73 Hawaiian star- | 1 Hand in hand | 37 Brave woman | 35 Setting a time |
| 32 Slang | 74 chry herb | 2 TV role | 38 Obliviously | 36 Wreck one's |
| 33 Full-grown | 75 Un-danstling | 3 Wood sorrel | 39 Pots disparage | 37 anger |
| 34 Mr. Husing | 76 Glittering | 4 Man's name | 40 Probity | 38 Twisted fabric |
| 35 Detective de- | 77 Piers | 5 Thin wood | 41 Accurate | 39 Beneath |
| 36 Jules Verne's | 78 Biblical giant | 6 That man | 42 Emergo | 40 Slide down |
| 37 captain | 79 Jean's French | 7 Overhead con- | 43 Adores | 41 Miscalculation |
| 38 Masters of | 80 Capital of | 8 Tenth of | 44 Examinations | 42 Pierce |
| 39 kings | 81 Tibet | 9 ephabs | 45 Peak of a cap | 43 Biblical place |
| 40 Manicure's | 82 Precious stone | 10 Actress Turner | 46 Land-measure | 44 in 1 Ch VI: 71 |
| 41 file | 83 York stained | 11 Allures | 47 One of the | 45 Russian pen- |
| 42 Tallies | 84 Telandio | 12 Dwell | 48 Babas | 46 Greek letter |
| 43 Catkin | 85 works | 13 Girl's name | 49 Earthy pig- | 47 One thousand |
| 44 Buck Rogers' | 86 6th word of | 14 Strong beer | 50 Seine for bot- | 48 Man's name |
| 45 enemy | 87 Gettysburg | 15 Unclashed | 51 tism fishing | |
| 46 Dance step | 88 Address | | | |



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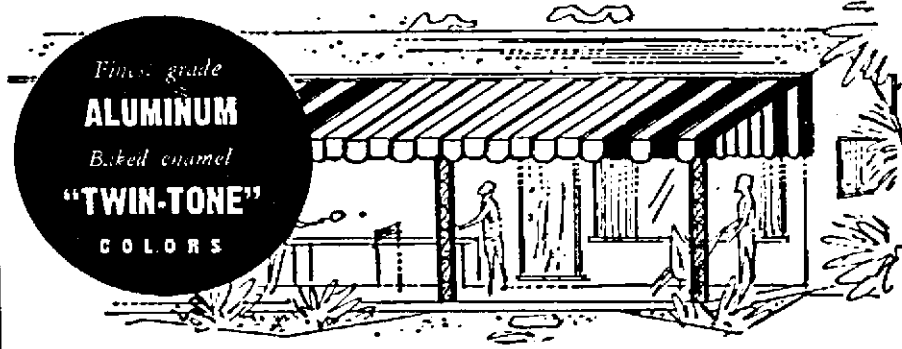
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—Caricature by Milt Reppert

FRANCOIS RICHMOND
It's Veal Picatta

ONCE AGAIN Francois' many friends are happy—because the superb Manhattan restaurant at 1909 E. 4th St. has reopened after a two-week vacation.

Owned by Francois, the man with the charming manners and charming moustache, the Manhattan is basically a French restaurant, but it also places elegant emphasis on Italian cuisine.

Francois (his real name is Frank James Richmond) features such Neapolitan dishes as Chicken Cacciatore, Veal Parmigiana, Lasagna, Veal Scallopi and Veal Picatta with Rigatoni. The first four items in this group are fairly well known among restaurant-goers. The latter item, Veal Picatta, is not as well known in some circles but is definitely deserving of more attention. At the Manhattan it consists of a center cut "medallion" of veal tenderloin rolled in egg batter and fried in a combination of olive oil and butter. Just before it's served, a dash of lemon juice is added. The Rigatoni which accompanies it is similar to a large macaroni.

THE VEAL PICATTA is \$2.50 on the super-scrumptious Manhattan complete dinner which includes the following: chilled relishes (filets of sardines, garbanzo beans, stuffed celery, olives, etc.), second and third helpings of splendid French soup, big salad bowl, vegetables, choice of beverage and dessert.

Among the many other delectable entrees served with that complete dinner are the Chicken Sauté Manhattan, \$2.50; Australian lobster tails with melted butter, \$3.25; roast half duckling filled with a spicy apple stuffing and served with orange sauce, \$3.50, and wonderful breast of turkey Marco Polo, \$2.75.

The Manhattan, open daily except Mondays, also features such spectaculars as Flaming Duckling and Flaming Chicken and such flaming desserts as cherries jubilee and crepes Suzette.

—TEDD THOMLEY

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FAMILY DINING
2134 PACIFIC • GA 7-2781
Entrance to dining room on Eagle St.
open daily exc. Mon. 4 p.m. to 9 p.m.

SHORE HOUSE

• Featuring Complete
SEA FOOD

DINNERS

Open for LUNCH and DINNER
7 DAYS A WEEK
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BELMONT SHORE
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French Cuisine

CLOSED
MONDAY

Francois

MANHATTAN

1909 East 4th St.
Luncheon and Dinner

Bob Crow's
CHINESE FOOD
FOOD TO GO
STEAKS CHICKEN COCKTAILS
HELEN DELL at the ORGAN
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**GAY 90'S
Restaurant**

JERRY PRAUN
at the Piano and Calliope

Serving the Finest
AMERICAN and
ITALIAN FOOD

Phone for
Directions
2508 PALM DRIVE
Beachside at 21st St. Open 5 P. M.

Family Dinners

RESTAURANT
DELICATESSEN—BATHING
**WATCH
US
MAKE 'EM**
1317 Main, HE 2-1418
Serving Daily—Sundays, Too—
10 a.m. to 4 p.m.

**Jack's Corsican
Room**
5430 E. SECOND ST.
NAPLES

Luxurious Dining Room
for the Smartest in
Dining Pleasure
BOB MOREAU
at the Organ

HEmlock 3-9506
CLOSED MONDAY

The Entire Family
Enjoys Dining at

Arnold's
SERV-UR-SELF
RESTAURANTS
5100 EAST 2ND ST.
3925 ATLANTIC

"DELICIOUS FOOD"
at
Sensible Prices"

Jones
DINING ROOM
120 E. 5TH ST.
11 A.M. TO 8 P.M.
Closed All Day Saturday

Andy's Hot Cakes
CLOSED SUNDAY
DAILY 7 A. M. to 7 P. M.
SATURDAYS 'Til 2 P. M.
634 1/2 PINE
BREAKFAST LUNCH DINNER

Hotels

Villa Rey
RESTAURANT

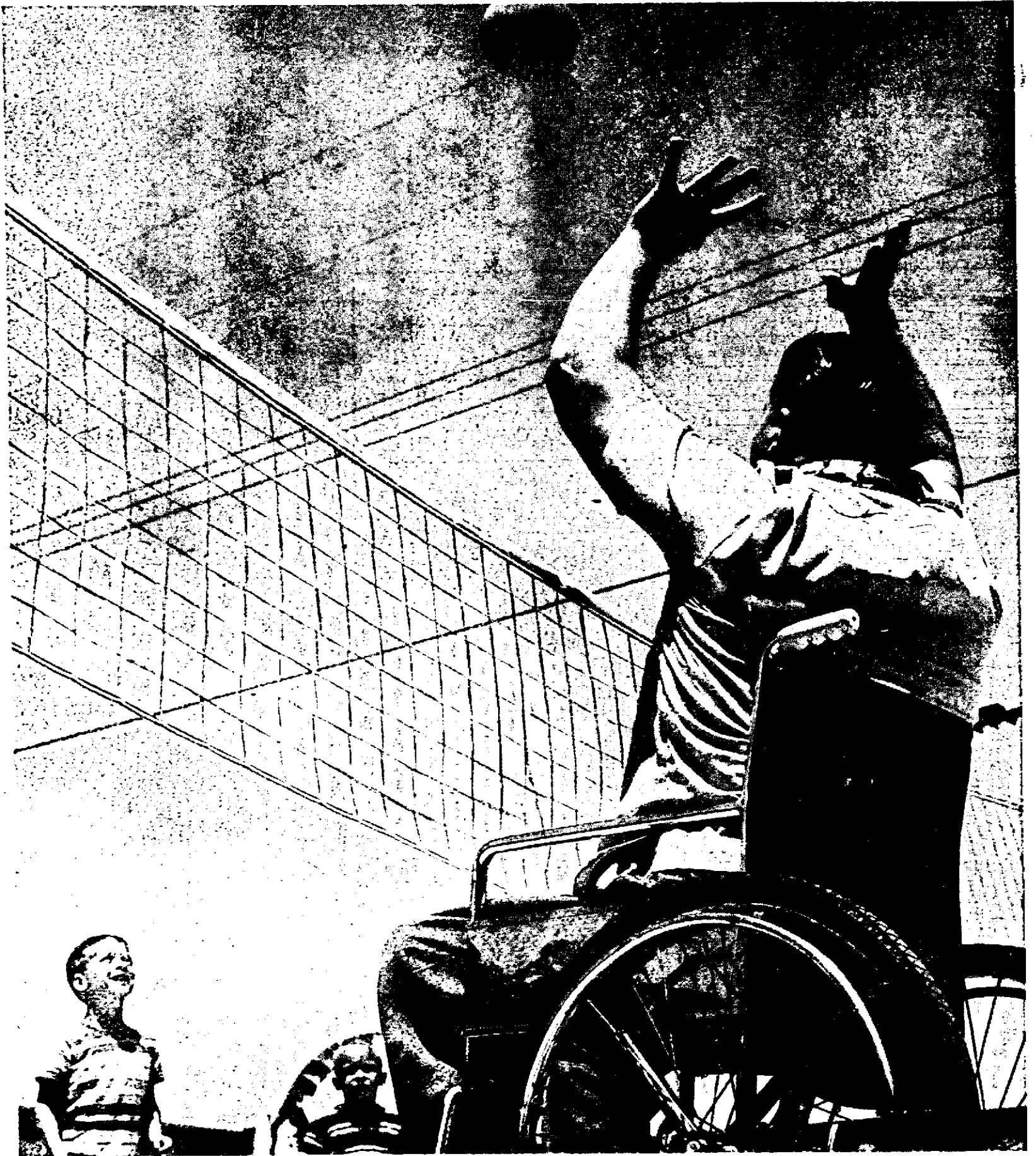
Incorporating
**HOME STYLE
COOKING**

Complete Dinners • 1.50-2.45
You'll want to come back again & again!
Open Daily Excp. Mon. 5 p.m. to 10 p.m.
Open Sunday from 12 noon
800 E. OCEAN
(In the Villa Riviera)

Independent- Press-Telegram

LONG BEACH 12, CALIF., SUNDAY, JUNE 9, 1957

**Father's Day
Edition**



Long Beach's Father of the Year

open 3 nights: mon. 9:30 to 9:30, thurs. & fri. 12:30 to 9:30

FATHER'S DAY GIFT SHOW by hickok

STAR BILLING FOR DAD ON JUNE 16th

MAY Co.
LAKEWOOD



may co. means
COOL SHOPPING IN
A COMPLETELY AIR
CONDITIONED
STORE. FROM THE
TOP TO THE BOT-
TOM. WE OFFER
YOU THE COMFORT
OF LEISURELY
SHOPPING IN A
REFRESHING
ATMOSPHERE.

Quantity	Item	Price

MAIL AND PHONE ORDERS FILLED

MAY CO. LAKEWOOD
5100 Lakewood Blvd.
Lakewood, California

Order Board Opens
at 8:30 a.m.

Name ☐ Cash
Address ☐ Charge
City ☐ C.O.D.

Add 4% sales tax if you live in California. Add shipping
charges beyond United Parcel zone. 25c handling charges
for C.O.D.'s. PT 4-9-57

**car
valet pak
3.95**

Genuine leather, holds map, glasses,
etc. Black, white, tan and red.

**pigskin
valet
3.95**

Pigskin leatherette valet holds cuff-
links, tie bars, etc. Tan.

**travel
valet
6.95**

Surtex leather, holds shirts, ties, socks,
etc. Hangs in car.

**leather
wallets
5.00**

Pass case and secret pocket. Pigskin in
natural. Cowhide in tan, black, brown.

**sierra
leather belt
2.50**

America's largest selling belt. Black,
brown, tan. 1 inch wide, sizes 28-46.

**sierra
leather strap
2.50**

Genuine saddle leather, in black or
brown. Sizes 28 to 46.
Initial buckle 2.50

**jewelry
sets
5.00**

Hickok initial jewelry set. Cuff links,
tie bars. Gold or silver.
Initial Bola tie 2.50

**s-t-r-e-t-c-h
belts
2.50**

Braided solid or fancy colors. Flat in
solids. Elastic. Small, med, ML & L.

**plaid travel
slipper scuffs
2.95**

With leatherette sole, easy to wear.
Small, medium, large. Red or black.

**leather-
weight jewelry
3.50**

Massive design, featherweight. Gold
or silver finish.

win a new chevrolet station wagon (tickets at may co. lakewood)

A Dad on Wheels, Wally Frost Lets Nothing Really Handicap Him

By Vera Williams

WALLACE E. (Wally)

Frost, 31, whom polio 11 years ago sentenced to a lifetime in a wheelchair, is 1957's Father of the Year—chosen in the Independent, Press-Telegram's annual contest to select an outstanding father in the Long Beach area.

Frost, the happy father of three lively little sons, was selected from among the several hundred fathers nominated in letters to the Independent, Press-Telegram for the honor.

"I'm humble," said Frost when he was notified at his home, 2205 Oceana Ave., that he had been adjudged the year's outstanding father.

HE HAD JUST COME rolling through the door in the wheelchair that is so much a part of him. He kissed his wife, Phyllis, 30.

Their smallest son, Stevie, 9 months old, was asleep, but the other two, David 4½, and Dan, 3, catapulted themselves at him. "Hi, fellows!" their father greeted them. He tousled their hair, hugged them and then

stooped and kissed them tenderly.

"My family," he said, "is my greatest treasure."

Frost, who in 1955 received his Bachelor of Arts degree from State College, teaches social studies and business mathematics in Bellflower Christian High School. He is a deacon in the First Baptist Church of Lakewood and teaches a Sunday school class of eighth grade boys.

FOR FIVE YEARS he played center and guard in the Flying Wheels basketball team of the Veterans Administration Hospital here. He made five national tours and was in three national tournaments with the Flying Wheels, which in 1955 won the national championship. This year he plays with the Garden Grove Bears, which also won the national championship. He twice has won All American honors, and he has received trophies for being the most valuable man on the team.

A big man—he was 6 feet 4, and weighed more than 200 pounds, a tackle on the Wheat-

ton, Ill., College football team when polio grabbed him in the fall of 1946—Frost swims, plays volley ball with his youngsters, drives his car across country, goes deep sea fishing.

"There are two things I can't do," he says, "I can't pole vault or run the high hurdles."

He and Phyllis now are painting and papering their house. He built the crib which has survived three youngsters. He made the redwood and plastic reading lamps for the living room.

PHYLLIS, a nurse, works weekends in the nursery at Bixby Knolls hospital and on weekends he takes complete care of the youngsters. He cooks, washes dishes, supervises the older boys' baths, bathes the baby, diapers the baby, fixes the formula.

He and the youngsters wrestle every night on the divan. He reads to them, tells them stories.

Does he discipline them? "Well," he says, "our boys get

(Continued on Page 4.)

Here's Wally and His Family



"My family is my greatest treasure," says Wallace E. Frost, the Father of the Year of the Long Beach area. Here Wally is pictured at home with his treasures: His wife Phyllis, left rear, while Stevie is held by the champ. In front are sons Dan and David.

cairon®
tropicals

Eagle's "luxury" summer suit priced at only 49.50

Price-wise, too, this is the "luxury" summer suit you've waited for! Looks like an expensive silk import, but it's a rugged summer blend of rayon, acetate and cotton... in a variety of cucumber-cool weaves (Eagle exclusives) specially processed to discourage wrinkling. You'll note approvingly that Eagle Cairon Tropicals are styled on trim lines and tailored for lasting comfort. Co-o-l, man!—including the price.



Exclusively in Long Beach

Howard Amos

BETTER MEN'S APPAREL

120 EAST BROADWAY

Open Friday Evenings—Free Park and Shop



Wally Frost Is All-Around Family Man



For a fellow who has overcome the complexities of life from a wheel chair Wally Frost seems just a little baffled by the modern-fold of diapers as he freshens up Stevie, 9 months old. Week ends Wally is home from his school teaching job so Mrs. Frost works in a hospital and Dad takes over the household duties.



Lunch time Saturday found Wally preparing soup for the youngsters as he took a little time off from painting. While polio has confined him to a wheelchair it hasn't stopped his activity. He and Mrs. Frost are painting and papering their home and he does many household chores. Son David stands by to lend Pop a hand if needed.

(Continued From Page 3.)

the average amount of discipline, I guess. They usually listen when we talk to them... Sometimes they get a spat on the right spot."

Phyllis' sister, Marie, is married to Wally's brother, the Rev. Eugene Frost, and they live near Wheaton, Ill. Phyllis and Wally met at their home in 1944.

WALLY, a corporal in the Army Medical Corps, was a neuropsychiatric technician at Vaughan Hospital in Hines, Ill.

near Chicago. Phyllis took nurse's training in the Swedish Covenant Hospital in Chicago, from which she was graduated in 1943.

After 2½ years in the Army, Wally returned to Wheaton College. Then he went back to Vaughan Hospital as a patient. After two years of treatment, doctors told him he never would walk again.

"I love him," says Phyllis simply. "... I didn't even

think about his being in a wheelchair."

They were married Aug. 13, 1949. His brother officiated, her sister sang at the wedding.

Six months after their marriage they moved to Long Beach. Phyllis worked in a doctor's office; Wally repaired watches. Four years ago they bought their home, a pleasant green stucco with three bedrooms. They converted a breezeway into a playroom.

There is a high fence around the yard. In the yard is a volleyball court. And a pup, Blackie, a 2-month-old cocker, recently became the children's pet.

WALLY, a baritone, sings frequently for clubs and other groups. He gives talks, and he emcees banquets.

Neither Wally nor Phyllis drink or smoke. Over the television at their home hangs a metal plaque:

"Christ is the Head of This House
The Unseen Guest at Every Meal
The Silent Listener to Every Conversation."

Their home is the scene of much youth activity. His school and Sunday School classes have many gatherings there.

Says Wally of his teaching: "It is the most satisfying thing I have ever done — except to have a family."

His Prizes

WINNING THE TITLE of Father of the Year will bring Wallace E. Frost, 2206 Ocean Ave., and his family some fine gifts.

From the Downtown Long Beach Associates Frost will receive an engraved trophy, symbolic of winning the title. Each year the association cooperates with the Independent, Press-Telegram in staging the contest.

Other prizes awaiting the Father of the Year include:

Mohara wool tropical suit by Buffums.

\$10 gift certificate by Sears. Sport shirt by J. C. Penney Co.

Rate by Montgomery Ward Co.

Eversharp pen and pencil set by Lawson's.

Family trip to Catalina on The Flyer by Dave Maxwell, Pacific Landing.

Straw hat by Andover Shop.

Harbor scenic cruise for family on Shearwater by Pierpoint Landing.

Eastman Kodak flash camera kit by Winstead Bros.

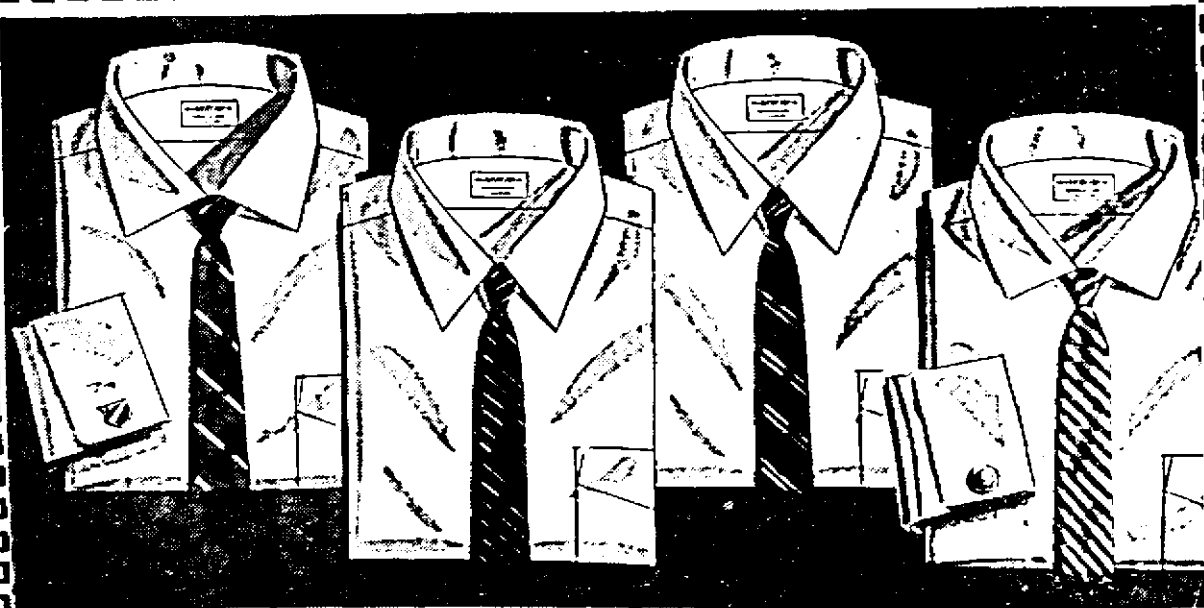
Fishing trip for family aboard New Estrella by Pacific Landing.

Box of Wing white shirts by Walkers.

Paper Mate desk writing set by Thrifty Drug.

Flannel slacks by Levins Men's Wear.

Sport shirt by Foreman and Clark.



12 COLLAR STYLES

**for FATHER'S DAY
give him**

**ARROW
white shirts**

PAR — PAR F. CUFFS — DART — DALE F.C.
RADNOR EYELET — RADNOR BUTTON DOWN
BI-WAY (short and long sl.) ARDEN — DREW
PAGE — GLEN — GORDON BUTTON DOWN

\$4 and \$5

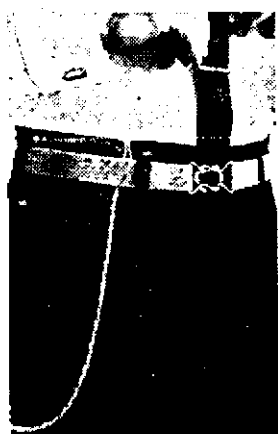
Levins
MEN'S WEAR
316 PINE AVE.

OPEN MONDAYS AND
FRIDAYS 9:30 a.m. to 9 p.m.
FREE PARK & SHOP

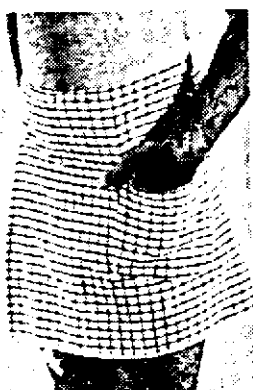
Good deal for Dad . . . Father's Day, Sunday, June 16th . . .



John Norman's Store shows this imported Como Italian silk suit tailored by Victor Lebow. It comes in navy blue, beige and brown and is high styled for any occasion.



Here's a "family" of elegant jewelry for the "head man." Cuff links, tie clasp have the mesh lock. The key chain is a mesh twist and the smart belt is a mesh, too. They are in gold or silver finish.



Charles Baron is showing this Terry wrap-around which is the perfect cover up. It is made of rugged Terry cloth, washable and no ironing is necessary. Snap fasteners and elastic shirred back makes for a comfortable fit.

Wash 'n wearability are woven in

Dacron/Cotton
***Leisure Shirts**
7.95

An intimate blend of 65% Dacron and 35% Pima Cotton, the only proven blend, that washes easily, dries in a hurry, needs no ironing!

- A. Short sleeve shirt in charcoal, blue or tan plaid.
- B. Long sleeve shirt in rich tones of blue, gray, tan, gold or white.
- C. Short sleeve shirt in a plaid pattern of tan, blue, red or maize.

*T.M. REG. CALIF.



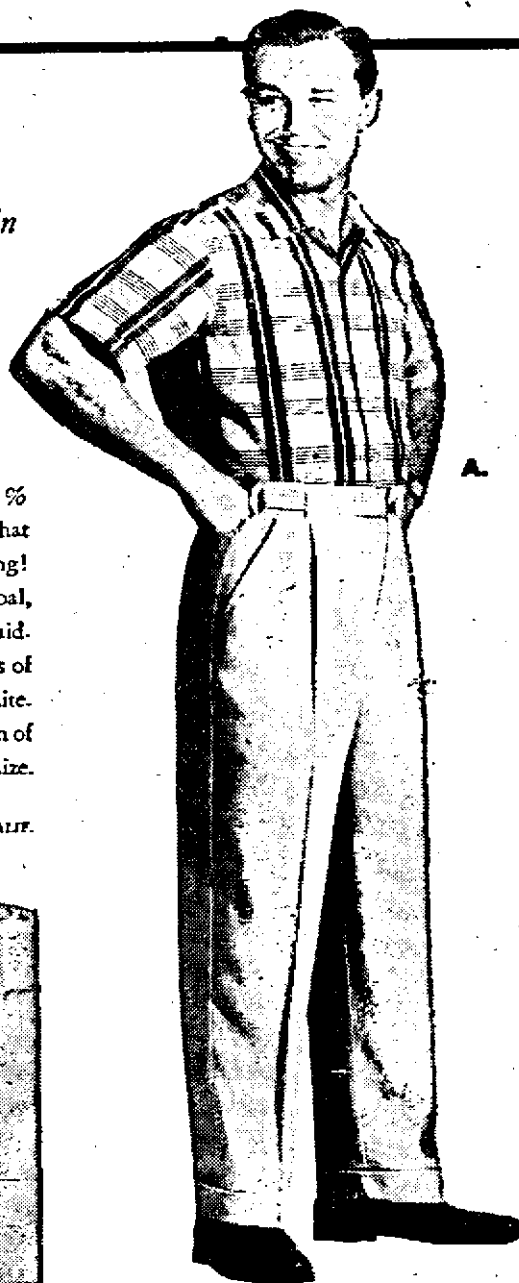
B.



C.

DRESS RIGHT—

you can't afford not to!



A.

For relaxed comfort, there's nothing like

White Stag
Belter Slacks
8.95

Combining style, comfort and the work saving dip 'n dry finish, the 1957 version of Desmond's White Stag belter slacks are favored by men who want easy fashion. Tailored of a washable, crease-resistant Rayon and Dacron linen weave with a reversible elastic belt, they're perfect for the golf course and club house alike. In navy, lt. blue, tan or gray.

YOU CAN DEPEND ON

DESMOND'S

BROADWAY AT LOCUST (DOWNTOWN LONG BEACH)
SHOP FRIDAYS NOON TIL NINE.



Dad Likes Smart Clothes, Too, So Give Him A Break

By MARY LOU ZEHMS
I, P-T Women's Editor

DO YOU really know the man in your life? Do you know such details as his shoe, sock or suit size? His color preferences? Whether he likes wearing suits or sports clothes? Long sleeve dress shirts—or short? If not, it's time you become acquainted with him fashion-wise.

Since most of the adult females will be shopping this week for that special man, we called a few of the leading menswear authorities in Long Beach to find out what men will be buying this next season in the way of suits, sportswear and accessories.

Of this you can be sure—our men on the West Coast have tossed off the yoke of the eastern fashion dictators in favor of clothing that looks and feels more natural and better expresses his more comfortable way of life. They are back to the natural shoulder—thanks to the college boys who started the Ivy League trend two seasons ago. This trend is continuing but in modified form. Now we discover that the American male is being himself—he is not emulating the movie or television star with the dressy "starched" look.

HERE IS WHAT the leading menswear authorities have to say about next season:

John Lajie (Andover Shop): "Tropical worsted suits will be most popular in the Southland, all in subtle colors of medium to dark, particularly olive green, greys and blue. In sports coats,



A new trim and well-tailored tropical suit, popular in Long Beach and other cities on the West Coast, is presented by Louart Clothes. Fabric is imported from Italy, woven of the finest worsted yarns giving a silkier than silk appearance and feel. The fleck design in the fabric adds a rich and subtle effect to the suit. (Photos courtesy of Men's Apparel Guild in California).

lamb's wool will be the leading fabric."

Don Campbell (Bonds): "Tweeds will lead the field both in suits and sports jackets with red and blue the most popular accessories; there is a small trend in plaids or modest stripes. Seventy per cent of customers



A striking 'Rim of the Pacific' sport coat in 100% lightweight wool, colored in multi-tone combinations called Tahiti Gold. Coat is tailored in a new tapered lounge effect of a pitch forward shoulder and snug high neck line. Worn with solid color slacks.

prefer the two-button coat; 30 per cent the 3-button. Most men prefer coordinated color in the entire outfit."

John Crisa (Buffums): "Tweed textures will lead in sportswear with lighter weight fabrics and harder finishes in suits. California designers are doing the best job in providing what West Coast men want to wear, although they follow the line-dictates of the eastern designers. Popular colors will be greys, browns and blue-blacks; red will be the all-important color for sports. Drip-dry and wash-and-wear articles of clothing becoming more and more important."

Lloyd Greeno (Walker's): "Suit trend is toward smart stripings, particularly in wool and silk; in sports, tweeds and Shetland fabrics. Red will be the important accessory color. Bulky bell-sleeve sweaters will replace jackets."

John Norman: "Weight of the fabric is the most important feature in menswear today; even tweeds (almost dead in the Southland up until a year ago) are being loomed in lighter weights; almost all fabrics for suits are now 11 oz. Blue will be the big promotion color in tropical suits and mohair. The short sleeve dress shirts in white and pastels will be very popular in the young executive set. Gabardine is coming on the scene again, this time in suits. Most popular colors are brown for

sportswear; brown and grey for business suits."

Norman Meager: "Trend in men's fashions is toward the conservative, natural look — slimmer shoulders and lapels which gives more of an individual look. The Ivy League trend will be greater than ever —only if it stays authentic (many manufacturers have made variations on the theme which have not been accepted by the buying male public). Best selling fabrics will be Alpaca and Egyptian cotton; silk and wool. Colors will be in deeper tones, brown for sports, grey for business. The 'starched' look in shirts definitely on the wane."

Walt Jordan: "More shoulder and chest expression in suits for the coming season. Fabrics will be cashmere and wool, wool and silk and silk sharkskin with iridescent tonings—such as blue with highlights of lighter blue or black. Unusual colors of high bronze and onyx grey. Fitted trousers (without pleats) gaining in popularity."

In general, these authorities agree that men are just as susceptible to good looking clothes as the d-staff side, and in the last few seasons have become as fashion-conscious as the women.

In specialty shops, men prefer shopping without their wives.



A stunning two-button suit for next season features the new type slant pockets. Also emphasizes the narrow high shawl, notched lapel and the elimination of the outside breast pocket. Fabric is imported of Duponno silk and worsted.

They ask the salesmen to help them choose their clothes. In department stores, more than 80 per cent of the men take their wives with them on shopping expeditions and more than 85 per cent of the wives pick out the shirts, ties, socks, sweaters and other accessories for their husbands.



WHAT ARE HANDSOME FATHERS MADE OF?

Mags and teasing and all that's pleasing—there's what fathers are made of . . .

But the rest of the world is less sentimental. You're judged on the evidence—and most of the evidence, aside from your actions, consists of what you wear.

If you care about the opinion of others, you care about your clothes, especially your suit. You choose it for its good looks, its good taste.

We suggest that a WALT JORDAN suit meets all these qualifications, brilliantly. And you'll get proof every time you put it on. And your little girl will think you quite a Hero!

Walt Jordan

Broadway at Pacific
Dial HEmlock 2-8421

Jewelry? Sure He Likes It!

THE NUMBER of jewelry item lines now shown are sparked with as much individuality as the man who wears them.

With jewelry, a choice gift for Dad, it's going to be quite a chore to decide—judging from the exquisite styles in cuff links, watches, tie clip and cuff link sets plus many elegant innovations in men's jewelry accessories.

For example, one line of men's jewelry features a three-piece set including cuff links, tie clip and belt to match all exquisitely done in masculine, gold or silver-color mesh. An added key chain, of the same material completes the set.



Summer suits need not be costly according to men's fashions this season. Here is a suit of Dacron and wool blend which can be obtained in plain colors or flecked in tan, blue and gray. It comes in either two or three-button models and is budget priced. Shown by Montgomery-Ward Co.



Bright-white leisure jacket is another idea for Dad's gift. The buttoned tab cuffs and the waistband closure give the jacket a smart look.

Other extremely handsome cuff link outfits designed to enhance Pop's appearance are sets of genuine mother-of-pearl to serve as a beautiful background for his initials or lovely golden initials imbedded in clear lucite or jet!

These various manufactured sets vary in prices, starting at about \$2.50, and are handsomely displayed in lovely gift boxes.

A CUFF LINK SET that will be well received by the "traveling Dad" is a new brush and

links kit . . . a handy clothes brush—the top unzips to reveal a matched cuff link and tie bar set—all in one.

Now just watch for the watches! . . . and look for the most magnificent array of men's watches ever presented.

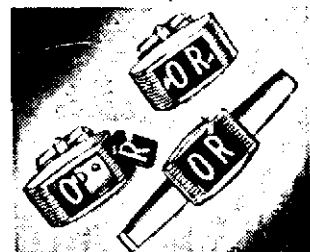
The cases on the newer watches are "coin-thin" and each manufacturer strives to make 1957 the year of dazzling showmanship in time-pieces.

Suede straps, diamond-paved markers, diamond-set hands and hour disc are just a few of the

new stylings set for the watch-world.

WATCHES ARE now so efficient that they will do everything "but shave Pop every morning," and who knows but what that may come next, what with the self-winding, shock resistant and waterproof models now popular.

There are ever so many items in men's jewelry that are just right for Father's Day gifting, so, stop in at your favorite jeweler during that important Father's Day shopping.



Initialed jewelry is a most personal gift that any man will appreciate. You can get luxury-looking golden initials set in clear lucite and mounted in gold-plated settings.



where to shop for your...

MOST IMPORTANT MISTER

Satisfy a man's "I" view of a gift where Imagination runs wild
 ... Interest ranks high ... and Father's Day Ideas for you
 are in abundance at Norm Meager's ... where love of the
 distinctive, the unusual, the tasteful are respected in every unique item ... where
 style and price meet to suit taste and please any pocket ...
 where variety combines with quality ... where sensitivity to your
 needs as a shopper is ever present ... Norm Meager's offers the kind of
 personal attention you've been looking for ... with the able
 assistance of men's wear experts, you'll find "the" gift at ...



norm MEAGERS

STORE FOR MEN

Lakewood triangle • lakewood center

Send in the coupon on this page and you'll receive advance sale notices, big times and booklets of all new merchandise from Norm Meager's. Check for permanent record of your measurements will be of use to all us in becoming your personal clothier.

NORM MEAGER'S Store for Men
 5229 Hazelbrook, Lakewood, Calif
 Please put me on your mailing list.

name _____
 address _____
 city _____ zone _____ state _____

Specials Timed for Father's Day!



Jubilee Sale

HUGE SAVINGS ON ALL YOUR NEEDS

LONG BEACH

OPEN EVERY THURSDAY

NIGHT TILL 9:15 P.M.

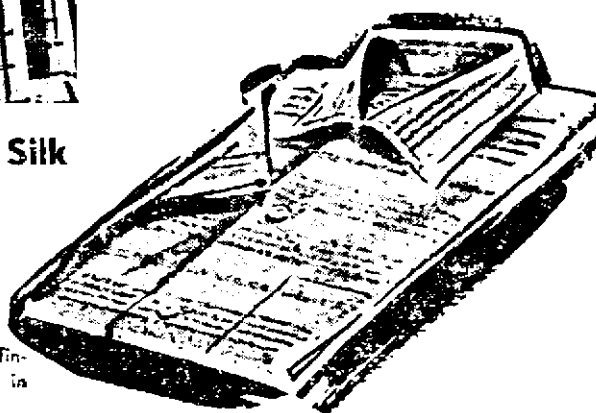
Also Open Monday ... Friday Nights
... Open 9:30 A.M. to 9:15 P.M.
Regular store hours balance of week



Men's 3.98 to 4.98 Value
Broadcloth PJ's

2 for \$5

One set would make a nice gift ... but think how nice two sets would be. Coat or pullover styles in a truly outstanding selection of stripes and all-over patterns. All around elastic waistband. Men's sizes A-B-C-D. Sanforized, washfast.



Reg. 3.98 Cotton and Silk
Sport Shirts

2.99

Fine cotton and silk with soft, lustrous finish. Finest tailoring. Short sleeve styles in summer colors. Sizes S-M-L-XL.

Men's Sheen Gabardine
Jackets

9.95



Nylon fortified sheen gabardine is water repellent to keep its good looks. Shirred back and padded shoulders. Choice of colors. 36 to 46.
100% Wool Flannel Jackets, colors. 36-46 . 13.95
100% Wool Gabardine Jackets, choice of colors. Sizes 36-46 18.95

4.49 Linen-Like
Rayon Slacks

3.99

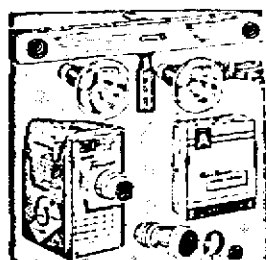
Popular Hollywood model linen-like rayon slacks. Hercules! Dropped belt loops, pleated fronts. Cool and comfortable for summer. Lovely color assortment of blue, brown, tan and green. Men's sizes 30 thru 42.



Gold Bond Dress Shoes

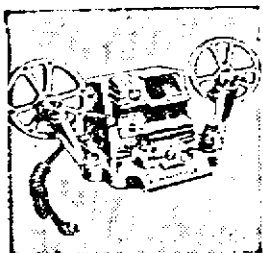
9.95

Gold Bond shoes for Father's Day. Distinctive U-Wing dressy appearance. Black and brown. 7 to 12 B-D and E widths.



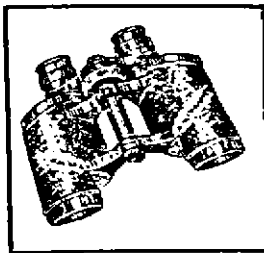
Tower Movie Kit
79.50

8-mm camera, plus telephoto lens, light bar and film.
8-mm roll color film . . . 1.98
65c TDC slide trays . . . 39c
35-mm color film . . . 1.65



Action Editor
22.50

Project scenes on lighted screen for simple editing. Automatic splicer. Has lighted viewing screen. 8mm.



26.95 Binoculars
19.88 7x35

Precision made with coated lens. Case included.
32.95 8x40 now 25.88
34.95 7x50 now 25.88

Just say
"CHARGE IT"
with Sears
Revolving Charge.
SIX MONTHS
to pay.

Free Store-Side Parking

Satisfaction guaranteed
or your money back

SEARS

Downtown Long Beach

American at Fifth
HEnock 5-0121

Specials Timed for Father's Day!

Sunday, June 9, 1967



LONG BEACH

OPEN EVERY THURSDAY

NIGHT TILL 9:15 P.M.

Also Open Monday and Friday Nights
... Open 9:30 a. m. to 9:15 p. m.
Regular Store Hours Balance of Week

Regular 2.98 Batiste SPORT SHIRTS

Short Sleeves

2 for \$5

White short sleeve shirts the kind of gift Dad would pick for himself! Pleated yoke, pocket and sleeves. Medium point spread collar. Men's sizes 14 through 17.

2.50-3.50 and \$5 Men's Silk Ties

3 for \$4

Satins, neat figures, bias stripes, cross stripes in regular and narrow widths. Save 1.17 to 3.67.



Men's Sport Coats

Give father a chance to look as smart as he is. Choose from these tailored wool coats in neat and dressy patterns. Fresh, new colors.

24⁹⁵

11.95 Dress Trousers

Held over! Father's choice of this fabulous selection of all-wool gabardines, sharkskins, fancies and wool-Orlon* flannels. * DuPont TM.

9⁸⁸

Men's Matched Slack Sets

Gift Boxed **14.99**

Gift boxed, shirt and slacks sold elsewhere for 24.50. Choice of three fabrics: Cotton and acetate with shimmering look of silk, silk blended with rayon and acetate for a nubby raw silk look, Dacron* and Orlon* in subtle stripes. * DuPont TM.

Just say
"CHARGE IT"
with Sears Revolving
Charge ... Up to
SIX MONTHS to pay!
Small service charge.

Dad's Favorites for Comfort! Romeo Slippers

5.98

Gold Band Romeo slippers, rubber heel all leather sole. Brown.

Elastic snug fitting instep. Men's sizes.



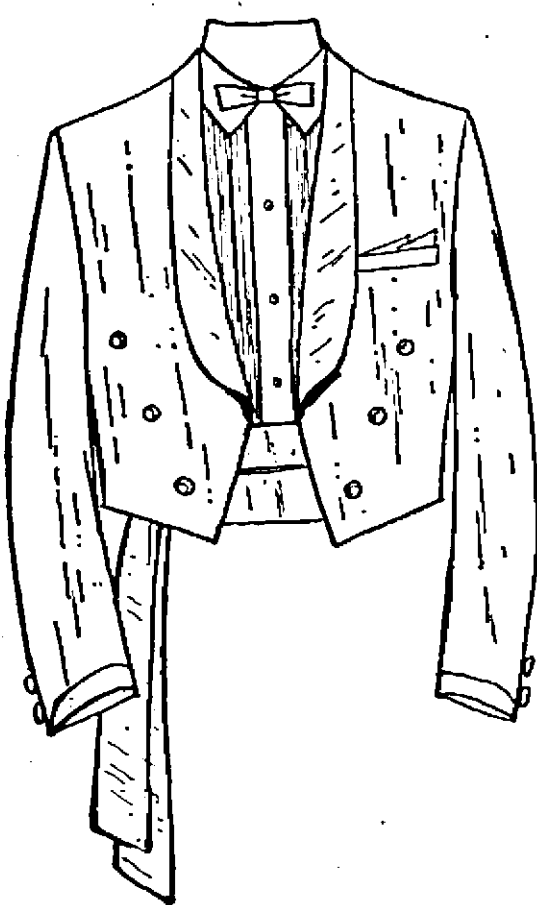
Free Store-Side Parking

Satisfaction guaranteed or your money back.

SEARS

Downtown Long Beach

American at Fifth
HEmlock 5-0121



Sure Hit

SOMETHING for Dad to enjoy with the entire family is especially apropos on Father's Day! Photography, for example, means fun for Father and the family, too! Dad will get a big thrill out of photographing and displaying his priceless pictures of his kids (no matter what their age).

And he'll enjoy his hobby even more by developing and printing his photos with the inexpensive, easy-to-use kits available today.

Introduction of new cameras and photographic equipment makes the photography field an exciting one to explore for gift possibilities.

New in the low-priced camera group begins with two newcomers on the market, both box-type cameras. These new cameras take all three kinds of photos—black and white, color, and full color slides. These pictures may be taken indoors or out, day or night.

STILL ANOTHER idea for Dad's day is a new slide projector on the market, just about half the size of a portable typewriter, that will take any popular size color slides.

Or, for the Pop who's a "good shot," there's a new six-shooter flash-holder allowing six flash pictures in quick succession without reloading the bulbs. This new flash-holder will fit most every type flash-shutter camera.

For the movie-minded man, you'll find a large variety of new and versatile cameras that will give Pop the opportunity to produce, direct and be "head cameraman" for some mighty interesting family drama.

To enjoy these movies in the home, of course a new projector screen, film editor will score high!

"Jameiro Continental" is today's most dashing formal wear. Introduced at the formal opening of the Continental Hilton Hotel in Mexico City it scored instant success. The "Jameiro Continental" offers an entirely new concept in formal wear that is dashing and distinguished. Of lustrous Italian Como silk with shawl collar and detachable sleeve cuffs lend the bolero mess jacket a debonair look with a continental aura. It has a matching cummersash and tie set. Call the Independent, Press-Telegram, HE 5-1161, extension 249, to obtain the name of the store selling these.



Fine washable polished cotton, in an exceptionally tailored shirt with such handsome details as dyed-to-match buttons is shown here by the Broadway, Long Beach. Such elegance will turn father into the most debonair man in the house. The shirt is short-sleeved, cut so amply that he can reach and stretch to his heart's content. In a paisley stripe pattern that will stamp him once and for all as a man of taste. It comes in tan, blue, gray, in all sizes.



HELP HIM DRESS FOR SUCCESS!

He does his best when he looks his best!

Surely Dad could use a smart pair of slacks for summer. Parker-Kohl makes slack selecting easy with such a gallant selection! Sizes 28-50 . . . every size and style for every taste and now featuring lightweight Gabardines and Flannels.

11⁹⁵ to 27⁵⁰

PARKER-KOHL men's wear
203 PINE AVE., DOWNTOWN L.B.
OPEN FRIDAY EVENINGS

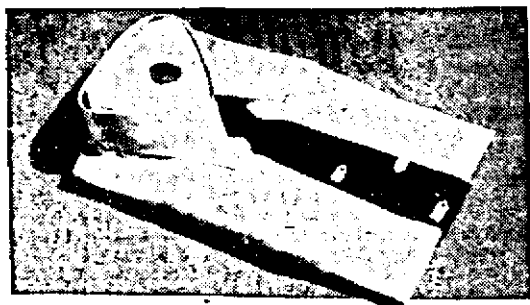


Phantom-weight Worsted in classic natural shoulder clothing

Southwick's pride . . . your joy! Phantom-weight suits of almost unbelievable softness in superb British glens, stripes, pin dots and plains . . . featuring new subtly blended dark colorings. Ounces lighter in both fabric and tailoring, they're a joy to wear in sweltering weather and "year around." So come in while the selection is so varied.
Fine Pure Worsted and Worsted- \$78⁵⁰
Dacron Blends to



GENTLEMEN'S CLOTHING
No. 210 Locust Avenue, Long Beach, California
Telephone HEmlack 6-4545



**100% dacron pique dress shirts
by van heusen**

Wrinkle and crease resist-
ant, no ironing necessary.
Sizes 14 to 17, sleeve lengths
32 to 35. French cuffs.

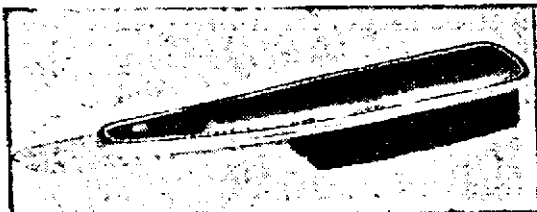
6.95



open monday and
friday 9:30 to 9:00

FATHER'S DAY, JUNE 16th

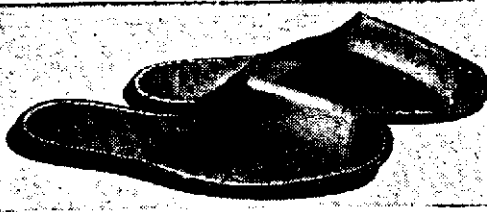
come in and see our wonderful selection of gifts for dad
that will give pleasure all year 'round



**clothes brush
by hickok**

Dad will love these leather
back clothes brushes, hand-
somerly styled as only Hic-
kok can do.

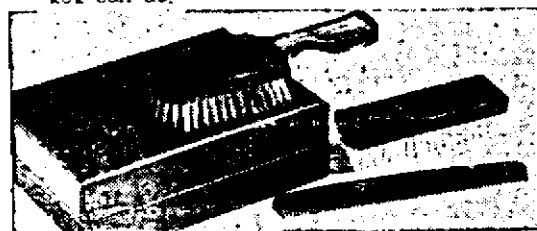
3.95



**leather vagabond slippers
by hickok**

A real gift for Dad's leisure
hours — a gift that will give
hours of comfort. Sizes S-M-
L.

4.95



**lucite brushes
by hickok**

Smartly styled Lucite brush-
es with nylon bristles.
Clothes brush, hair brush
and matching comb.

5.95



**unfitted travel case
by hickok**

A truly handsome gift to
give Dad pleasure all year
'round. Expert workmanship.

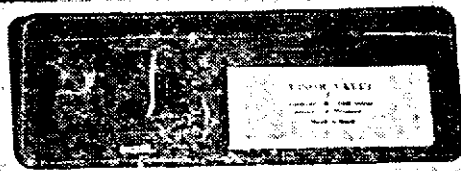
4.95



**scissors and letter opener
by hickok**

In fine polished steel, mount-
ed in gold embossed leath-
er case. A beautiful gift for
home or office.

8.95



**visor valet
by hickok**

In colors to match the in-
terior of your car. Just at-
tach to sun visor. So handy.
—Dad will love one of these.

3.95



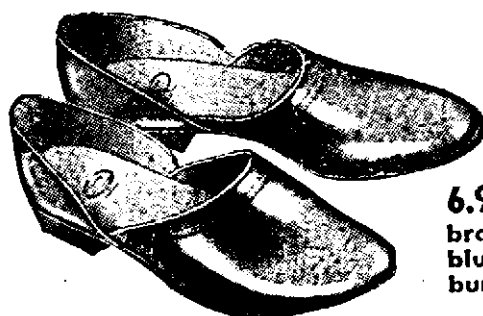
**8.95
brown
only**

Fine, soft leathers and
hand turning for greater
flexibility make these slip-
pers exceptionally com-
fortable.

the gift that goes on giving comfort

evans slippers

4⁹⁵ to 8⁹⁵



**6.95
brown,
blue and
burgundy**

MEN'S SHOES STREET FLOOR



**striped terry
men's robe
10.95**

Father will enjoy wearing this fine
Cannon terry robe every day in the
year. Outstanding high quality terry
with truly masculine appeal, per-
manent colors, full cut for comfort
and fit. Sizes S-M-L-XL. Colors: red
and grey stripe or blue and grey
stripe.

plain colors at 9.95

MEN'S SHOP STREET FLOOR

DOWNTOWN

Five at Fourth
Phone HE 2-7451

PARK FREE

At Any Park & Shop Lot
Validation With Purchase

STORE HOURS: Mon. & Fri. 9:30 to 9:00
Other Days 9:30 to 5:30



Butler Bros. Lakewood Center, is offering this casual comfortable shirt for men. It can be worn with collar open or closed and is cool comfort at any time.

Little Gifts

USEFUL stationery gifts are always warmly welcomed and serve as a year long reminder of your thoughtfulness. In such gifts as memo pads, handsome desk sets, wastebaskets and engagement books.

Personalized postcards and stationery can be used by everyone.

Door and desk signs with a name in gold are useful, ornamental and informative.

A large size, all metal, portable personal file, complete with indexed dividers, can be used at home, or for business.

He'll Go Formal, Too

DON'T LIMIT Father's Day to a "sun-up to sun-down" affair. After all, this is a once-in-a-year occasion for the "No. 1 Man". What could be more perfect a time than to present Dad with formal wear, and a chance to wear it on HIS DAY.

The new, slimmer styling of the new season's line will fascinate adherents of the "Ivy Look" as well as flatter the paunchiest of Pops.

Dad will be prouder than the proverbial peacock sporting one of the super, stain-shy silk dinner jackets, now so very popular!

Other formal gift suggestions

to especially please the "old look" Dad, are a sparkling colored jacket in spot-resistant Dacron polyester fiber-rayon or a pesante silk jacket of lustrous peacock tone.

If Pop is already the owner of a tuxedo or is a "stickler" for more conservative evening wear, a cummerbund or cummerbund with matching bow tie will assure his regal appearance the evening of Father's Day, or any other gala night of the year!

These coordinates can be had in a variety of plaid, checked or striped sets in a limitless range of fine fabrics and colors.



The Elite of Father's Day Gifts . . .

Imported, lightweight fabrics . . . custom tailored in our own shop.

MORE WELL DRESSED MEN WEAR THE "FUZZ HARRIS LABEL"



122 E. 3rd, Downtown Long Beach

HE 7-4406

No one else can fill dad's
Bostonians



FOR FATHER'S DAY . . . JUNE 16th

There's nothing that will please Dad more on his day than a pair of genuine BOSTONIAN MOCCASINS. Handsewn fronts and kick seams . . . hand whipped stays . . . A gift that will give him many seasons of casual comfort.

IN GOLDEN OR BLACK VEAL **13.95**
GIFT BONDS, TOO, FOR DAD'S OWN SELECTION OF OTHER STYLES OF FAMOUS BOSTONIANS

225 PINE
HE 6-3275

Dobyns

DOWNTOWN
LONG BEACH

Fine Footwear and Accessories

Remember Grandpa, Too



In this era of ours, Grandpa is called upon to play a dual role of Father and Grandfather to the offspring of the family in many modern "broken" and fatherless homes.

If this be your case, all out efforts should be made on the one day of the year — Father's Day — to show Grandpop how much you really care, with a

very special gift! Heaven knows he most certainly deserves it!

If Gramps is of the "youngish grandfather group" — cool, casual shirt and short combinations, or Cabana sets, would make an appealing gift for all his activities.

Better still, if "Gramps" just likes to relax or putter around

the house or in the garden, a pair of the popular new Bermuda shorts topped with a terry-cloth, knit, or a miracle-blend shirt, would give Grandpa a big thrill.

If Grandpa is of the older and more staid set, select some new light-weight slacks with matching shirt.

Grandfathers, who especially

enjoy hobbies, will get a special thrill out of tools for the work shop, lawn and garden equipment, books, fishing, hunting or boating equipment.

No matter what type of granddad yours is, he will be pleased as punch to receive a second Christmas celebration on that all important day in June . . . Father's Day.

Imported Italian tropical suits will let Dad enjoy the complete cool comfort he wants yet he will be distinguished in appearance. Shown by Levins Men's Wear, this imported tropical worsted is 100 per cent fine wool woven on silk looms, is for wear 10 months of the year. And, it is budget priced.



Self shadow stripes set off this black silk mohair suit of imported Italian fabric which Walt Jordan is showing. The American silhouette model features light chest expression and waist taper. It comes in Oxford grey, chestnut brown and black.



113 East Broadway
Phone HE 7-2231



Wards cool Brent suits

IN THE FORMULA PROVEN BEST
FOR COMFORT, WRINKLE-RESISTANCE

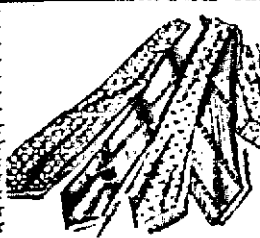
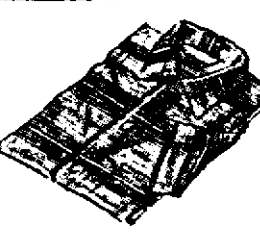
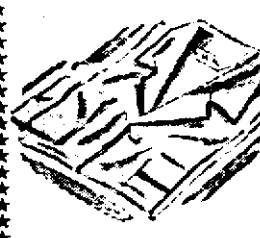
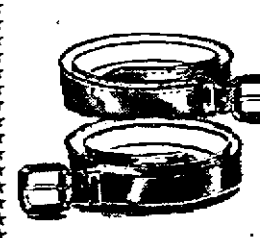
37.50

55% DACRON®-45% WOOL

Air conditioned suits? Almost. Wards new summer suits are a scientific combination of Dacron and wool, for suits that are cool to wear—and look it! Cool because they are porous—they resist wrinkles and hold a permanent crease. Choose your handsomely tailored suit from Wards complete stocks of 2 or 3 button models.

®DuPont Registered Trademark

**Ask About Wards
Monthly Payment Plan**

 <p>NEW NECKTIES 1.00 Bright and conservative patterns, all wool linings. Get one for each suit.</p>	 <p>FAMOUS GINGHAMS 2.98 Sport shirts in checks and plaids by Galey and Lord. Short sleeves, washable.</p>	 <p>BRENT PAJAMAS 2.98 Sleep-constructed—striped and solid Sanforized cotton. Notch or middy styles.</p>	 <p>LEATHER BELTS 1.50 Trim, slim, long wearing cowhide in assorted colors. Metal buckles. Brown, black.</p>
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Nicest Gifts For Nicest Guy

PERHAPS one of the nicest ways to make Father the "all important" male in his household on Father's Day is to give him a gift that is "strictly personal."

Basically all Dads are just as style conscious as the other members of the family but it may not have been apparent because he just hasn't had the heart—or the pocket-book to express himself properly.

It's a sure thing that Dad would like to receive a gift just for himself. He may not show his disappointment if the gifts received can also be shared by the rest of the family, but as June 16th is HIS day, make it HIS gift.

This year, local merchants are making an all-out effort to stock their shelves and counters with sensible and practical items of wearing apparel that Dad will really appreciate.

Grooming Aids

Although most men hesitate to admit it — they too, favor using toiletries; as a result many exciting ideas are presented for a man's grooming and well-being. And, this year is certainly no exception, because men in all walks of life are finding the use of after-shave lotions, deodorants, colognes and the like, extremely important to good grooming.

Money Saver

A really practical gift which will save Dad many dollars during the year is a home barbering set. These sets include: comb, scissors, electric clippers, and an instruction book to show Mom how!

SPORTSHIRTS, of lightweight wool in either solid tones or striped, and paisley designs,



Andover Shop suggests a sport coat of the finest tweeds will make a big hit with dad. Lightweight and cool, the jacket will give him that dressed up feeling at all times. And, it comes in various colors and patterns to please a man of any age.

make terrific Father's Day gifts. They're perfect match-mates to wool sport coats of medium tones.

A big surprise, not to be overlooked as a potential Father's Day treat, are foulard-patterned wool belts with leather trim. Handsomely boxed along with a matching wool challis ties, these sets would be a perfect gift "To Daddy from the kids."

High on the gift lists are robes, and especially the gay, new summer styles appearing on the market.

FASHIONED in fabrics of feather-weight wools, these "perfect presents" are now available in plaids, checks and lighter shades.

Probably one of the most different gifts that Father could receive is a pair of walking shorts, in either the regular Bermuda length or the shorter Jamaica length.

These newer-than-new fashion items are being accepted by men of all ages and in all walks of life.

So, don't laugh at the idea of your Father in walking shorts; instead, give him a pair for Father's Day and let him set "the habit" he won't want to give up.

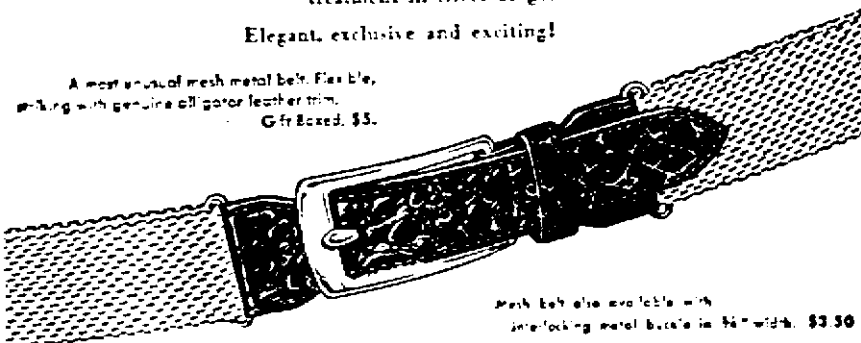


Dad will go to the beach more often if you equip him with some sportswear such as this shown by May Co. Lakewood. Famous make swim sets have boxer style trunks with front zips with in or out shirts to match. Plaids, checks and fancy prints are offered.

CHARLES BARON FEATURES ... THE NEW MESH Jewelry Wardrobe by SWANK

Depend on Swank to develop new ideas!
This fresh styling features an ingenious mesh treatment in silver or golden tones.
Elegant, exclusive and exciting!

A most unusual mesh metal belt. Flexible, striking with genuine alligator leather trim.
Gift Boxed, \$5.



Mesh belt also available with interlocking metal buckle in 3 1/2" width. \$3.50

Charles Baron Ltd.

4916 E. 2ND ST.

BELMONT THEATRE BLDG.

BELMONT SHORE

VISIT LeCombe's THE WESTERN SHOP 3648 LONG BEACH BLVD. LONG BEACH

EVERYTHING WESTERN

COWBOY BOOTS • HATS

WESTERN WEAR

RIDING EQUIPMENT

SILVER BUCKLES

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WESTERN GIFTWARES

KIDDIES CORRAL



THE ORIGINAL WESTERN SHOP

Since 1943 in Long Beach

Hours: 10 'til 6
Fridays 12 'til 9

3648
Long Beach Blvd.

Ph. GA 4-6036

Not Official Holiday

By Andrew Mason

BELIEVE it or not, Dads in the United States still do not get the recognition that rightly belongs to them. Though Mother's Day is proclaimed a national holiday each year, Congress still has not given the President of the United States power to announce a day in honor of Dad.

This year Sen. Margaret Chase Smith of Maine introduced a resolution to give the President this power, but, as in

the past, it probably will not be brought to the floor by the Judiciary Committee of the Senate. Just why the majority of Senators, most of whom are fathers themselves, refuse to create a national holiday in honor of Dad remains a \$64,000 question. American Dads (and notice Dads is capitalized) might take it upon themselves to write to their respective Senators, who may be too bashful to honor themselves, demanding they be given the recognition they justly deserve. Fortunately, American fami-

lies are known for their spirit of gift-giving, and they have taken it upon themselves to shower Dads with presents. Coming at the beginning of the summer when thoughts are on play and sports, Father's Day, June 16, is the ideal occasion for giving Dad summertime sportswear — gifts of brightly patterned lightweight wool knit sportshirts, short-sleeved for warm weather; tropical wool-worsted walk-shorts in white, gray or navy, argyle wool socks in regular length or knee-high wool hose for walk-shorts, and

colorful wool knit beachtrunks. — An idea that is rapidly catching on is for the entire family to join together and pool their finances to present Dad with a gift from all — one of the handsome lightweight wool sports coats or a white tropical worsted dinner jacket.

There are many sport coat patterns to choose from this June 16. Tweeds and shetland jackets are available in weights so light they're fun to wear throughout the entire summer, and nothing else measures up to the quality of wool which is known for its exceptional wrinkle-resistance, long wear and adaptability to temperature changes.



For a cool, crisp silk and wool men's tropical suit, here is Hart, Schaffner & Marx answer. It will be stylish in Southern California 10 months of the year and is available at Walker's in gulf grey or tobacco brown.

Others Close

JUDGES who selected the Father of the Year reported there were many nominations which were outstanding and winner was chosen only after lengthy checking of many of the fathers.

- Among those listed as runners-up in the contest were:
- Frank J. Ackerman, 6624 Gaviota Ave.
 - George W. Goldsmith, 6502 California Ave.
 - Curtis Vaughn, 1713 Washington St.
 - E. J. Martin, 11858 Men St., Garden Grove.
 - Harvey L. Cressey, 5802 Oxford St.
 - Don A. Lough Jr., 9700 Maple, Bellflower.
 - Dick Westerman, 209 S. Pearl, Compton.
 - Rev. Louis F. Mertz, 2846 San Anselmo Ave.
 - Earl Van Sandt, 207 6th St., San Diego.
 - Walter Eiter, 3474 Snowden Ave.
 - Samuel E. Barnes, 3267 Maine Ave.
 - Cornelius Hoffman, 5358 Palo Verde Ave.
 - Fred Oshman, 1612 Gaviota Ave.
 - Arnold M. Olson, 5717 Oxford St.

Try Shorts

Now that men's knees have come out of hiding you may be able to get into some smart, try-the-knee walking shorts.

However if Dad's the bashful, modest type he may find the newer, mid-calf length more to his liking.

Linens, linen-effect rayons, cotton poplins and feather-weight flannels, as well as smartly-colored denims, sail-cloths, twills and poplins make up the shorts story.

SHOP HERE FOR DAD!

USE YOUR CREDIT



Both Columbia downtown and Lakewood Center Stores are chock-full of Practical Father's Day Gift Ideas!!

Silk and Cotton Sport Shirts
3.95

Imported shirts. Actual materials used in shirts made to sell for 7.95 and 8.95. Beautiful patterns, all sizes.

Bradbury Sport Coats
23.90

Fine colorful all-wool tweeds and chevrons, two and three-button models, all sizes.

Actual Values to 39.95

• Lakewood Center Store Open Monday Night 'til 9:30

Columbia

FIRST AT PACIFIC — LONG BEACH
ALSO IN LAKEWOOD CENTER

Van Heusen Broadcloth Dress Shirts
4.00

Premium combed cotton broadcloth, button or French cuffs, soft-slotted or semi-spread collar.

Catalina Swim Trunks
3.95

Sleek-fitting, Lastex styles, made in California. Also a large assortment of boxer styles in colorful prints. Sizes 28 to 42.

Cooper's Broadcloth Shorts
1.00

Sanforized, made of fine count broadcloth. White and fancy patterns. Grip-per front, boxer types.

Colorful Sweater Shirts
4.95

For active men. Comfortable, soft, made of hi-bulk orlon. Completely washable. Many colors. All sizes.

Interwoven Stretch Socks
1.00

Stretch sock that fit every size foot without bunching around the ankles. Made of Helanca nylon.

Easy Credit! And 2% Green Stamps—Columbia downtown only.

Make A New Man of Him



Norm Meager's store for Men offers this summer suit in imported unfinished worsted Glen plaid by LeBow Bros. New natural shoulder lines, 3-button coat with center vent and in or out flaps on the pockets give it the style of distinction. Worn with it is an Oxford cloth button-down collar shirt.

BY SHIRLEY BEAVER
STOP ME if I'm wrong, gals, but isn't it true that a woman will walk a mile (or two, or three) for a bargain? Well, how's this for a bargain—you present your man with some good looking new duds on Father's Day, which makes your shopping easier, and you present yourself with an escort who looks right and feels right because he is dressed right.

Facing the question of her husband's appearance realistically, any girl just has to admit that her man is her best—or her worst—accessory, so Father's Day is a logical time to make certain that he has everything he needs in his wardrobe to flatter him as well as his spouse when they're out together.

VERY OFTEN, notes the American Institute of Men's and Boys' Wear, Dad would get these things for himself except for the fact that he hates to go shopping (as you undoubtedly have been informed on many occasions, or that he hasn't the time, or perhaps he doesn't even know they exist).

What can you offer him? Take those new open-weave short sleeved shirts. Cool, comfortable and good looking, they have climbed to new heights of popularity during the past few summers. Made of sheer voiles, batistes, broadcloth and porous skidnet and leno weaves, these dressy cousins to your man's favorite summer sports shirts come in the most wanted collar styles and a wide selection of warm-weather colors.

Such shirts are available in wash-and-wear fabrics which means less bulk when traveling, fewer hours over a hot iron and lower shirt laundering bills.

ANOTHER POSSIBILITY is a complete selection of summer neckwear. After all, what's more depressing on a hot summer's day than a man wilting away under the strangling effects of a heavy winterweight tie? Neckwear geared especially for warm weather is lighter in weight and color and harmonizes beautifully with the new lightweight suits that will look so at home on your favorite escort.

Blue is the important color for men this summer, so why not treat the father of your children to a new blue sports blazer or a certificate from his favorite clothier for one of the lightweight navy blue suits in worsted, silk or wash-and-wear blends of man made and natural fibers.



Father's Day is not only a joyful day for father, but the family as well. Look at the expression on the faces of Barbara and Jerry Oles and Bridget Tracy as they model a gift presentation. They are representing His Shop, 2011 E. Fourth St.

John Norman

FINE

APPAREL



FOR MEN

IMPORTS

DOMESTICS

COLOGNES

LEATHER
GOODS

SWIM-
WEAR

UNIQUE
GIFT ITEMS

The Father's Day gift selection from John Norman consists of distinctive and tasteful clothing, sportswear and accessories. We cordially extend to you our invitation to shop at your leisure and permit us to assist in any way that we can.

SPORT
SHIRTS

SHOES BY
FRENCH-
SHRINER

SUITS BY
LEWIS & EAGLE

SPORTS COATS &
SLACKS

Bixby Knolls

Los Altos

4512 Atlantic Ave. 2150 Bellflower Blvd.
Long Beach 7, GA 3-1073; Long Beach 15, HE 8-2373



Dad or granddad will really appreciate a gay sports shirt this summer. Shown is a Montgomery-Ward offering of cotton Drip-Dri which has a Ward-flex collar lining (always springs back to shape). Various patterns and colors are offered at low cost.

U. S. Father of Year

SEN. JOHN L. McCLENNAN of Arkansas, vigilant chairman of the special Senate committee investigating labor-management rackets, is the Father of the Year. He is accorded this designation by the National Father's Day Committee because of the respect he has commanded as a fair and high-minded American citizen and because of his expert and aggressive guidance of the famous Senate committee.

The senior Arkansas senator, although regarded as potent and judicious in spearheading committee investigations, has been known to pepper his commentary with biting sarcasm and scorn when provoked by bawdy and hostile witnesses and their attorneys. Often referred to as "the busiest man in the Senate," he is a member of three standing committees, two special committees and 10 subcommittees.

The Senator was born on a farm in Grant County, Ark., on Feb. 23, 1896. His parents were pioneer residents of the state. He attended the public schools and studied law in his father's office, being admitted to the Arkansas bar at age 17. He was elected to the House of Representatives in 1934 and is serving his third term in the Senate. He was a lieutenant in World War I. He is the father of five children. He and Mrs. McClennan live in Camden, Ark.

Give a Book

The world of books opens a whole new realm of gift ideas for men of all ages and all tastes.

You're sure to please mystery lovers with another "who-dunnit" to add to their collection, and in lighter vein you'll find collections of cartoons, humor and games.

open 3 nights: mon. 9:30 to 9:30; thurs. & fri. 12:30 to 9:30

*make this a day
he'll always remember*

MAYco
LAKEWOOD

SENSATIONAL OFFER

...in time for father's day

*sale
save*
11.55 on
the 1957
remington
ROLLECTRIC
SHAVER

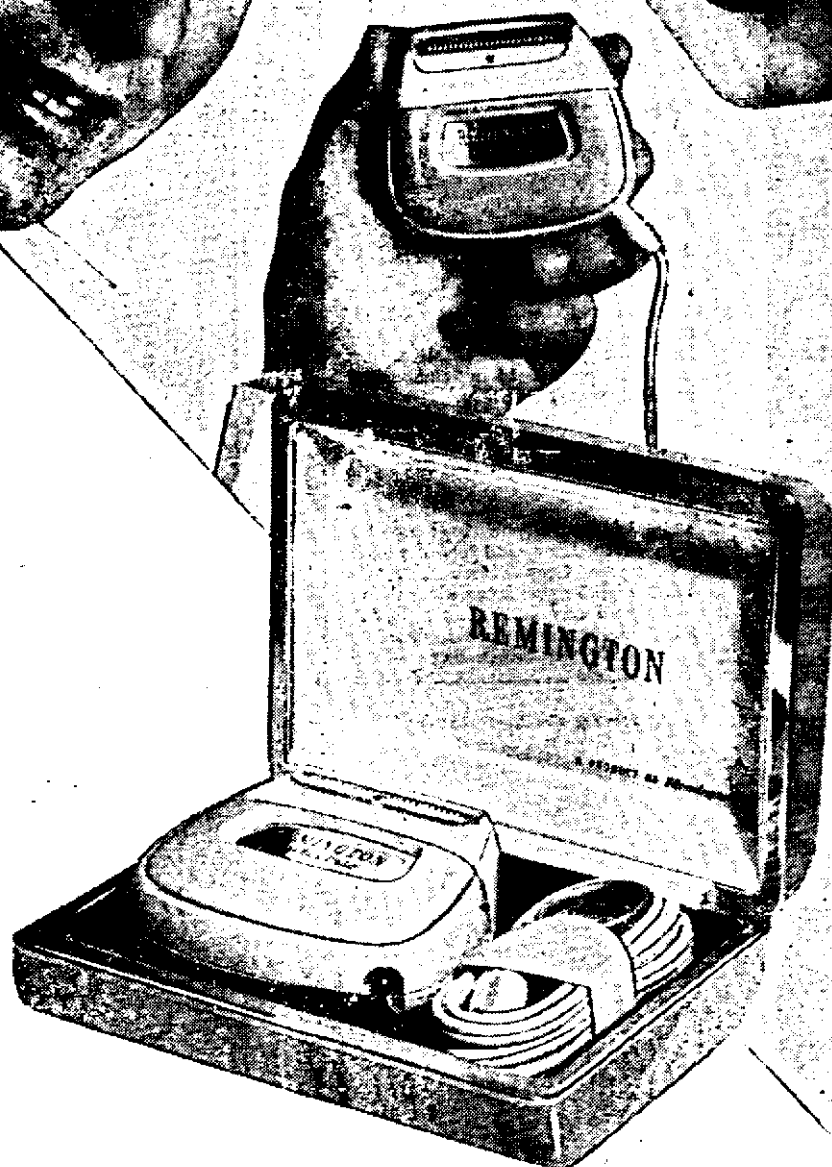
reg. 31.50
19.95
with trade
(22.95 WITHOUT TRADE)

no trial period

Present Father with the newest shaver . . . since electric shaving began . . . Remington Rollelectric . . . the only shaver that gets to his "hidden beard" . . . shaves below the normal shaving level.

He's never known such comfort . . . such a really close shave . . . without burn or drag. Trims mustache and sideburns, too. Complete with cord, cleaning brush, 1-year warranty. on gift purchases, trade in may be brought in for credit after Father's Day.

May Co. Lakewood — Men's Cosmetics — Street Floor



(win a new chevrolet station wagon (tickets at may co. lakewood))

MAY CO. LAKEWOOD, 5100 Lakewood Blvd. Hours: Monday 9:30 to 9:30; Tuesday, Wednesday, Saturday 9:30 to 5:30; Thursday and Friday 12:30 to 9:30. For Phone Orders Call GA 5-2411, ME 3-0111

DAD GETS STAR BILLING

fathers' day - june 16



may co. means COOL SHOPPING IN A COMPLETELY AIR CONDITIONED STORE. FROM THE TOP TO THE BOTTOM, WE OFFER YOU THE COMFORT OF LEISURELY SHOPPING IN A REFRESHING ATMOSPHERE.

over 1/2 off

FAMOUS 1957 WILSON GOLF CLUBS

Sarazen Autograph 1957 golf clubs at over 1/2 off! All with true temper shafts, reminder grips in finest leather; newest compact heads with weight distribution to help get maximum distance and accuracy. Woods have Strata-Blue heads. Here is the perfect Father's Day gift... if Dad is a confirmed golfer!

110.00 Matched set, 8 irons **49.95**
62.50 Matched set of 6 irons **27.50**
75.00 matched set of 4 woods **29.95**
56.75 matched set of 3 woods **29.95**

SARAZEN GOLF BALLS

Reg. 13.00 doz. **7.19**

Wilson, 1957 Sarazen Autograph golf balls, latest large identification number markings, hi tension balls.

Deluxe "Fairway" Golf Bags

30.00 value **19.98**

Individual compartment bags with "wrap-around" protecto wear shield, metal band reinforcement at top. Balloon type pocket carries all extras; large ball pocket. Hood, choose rust or plaid, with black trim.

Additional values for the golfer

12.00 Vinyl-cord golf bag; sweater strap, hood, and lots of pocket space. Grey & black **7.99**
12.95 Lightweight automatic folding golf cart **7.77**
24.95 De luxe automatic folding golf cart, ball bearing wheels **11.98**

Spring Goods—Downstairs



2X2 PIMA BROADCLOTH DRESS SHIRTS

reg. 7.95 **3.99**
Superior 2x2 fine count, imported broadcloth dress shirts. Custom detailed in every way. French cuffs, ocean pearl buttons, new permanent stay collar (no more lost stays), narrow gauge stitching. Regular collar button cuffs; or semi spread French cuff. Sizes 14 1/2 to 17; sleeves 32 to 35.

WHITE/WHITE JACQUARD SHIRTS

reg. 8.95 **4.99**
Gleaming white, silky finish, perm. stay collar, regular collar, button cuffs; semi spread collar, French cuff. Also in short sleeves. Sizes 14 1/2 to 35 sleeves.

Men's Store—Street Floor



GUARANTEED 1 YEAR WESTMINSTER SOCKS

Westminster socks with a cashmere-like feel, guaranteed against holes, wear like iron. Miracle fiber cotton, absorbent, soft, quick drying, shape retaining. Slack lengths, with elastic tops.

ORLON 9x3 RIB

reg. 1.50 **81c, 6/5.00**
Solid colors of navy, brown, grey, charcoal, yellow, maroon, red, powder, tan, green.

ORLON OVERPLAID ARGYLES

reg. 2.00 **1.29, 3/3.85**
Handsome color combos to complement Dad's outfit. In red, green, blue, light grey, charcoal, brown, tan, maroon and yellow. 10 1/2 to 13.

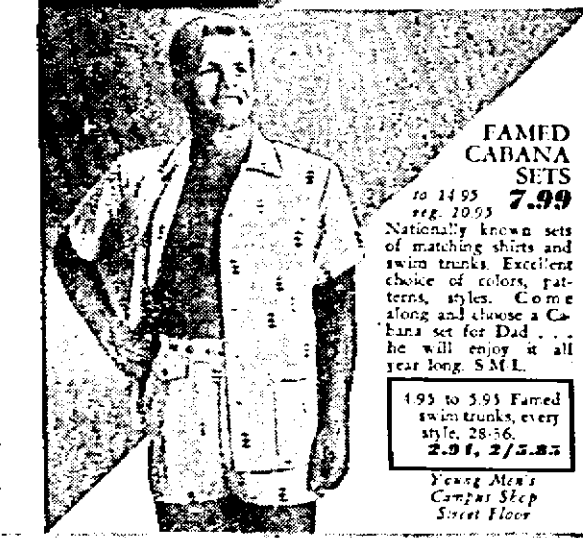
Men's Footwear—Street Floor



MEN'S SPORT SHIRTS

reg. 4.95 **2.91, 2/5.85**
First time on sale. Sport shirts that are a standout in our regular stock — now at once a year low price. Shadow checks, gingham plaids, oxford cloths, large assortment. Blue, brown, grey, tan, maize, red, white. S.M.L.XL.

Men's Sportwear—Street Floor

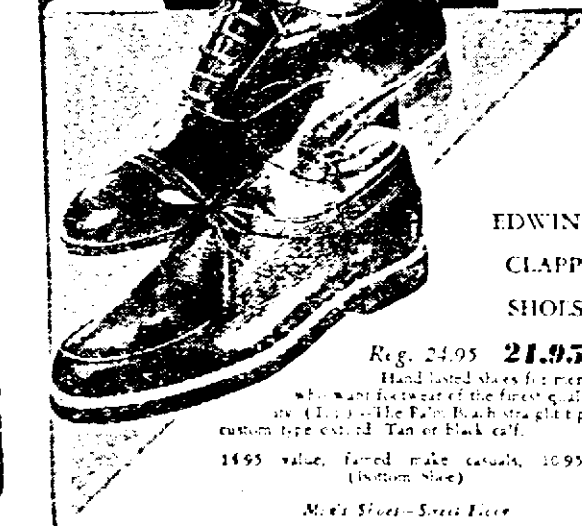


FAMED CABANA SETS

reg. 10.95 **7.99**
Nationally known sets of matching shirts and swim trunks. Excellent choice of colors, patterns, styles. Come along and choose a Cabana set for Dad, he will enjoy it all year long. S.M.L.

195 to 5.95 Famed swim trunks, every style, 28-36. **2.91, 2/5.85**

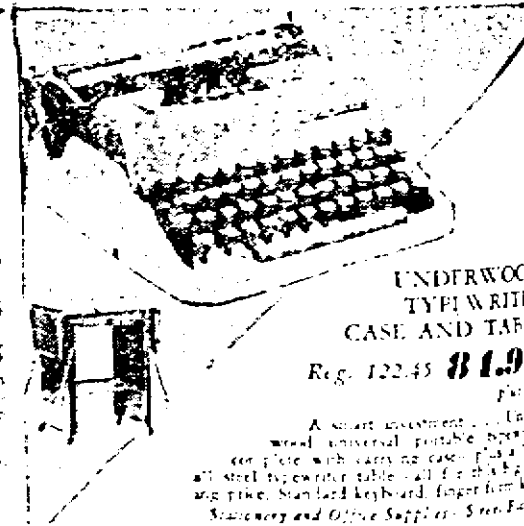
Young Men's Campus Shop—Street Floor



EDWIN CLAPP SHOES

Reg. 24.95 **21.95**
Hand laced shoes for men who want footwear of the finest quality. 14.95 to 24.95. The Edwin Clapp shoe is a custom type shoe. Tan or black calf.

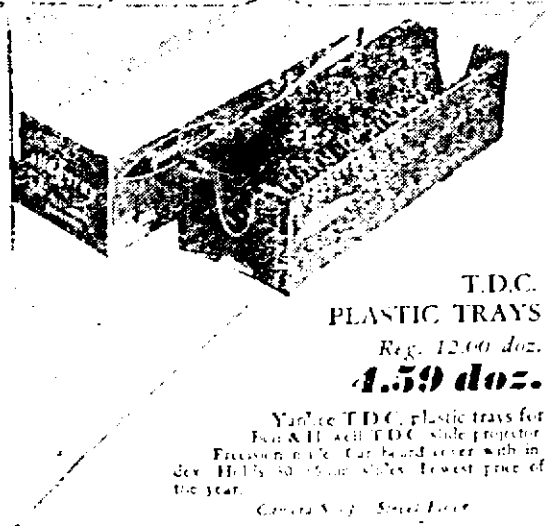
Men's Store—Street Floor



UNDERWOOD TYPEWRITER CASE AND TABLE

Reg. 122.45 **81.98**

A smart investment... Underwood universal portable typewriter. 14.95 to 122.45. All steel frame, keyboard, finger bar, type, and paper support. Lowest price of the year.

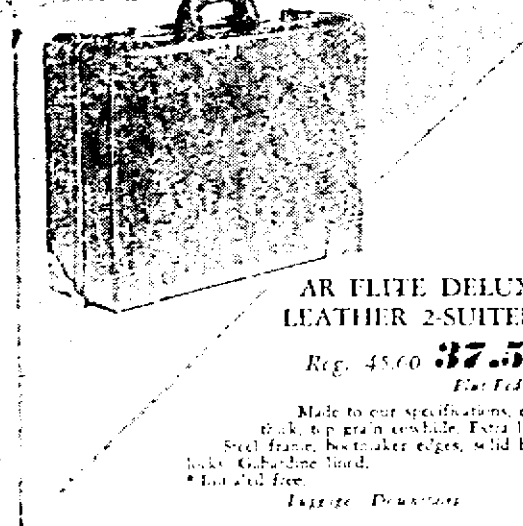


T.D.C. PLASTIC TRAYS

Reg. 12.00 doz. **4.59 doz.**

Yankee T.D.C. plastic trays for food. All cell T.D.C. style. Proprietary. 12.00 doz. Car board cover with in. 1/2. 10.00 doz. 10.00 doz. Lowest price of the year.

Campus Shop—Street Floor

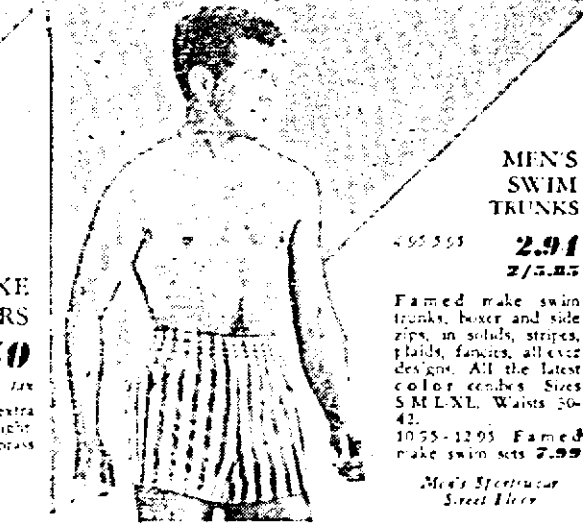


AR FLITE DELUXE LEATHER 2-SUITERS

Reg. 45.00 **37.50**

Made to our specifications, extra thick, top grain cowhide. Extra high steel frame, bootmaker edges, solid brass buckle. Guaranteed. 10.00 doz. 10.00 doz. 10.00 doz.

Luggage—Downstairs



MEN'S SWIM TRUNKS

reg. 5.95 **2.91, 2/5.85**

Famed make swim trunks, boxer and side zip, in solids, stripes, plaids, fancies, all over designs. All the latest color combos. Sizes S.M.L.XL. Waists 30-42. 10.55-12.95. Famed make swim sets **7.99**

Men's Sportwear—Street Floor

Dad, Let Family Know What You Want

FATHERS everywhere, awake!

The time for taking Father's Day gifts in a catch-as-catch-can way is past. If you want to stem the flow of jeweled can openers, mink-lined mustache

cups, and other useless or duplicated items that builds into a minor tidal wave on the Day for Dads, now is the time to act. Other members of the clan aren't timid about hinting about what they'd like in the

way of gifts on their special days. This is the way they get what they need and want, and it can be your answer, too.

A few well-timed and well-placed hints may result in your receiving many of the things you'd like or need. For example, would you like some comfortable, easy-on-the-eye summer clothes? Use the breakfast table for a casual comment about how easy to care for and inexpensive such clothes are. Note over the morning coffee that these cool garments are easy on the wallet, too. The chances are that your comments will not fall on deaf ears.

DO YOUR OLD SWIM trunks look as though they've been used by a baracuda for a teething ring? Stated with a properly wistful look, a comment to this effect may well produce a few new pairs. You will need these anyhow for those sun-filled, fun-filled days at the beach and, if you do your propagandizing right, your wife or offspring may even come up with one of these good looking cabana sets for you. The matching shirts, frequently lined with terry, are just great to dry off in.

Are you short on summer shirts? Put in a pitch as soon as possible for some of these comfortable, wilt-preventing numbers. Mention the handsome variety of new collars, the light-weight porous weaves of the fabrics, the cool colors and, if Mom does the ironing, don't forget the wash-and-wear fabrics that practically press themselves.

IS YOUR SLACKS wardrobe on its last legs? Make a few timely cracks about how it's not right for the head of the family to be sporting a shine on the seat of his pants instead of a brand-new pair of new feather-weight trousers that shed stains, wrinkles and heat with ease. Timing your remarks as the family gets ready for a shopping expedition may even lead to the family satisfying your secret yen for a pair of slacks in shades ranging from pale pastels to rich reds and golds.

Do you hit the ceiling once a week looking for a missing cuff link? Have pity on your head

and the ceiling, too, by suggesting tactfully that someone remember you with a few new sets of links and other accessories.

Does your selection of summer ties make you think about strangling yourself every morning? Try schemes like tucking your napkin under your chin at the dinner table with a remark to the effect that you've got to do something to protect your last summer tie. This isn't fool-proof but it's bound to get the fact across to the family that you need a new assortment of foulards, cottons and summery reps.

OR IS IT POSSIBLE that you'd rather trust your own judgment in picking out your Father's Day presents on the spot? Take advantage of the gift certificate system by commenting from time to time on what an excellent idea it is. It might work you into a spot where you can pick out a new summer suit in the most terrific crop ever available, or any number of garments, furnishings and accessories that you may feel are better left to a man's individual taste.

These are just a few ideas you might find useful in getting what you want for Father's Day. You

Likes Red

MEN LIKE red! They buy millions of red ties every year (with blue running second). They hide red suspenders under quiet business suits, and go off on fishing trips in brilliant red shirts, caps and socks.

And more than ever before, men are releasing their inhibitions by streaking along the nation's highways in fire-engine-red cars.

Research shows that, in general, men paint the interiors of their homes light green, wear blue suits with brown shoes (and prefer blondes but marry brunettes). But ask them their favorite color . . . and they see red, red, red!

know your family best and the special approach that is likely to work best in each case. They may work and they may not, but it's worth a try. Dad. After all, who wants a shaving mug when he can have some good looking sports shirts, tennis togs, walk shorts, golf cap or whatever your particular sartorial needs may be?



Walker Set will make a hit with Dad whether he does any hiking or just putters around home on his day off. This set known as the "Honduras Stripe" is shown by Howard Amos Store. Styled with a Continental air, the walkers are of linen-textured, crease-resistant blend of rayon and cotton and completely color fast. Shirt is of gingham that is sun and water tested and features a lined Italian color.



a brand new father
or a spirited grandpop
have a great Father's Day
with a gift from HIS SHOP



"everything for the male"



His Shop

3011 East 4th St. . . at Cherry

HEmlock 8-4121



Breakfast in bed and a fine selection of wearables is a fine way for the family to say happy Father's Day and to make sure that Dad continues to be dressed right throughout the year.

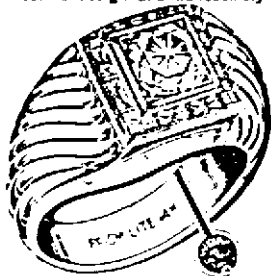


Imported raw fax Irish Linen odd jacket is ideal for summer. No bleach or dye is used in this fabric. It is a natural linen color and so neutral as to blend or contrast with any slacks. Model shown has natural shoulder, 3-button high notch lapels, straight hanging sides, deep hook center vent and cream pearl buttons. Call the Independent Press-Telegram, HE 5-1161, extension 249, to obtain the name of the store selling these.

ON THE DAY DAD IS KING...
GIVE A GIFT FIT FOR ROYALTY
GIVE HIM A DIAMOND FOR

FATHER'S DAY

A diamond for Dad is your symbol of love forever. How proud he will be on Dad's Day and every day thereafter. These selected styles are the latest in design and handsomely engraved.



**1/4 CARAT
MAN'S
DIAMOND
RING**

Regular 139.50

Brilliant cut, mounted in handsomely engraved 14-K yellow gold mounting.

SALE PRICE **\$68**

**1/2 CARAT
MAN'S DIAMOND RING**

Regular \$359.00

Flashing brilliance in massive 14-K yellow gold mounting.

SALE PRICE **\$178**

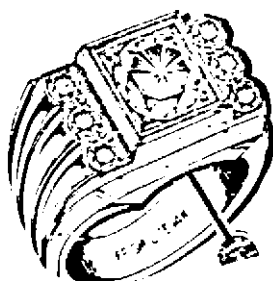


**1 FULL CARAT
MAN'S DIAMOND RING**

Regular \$897.00

Fiery center diamond with 4 brilliant side diamonds enhance the rugged 14-K yellow gold mounting.

SALE PRICE **\$448**



TAKE A FULL YEAR TO PAY AT LAWSON'S

DIAMOND SPECIALISTS
Lawson's

250 PINE ave.
DOWNTOWN LONG BEACH ONLY

BUTLER BROTHERS

Fashion
Headquarters
for Men...

Remember Dad -
Father's Day,
June 16th



SLACKS SALE

Gabs!

Blends!

Flannels!

Linen
Mixes!

Dacron
Mixes!

Sale! Striking Designs

Bold unusual design in sport shirts to make Dad and his admirers sit up and take notice! Brocade ribbon trims, hidden pockets, blind fronts and exciting strong colors! Fine Sanitized cotton. Small, medium, large.

2.98 - 3.98

Values to 5.98



LINEN WEAVE Bonora's dacron and linen mix in a crisp, cool texture. Muted, harmonizing tones. 29 - 44.

5.98

WASHABLE GABS of nylon, dacron and viscose in a wonderfully wrinkle-resistant fabric. 29 - 42.

6.99

WOOL FLANNELS in pure virgin wools that keep their press, look good for dress or sport. 29 - 42.

9.98

WOOL GABS in a lustrous all wool Sherrin gabardine in neutral and dark colors. 29 - 44.

12.95

WOOL-NYLON gabardines in a hardwearing, handsome weave that shuns wrinkles. Many colors. 29 - 44.

9.98

Money-Saving Money Savers!

Values to 6.95

plus for

2.98

Wallets will delight Dad! Every one genuine leather—English Morocco, alligators, cowhides, calfs, smooth and pebble grains. Many with secret pockets! See these to believe the values!

**LAKEWOOD
CENTER**
Store Hours
Monday
12:30 - 9:30

**BUTLER
BROTHERS**
Department Store



Real cool will be Dad in this outfit. Offered by Parker and Kohl, 203 Pine Ave., the sport shirt is cotton and silk with contrasting panel down the front. It comes in eight variations of colors. The jacket is rayon and silk and is in three different colors.

Gifts He Will Wear

With white and navy becoming such an important color combination, either white flannel slacks or a navy blue worsted blazer—or both—make a handsome gift.

Short outer jackets for those cool evenings at the mountains or the beach are a practical choice, too. Summer jackets combine knit and worsted. Popular is the zip-front jacket that ends at the belt-line. An eye-catcher is a cardigan front with knit sleeves, collar and waistband. Choose one in jet black, and for sharp contrast, include a pair of white wool flannel slacks. This winning color combination of black and white will certainly make Dad beam. It's one sure sign of making him feel that you think enough of him to want him to dress in fashion. And if the gift is from the family, he'll certainly break away from the drab and dreary sportswear colors of past summers.

With men re-discovering the practicality of wearing a soft wool sweater for evening spectator sports or for driving the family to the "milk barn" for super milk-shakes or sodas after dinner, they become a much-appreciated gift. For summer, sweaters have specially twisted yarns to give a smooth feel, and they're comfortable on the beach when sea breezes blow cool.

Why not give Dad a sleeveless sweater of long-wearing wool in solid gray or tan—two basic colors that go well with most sport coats and zip-jackets. You can be sure you've made the right choice when you give gifts of clothing. Dad will enjoy wearing these new lightweight wools this summer.

Go Nautical

WHEN CHOOSING your dad's gift, be sure to consider the important new trend toward boating. Boating has become the nation's most popular outdoor recreation—more popular than golf and tennis combined.

Thirty million Americans—mostly "week-end skippers"—

own more than five million boats, ranging in size from canoes and dinghies to expensive yachts. And these amazing figures do not include all those in the "society longing" class.

So whether your dad owns a boat, or is a would-be sailor, consider a gift with a nautical theme!

Some Dad

If a father today has a dozen children he's regarded as "quite a fellow." But history points out that Malai Ismail, ruler of Morocco in the 18th century, was the father of 343 sons and 340 daughters. That's quite a brood in any century in any country.

GIVE A NUNN-BUSH GIFTIFICATE!



How to PROVE you Appreciate DAD!

Father's Day is your opportunity to let Dad know you think he is the greatest guy in the world! Give him Nunn-Bush Shoes...or smart new Hosiery...or a pair of Slippers!

Edgerton Shoes from \$11.95
Other Nunn-Bush Styles from \$19.95

Style 378
TEENTON Last
\$19.95
Black Calf and Grey Calfskin Nylon

USE MEADS' 90-DAY CHARGE ACCOUNT — NO SERVICE CHARGE
Pay 1/3 July, 1/3 August, 1/3 Sept.
OR USE MEADS' 6-MONTH ACCOUNT — ASK FOR DETAILS

meads store for men
124 PINE AVE.

FREE Park & Shop

THE SPOTLIGHT IS ON DAD at Proctor's

SALT WATER

FISHING SPECIAL

- RU-PACIFIC SPINNING REEL
- CONLON SPINNING ROD
- 200-YD. 15-LB. TEST LINE

Reg. 62.35
Value
SPECIAL

34.88

GOLF SPECIAL

Golfer's
STARTER SET

- 2 Woods
- 5 Irons • Bag

38.88


Reg. \$57.50



REGULAR DEEP SEA
BOAT RODS

Reg. \$17.95

\$9.25



SET OF 5
"LOUISVILLE GRAND SLAM"
IRONS

Reg. \$42.50

\$31.50

GOLF BAG

Reg. \$16.50

\$8.88

SET OF 3
"LOUISVILLE GRAND SLAM"
MATCHING WOODS

Reg. \$38.00

\$28.50

GOLF CARTS

\$17.50 to \$34.95

PROCTOR'S SPORTING GOODS

128 W. Broadway
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FREE Park & Shop

- BOAT CUSHIONS
- CHILDREN'S LIFE JACKETS
- MANY OTHER BOATING SPECIALS

PENNEY'S
ALWAYS FIRST QUALITY!

SHOP . . .
MON. and FRI.
9:30 to 9 P. M.

Father's Day is June 16th

SEE IT ADVERTISED IN LIFE!
Penney's American made shirt that
captures the best of all time . . .

THE ROMAN CLASSIC LOOK



COTTON 'N' CUPIONI

3⁹⁸ sizes small, medium
large, extra large

The Penney shirt that takes you casually, correctly from country club to world tour. The fabric, silkened Cupioni woven into 2-ply long stapled cotton. Blujay, brass, silver, dove tan and aqua . . . smoke, pearl buttons. The tailoring, classic in the gently spread collar with flexitized stays, concealed pocket, cuffed sleeves, single needle stitching.

Machine washable. Machine wash in lukewarm water.

dacron®-rayon
wash 'n wear slacks

Penney's cool shadow woven slacks. Wrinkle resistant, they stay fresh pressed thru wear, travel. Wash easily, quick dry. Nylon faced and pocketed.

sizes 28 to 42 **\$6.95**



BARREL OR FRENCH CUFFS

"PIMA, PLUS 7" DRESS SHIRTS

100% world famous Pima cotton broadcloth with Penney's custom-like 7-point contour tailoring for disciplined fit. Top styles in super-wear collars 'n' cuffs. Sanforized! Barrel and French cuffs. Sizes 14½ to 17.

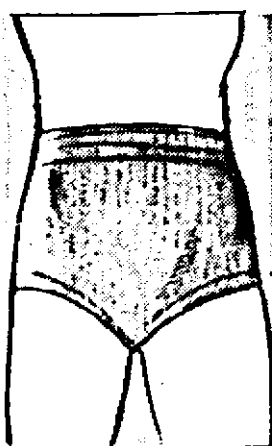
2.98



HEAT WON'T WILT OUR SPORT SHIRTS
DACRON AND COTTONS

The breezy comfort of cotton, the resilient "stay neat" qualities of Dacron, in one great "Towncraft" casual! Skims thru the washer, needs little ironing! White and pastels! Sizes small, medium, large.

2.98



MEN'S ACTION-FREE
**STRETCHABLE
SWIM TRUNKS**

ONE SIZE
FITS
28 to 38

3⁹⁸

Penney's swim briefs of 100% elasticized nylon stretch to fit you exactly without strain, they dry in a jiffy, won't shrink or fade! Built-in nylon supporter. Range of colors.



MEN'S
**COMBED COTTON
ARGYLE SOCKS**

SIZES
10 to 13

69^c

Give Dad socks that are as handsome as they are practical! Long wearing combed cotton, soft and absorbent, extra comfortable. Towncraft styled in crisp, clear colors, both dark and pastels.

STREET FLOOR — PENNEY'S DOWNTOWN

PENNEY'S

FIFTH AND PINE

DOWNTOWN

LONG BEACH



Men's summer sportswear has the "silk look," too, says Walker's Department Store. This biscuit tan sport coat features the slim look in a lightweight wool, silk and mohair fabric. Worn with brown worsted flannel slacks the effect is one of graceful good appearance and easy comfort.

Pipe for Pop

AN IDEAL gift, tops on the lists of a lot of people who boast a pipe-lovin' Pop—is, of course, a brand new pipe.

Oddly enough, a pipe should be carefully selected to fit Dad's facial contour and his relaxin' habits.

For example—a Father with a round face should be given a slim, long pipe. On the other hand, the thin man would look more natural with an apple-shaped bowl as this type of pipe distracts from his slender lines.

It is wise to remember Dad's activities when selecting his gift pipe.

For instance, if Dad's biggest hobby is relaxing in front of the TV set, choose a longer stem so that the smoke will not interfere with his vision.

If Pop is the house "putterer," give him a modified calabash which would enable the pipe to rest on his chin. For the great American outdoorsman, a saddle-bit type is recommended. This permits Dad to grip the pipe easier.

BARCUS REXALL DRUGS

BELLFLOWER BLVD. at SPRING

PAY LESS AT BARCUS FOR FATHER'S GIFT
 Reg. 95c Value — PRO-QUALITY — CUTPROOF PAR 72 GOLF BALLS... **39¢**
 29.50 FAIR TRADE — WITH CASE — 36 ONLY SCHICK 25 ELECTRIC RAZOR... **16⁹⁵**
 Reg. 1.00 — 2.75 Value GILLETTE GOLDEN LURE RAZOR SET... **89c**

25% OFF ANY RONSON LIGHTER

175.00 Retail — with case, built-in range-finder, film NEW POLAROID LAND CAMERA No. 700... **124⁰⁰**
 England's Finest Exclusive Fantail Pipes SASIENA FANTAIL PIPES... **8⁵⁰**
 This for the Man Who Has Tried Them All ADE'S PIPE MIX TOBACCO, 8-oz. tin... **1⁵⁰**
 71.50 Fair Trade — Gold-Filled Case — 17-Jeweled GRUEN MEN'S WRIST WATCH, waterproof, lacabloc... **29⁹⁵**

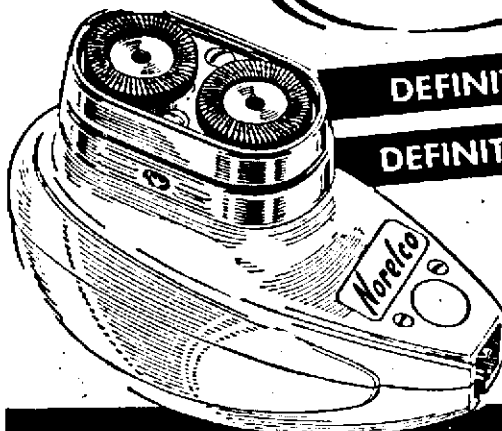
100% OFF ALL FISHING GEAR EXCEPT ADVERTISED SPECIALS

CIGARETTES FOR DAD

CARTON 7⁷⁵ CARTON 7⁸⁵ CARTON 1⁹⁵
 REGULAR KING FILTER

THE FINEST LEATHER GOES INTO CRAFTSMAN WALLET, KEY CASES... **2.50⁰⁰**

MEN'S CUFF LINKS & TIE CLASP SETS... 2⁰⁰



DEFINITELY DIFFERENT!
DEFINITELY WONDERFUL!

Norelco
 WITH ROTARY BLADES

Sensational cutting action works like magic — leaves freshest, smoothest face you've ever known!

Shaves according to beard's growth — makes all other methods old-fashioned.

Other shavers operate — like this, on the principle that your beard grows like a row of corn.

Only NORELCO shaves according to your beard's natural pattern — like this



- Catches every whisker — long or short — no matter which way it grows
- 12 self-sharpening blades — can't nick or irritate the face
- Fits the hand — extra quiet — lubricated for life
- FASTER — two rotating heads cut every whisker at its base

- CLOSER — sharp as a straight razor, with every modern safety feature
- SMOOTHER — no break-in required. No beard-pull, no sting.
- Stubble or 3 day beard — NORELCO'S shave is the greatest!

Man! What A Difference!

NO MONEY DOWN
50c A WEEK

\$24⁹⁵ AC/DC
 WITH TRAVEL CASE

IT'S O.K. TO OWE KAY!
KAY JEWELERS
 319 PINE AVE. DOWNTOWN LONG BEACH
 5208 LAKEWOOD LAKELAND CENTER

— STORE HOURS —
 DOWNTOWN LONG BEACH OPEN MONDAY AND FRIDAY EVENINGS
 LAKEWOOD CENTER OPEN MON. DAY, THURSDAY & FRIDAY EVES.

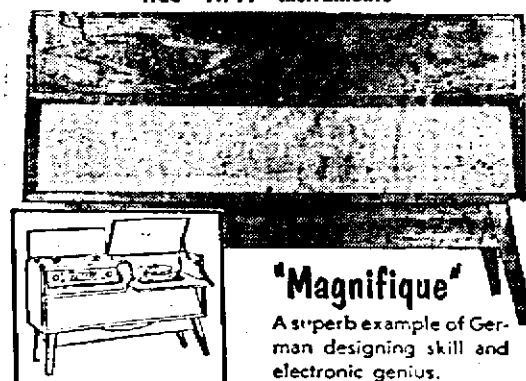


THE VERY FINEST GIFT YOU CAN GIVE HIM!
NOW at ESTERN'S

Imported from West Germany

The **INCOMPARABLE BRAUN HI-FI**

AM-FM Short-Wave Radios and Radio Phonographs
 True "Hi-Fi" Instruments



"Magnifique"

A superb example of German designing skill and electronic genius.

FM-AM-Short Wave Radio-Phonograph Console... with four speakers... automatic noise suppressor... separate bass and treble controls... choice of natural walnut or blond elm cabinet.

The Superb BRAUN True "Hi-Fi" Instrument's Priced from **\$179⁹⁵**

FATHER'S DAY GIFT SPECIAL
FREE 50 RECORDS Valued at \$44.00 with the purchase of any HI-FI at ESTERN'S

OPEN WEEKDAY NITES 'TIL 9



OPEN SUNDAYS NOON 'TIL 5

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NEVER BEFORE SUCH POWER-SUCH VALUE-
SO MANY FINE FEATURES!

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FREE

DURING
THIS
GREAT
SALE!

NOT a 5"
NOT a 6"
but a NEW GIANT

6 1/2 INCH

Fairbanks Ward PROFESSIONAL
POWER SAW

With NEW AUTOMATIC SAFETY CLUTCH
LENGTHENS SAW LIFE 15 TIMES! PREVENTS BURN-OUTS, KICK-BACKS!

NOT a 3/4 H.P.
NOT a 1 H.P.
BUT NEW

Hi-Speed 5,000 R.P.M. Motor

You Get BOTH!

\$100
DOWN
ONLY \$100
WEEKLY!

ELECTRIC POWER SAW
& FREE CARRYING CASE - NOW ONLY \$39.98

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CUTS HEAVY 2x8's
MASONITE, PLYWOOD, SIDING,
PLASTIC, WALLBOARDS, ETC.

FAIRBANKS
WARD

You'd Pay \$59.95
For So Many Features...
So Much Extra Built-in Power

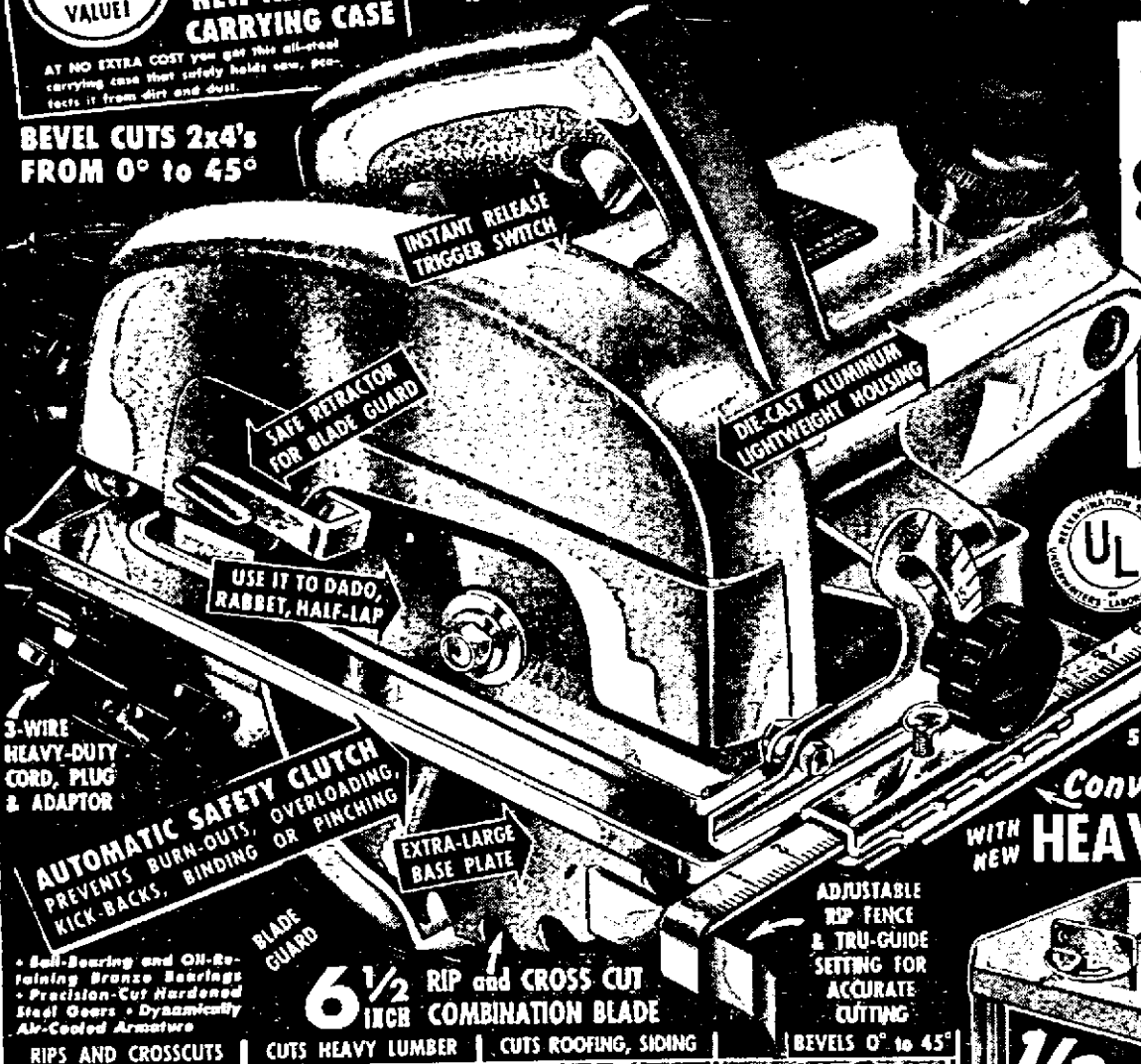
Converts to BENCH SAW

WITH NEW HEAVY STEEL TABLE
Giant 16" x 22" Size



1/2 PRICE!
Complete with rip
fence, mitre gauge, makes tilt
or bench saw
in a jiffy. Reg. \$19.98

Pay Only
\$1.00 WEEKLY
FOR BOTH
SAW & TABLE



3-WIRE
HEAVY-DUTY
CORD, PLUG
& ADAPTOR

AUTOMATIC SAFETY CLUTCH
PREVENTS BURN-OUTS, OVERLOADING,
KICK-BACKS, BINDING OR PINCHING

EXTRA-LARGE
BASE PLATE

BLADE
GUARD

6 1/2 INCH RIP and CROSS CUT
COMBINATION BLADE

• Ball-Bearing and Oil-
Retaining Bronze Bearings
• Precision-Cut Hardened
Steel Gears • Dynamically
Air-Cooled Armature

RIPTS AND CROSSCUTS CUTS HEAVY LUMBER CUTS ROOFING, SIDING

ADJUSTABLE
RIP FENCE
& TRU-GUIDE
SETTING FOR
ACCURATE
CUTTING

BEVELS 0° to 45°



Serving Long Beach Since 1923

YOUR CREDIT
IS GOOD AT
GEM

OPEN MON. & FRI. 'TIL 9



Downtown 440 PINE AVE.

PHONE... MAIL COUPON NOW... SHOP IN PERSON!

PHONE
MONDAY
FOR
THIS
GREAT
VALUE
HE 7-2284

GEM JEWELERS, 440 PINE, LONG BEACH
Please send me the Fairbanks Ward Power Saw and FREE Metal
Carrying Case for only \$1.00 Down. I agree to pay \$1.00 weekly on
the balance.
☐ Also send me the Saw Table at \$3.98
(I will pay \$1.00 weekly for both.)
Name _____
Address _____
City _____ State _____
Employed _____ How _____
By _____ Long _____

check below
☐ Add to My
Account
☐ Open New
Account
in My Name
☐ Receive My
Account

First Father's Day a Woman's Idea

LEAVE it to a woman to think up "Father's Day." That one wonderful thought can be credited to Mrs. John Bruce Dodd who originated the "Honor Thy Father's" Day back in 1909, in Spokane, Wash.

Inspired by her own father's unselfish sacrifices and devotion to his six motherless children, Mrs. Dodd chose her father's birthday in June as the day when all children should pay special tribute to Father.

When the idea came to Mrs. Dodd, she went immediately to her minister, and upon his wholehearted approval—to the Spokane Ministerial Association.

In the form of a letter to this association, Mrs. Dodd told of her love for her father, William Smart, a Civil War veteran, who had reared his motherless children on an eastern Washington farm.

WILLIAM JENNINGS BRYAN was one of the first to recognize the great depth in Mrs. Dodd's idea and gave full endorsement to the proposal saying, "Too much emphasis cannot be placed upon the relation between parent and child."

The Young Men's Christian Association of Spokane put the Father's Day idea into active motion and Spokane, back in 1910 was the first city to set aside a day to pay tribute to Father.

This sacred and inspirational day grew into national prominence with President Woodrow Wilson having a Father's Day button pressed in the White House in 1916.

President Calvin Coolidge took up the banner of Father's Day observance by recommending this day be recognized nationally in 1924.

MRS. DODD had originally planned that Father's Day be celebrated on the 5th of June to coincide with her Father's birthday; there wasn't enough time for the ministers to prepare ser-

mons for the first Father's Day and so the third Sunday in June was chosen.

This year, 1937, marks the 47th anniversary of the first Father's Day... although times

have changed and the customs and manner of honoring Fathers may vary a great deal, the spirit of love and gratitude to the number one man of our lives still remains the same.



Calypso prints are the new fad. There are many variations on this theme, colorful primitive prints, Island prints, African prints and Calypso. Sketched is a black and white print on red, midriff tie with straw hat banded in the same print. Red shorts with rope tie add a nice accent of solid color. Call the Independent Press-Telegram, HE 5-1161, extension 249, to obtain the name of the store selling these.

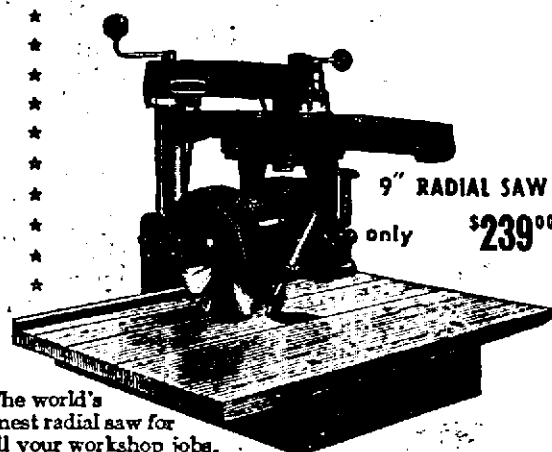


For sports or leisure wear these sleek slacks are tailored of luxurious rayon and silk with nub weave. The slacks have a self-adjustable waistband. The shirt, designed by Oleg Cassini, is imported Swiss cotton with custom-like tailoring with single needle construction. The model is wearing a Heistal straw hat. The complete outfit is available at Buffums.

REMEMBER DAD

with a

DELTA "900" RADIAL SAW



The world's finest radial saw for all your workshop jobs. Features such as the exclusive Delta "turret arm" action... the world's most powerful 9" radial saw motor (guaranteed for 1 full year)... simple operating controls, enable you to do all jobs easier, faster and safer. Stop in and see it in action now.

PAY ONLY 10% DOWN

Balance on easy monthly terms

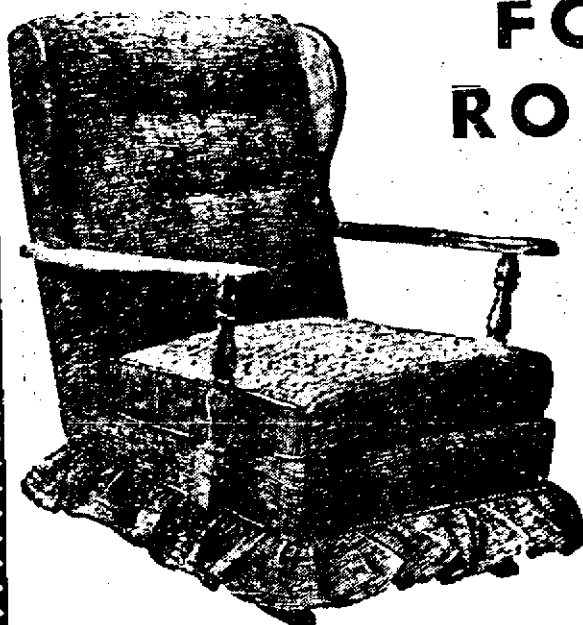
IMPERIAL HARDWARE CO.

437 American Ave.

HE 6-6237

FATHER'S DAY SPECIAL

FOAM ROCKER



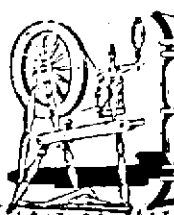
- Choice of covers
- Foam rubber seat & back
- 100% hardwood double doweled frame
- Hand rubbed Salem finish arm & wings
- Balance for lifetime of comfort

BUDGET TERMS

\$49⁵⁰

REG. 79.50

IMMEDIATE DELIVERY



Lane's MAPLE SHOPPE

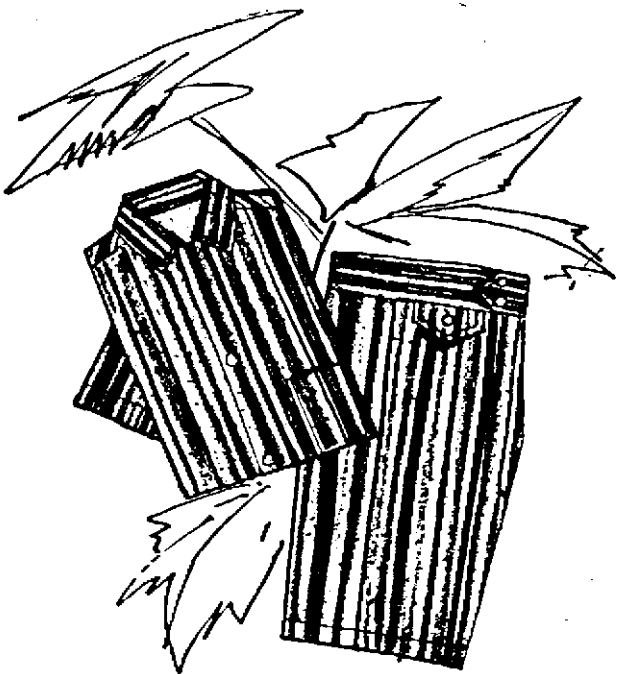
5895 ATLANTIC AVE.

Opposite Atlantic Theatre

NORTH LONG BEACH

GA 3-7514

OPEN MONDAY, THURSDAY and FRIDAY EVENINGS



Regardless of whether you plaid it, stripe it, fade it or bleed it, authentic India Madras goes on and on. Shown are varicolor stripes of India Madras. Hand woven, the color is completely washable. There are in or outer shirts. Matching outrigger shorts also are available in the surfer. Call the Independent Press-Telegram, HE 5-1161, extension 249, to obtain the name of the store selling these.

His Feet Do Get Tired

WHATEVER Father's favorite summer pastime — whether it's golf, hiking, riding or just sitting around with a tall cool glass, you can make life a-foot much more fashionable and comfortable for him!

Time when a man bought a pair of shoes just because he needed them — is now strictly passe. There are as many styles and types of shoes for men as for women.

Sports and casual-wear shoes for Dad may be slip-on moccasins, or laced with one, two or three eyelets. In either case, the colors and combinations of colors from rocky tan, desert copper and butternut to bamboo, pale smoke or maple — provide a man with opportunity for good taste in matching them to shirts, slacks, ties and socks.

FOR LEISURE, any man will welcome a pair of soft, comfortable leather slippers. Soft-soled types that use the same

leather for uppers and soles are the ultimate in comfort. If Father doesn't go for the "soft life," get him a pair with the new, very thin, very flexible leather soles!

On the dressy side, Pop will glory in the many styles that are being made especially to his taste.

Highly polished, smooth moccasin-type shoes with a dash of the international aspect, or a shoe with the cashmere grain, or the two-toned shantung and leather styles will suit his fancy.

Take a quick peek into the inside of a pair of Dad's old shoes and jot down the size and width, to be sure.

Your friendly and well advised shoe man will be happy to help you select a pair of shoes or slippers for Father that will conform to his age, likes and mode of dress.

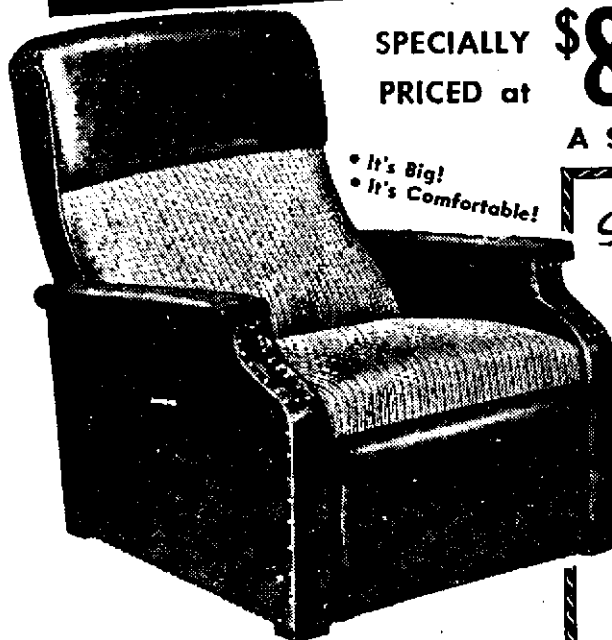
LEO SHULTZ FURNITURE COMPANY

130 AMERICAN HE 2-5449
730 AMERICAN HE 7-1295

At Our 2 Downtown Stores Only!

NOW for his greatest
FATHER'S DAY...ever!
SAVE up to \$55.07

Nationally Famous
BERK-LINER MULTI-POSITION RECLINER
with the VIBRA-LIFE
MASSAGE MOTOR



SPECIALY **\$84.88**
PRICED at
A \$139.95 VALUE

• It's Big!
• It's Comfortable!

Sit Back...
Relax..

WITH
VIBRA-LIFE

The Massage Unit That
Helps You Get a
New Lease on Life



Massages Your Entire Body

- Head
- Neck
- Back
- Legs
- Arms
- Feet



Reading



Relaxing



Reclining

In PLASTIC and FABRIC Combinations

CHOICE OF BROWN . . . GREY . . . RED . . . GREEN

The three "R's" just above tell you the many the VIBRA-LIFE motor massages your body . . . ways in which the BERK-LINER RECLINER caressingly . . . soothingly. It's an investment in give you hours and hours of pleasure and health, comfort and relaxation, at a price comfort, EVERY member of the family can enjoy everyone can afford. Good looking, too, in it too! Just recline in your most comfortablemost color combinations, styled for TODAY'S position . . . flip the switch and INSTANTLY home. It's at LEO SHULTZ, DOWNTOWN.

COME IN NOW FOR A
FREE DEMONSTRATION!

On Easy Credit Terms
Pay Only \$9 Down, \$5 Monthly

Largest Selection in Long Beach!

LEO SHULTZ
FURNITURE COMPANY

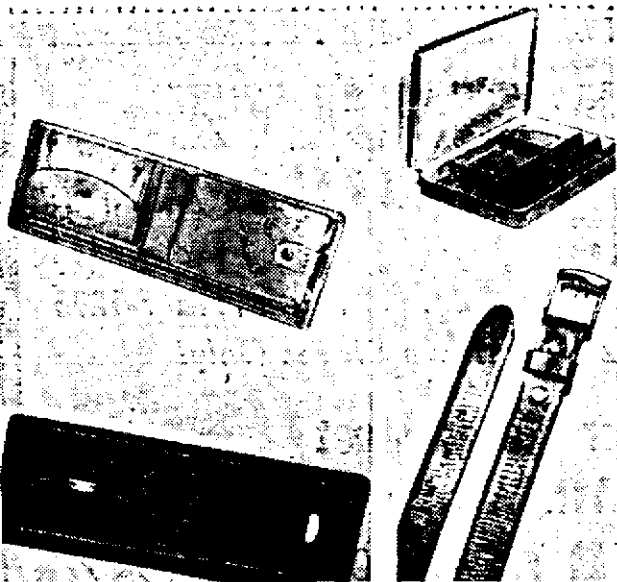
130 AMERICAN HE 2-5449
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DOWNTOWN
LONG BEACH
ONLY!

Hours: 9 A.M. to 6 P.M. Daily . . . Mondays and Fridays, 9 A.M. to 9 P.M.



Combining comfort and style, cool, sleek casual shoes will give Dad a light, bright summer under foot. You can check his size by looking in the shoe he now is wearing. Then give him a big surprise.



Hickok offers some suggestions for ideal Father's Day gifts which are sure to please him. Shown at the May Co. Lakewood, the leather wallets are roomy with a pass case and secret pocket. The pigskin belt is sure to please any man while the Jewel Valet is ideal for storing his links and tie bar sets.

Help His Car

IN EIGHT out of 10 families, Dad is the keeper of the family auto, be it an old jalopy or a spanking-new model.

In any case, there are a dozen and one practical or ornamental car accessories that can apply as the perfect gift for him on Father's Day.

Among the hundreds of little items for motoring that would be highly appreciated by Dad are such things as a handy, streamlined compass with illuminated dial, or new non-glare glasses for night driving (and also ideal for TV).

Perhaps he's been wanting a handy visor case that keeps his glasses, driver's license, tissues and comb within fingertip reach.

On the safety side, Dad may be happy with new safety auto belts that are so highly endorsed by the Safety Council of America.

IF FATHER does a great deal of driving, he will certainly welcome a fibre-covered back rest and seat cushion, a new radio to brighten long miles, or an air-conditioning unit for "cool" riding.

Dad would probably look forward to a gift of an extra side or new rear-view mirror, fog lights, initials for the door, fender streamliners, exhaust extensions, de luxe license frames, steel awnings, a new wheel cover or a lucite wheel spinner.

If he's a "dude" about the car's appearance, Dad could certainly use a new chamois, cleaner-polisher, wax and sponges, or a long-handled car washer complete with brush; or give him a gift certificate for new seat covers.

Although you may not have considered gifts for his car, it's a sure bet any or all of these items will be tops with Pops on Father's Day.



You don't have to be a cowboy to enjoy Western clothes. Dad "Finny" Pilkington, one of Apply Valley's salesmen wears an outfit from Lecombe's. The Western Shop at 3518 Long Beach Blvd. Today's Western wear is a combination of many things and many eras from hither and yon and were designed for utility, comfort and color, whether cowboy, horseman, rancher, square dancer or salesman.



You're cool and crisp on hottest days when you wear Arrow's "Checkaire," a handsome mesh weave shirt inlaid with thousands of tiny windows that welcome cooling breezes. This weave, found in the most expensive Swiss imports, plus distinctive detailing and comfortable short sleeves, make the Sanforized White "Checkaire" shirt a summer favorite. It is offered at Desmond's, Broadway and Locust.

POP is tops

at
Belcher & Schacht

Let's show good old Dad we appreciate his efforts in feeding the family's mouths! Here are just a few exciting Father's Day gift suggestions . . . sure to please!

- **PERSONALIZED ASH TRAYS**
Dad's never seen beauties like these! Personalized, too!
- **PERSONALIZED DESK ACCESSORIES**
Exquisite accessories to enhance Dad's desk . . . for a lifetime!
- **ADULT GAMES**
Let Dad have a little fun with these evening treats!
- **POKER RACKS**
If Dad *must* play the game, he might as well have a good one!
- **PEN & PENCIL SETS BY CROSS**
Dad's needed one of these for a long time . . . wasn't the time!
- **CHESS SETS, WORLD GLOBES**
For his cultural enjoyment and educational enlightenment!

BELCHER & SCHACHT
251 AMERICAN AVE.
HE 6-9663

MOMENTS TO REMEMBER
are remembered best with
**NATIONALLY FAMOUS
WATCHES**

GRADUATION

BULOVA
Ladies' "Elizabeth" or Men's "Sea King"
Unbreakable mainspring.
17 Jewels.
Choice \$29.75
73¢ A WEEK

WEDDINGS

HAMILTON
Ladies' "Enid" or Men's "Paxton"
Dependable 17 Jewel movements.
Choice \$39.50
73¢ A WEEK

ELGIN
Ladies' "Loretta" or Men's "Coldwell"
Expansion bands.
17 Jewels.
Choice \$49.75
81¢ A WEEK

TERMS
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LIBERAL ALLOWANCE

ALSO OMEGA • LONGINES • WYLER
ETERNAMATIC • & All Other Fine Watches

TAKE A YEAR TO PAY
AT NO EXTRA CHARGE

Serving Long Beach at the same location for over one quarter of a century
Open Monday and Friday Evenings

Credit Jewelers Since 1921 — We Give 24% Green Stamp

TED W. BROWN
418 AMERICAN AVE.





Hail to the Male IT'S FATHER'S DAY

GIVE DAD
A **CAMERA**

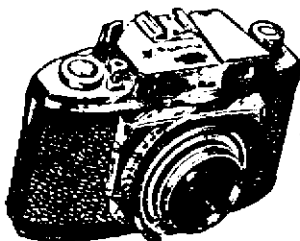
**Lakewood
Center**

**ANSCOCHROME
FILM**

Reg. 1.85

SALE 1.29

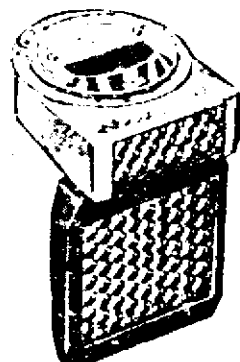
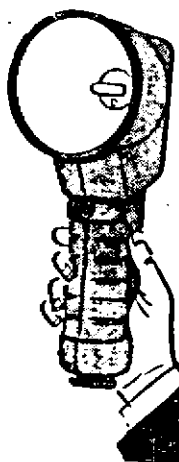
F-R KIT



FR.
MINOLTA-A
CAMERA CASE
49.95

FR.
ELECTRONIC
FLASH
29.95
CORD. 2.95

FR. EXPOSURE
METER
9.95



**YOU
PAY
ONLY**

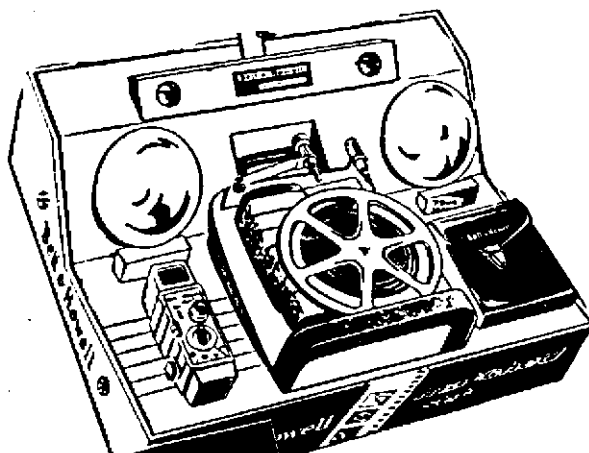
\$8.67

A MONTH

**ALL
FOR
ONLY \$99.95**

YOU SAVE . . . \$14.40

Bell & Howell 8mm Movie Outfit!



**8mm
MATCHED
SET**

**—all you need to
take and show
home movies!**

Perfect for you—or the perfect gift. Famous
Bell & Howell movie camera, projector and all
necessary equipment.

HERE'S WHAT YOU GET

- Bell & Howell Sun Dial Movie Camera
- Monterey 8mm projector
- Movie Light Bar
- 2 Flood Lamps
- All in one easy-to-carry storage pack
- Camera Sheath Case
- 50-ft. Castle Cartoon

Two Twenty Kit.....\$137.00
30x40 Screen.....14.95
50-Ft. Kodachrome
Film2.40

Total Value154.35
YOU PAY ONLY

TERMS AS LOW AS \$12.13 A MONTH

\$139.95



Giant 30x40
Movie Screen



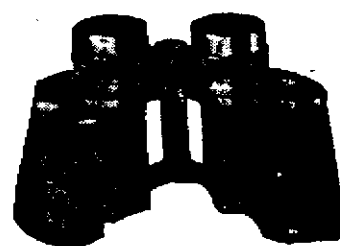
50 Ft.
Cartoon Film



Roll Color
film—makes
50 ft. of
color movies



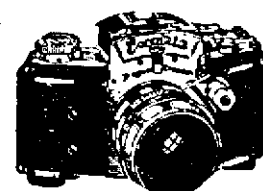
Top grain
leather
carrying case



BINOCULAR SALE

WITH CASE

6x30**\$19.95**
Reg. 34.95
8x30**\$21.95**
Reg. 37.95
7x50**\$24.95**
Reg. 44.95
7x35**\$26.95**
Reg. 47.50

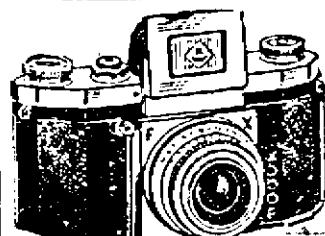


EXAKTA VX

Exakta VX with Penta eye-level view-
finder and automatic split image range-
finder and automatic lenses.

f2.8 Westanar**229.50**
Auto.
Reg. 299.50 Sale
f2.8 Zeiss Tessar**249.50**
Auto.
Reg. 333.00 Sale
f2 Zeiss Biotar**299.30**
Auto.
Reg. 399.00 Sale

15.50 Per Mo.



Praktica FX Kit

SAVE 64.10 — BRAND NEW

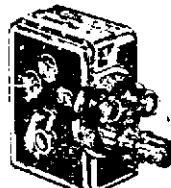


Pay \$12.13
Only
A Month
or

HERE IS WHAT YOU GET!
PRAKTICA f2.8 Tessar\$139.50
PRAKTICA 100mm Telephoto44.20
PRAKTICA Flashgun8.95
PRAKTICA Leather Case10.95

REGULAR \$203.60

\$139.95



Revere 44

SAVE \$26.95

**8 MM MOVIE CAMERA
WITH f2.5 NORMAL LENS. . . \$139.50**
MATCHED SET . . . 1 1/2" f2.5 telephoto focusing \$56.10
mount, 7mm f2.5 wide angle fixed focus

TOTAL VALUE 196.90

**14.69
A MONTH**

SALE \$169.45

LAKEWOOD CAMERA CENTER

5223 HAZELBROOK AVE.



LAKEWOOD CENTER

a few steps north of the May Co. . . . in the Arcade Shops

ME 0-3129

**OPEN MON., THURS.,
FRI., 12:30 to
9:30 P. M.**

Let Dad Know He Is Your Hero

FATHER'S DAY, June 16th, will witness some of the happiest family gatherings of the year. Appreciative sons and daughters will gather at the homestead hearths to let Dad know that he is still the family hero.

For a hero, in truth, he is. It takes a special kind of courage to sally forth each day into the work-a-day world in order to provide his brood with the necessities of life, and also the many luxuries—both great and small—that have become an integral part of our American way of life.

Father's Day is a frankly sentimental occasion to express our appreciation of the fellow who is a good companion, a trusted adviser, and frequently—a combination of chauffeur, handyman and banker!

ALTHOUGH HE probably expects no more, Dad is entitled

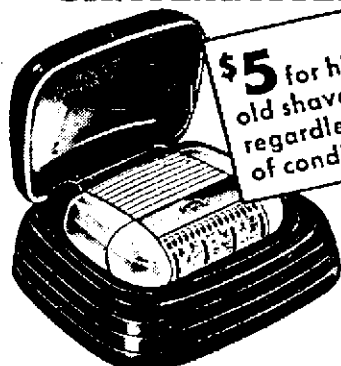
to far more than an affectionate pat on the back, on June 16th. In view of this, sons and daughters are now giving thought to the purchase of gifts for Dad that will gladden his heart throughout the year.

This will be the second year in which Grandfathers will be

official participants in the celebration. No less a person than the nation's number one Grandfather, Dwight D. Eisenhower, made the original suggestion in 1955. Received with spontaneous acclaim, the idea is an integral part of the event.



**Sunbeam
SHAVEMASTER**



\$5 for his
old shaver
regardless
of condition

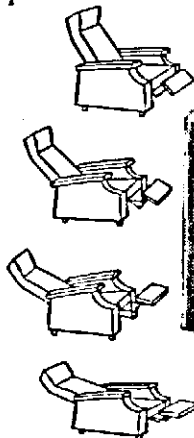
JUST **\$14⁹⁵** 50¢ A WEEK
WITH TRADE

for him on June 16th

FATHER'S DAY

Relaxer Vibrator Chair

Adjusts to any reclining
position



\$89⁹⁵
Save '30

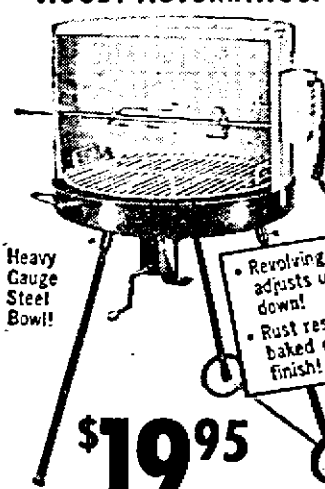
NOTHING DOWN
75¢ A WEEK

- Soothing vibration
- Contoured comfort
- Assures relaxation

Nylon and plastic cover
in toast, turquoise or red

**COMPLETE ADJUSTABLE
BRAZIER
BAR-B-QUE**

Complete with MOTOR!
HOOD! AUTOMATIC SPIT!



Heavy
Gauge
Steel
Bowl!

- Revolving grill
adjusts up or
down!
- Rust resistant
baked enamel
finish!

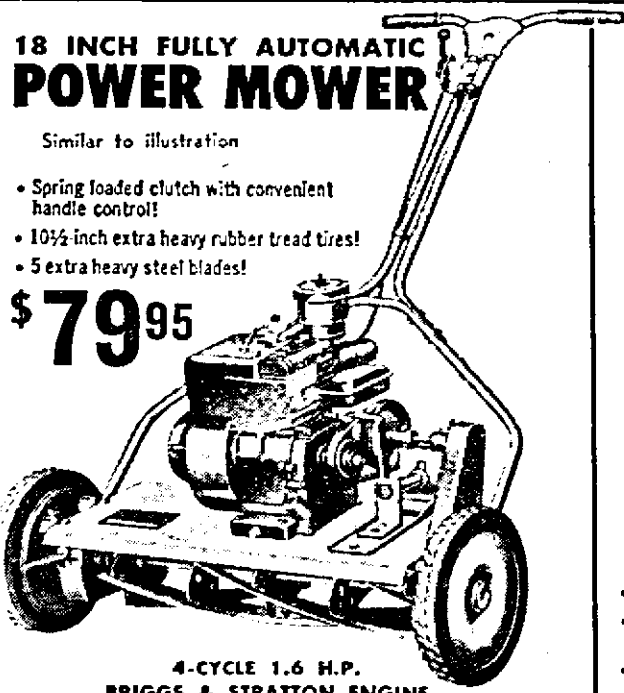
\$19⁹⁵
50¢ A WEEK

**18 INCH FULLY AUTOMATIC
POWER MOWER**

Similar to illustration

- Spring loaded clutch with convenient
handle control!
- 10½ inch extra heavy rubber tread tires!
- 5 extra heavy steel blades!

\$79⁹⁵



4-CYCLE 1.6 H.P.
BRIGGS & STRATTON ENGINE

NOTHING DOWN \$3.85 A MONTH

**2 - SUITER
Samsonite
Luggage**
NEWEST COLORS



Free initials

- Strong enough to stand on!
- Cleans quickly with damp
cloth!
- Sealed tight against
dust — moths!
- Resistant to scuffs & stains!

\$25
50¢ A WEEK

McMahan's
FURNITURE STORES

LAKEWOOD PLAZA, 6414 Spring St. — BA 9-5919
BELLFLOWER, 16810 Bellflower Bl. — TO 7-2745
WILMINGTON, 909 Avalon Blvd. — TE 4-4548
Long Beach 1895 E. Anaheim .. HE 6-5211
317 American HE 2-5444

OPEN MON. & FRI.
UNTIL 9 P. M.

Specials Timed for Father's Day!



Jubilee Sale

HUGE SAVINGS ON ALL YOUR NEEDS

LONG BEACH

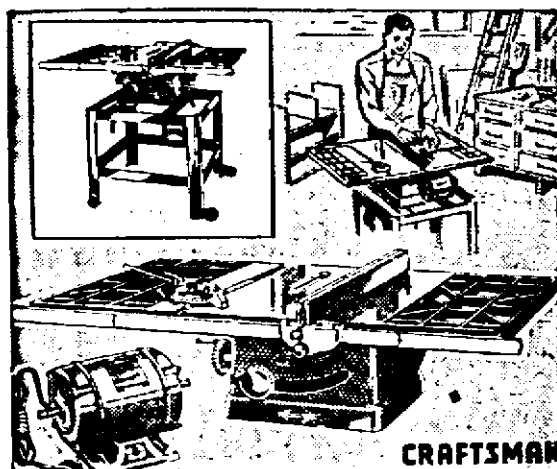
OPEN EVERY THURSDAY

NIGHT 'TILL 9:15 P.M.

Also Open Monday and Friday Nights

Open 9:30 a.m. to 9:15 p.m.

Regular Store Hours Balance of Week



Reg. 164.95

Combination Offer!

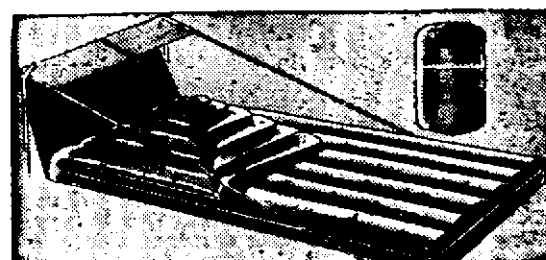
1-h.p. Motor and
10" Bench Saw

134⁹⁸

Tilting arbor with miter fence. Motor is sturdy 115-230-volt, 60-cycle Craftsman with built-in switch. Extensions, stand, wheels extra.

Saw only! Reg. \$115. **89.99**

Motor only! Reg. 49.95. **44.99**



27.95 Dacron* Sleeping Bag

19.88

*Reg. TM

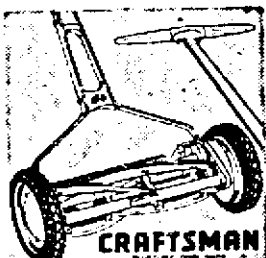
Filled with 2 1/2 lbs. of virgin Dacron. Insulated satin lining and water repellent cover. Unequalled for value.



43.95 Roller Cabinet

34.99

Heavy gauge auto body steel, easy-rolling casters. 3 drawers and compartment. 17x25 1/2 x 32 inches high.



Reg. 37.50 Mowers

28.99

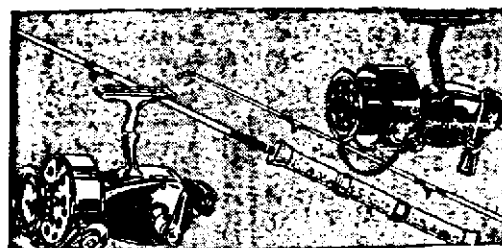
De luxe 18-inch model. Steel frame. Rubber rollers, rubber tires; sealed ball bearings in reel.



79.99 Trim-Edger

69.99

1.75 H. P. trim-edger! Dependable 4-cycle Briggs & Stratton engine. Depth controls on the handle.



Choice of 36.70 Reels with Rod

22.88

4.50 down
Sears Easy Terms

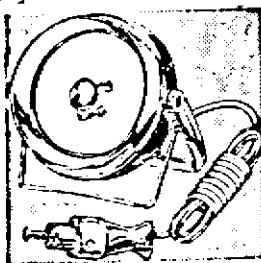
Choice of world-famous Mitchell Garcia or Thomman record spinning reel plus 2-piece hollow glass spin rod. 200-yard line capacity. Line not included.



7.95 Rear Speaker

4.99

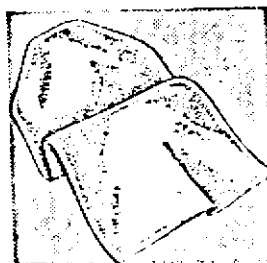
Heavy duty 5" woofer type speaker with low resonance cone. High fundamental frequency radiation in low range.



5.98 Spotlight

2.88

Allstate gold plate 1200-ft. spotlight. 4-inch lens develops powerful beam. Red back for safety.



Reg. 3.98 Chamois

2.88

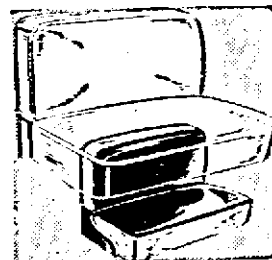
Allstate! Oil tanned with no rough edges. For easy polishing of cars and your furniture. Heavy weight.



5.95 Safety Belts

2.99

Difference between life and death in most accidents! Takes 3000 lb. strain. Green, gray or maroon.



19.95 Plastic Covers

15.88

Crystal clear vinyl plastic. Allstate! Plastic fits tight, allows the seat to be seen! For most '55 - '56 - '57's.

Free Store-Side Parking

Satisfaction guaranteed
on your money back SEARS

Downtown Long Beach

America at Fifth
Herald 5-0121



Fashion-wise and comfortable will be your dad in sports clothing such as these two outfits. The linen-textured walking shorts are worn with a striped shirt while the blazer-striped sports coat is paired with trim, tailored rayon slacks.

Photograph of Family

FATHER'S DAY is a time for a special gift—one with a really personal touch. And—what better occasion to give a portrait photograph?

Always sure to be received with shouts of joy is a portrait of the children. A selection so easy to achieve with most of the responsibilities beginning and ending with your portrait photographer.

Make your appointment, let the children in on the conspiracy; they will delight in keeping secret this wonderful surprise for Dad.

Be sure the children are rested and relaxed, you might even have the photographer come to your home. Let them select their favorite clothes with just a bit of guidance in pattern from you.

They don't have to be dressed

in their best bib and tucker or have their hair cut. A good portrait of children shows them as Dad sees them daily—not stiffly dressed and groomed for a party.

Let the children help you again in selecting a frame for the large portrait, along with a portrait folder for Dad's office.

Gift Tips

WITH a "million and one" things he could use, and with the exciting array of gift suggestions being presented by the merchants, Dad should fare well this Father's Day.

For the Father in the "gray flannel suit" there are many new ideas for his Father's Day remembrance, any of which Dad would be extremely proud to receive.

If he's a man with a flair for jewelry, a nice jeweler with pockets for stays and tie clasps and compartments for watch, cuff links, tie pins, etc., is a good idea.

You could even complete his glove wardrobe, with capskin gloves for golf; sturdy textured ones for boating men, fishermen, gardeners, or the like, or those with perforated ridged palms for driving. Dress gloves are nice in velvety suede for the "dandy."

Among the many other small but important articles being shown for Father's Day are such things as umbrellas, rubbers, raincoats, shaving needs and toiletries.

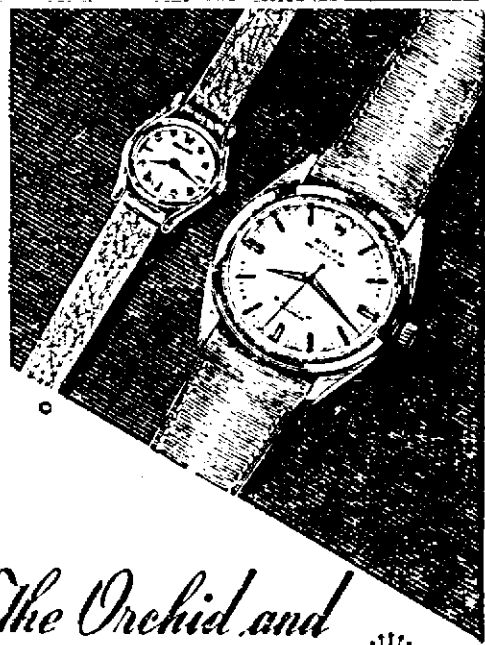
These gifts, though they may seem to cover a wide range in variety, are suggested as items Dad would just love to have, but rarely buys for himself.



Give Dad that casual look with a gaily-colored sports shirt such as this. He may wear plain or white shirts to work but on a day off he will love to be smartly styled in sportswear.



Is there a chel in your house? Chances are that Dad would like to be, so the Downtown J. C. Penney Co. store suggests making the man of your life the Chel of the Year. This matching shirt and chel hat is for outdoor-indoor wear to give him the badge of authority. Sanitized, the shirt is full cut leisure wear. The small barbecue brazier has adjustable elevation.



The Orchid and Oyster by ROLEX

eliminate - scientifically - the hazards that affect the accuracy of a watch movement: dust, dampness and moisture - even powder! In the Orchid moisture is sealed out - precision in - while the Oyster case is waterproof and climate-proof under the most adverse conditions. Give or wear a Rolex for peak performance!

Women's eighteen karat gold Rolex Orchid \$165
Men's 25-jewel Oyster Perpetual in steel \$160
14k bezel and steel back \$185
Fourteen karat gold case \$300

Prices include Federal tax Charge or budget

C. E. Lewis Jewelers
Open Until 9 P.M. Fridays
LONGEST ESTABLISHED in Downtown Long Beach
333 PINE AVE. Phone HE 5-6335

FATHER'S FIRST!!

AT SCOTTY'S SPORTING GOODS

HEADQUARTERS for PARTICULAR PEOPLE

• FOR THE FISHERMAN ...

Nationally Known Brand Rods:
Ocean Spinning, Reg. 21.95 Now 13.95
Fly Rod, 9', Reg. 21.95 Now 19.95
Dry Fly Rod, 8' 6", Reg. 14.95 Now 12.95
Others 7.95 to 10.00
Fly Fisherman's Hats Now 3.79
Hodgman & U. S. Rubber Boots and Waders
Wood Tackle Boxes 8.95 to 13.95
Metal Tackle Boxes 3.25 to 13.95
Red Wing 6" Boots 15.00 Red Wing 9" Boots 21.95
Gentleman Rancher Boots 13.95
Ray-Ban Sunglasses 8.95 to 21.50
Others Reg. 2.95 Now 1.95

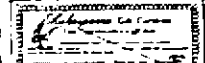
• FOR THE SWIMMER ...

Swim Trunks: Briefs 3.95
Balboa Reversible 3.95 to 5.00
Boxers 2.95 to 3.95
Fins, Masks, Snorkels and Spears

• FOR THE GOLFER ...

Golf Clubs: 3 Woods, reg. 43.50 Now 34.95
5 Irons, including Putter, reg. 52.50 Now 37.50
Bags, Balls and Knitted Head Covers in stock.
Rawlings Fleet-Foot Golf Shoes Now 15.00

WE HAVE
SHARES
GIFT
CERTIFICATES



423 American
Ph. HEmlack 7-1102

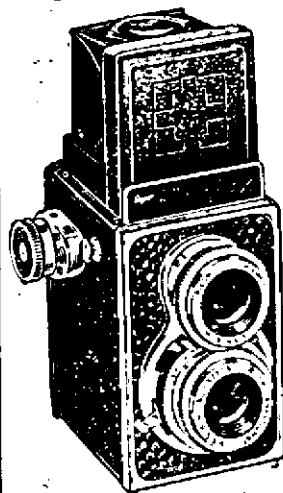
Scotty's
SPORTING GOODS



Matching belt and tie sets are perfect accessory gifts for Dad. In wool challis, the tie has the slimmer look. The belt is leather-trimmed and in a smart narrow width.



for **DAD** for **GRAD** for **VACATION TIME**



Super Ricohflex

REFLEX CAMERA

WITH AUTOMATIC FILM TRANSPORT

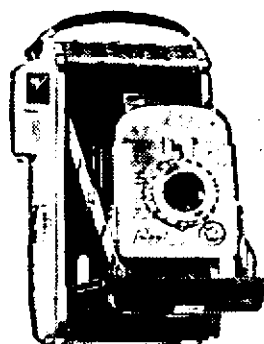
Here's versatility found only in the world's most expensive cameras. Needle sharp 80mm f3.5 lenses, synchronized shutter. Full size ground glass focusing with critical focusing.

REGULAR
39.90
VALUE

29⁹⁵

Complete with Case

POLAROID CAMERAS



Enjoy the fun and excitement of 60-second photography with the Polaroid Land Camera. It's the only camera in the world that delivers a finished picture in 60 seconds.

MODEL 80

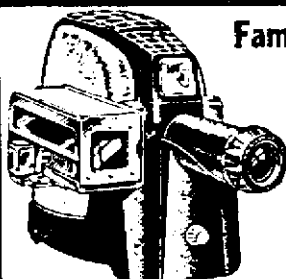
Reg. 69.95

49⁹⁵

MODEL 700

Reg. 125.00

89⁹⁵



Famous American Optical
500-WATT
PROJECTOR
WITH AIRQUIPT
Automatic Changer

REGULAR
74.50

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Other 35-mm PROJECTORS as low as 29.95

BOLEX



Swiss precision cameras — easy to use. A complete selection.

89⁵⁰

AS LOW AS 8.95 DOWN
2 YEARS TO PAY

FACTORY FRESH

COLOR FILM

City Photo's Own Special
Kodachrome, Anscochrome or
Ektachrome. 35mm. ASA
32 film. Processing incl.

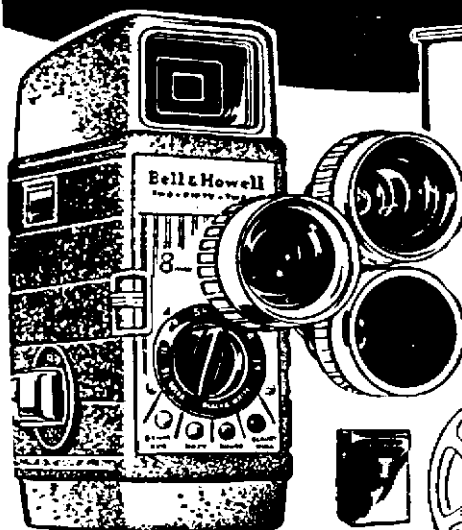
225



LOOK!

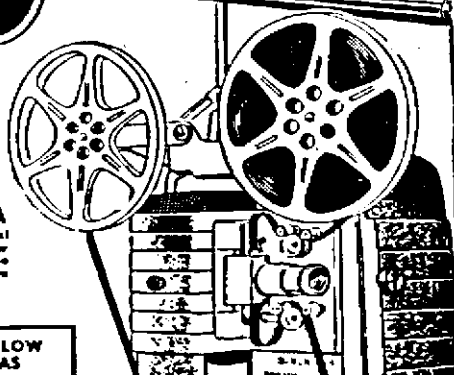
SAVE \$40⁰⁰!

BUYS A FAMOUS Bell & Howell
SUN DIAL MOVIE OUTFIT!



LOOK WHAT YOU GET!

- 3-LENS SUN DIAL CAMERA
- BELL & HOWELL PROJECTOR
- COMBINATION CARRYING CASE
- 30 x 40 TRIPOD SCREEN



NEW 3-LENS TURRET CAMERA

Here's the most versatile quality Sun Dial Camera! Complete 3-lens rotating turret — at a low, low price. Famous Bell & Howell quality, with 3 lens die cast aluminum turret. Easiest of all to use — nothing to attach. Famous Sun Dial sets the Camera for you.

3 FAST f/1.9 LENSES

16-mm. NORMAL lens lets you take good movies your very first roll of film.
23-mm. TELEPHOTO brings distant subjects closer, larger.
6.5-mm. WIDE-ANGLE puts more picture on your film — ideal for close quarters.

REGULAR

\$199.50 OUTFIT

COMPLETE

159⁵⁰

AS LOW
AS
NO
MONEY
DOWN

Marching Bell & Howell 300-Watt Projector for brilliant half-hour shows. Makes action movies come alive on the screen in full color. Lightweight, die-cast aluminum housing and built-in case.

35-MM CAMERAS

	Reg.	Now
Columbia Reflex with 2.8 Tessar	129.50	89 ⁵⁰
Exakta V8		269 ⁵⁰
11.5 Zeiss automatic	359.10	19 ⁹⁵
Argus Mod. A4 72 lens, flash shutter	39.50	43 ⁵⁰
Argus Mod. 44 72 lens, flash shutter	69.50	71 ⁵⁰
Argus Mod. 44 72 lens, flash and auto	119.50	89 ⁵⁰
Min. 72.8 interchangeable lens	129.50	47 ⁵⁰
Helios Zeissar bellows, camera, case, flash, etc.	79.50	139 ⁵⁰
Argus 35" 72 lens	179.50	
12.5 lens and case		

and many others

8-MM MOVIE CAMERAS

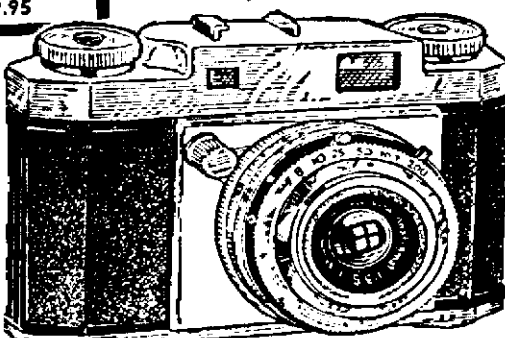
	Was	Now
Browns movie camera, 11.5	47.50	29 ⁹⁵
Browns with Turret 12.3	61.45	46 ⁹⁵
Kodak Reconst with 12.3 lens	59.50	54 ⁹⁵
Kyptone 132 with 11.5 lens	104.50	52 ⁹⁵
Bell & Howell 132A Turret 11.5	109.50	99 ⁹⁵
Kyptone 128, twin lens turret, 11.5 normal and 13.5 telephoto	89.50	69 ⁹⁵
— 16-MM —		
BELL & HOWELL KEYSTONE "EXECUTIVE" Magazine 11.5	159.50	154 ⁹⁵
BELL & HOWELL (Used) 74 DE with 11.5 normal, 27" 12.8 telephoto lenses	229.50	119 ⁵⁰
		199 ⁹⁵

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VACATION SPECIAL

SKY 35mm

WITH COUPLED RANGE FINDER



- All-weather case
- Light meter
- Light meter case
- Gadget bag
- Dual lens slide viewer
- 2 rolls of color film

REGULAR
VALUE

66.95

limited quantity

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MANY, MANY MORE SPECTACULAR SAVINGS NOT SHOWN HERE

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WE BUY, SELL, TRADE — EVERYTHING PHOTOGRAPHIC — EASY TERMS

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FREE PARKING — PHONE HE. 5-8928

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ALL HAVE TILT TOPS	CONQUEST	CONET	Continental
STAR 8 Reg. 16.50	ELEVATOR Reg. 21.50	ELEVATOR Reg. 21.50	ELEVATOR Reg. 21.50
10⁹⁵	16⁹⁵	18⁹⁵	16⁹⁵

STEREO

Viewmaster	demostrator	Reg.	Now
demostrator	demostrator	19.50	59 ⁹⁵
demostrator	demostrator	19.50	49 ⁹⁵

ALL ITEMS SUBJECT TO PRIOR SALE

ALL ITEMS FULLY GUARANTEED



Day's Theme

THIS year's Father's Day, June 16th, as its predecessors, has an inspirational platform of dedication. The theme this year is "Integrity Starts in the Home." This is the 17th Father's Day.

The first observance was June 19, 1910, set up by the Ministerial Assn. of Spokane, Wash., at the suggestion of Mrs. John Bruce Dodd, founder of Father's Day. "Honor Thy Father," the Bible's injunction, was her inspiration. The third Sunday in June has been Father's Day every year since.

The National Father's Day Committee was organized in 1906 in New York; and since 1912 has chosen the Father of the Year, the father of outstanding achievement.

There is a new theme or platform for each year. A Father's Ten Commandments, expresses a typical way of life for today's family head.

Father's Day is now also observed in France, England, Holland, South Africa, Australia, and in the Scandinavian countries.



Wash 'n' wear sport shirts will be a hit with Dad and Mom as well since she has the laundry problem. Offered at May Co. Lakewood, this Van Huesen is 65 per cent dacron and 35 per cent cotton. It has regular spread collar and twin pockets. It comes only in white.



Cotton and dacron make this suit a summer must. You can wash and wear with no ironing required. It is blue cotton cord or grey. Slacks also are available. Call the Independent Press-Telegram, HE 5-1161, extension 249, to obtain the name of the store selling these.

Groomed Man Wears Hat

DID YOU ever stop to think how much gayer, and self-assured your Pop looks and acts when he is dressed well?

Knowledgeable men agree that the portrait of a well-groomed man always includes a hat — and are seldom seen without one.

Dad knows that to be really well dressed a hat wardrobe is as indispensable as the choice of suits that hang in the closet, or the variety of ties that are on the tie rack.

With this thought in mind, your Father's Day shopping

tour can be easily shortened and made painless — give Father a gift certificate for a new "bonnet." (For him, of course!)

As in the case of selecting a chapeau for mibdy, styles, shapes and sizes are just as important to a man in complimenting his face.

And then, too, the new lightweight materials and colors that are being shown for males this summer will actually make "hat-hunting" fun to Father.

So make it off with the old, and on with the new, for Father's Day, with a "Hat Gift Certificate."

Remember! **D** - day is **DAD'S** day!
SUNDAY JUNE 16th



FIND JUST WHAT DAD WANTS AT HORACE GREEN'S



GENERAL ELECTRIC
Telephone 4" plus
Sess. 6" plus
Fed. Tax



GALLON PICNIC JUG
Fascet. Fiberglass insu-
lated.
By Thermos 5.48
Qt. Thermos BOTTLE
With extra
Caps 3.58



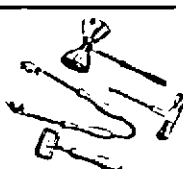
INSULATED PLASTIC BAGS
for the picnic. Ideal
for Baby's 2 to 12
Toots, etc.



TWO WHEEL BARBECUE
26-inch.
Specially priced 9.98



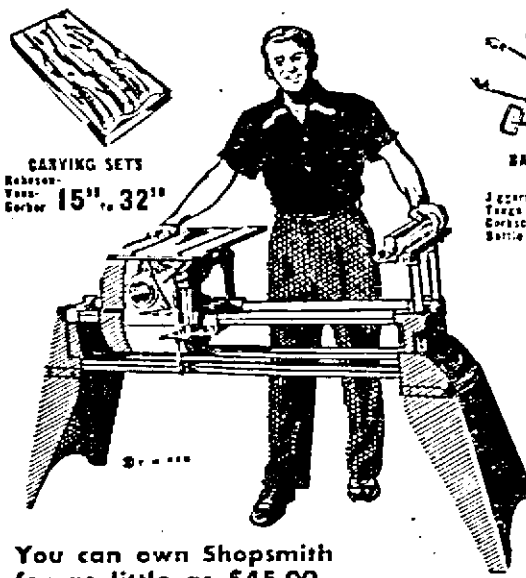
CARVING SETS
Robeson
Voss
Carver 15" 32"



BAR GADGETS
1.00 up
Jiggers 1.15 to 6.85
Forks 1.00
Corkscrews 1.00
Selling Opener 1.00



H.B.Q. TOOLS
PICK, SPATULA
AND SPOON
Stainless Steel 1.00



You can own Shopsmith
for as little as \$45.00
down and 3.32 a week.

SHOPSMITH

Shopsmith is the revolutionary home power workshop in one unit. Requires no more room than a bicycle, yet it gives Dad all the five major power tools he needs to complete any project: Saw, Disc Sander, Lathe, Vertical and Horizontal Drills! Dad gets instant selection of correct tool speeds; he can power shift from 700 RPM to 5200 RPM. Motor, belts and pulleys enclosed for safety.

329.50

HORACE GREEN & SONS

Store Hours — Monday, Thursday & Friday 'til 9 P.M. — All Three Stores Open Sundays 10 A.M. - 4 P.M.

NEW GARDEN SQUARE
Phone Jefferson 7-3149
GARDEN GROVE

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BIXBY KNOLLS

2154 BELLFLOWER
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LOS ALTOS

ON THE DAY DAD IS KING...
GIVE A GIFT FIT FOR ROYALTY

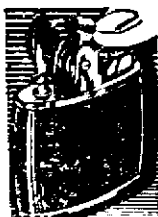
FATHER'S DAY
RONSON "66"

SUPER-TRIM, ELECTRIC SHAVER



The new miracle,
super-trim, the most
amazing electric
shaver ever!
Reg. Price \$28.50
less 8.00
for your old shaver

**PLUS
RONSON
LIGHTER**
Reg. 8.95



Free of Extra Charge

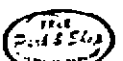
\$20.50

• Both for Only

CALIFORNIA CREDIT Jewelers

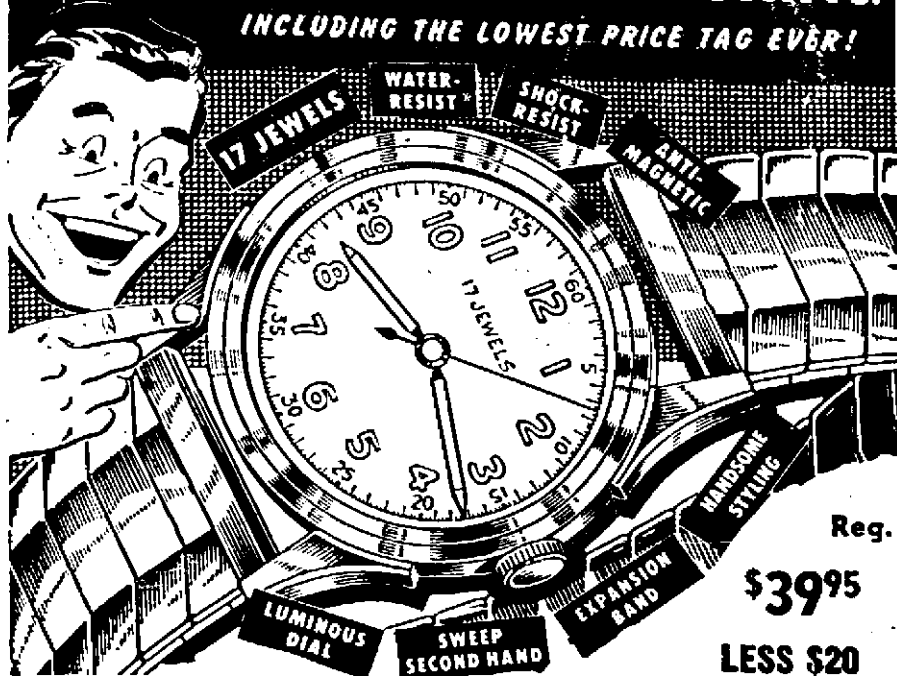
Open Friday 'til 9:00

328 PINE AVE. HE 6-1656



This Watch Has EVERYTHING

INCLUDING THE LOWEST PRICE TAG EVER!



Reg.

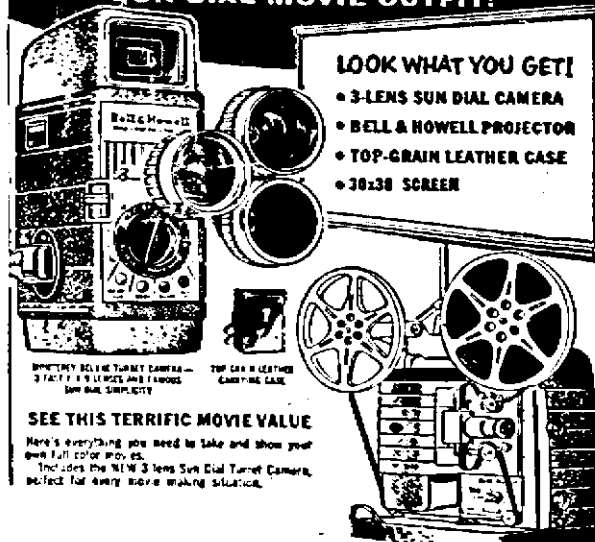
\$39.95

LESS \$20

\$20 TRADE-IN FOR YOUR OLD WATCH only **\$19.95**

LOOK! ONLY \$10.00 DOWN

BUYS A FAMOUS Bell & Howell SUN DIAL MOVIE OUTFIT!



SEE THIS TERRIFIC MOVIE VALUE

Here's everything you need to take and show your own full color movies. Includes the NEW 3 lens Sun Dial Camera, perfect for every movie making situation.

ALL FOR \$199.95

HUGE TRADE-IN

\$50

FOR YOUR OLD CAMERA

WE TAKE ANY KIND IN TRADE!

\$1 DOWN WEEK

SAVE ON THE FINEST BRANDS



BULOVA

49.95

LESS TRADE



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WITTNAUER

37.50

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Give

DAD JUNE 16th...

THE

Sunbeam SHAVEMASTER

SHAVER

WITH THE

FAMOUS

Scientifically Precision Honed Gold Plated... Golden Glide Head. (Mod. FL)

\$1 Down Week

NOW **\$18.95** WITH TRADE

Models FL & WL

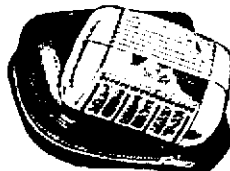
SHAVES CLOSER AND SMOOTHER THAN BLADES OR ANY OTHER ELECTRIC SHAVER BY ACTUAL TEST!



MODELS G AND GZ

SMALL ADDITIONAL COST

WE TAKE ANY KIND on TRADE-IN



HURRY!

LIMITED SUPPLY

AT THIS SPECIAL PRICE!

We Have Our Own

REPAIR DEPARTMENT

HOWARD'S

JEWELRY—CAMERAS—TV—APPLIANCES

420 PINE

LONG BEACH

OPEN FRIDAY 'TIL 9

800 S. PACIFIC, SAN PEDRO

5141 ATLANTIC AVE.

FUN FOR DAD AND THE ENTIRE FAMILY!

26-PC. 6 PLAYER DELUXE "WINDSOR CASTLE" CROQUET SET

Everyone can join in the fun with this complete deluxe quality Croquet Set! Ideal for both kids and grown-ups. Sturdily made, it comes complete with metal Rollaway Caddy for easy storage. Buy one for yourself—for gifts...but hurry...you save only while quantity lasts.

Perfect for Parties!
or Family Groups!

ONLY
\$9⁸⁸

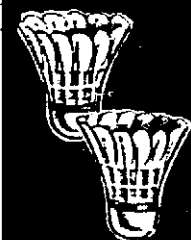
EASY TERMS

PLAY ALMOST ANYWHERE—SET IT UP
IN YARD—PICNIC GROUND OR ON ANY
FAIRLY LEVEL SURFACE—IT'S FUN!

You Get All This

- 6 MALLETS
- 6 BALLS
- 9 WICKETS
- 2 POSTS
- RULES
- INSTRUCTIONS
- DELUXE
ROLLAWAY
CADDY

Your **\$9⁸⁸**
Choice EACH
NOTHING DOWN—50c WEEKLY



Badminton
RULES AND
INSTRUCTIONS

EACH RACKET HAS
**NYLON
STRINGS**

18-PC 4 PLAYER "FOREST HILLS" BADMINTON SET

The whole family will enjoy playing Badminton. A world of sport and action in a minimum of space. It originated hundreds of years ago—now it's enjoyed by young and old alike. And to further the popularity, one company allotted a limited quantity to introduce at this ridiculously low price. When they're gone there'll be no more. So if you want a real value—hurry for yours.

You Get All This

- 4 NYLON RAQUETS
- 2 SHUTTLECOCKS
- REGULATION NET
- POLES & STAKES
- INSTRUCTIONS
- STORAGE BOX

ONLY
\$9⁸⁸

EASY TERMS



PLAY IT ANYWHERE
INDOORS-OUTDOORS

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Gilbert's
JEWELERS
EXTRA LOW PRICES
122 PINE AVE

OPEN FRIDAY
EVENINGS

☐ GILBERT'S JEWELERS, 122 Pine Ave., Long Beach
 (For prompt delivery, fill in this coupon completely)
☐ I will pay on the advertised terms.
☐ Cash ☐ C.O.D. (Please check which)
☐ Croquet Set 9.88 ☐ Badminton Set 9.88
 My Name _____
 My Address _____
 City _____ State _____ Phone _____
 Where _____ How _____
 Employed _____ Long _____
 Business Address _____
 City _____ State _____
☐ I have Credit with _____
 Their Address _____
 Plus small delivery charge

NO CASH DOWN! NO CHARGE FOR CREDIT!

It's par for **Dad!**

Buffum's

STORE
FOR
MEN



SUNDAY, JUNE 16TH

FATHER'S DAY

"Grand Slam" by MUNSINGWEAR

for that all-round good sport .. Dad!



Front cover...
The "Grand Slam" in
action. Look at that
free-swing arm feature,
improves Dad's game
right away!



Munsingwear's latest ... Grand Slam Golf Shirt!

Designed by pros! With exclusive free-swing
arm feature and extra long shirt tail.
In soft pliable fabric that's machine washable,
won't shrink out of fit. Perfect for golf,
bowling, tennis—it's game for anything!
Choose light blue, navy, red, beige or white,
with contrasting trim. S, M, L, XL, \$5



Stein Bloch's silk sports coat

Never before such luxurious
cool comfort in a sports coat!
Imported pure silk fabric,
tailored in the famous Stein Bloch
fashion, with California's
casual living in mind! Exclusive
patterns and colors to appeal to
the masculine taste! \$85
Partner with a pair of
Sheen Gabardine Slacks—
color co-ordinated, 27.50



the "Drizzler" by McGregor

Everything a fellow wants in a sports jacket!
Easy to get into, with lots of action room! Shed
the rain, keeps out the cold, won't shrink or fade!
The satin-backed rayon and cotton is weather-
resistant finished. In white, cashmere tan,
charcoal, navy or brown. 38 to 46. 10.95

Buffums'
STORE
FOR
MEN
Long Beach • Santa Ana

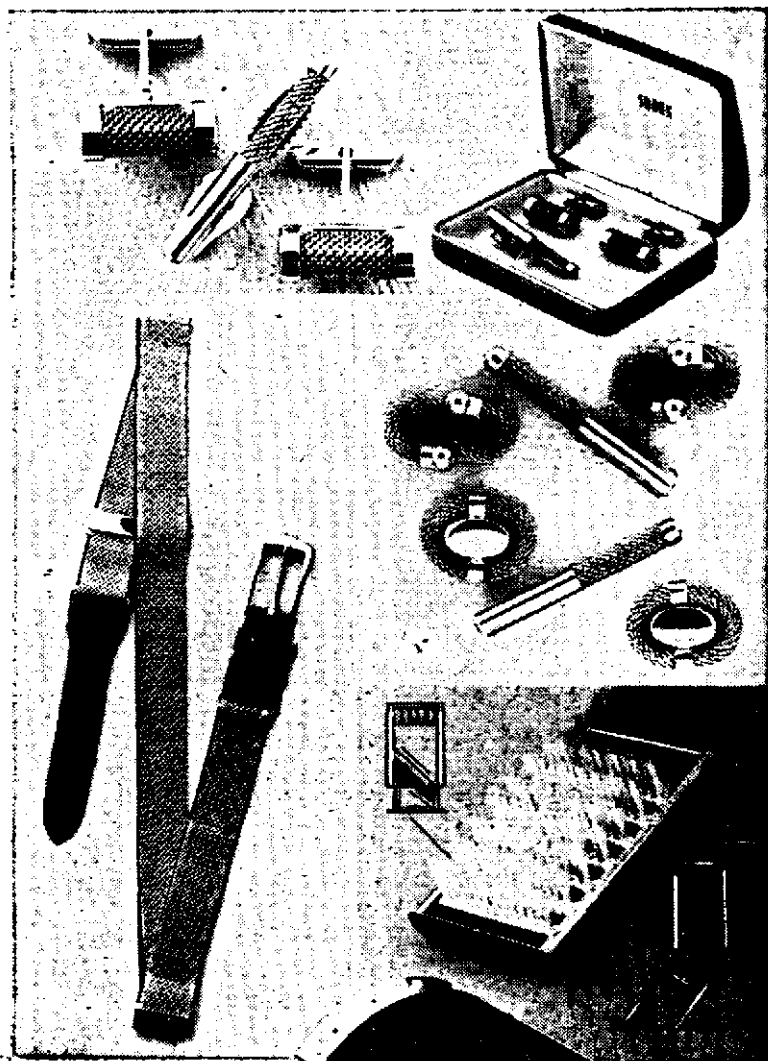
in top notch form for Father's Day!



**A. I. Denims . . .
Dad loves 'em!**

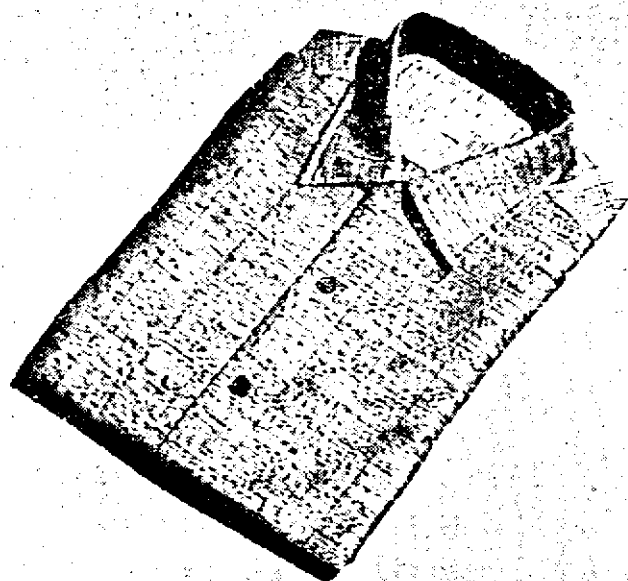
He knows there's nothing like 'em for easy-going comfort! Appropriate for just about everything but a formal affair! In 10-oz. faded blue Sanforized denim, these Angeles SUPPLDRAPES are California's best! Slacks, 30 to 42, **4.95** Jacket, 36 to 46, **4.95**

All Items on This Page Available in Buffums' Store for Men



**the latest in
Swank accessories!**

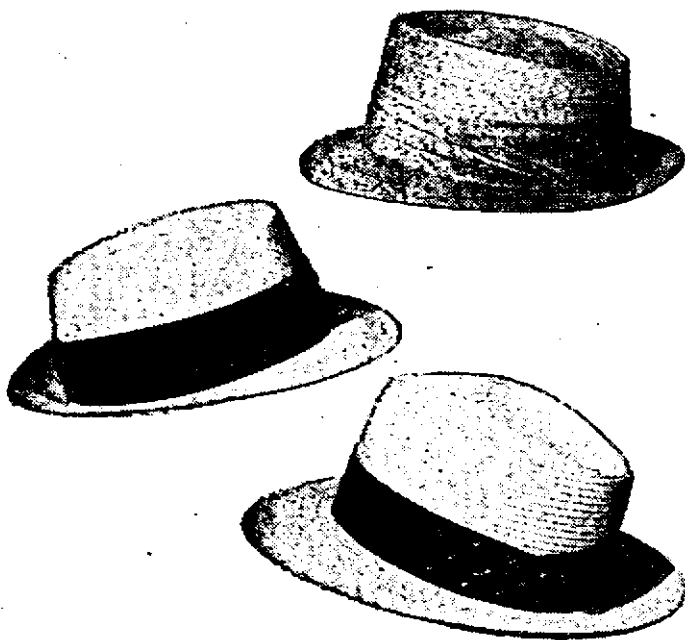
New mesh jewelry—all the rage!
The "Cube" (top) cuff links and tie clip in goldtone or silver, **\$5***
The "Coil" set in silver only, **\$5***
The "Oval" set in goldtone or silver, **\$5***
The Mesh Belt in goldtone or silver, with genuine alligator trim, S, M, L, **\$5**
"London Traveler" clothes or hair brush, with pure nylon bristles. Flips into action, and compacts into a wallet-thin case for the pocket! Smart! **4.95***
Handsome Treasure Chest for all his jewelry. Real chest style in redwood with copper trim, black wood with chrome. Red velvet lining. **7.95**
*plus federal tax



"Good! A Herb Gerry!"

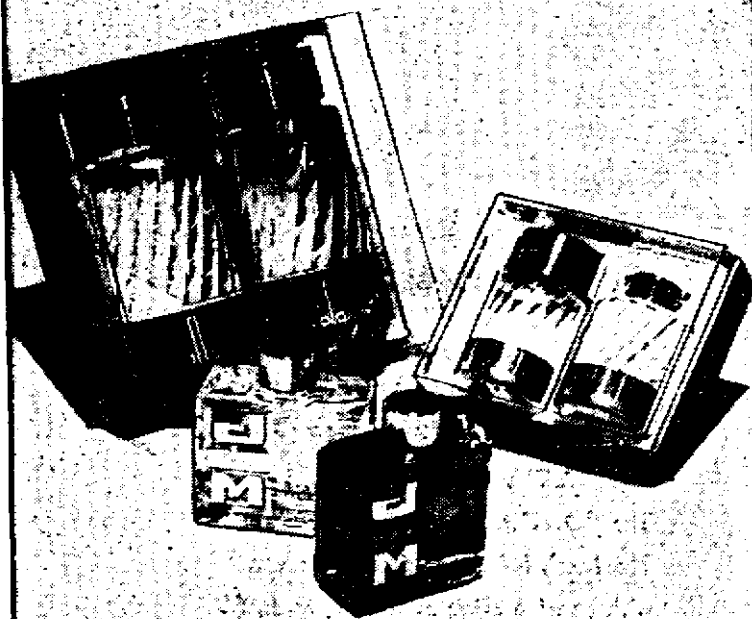
That will be Dad's hearty comment when he sees this distinctive sports shirt! Herb Gerry's are cool and comfortable—styled in a slub-weave cotton and nylon. Washable, they're almost drip-dry 'n wear! In tans, blues and greys. S, M, L and XL. Long sleeve, **10.95** Short sleeve, **8.95**

all hits, no errors, with these gifts!



**the crowd will go wild
over Dad's new Resistol!**

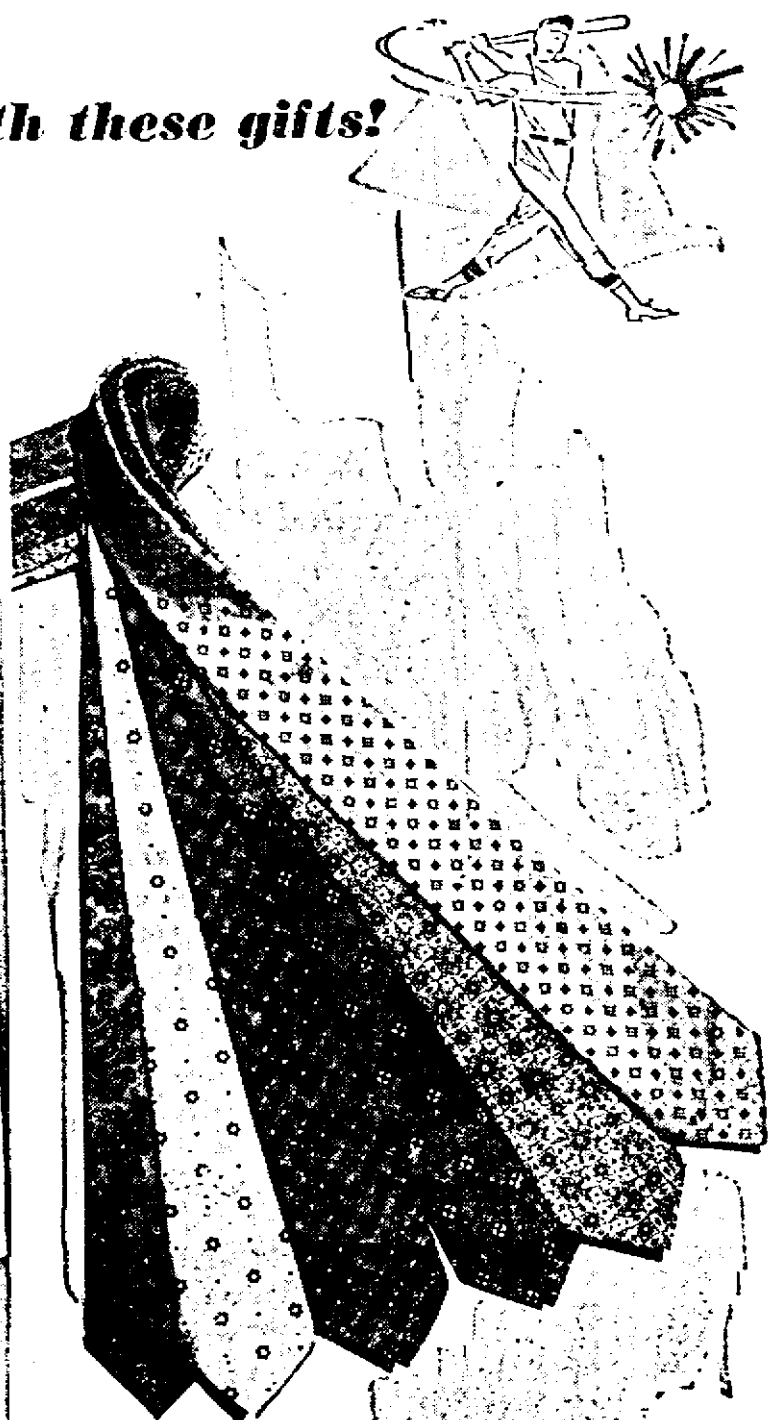
Naturally! The exclusive self-conforming inner band makes Resistol the most comfortable of all the summer straws! Choose an imported Milan or a Panama for Dad, in either the "Pinch Crown," "Telescope Crown" or "Flat Top" style. **\$5, 7.50, \$10**



**Alfred Dunhill for
sportsman or spectator!**

Choice of every man who likes the well-groomed feeling of talc and after-shave lotion — the refreshingly masculine tang of cologne! Cologne and After Shave, king size, **8.50*** Personalized Cologne and After Shave — each bottle with two initials, **\$7*** After Shave and Talc Set, **2.50***

*plus Fed. tax



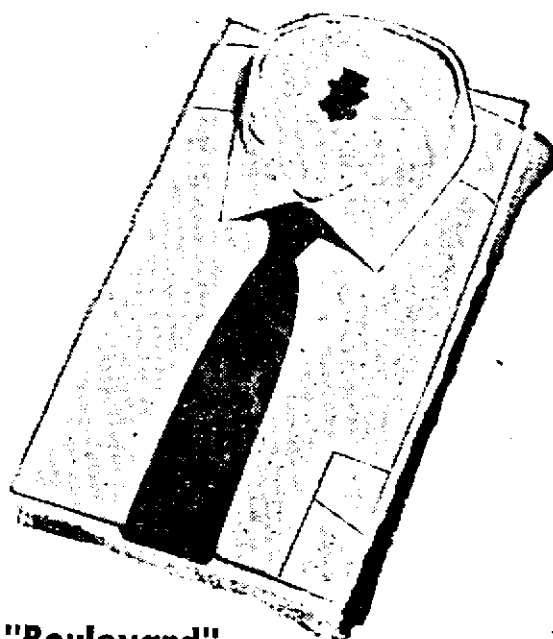
**a Stern Merritt
will tie the score!**

Just the thing to make Dad's day complete — and add a smart touch to his summer wardrobe!

Stern Merritt ties are popular favorites — styled from the finest imported Italian "Milany" cotton, in the newest jewel-tone colorings, in the latest foulard patterns.

You'll want to choose more than one from the Stern Merritt collection — they're *exclusively* at Buffums', each **2.50**

'way above par for distinction!



"Boulevard"

Excella's newest dress shirt shows good form in fine fabric! Tailored like a jacket with all the features that mean smart appearance and the ultimate in comfort!. Mother-of-pearl buttoned. Shrinkage controlled. Short point spread collar, French cuffs. **5.95**

**best dressed always
in a Hickey-Freeman!**

The label that spells distinction — in the expert tailoring, the fine woollens in the season's smartest patterns and colors! Have Dad choose his Hickey Freeman from the new muted plaids and stripes — in the new Desert Tan, Smoke Grey, or Walnut Brown. Only at Buffums! Priced from **\$135 to \$185**

**lasting gift . . .
Hartmann Luggage!**

The well-traveled luggage that is seen in all the best places! Choose a Hartmann hand-crafted pair for Dad, in smooth, mottled suntan cowhide. Smart gift!

The Hartmann 19" Knocabout Overnighter, **\$50***

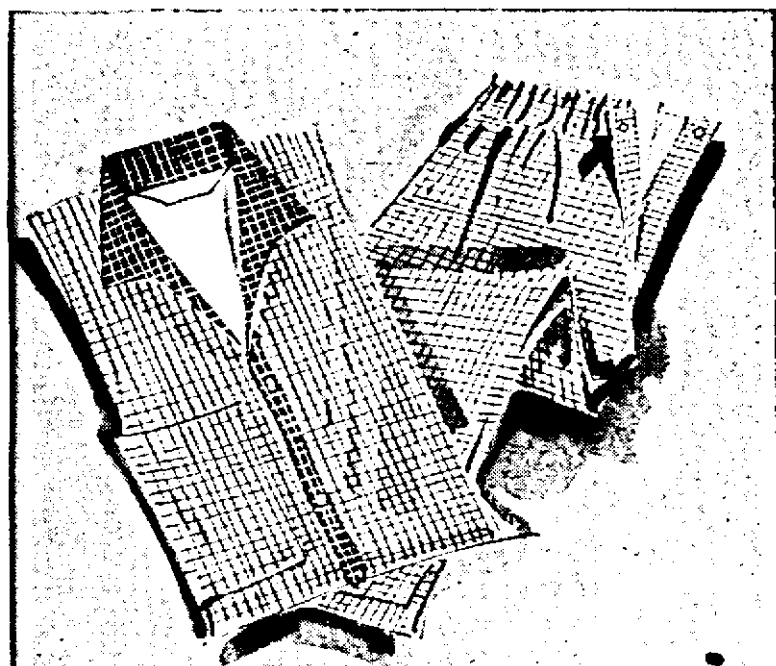
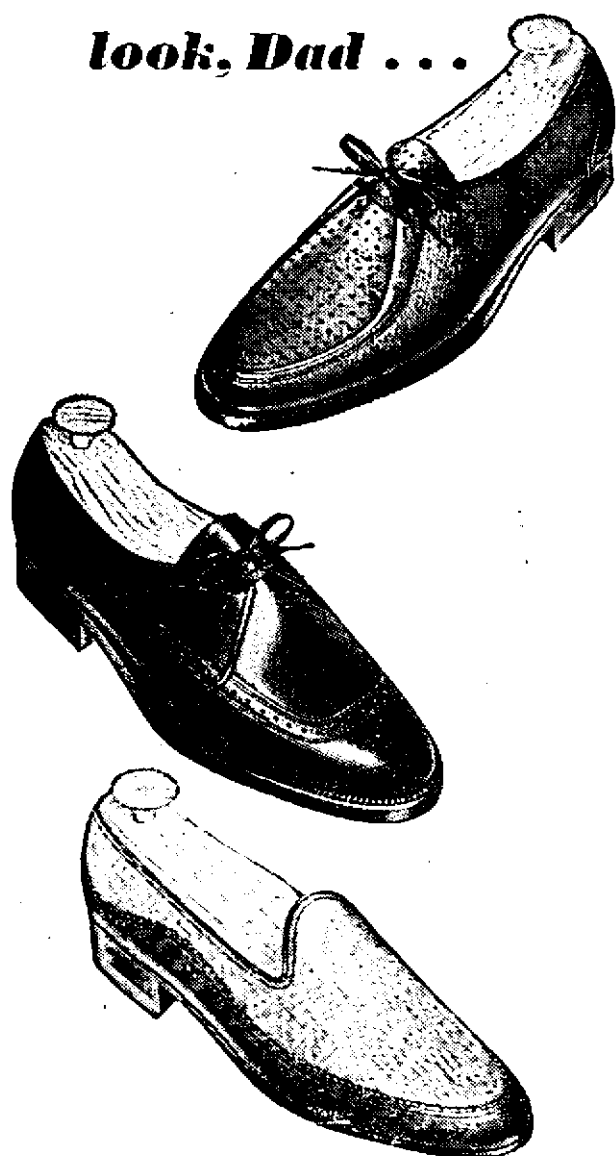
The Hartmann 25" Knocabout Doubleton 2-Suiter, **\$95.50***

*Plus Fed. Tax

Buffums'
Long Beach • Santa Ana
STORE FOR MEN

look, Dad . . .

would you like these?



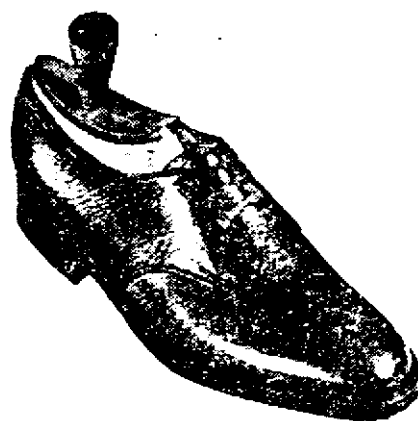
Textron's "indor loafers"

Dad will feel like a plutocrat in these loafer-pj's, patterned in goldtone metallic checks! And what comfort! Sport shirt styling, sport coat sleeves, Italian-style collar, handy low-set pockets. Cuffed trousers are draped like slacks, have "gentelastick" waistband. In Dad's sizes, B, C and D. **5.95**



no size problem with Jerks s-t-r-e-t-c-h socks!

You don't need to know Dad's sock size — ONE SIZE fits all sizes from 9 1/2 to 14! And they fit like a glove! Stay up neatly, never sag or bunch. They're comfortable and long-wearing. In navy, brown, tan, light blue, light grey and charcoal. Choose several! **\$1 pr.**



give Dad a lift with British Walkers!

He'll like the smart new stylings, the new 'silk touch' on fine leather . . . he'll enjoy the comfort that is the result of expert craftsmanship! Here are four styles — reading down . . .

"Royal Scot" perforated one-eyelet, **19.95**

Calfskin U-tip 2-eyelet, **26.95**

Shantung Slip-on, New 'silk touch', **21.95**

Utip a grained leather 3-eyelet, **23.95**

c'mon pop, you're the winner today!

Sunday, June 9, 1957



if he's a smokin' man . . .

Here's the makings of perfect pleasure!
Canadian Club Imported Briar, Bulldog style,
bent stem, **\$5** (Others priced to **\$10**).

Seaman's Private Blend Tobacco. A distinctive
blue ribbon blend, faintly aromatic, **1.30**

Ronson "Whirlwind" Lighter, **8.95**

"Zippo," the windproof lighter, **3.50**



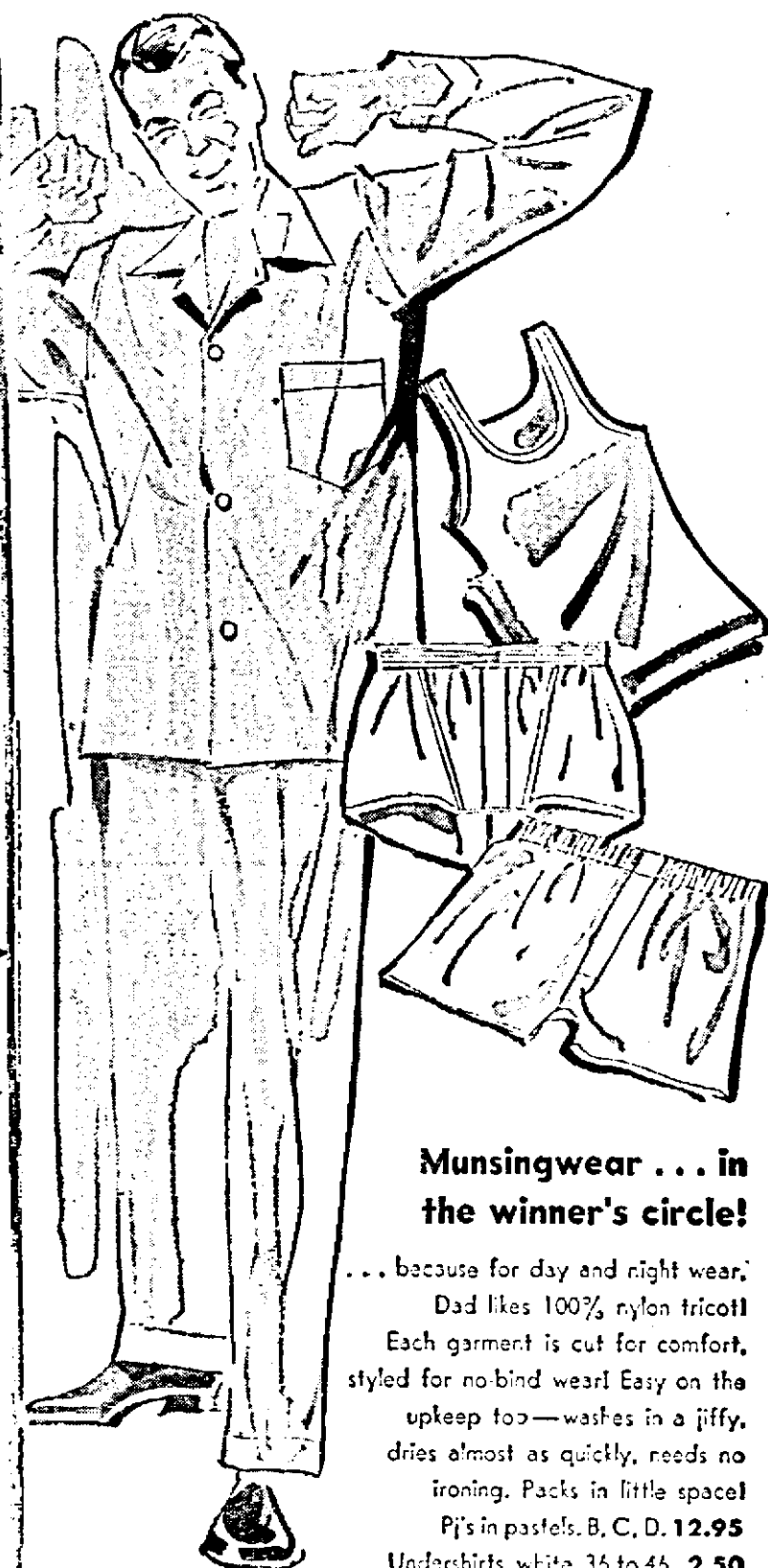
**bring his slippers . . .
be sure they're Evans!**

Radio Tyme in burgundy or tan kid leather,
rubber heels, satin lined, **6.95**

Cherotee Opera, Saddle leather, padded sole, **7.95**

Cherotee Chief in saddle leather, leather sole, **8.95**

Palm Springs Casual Sandal in tan leather,
with rubber cushion crepe sole, **9.95**



**Munsingwear . . . in
the winner's circle!**

. . . because for day and night wear,

Dad likes 100% nylon tricott

Each garment is cut for comfort,
styled for no-bind wear! Easy on the
upkeep too—washes in a jiffy,

dries almost as quickly, needs no
ironing. Packs in little space!

Pj's in pastels, B, C, D, **12.95**

Undershirts, white, 36 to 46, **2.50**

Briefs, white, 30 to 40, **1.95**

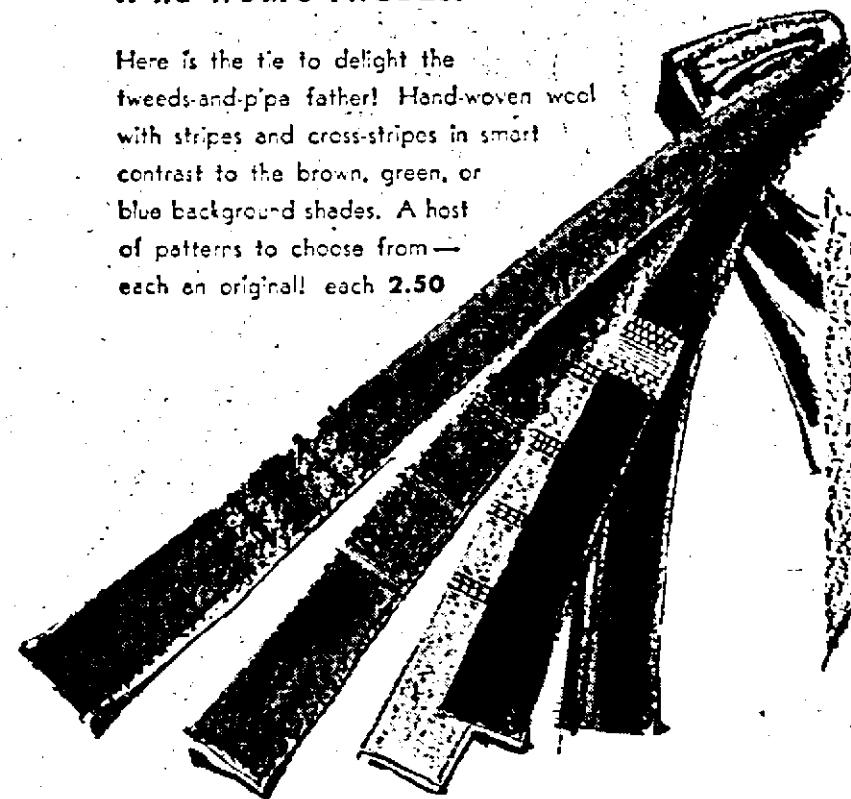
Boxer shorts, in white,
sizes 30 to 50, **2.50**

Buffums'
STORE
FOR
MEN
Long Beach • Santa Ana

gifts like these make the 16th a great day for Dad!

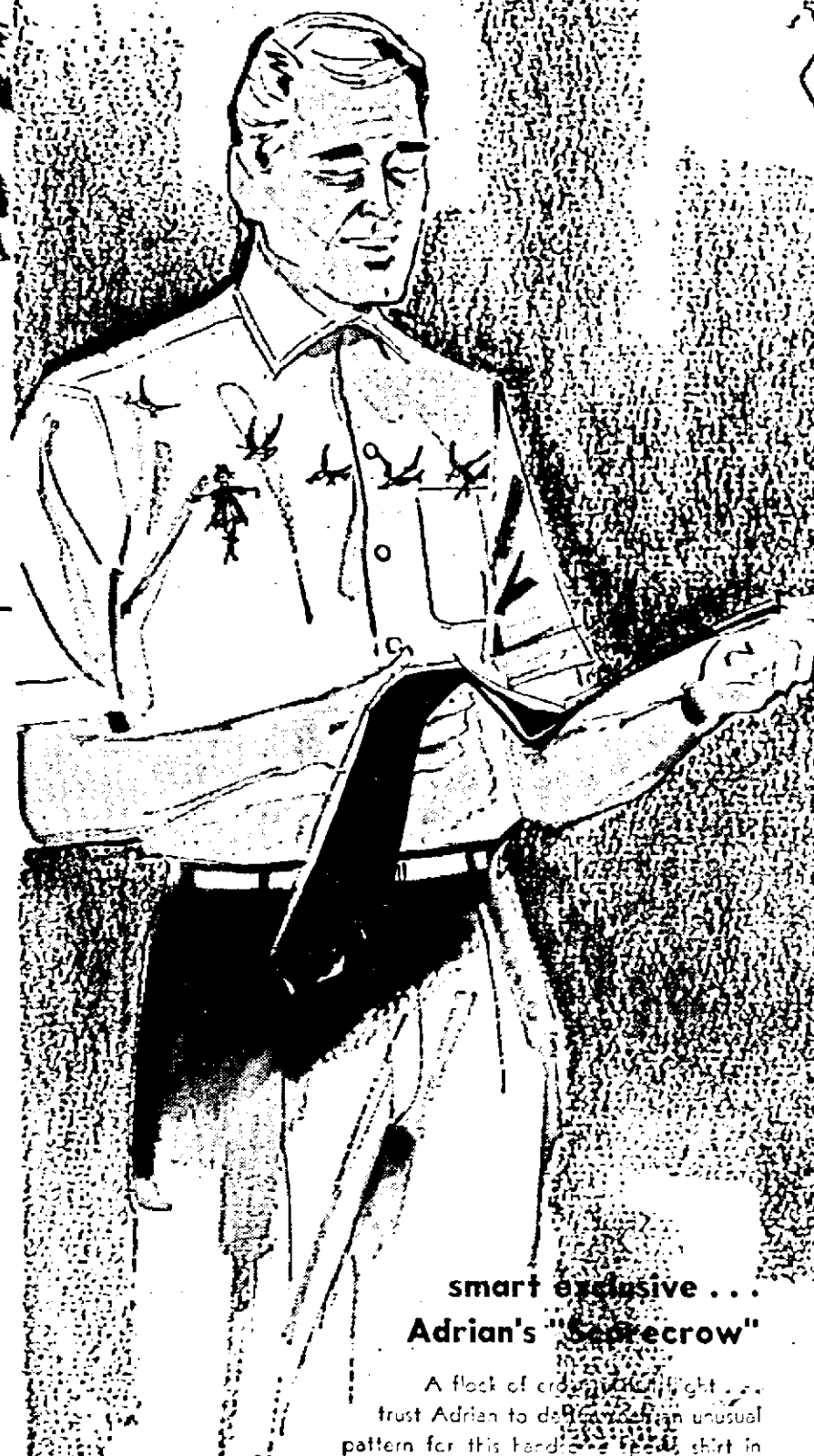
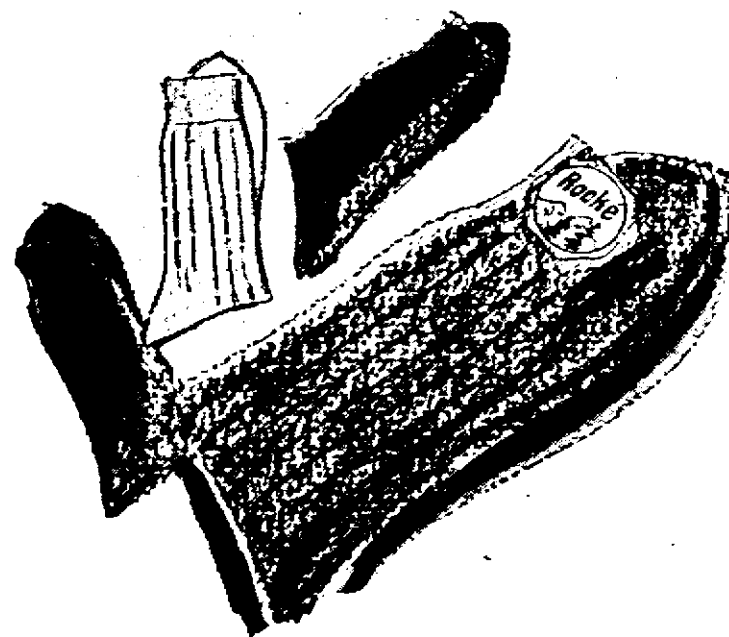
**a Mark Original
if he wears tweeds!**

Here is the tie to delight the tweeds-and-pipa father! Hand-woven wool with stripes and cross-stripes in smart contrast to the brown, green, or blue background shades. A host of patterns to choose from — each an original! each **2.50**



**give him Rocké socks . . .
they're his favorite!**

But naturally! They feel luxurious, they're long-wearing, AND they won't shrink! Trim rib knit in nylon, wool and angora blend, elastic-topped for neat up-keep! In sizes 10½ to 13. Why not choose two or three of his favorite colors! **1.50 pr.**



**smart exclusive . . .
Adrian's "Scarecrow"**

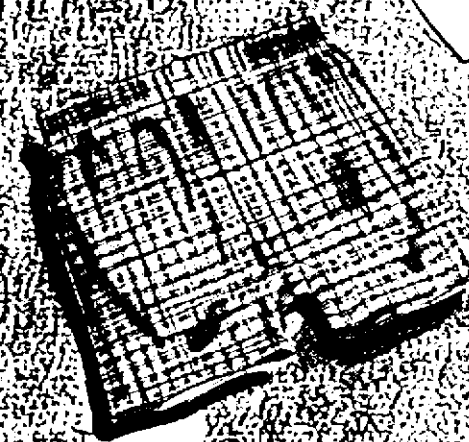
A flock of originality! Trust Adrian to design an unusual pattern for this handsome shirt in rich, imported silk shantung! In white — the crows carry the color! S, M, L, XL, **\$25**

"Scarecrow" Necktie to complete the exclusive ensemble! Imported silk, in color tone with the crows! **7.50**



**check Carter pi's
and cater to his comfort!**

The long and short of sleeping comfort! Both styles in soft, full-cut cotton knit that won't shrink out of shape, needs no ironing! Tattersall checks. Sizes A, B, C and D. Short sleeve, short leg style, **\$4**
Short sleeve, long leg style, **\$5**
Matching Boxer Shorts, 30 to 42. **1.65 pr.**



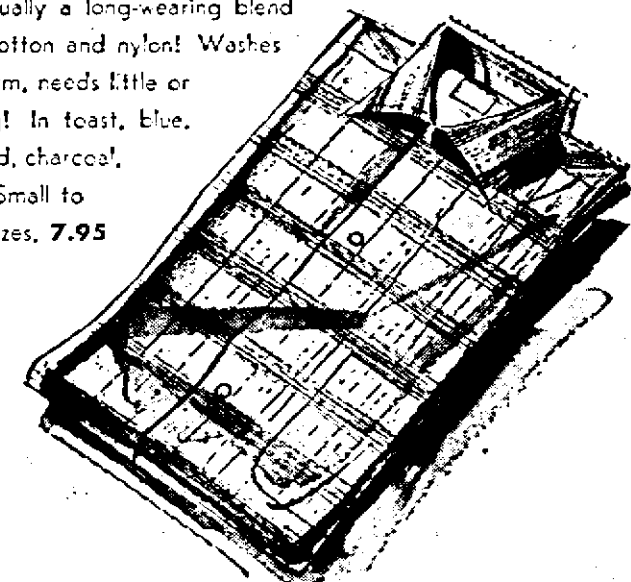
**something special
for a special guy!**

It's a Towne & King coat sweater in 100% pure imported alpaca! In the new low 4-button style with "bell" sleeves that allow lots of action room! In light blue, grey, charcoal, natural and scarlet, with trim in a deeper tone. 40 to 46. **\$25**



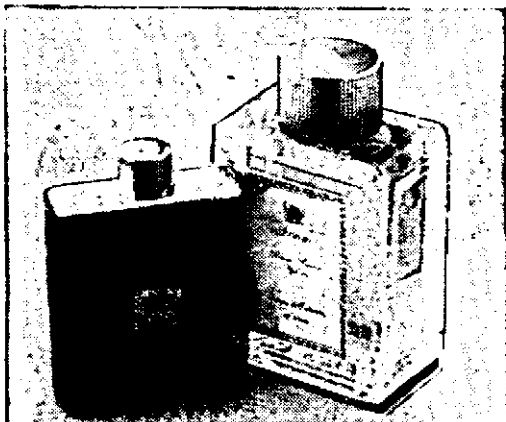
**for a good sport . . .
shirt by "Spire"**

The shirt that looks like raw silk, but is actually a long-wearing blend of Pima cotton and nylon! Washes like a charm, needs little or no ironing! In toast, blue, beige, gold, charcoal, or grey. Small to extra-large sizes, **7.95**



Buffums'
Long Beach • Santa Ana
STORE FOR MEN

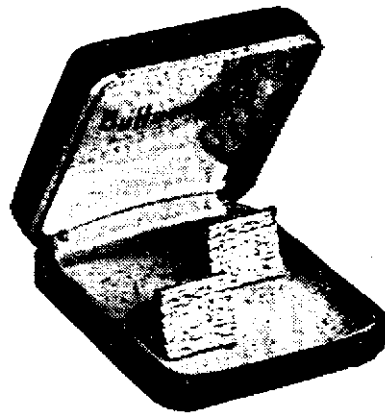
very important presents for a V. I. P.



acqua di colonia

Eau de Cologne to you, Dad!
The real thing by Adam, imported
from Italy, tangy and masculine
in scent—smartly flagoned!
\$6*—\$9*—\$17*

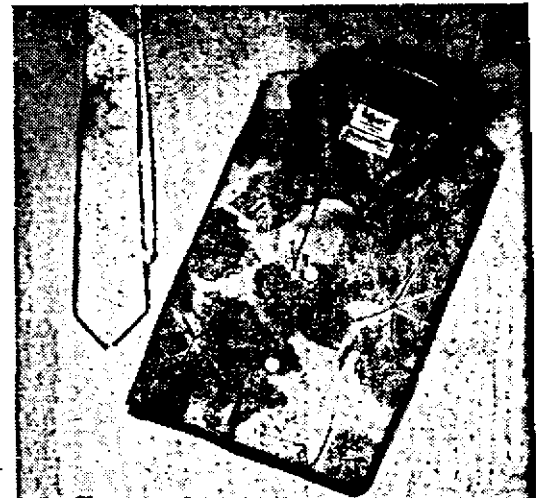
*plus Fed. tax



the Midas Touch!

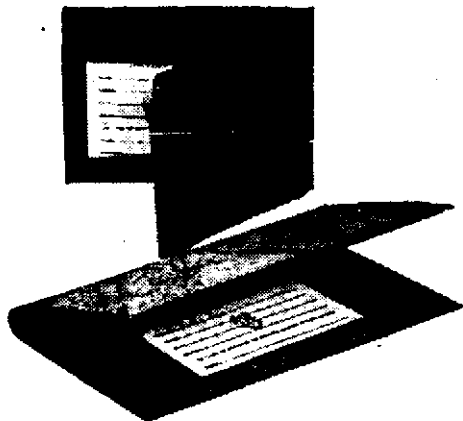
Lucky indeed the Dad who
receives this distinctive gift!
Cuff links in 14K gold, elegantly
designed... not ostentatious—
but very exclusive! **\$70***

*plus Fed. tax



finest in the world!

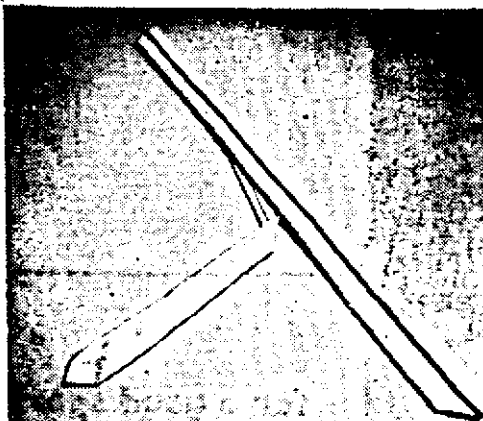
A Christian Dior Shirt is exactly
that! Only the world's finest
fabrics are chosen, only a limited
few shirts are made in each design!
Silk Shirt, **27.50**. Ties, **\$3.75**



cousu main? oui!

Hand sewn? Yes, this smart twosome
of wallet and secretary are hand-
sewn in France, made of finest
mocha suede. Spacious, compact,
beautiful! Wallet, **\$15***.
Secretary, **\$25***

*plus Fed. tax



purely dimensional!

...is just one of the Oleg Cassin
dimensional Collection of exclusive
pieces. For the Dad who
wants something different—this
is definitely it! **7.50**

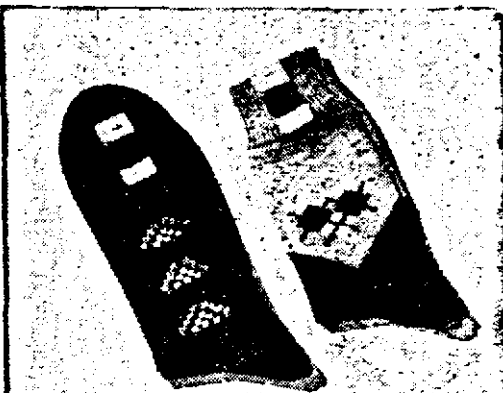


Destino jewelry

Designed to keep pace with today's
trend for simple elegance!
The finest semi-precious gems
available, in distinctively
unique settings!

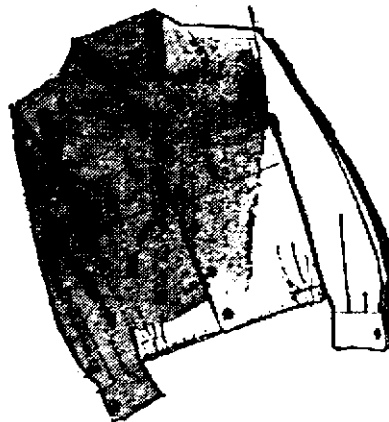
Agate, **12.50***. Tiger Eye, **\$15***

*plus Fed. tax



Bernhard Altmann

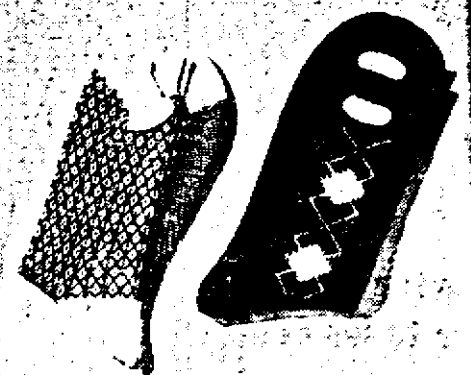
of sweater fame turns his fine
Austrian hand to sock making—with
wonderful results! Beautiful imports,
hand machined of 95% pure wool,
5% nylon reinforcement. **2.95 pr.**



another import!

Lightweight and fully lined, this
imported silk and wool weave
waist-length jacket will be Dad's
constant companion! Button front,
cuff sleeves—really smart! **37.50**

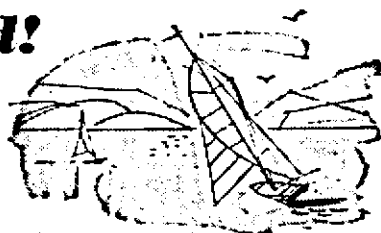
All Items on This Page Available in
Buffums' Store for Men



an English accent!

The Cox Moore people in England
made these fine socks expressly for
Buffums! 92% wool with 8% nylon
reinforcement, they're hand-tied.
Rich patterns. **2.50** and **3.50**

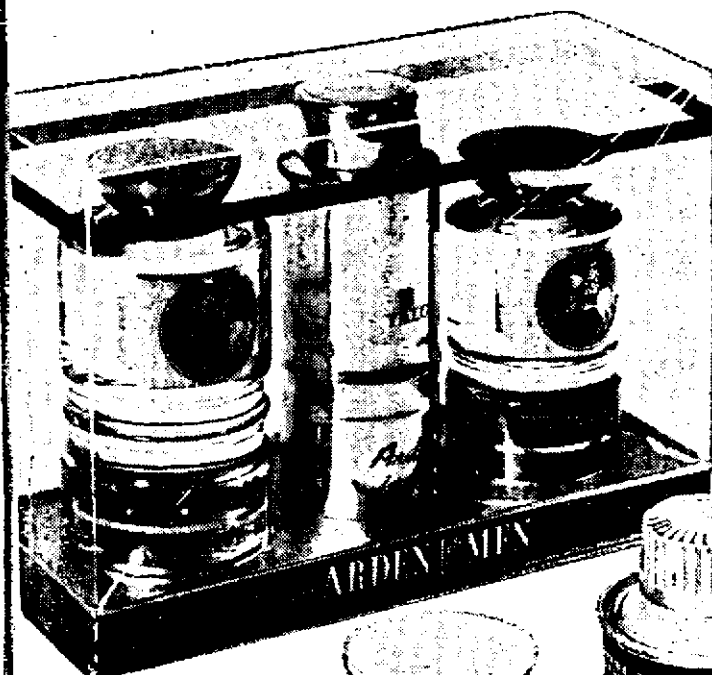
bright and breezy gifts for Dad!



new Paci Coupe shirt

... looks and feels like real Italian silk!
But it's the new washable shantung, woven of Pima cotton and cup'oni! Comfortably cool and very practical because it washes so easily, needs a mere touch of the iron! Long sleeve style in all the soft shades that Dad likes! **5.95**

Buffums' Store for Men



"El Dorado" casual jacket

Dad will go for this in a big way! He'll like the new fashion detail—the vertical pleat front, buttoned down lapels, buttoned side vents! The lightweight rayon in the popular linen-like weave is just right for Summer. The "El Dorado" is made for Dad! **22.50**

Buffums' Store for Men



ARDEN for MEN . . . suavely masculine!

Let Dad be one of the first to know what the distinguished name of Elizabeth Arden can mean to a man's sense of well-being!

ARDEN for MEN—handsomely packaged!

Cologne, After Shave, Talc Set, **\$13***

Foam Shaving Cream, **1.50**

After Shave Lotion, **3.50*** (plastic bottle 1.75*)

Stick Deodorant, **1.50***. Cologne, **\$3*** and **\$5***

Face Cream, **2.50*** and **\$5** Mask, **2.50*** and **\$5***

See the other items and gift sets, then choose!

*plus Fed. tax

Cosmetics, Street Floor

Buffums'

winning gifts from our Street Floor!



Gentry Jewel Box

... by Mela. In pigskin-grained leatherette, velvet lined, metal trim. Has ample space for links, jewelry, and other accessories. Black, lined red. Suntan with beige. **3.98**

Buffum's Stationery, Street Floor

New "Parker 61"

The only fountain pen that fills itself by itself — cleans itself by itself! With new "Arrowhead" gold-filled indicator.

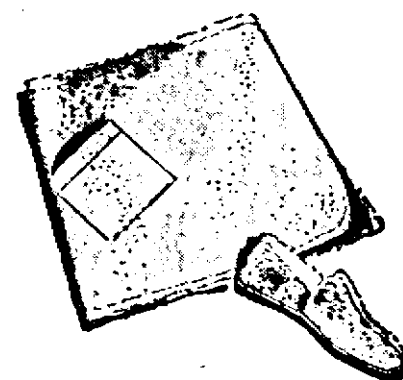
With gold-filled cap, **27.50**

With sterling and gold-filled cap, **\$25**

With Lustraloy and gold-filled cap, **22.50**

(Other Parkers, 5.95 to 16.50)

Buffum's Stationery, Street Floor

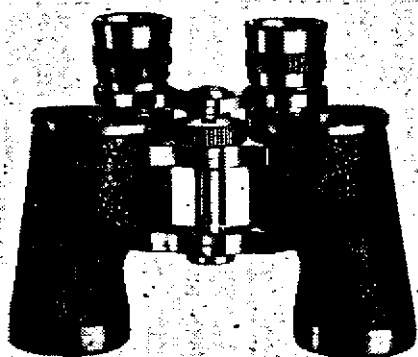


The Terry Kiltie

For bathroom or locker room. With elasticized waist at back, snap closing, generous double overlap. In white. For 31-42 waist. **1.98**

King Barry Treads for Dad **1.98**

Buffum's Closet Shop, Street Floor



Bushnell Binoculars

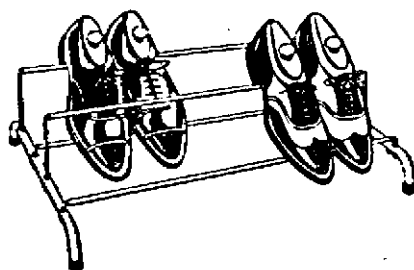
A ring-side seat to everything! All-purpose, 7 power, 16-oz. magnesium, individual focus model, **64.50***

Center focus model, **69.50***

(33 other models, from 9.95*)

*plus Fed. tax

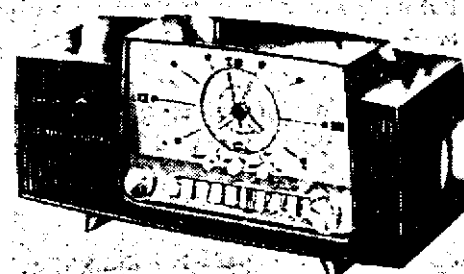
Buffum's Camera Shop, Street Floor



Expanding Rack

The smart rack that expands up to 44 inches, takes up to 12 pairs of shoes! Sturdy and good looking —nickel chrome plated, with plastic cups on the legs. **4.98**

Buffum's Closet Shop, Street Floor

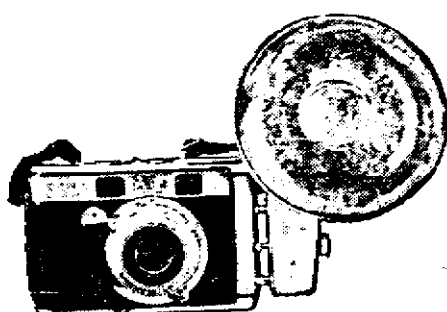


G. E. Clock Radio

Dad will love this! Has dial beam tuning, sleep switch, phono-jack with audio-magic volume control.

Aqua, Ivory or Pink. **41.95**

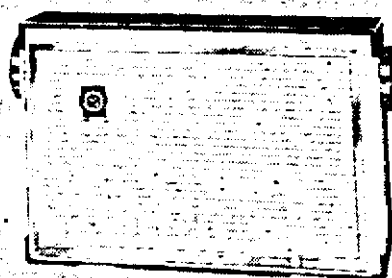
Buffum's Radios, Street Floor



Kodak "Signet 40"

The new color-slide camera designed to get the most out of the new Kodak fast films with the super-midget flash bulbs! Complete with flash holder and two reflectors, **\$69**

Buffum's Camera Shop, Street Floor

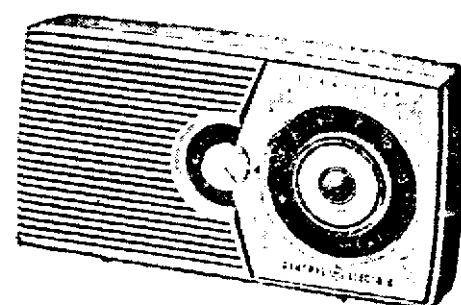


Portable Radio

Works on AC, DC, or battery. With 4" Dynapower speaker, disappearing handle, easy access cord compartment. In Terra-cotta/white, Turquoise/white. **31.95**

(batteries extra)

Buffum's Radios, Street Floor



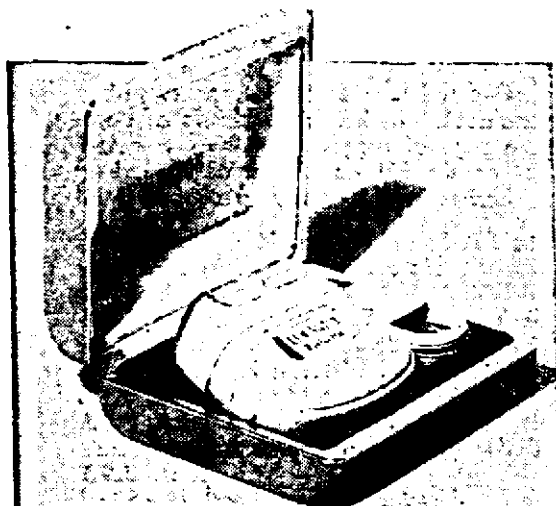
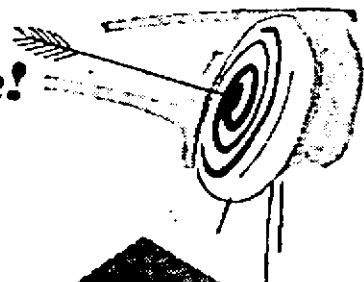
Transistor Radio

All transistor, pocket or purse size. Four transistors plus diode. Earphone jack. Weighs only 16 ounces! Runs approximately 200 hours for 68¢! **34.95**

(batteries extra)

Buffum's Radios, Street Floor

... to hit the target every time!



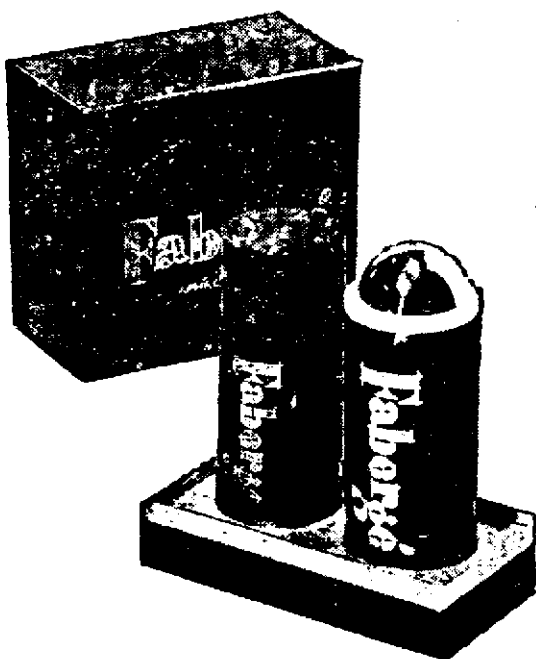
Rollectric Shaver

The Remington with Roller Combs that give Dad a close shave he'll really enjoy! Roller Combs actually smooth skin down, comb whiskers up. Dad will enjoy this! **\$11.50**

Buffum's Cosmetics, Street Floor

famous name leather billfolds!

Rolfs "Credential" in rich French Morocco. **7.50***
 Prince Gardner "Registrar" **\$5***
 Buxton "Convertible" in brown Morocco goatskin. **\$5***
 Small Leather Goods, Street Floor



Faberge' does things handsomely!

Here are the toiletries that will make Dad feel like a million — whether you choose the smart set or a single item! If he's the sophisticated type, then he'll like "Aphrodisia", while the outdoor man will prefer tangy "Woodhue". Set of After Shave Lotion—brisk and refreshing, and skin-tone Talc in the unbreakable shaker. **3.50 & \$5***
 After Shave Lotion, **2.50, 3.50, \$5, 7.50 and \$10***
 The Talc, **1.50***

*plus Fed. tax

Buffum's Cosmetics, Street Floor



"Old Spice" — old favorite!

Brisk and bracing, Shulton's Early American "Old Spice" — a perennial favorite with Dad! Choose a set or separate items!
 Trio of Smooth Shave, After Shave Lotion, and Talcum The Set, **3***
 After Shave, **\$1*** Cologne, **\$1***
 Sailing Ship Shaving Mug **1.25**
 Spray Deodorant, **\$1***
 Stick Deodorant, **\$1***
 Smooth Shave, **\$1***

*plus Fed. tax

Buffum's Cosmetics, Street Floor

Our Free Gift Wrap . . . is for any purchase made in the store. Saves you time — makes your gift ready for giving . . . and a joy to give!

Parking's no problem . . . In Long Beach, use Buffum's Autoport, or the parking lots at 124 W. First or 130 Pacific. In Santa Ana, use the Parking Terrace.

Our Free Delivery . . . for any purchase made in the store. Goes north to Santa Barbara, south to San Diego, east to San Bernardino.

Our Revolving Credit . . . makes shopping easy! Lets you budget your payments over a period of 6 months — and YOU choose the monthly payment!

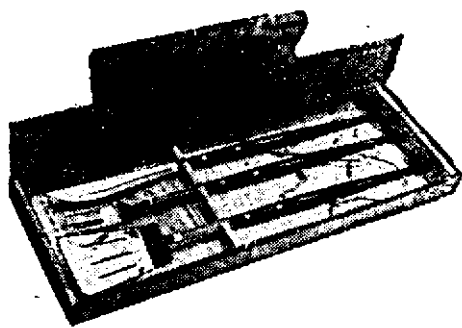
No time to shop? Let Jean Page, our Personal Shopper do it for you! Call Jean Page in Long Beach at HEmlock 6-9841, or ZENith 9841. In Santa Ana at KImberly 2-6262 or ZENith 2626.

Buffum's Store Hours . . .
 9:30 a.m. to 5:30 p.m.
 Fridays, 12 noon to 9 p.m.

Buffum's

Long Beach • Santa Ana

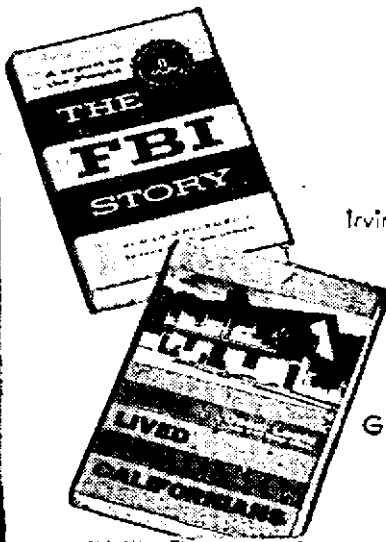
our Lower Level caters to Dad, too!



barbecue minded?

Then you need look no further than Robeson Barbecue Tools! In long-lasting stainless steel, with Shurwood handles. All-leather thonged. Knife, Fork, or Spatula, each **4.95**

Housewares, Lower Level



books to please every Dad!

Dad will love a few lazy hours with a good book, whether it's a classic of baseball, a saga of rugged adventure, a report on the FBI, or a book on the art of barbecuing! So many to choose from!

The FBI Story, by Don Whitehead, **4.95**

Here Lived the Californians, by

Oscar Lewis, **7.95**

Jack London's Tales of Adventure, **4.95**

Rebels and Redcoats, by George F. Sheer

and Hugh F. Rankin, **7.50**

Irving Stone's Men to Match My Mountains, **5.95**

Sunset's Barbecue Cook Book, **1.95**

Better Homes and Gardens Handyman's

Book, **3.95**

Fireside Book on Baseball, edited

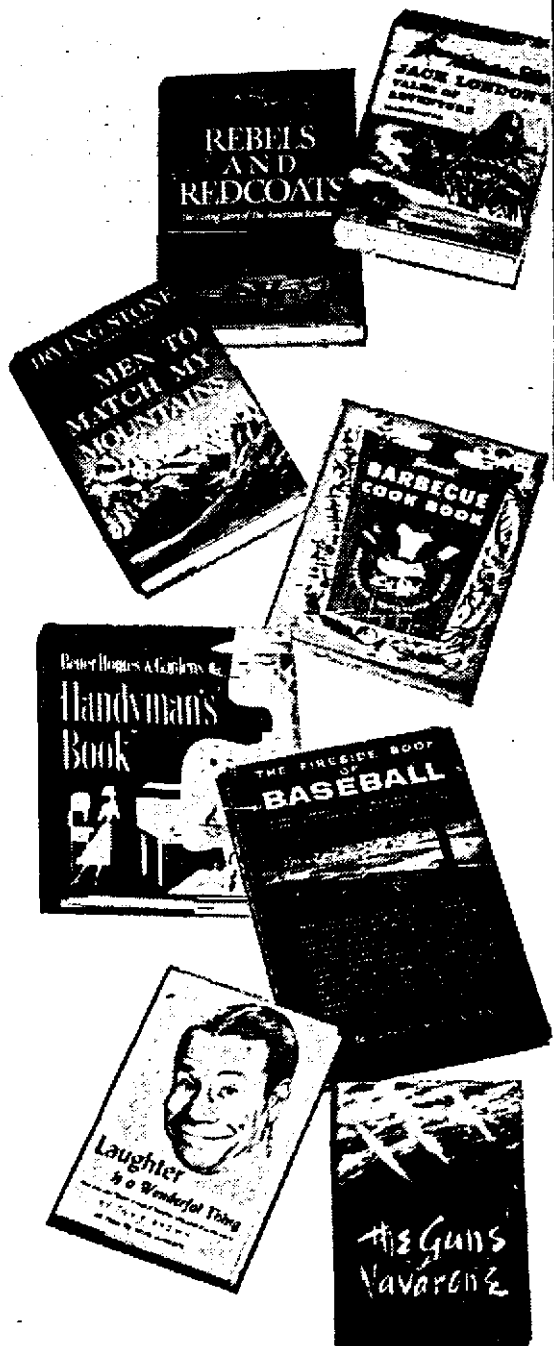
by Charles Einstein, **5.95**

Laughter Is a Wonderful Thing, by

Joe E. Brown, **4.95**

Guns of Navarone, by Alistair MacLean, **3.95**

Books, Lower Level



for Dad . . . because he's such a good mixer!

Decanter Set of 3. Gold-tone bottles, each topped with a Mr. Bartender jigger.

Bourbon, Scotch and Rye, or Bourbon,

Scotch and Gin, The Set, **12.98**

Single Decanters, **4.50** each

Mr. Bar Duo. Tongs and jigger, **2.50**

Mr. Bar Kit. Automatic one-jigger

pourer, and soda dispenser, **4.50**

Cocktail Set in stainless steel.

Shaker, jigger, tongs, **6.98**

Buffum's Gift Shop, Lower Level

let's put Dad in a picnic mood!

"Scotsman" Outing Set, with quart vacuum bottle, 4 nested cups, and quart vacuum food jar. In plaid case, **14.95**

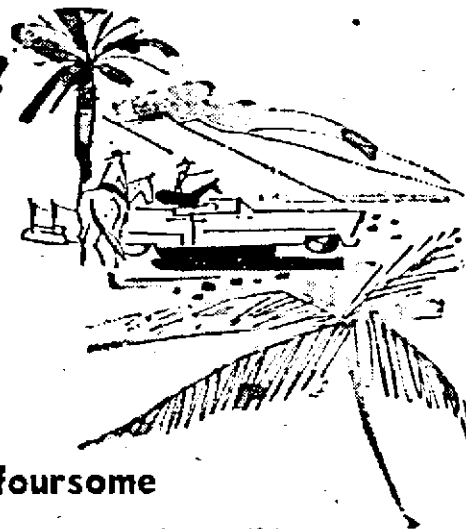
"Tweed-Cote" Picnic Jug with Hide-A-Way faucet. 1 gal., **7.98** and the 2-gal. size, **10.49**

Universal "Tweed-Cote" Ice Chest—perfect for fishing and camping trips! Steel, **24.95** Aluminum, **29.95**

Buffum's Housewares, Lower Level



headed for the Hickok range!



Dad's initial

makes it really personal! Black on satin-finish silver, or yellow gold metal. Cuff links, **2.50**. Cuff Links and Tie Bar Set, **\$5**. Tie Tack, **2.50**. Bold Tie for his sport shirts, **2.50**. *plus Fed. Tax

alligator foursome

Choose one—or more. Handsome gift! The Money Fold is a trim little case for bills only. Handy! **3.95***

The Belt, popular 1" width in black or brown. Best way to get around any man! **12.50**

The Secretary has pockets for letters, handy memo pad and pencil. **\$17.50***

The Wallet looks opulent even when it's devoid of the folding green! Scratchproof, it will improve with age! **\$25***

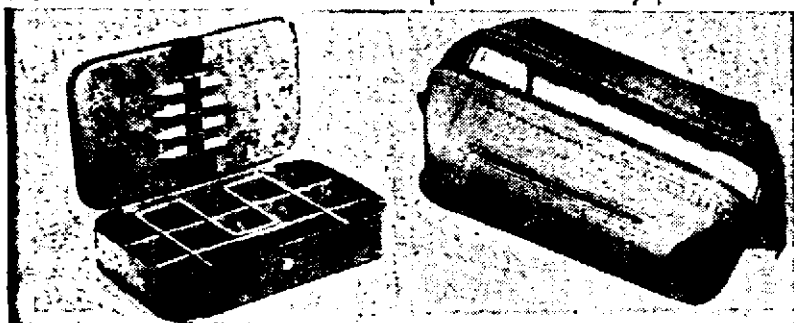
*plus federal tax

for his jewelry

Top-grain cowhide case, fully felt lined, spaced for cuff links, etc. Rich brown or black. **6.95***

for the traveler

Unfitted kit in crushable cowhide, waterproof lined, zipped compartment. Fits in any space! **7.95***

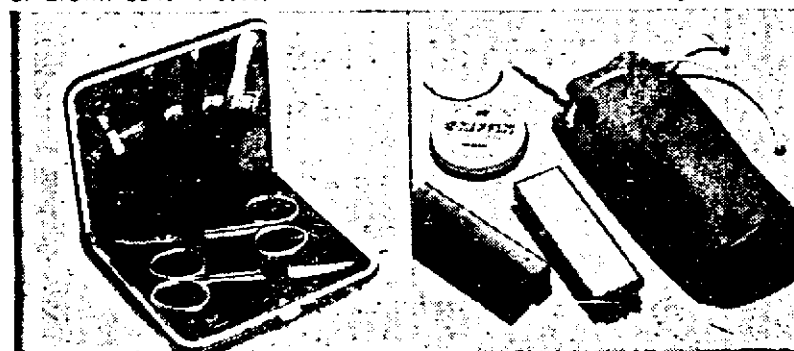


for good grooming

Necessary manicure implements, finest imported steel. In a black or brown calfskin case. **4.95***

for a quick shine

Kit complete! Bristle brushes, daber, polish, polishing cloth. In a crushable cowhide bag. **4.95***

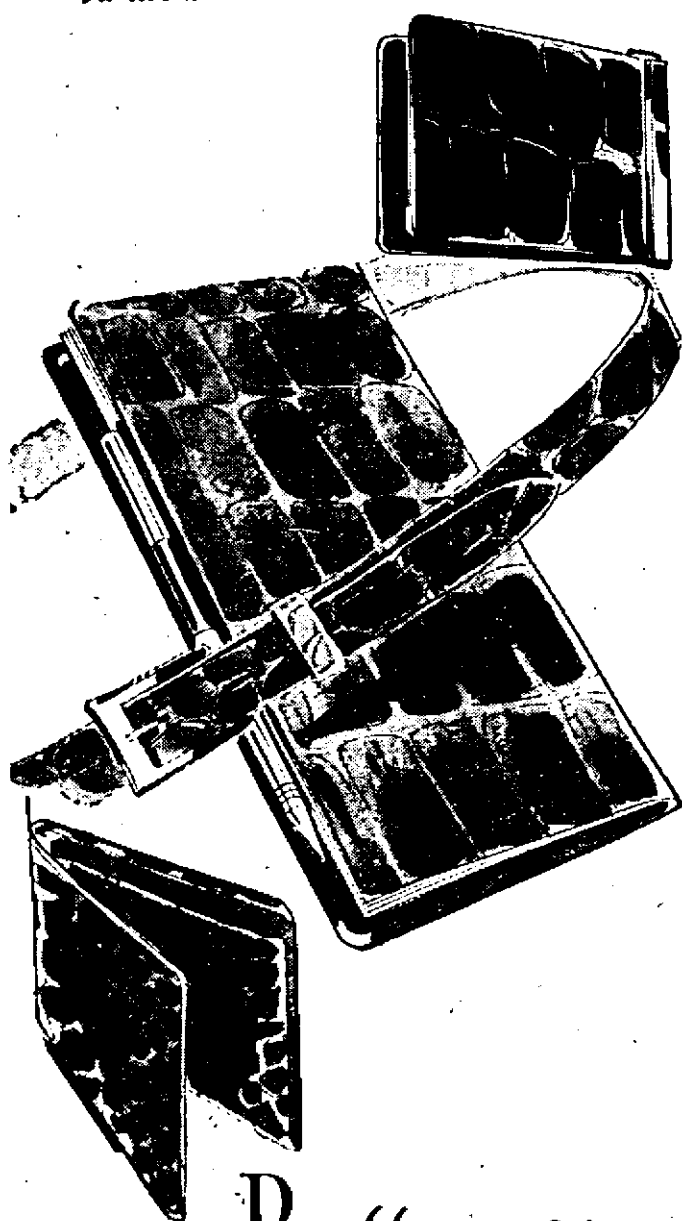
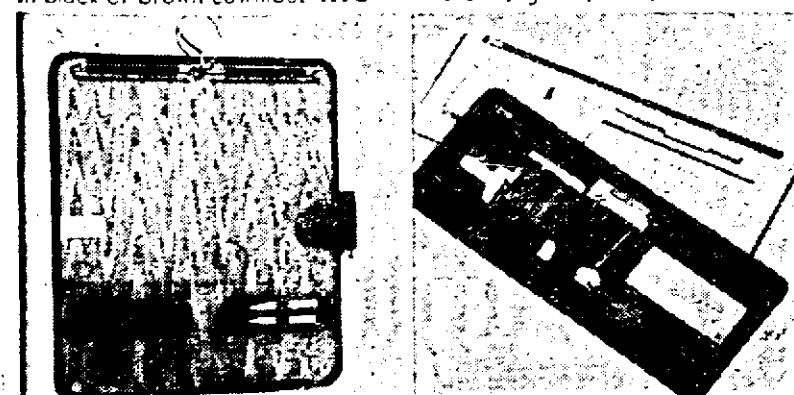


traveling tie case

Holds ties unwrinkled. Folds flat in transit. Hangs up when in use. In black or brown cowhide. **4.95***

two for the car

Visor Valet set for him, for her! For memos, maps, sunglasses. Red, brown, green, blue, black. **7.95**



Buffums'

Long Beach • Santa Ana

STORE
FOR
MEN

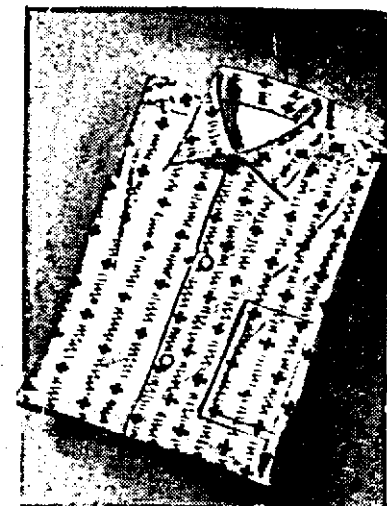
who says it's a man's world?

**shirts for Mr. and Mrs.
by Lancer of California!**

Look-alikes! These new
"You and I" sports shirts that go
to show when a guy and a gal
belong together! Tailored with
Lancer's well-known flair
for smartness, in woven clip
stripes and ombre plaids, the
Mr. and Mrs. twosome comes in a
tricky "You and I" carrying case!

His sizes, S-M-L-XL **4.95**

Hers, 10, 12, 14, 16 **4.95**



**"Make mine Manhattan"
says Dad, meaning Docomal!**

... because he knows that this
miracle blend of 65% dacron, 35% cotton is
perfect for summer wear, day or night!
Stays fresh, washes easily, dries quickly,
needs no ironing! Manhattan tailoring is
another thing he knows—dependable for
good fit ... in shirts, shorts and pj's!
Dress shirt, button or French cuff, **7.95**
Dress shirt, short sleeves, **6.95**
Pajamas, B, C and D **11.95**
Boxer shorts, 30 to 42, **2.50**
All in white, tan, light blue or grey.

Buffums'

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MEN

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Parade

A family guide to
FUN THIS SUMMER
—FOR \$10 TO \$1,000 page 6

.....
WHY DO HOLLYWOOD STARS
CRACK UP? page 18



June 9, 1957
REG. U.S. PAT. OFF.

A top photographer's 25,000th cat picture see page 2



THE AUTHOR: He wrote words to *Oklahoma!*, many other musical hits.

I'll always remember...

What it takes to be a giant

by OSCAR HAMMERSTEIN II

The school was Hamilton Institute, a small private school in New York City. My age was 12. The hero of the story was my Latin teacher, Mr. Minot Wallace. There were only six boys in the class. We had stumbled through three sessions of our first-year Latin course, when Mr. Wallace made a momentous discovery and followed it up with a momentous decision.

"You fellows don't know your English grammar," he said. "How can I teach you Latin?" For the next six weeks he gave us a stiff review in English grammar, then started us on Latin all over again.

This time the veils of mystery and strangeness were gone. We breezed through the first year and stayed together for the next three years, reading Caesar, Cicero and Virgil with genuine enjoyment.

Obviously Mr. Wallace was a man of rare courage and wisdom. He refused to recognize the assumption that boys of our age were supposed to have learned English grammar. If he had not met the problem head on and faced the fact of our woeful ignorance, we would have limped under its burden and found the road to Roman literature a painful, discouraging journey.

I wish this brave approach to problems were more commonly adopted. An occasional return to fundamentals would be a good habit for all of us to cultivate. In all areas of living, we suffer from an anxiety to rush ahead into advanced courses before we have mastered the elementary ones.

We have businessmen, professional men and statesmen who tackle jobs without realization of their basic problems. We have a world of superficial sophisticates who "talk a great game" without knowing really what the game is about. The few strong, simple men who have the courage to doubt their knowledge of elementary principles, then go on to master them, are the giants of the world.

Mr. Wallace taught me that. It's worth knowing. ■



BALL PLAYING was one of Hammerstein's major loves before he grew up and developed into one of Broadway's all-time greats.

On Parade

ON THE COVER is the latest cat picture — the 25,000th — taken by famed cat photographer Walter Chandoha. A frequent **PARADE** contributor, Chandoha is the doting owner of Katy, the tricolored calico sporting the black eye patch. He also owns three other adult cats plus a new litter of kittens. The newcomers forced a reluctant decision in the Chandoha household to give Rusty (at right on the cover) to friends.

After so many feline photos, Chandoha has decided two things: 1) he needs a vacation; 2) if he lives to be 100, he'll never be able to capture all the moods and personalities of cats.

He adds that speed is essential in getting pictures of cats with children. His daughter Paula, laughing with a laughing kitten (below), gave him



Secret here was flash and a fast camera.



On this shot, patience was the payoff.

the speediest cooperation. The kitten trio took longer; he and his wife had to feed them six times in a row before he could catch all three washing up simultaneously.

Parade The Sunday
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**DON'T BE
FOOLED!**

Other Refrigerators...
even the latest...
make you defrost
the freezer!



New 1957 Westinghouse Frost-Free* Defrosts the Freezer Automatically

*Trade Mark U.S. Patents Issued Nos. 2,458,178 and 2,529,388

ENTIRE REFRIGERATOR DEFROSTS ITSELF AUTOMATICALLY!

Most brands which claim "automatic defrosting" do not defrost the freezer! But with the Westinghouse patented Frost-Free System, a special button counts door openings. When enough openings cause the slightest frost to form in the freezer, Frost-Free melts it away 100% automatically... so fast even ice cream stays firm! Defrost water evaporates automatically. No more messy freezer defrosting! And no frost forms in the refrigerator section.

Enjoy these other plus advantages:

Choose-N-Change Colors... 10 top color panels on door and 5 cabinet colors... 50 Confection Color Combinations—easily, inexpensively changed when you redecorate.
Patented Porcelain Meat Keeper... keeps 18 lbs. fresh for a week.

Westinghouse Quality... proved in electric refrigeration since 1930!

WESTINGHOUSE PUTS FAR MORE FOOD AT YOUR FINGERTIPS!

True Zero-Degree Freezer holds 51 lbs. ... sharp-freezes below zero. Glide-Out Shelves are full-depth, full-width, waste no corners. Slide-Out Porcelain Vegetable Humidifiers* hold $\frac{3}{4}$ bushel. New Dairy Pantry keeps 2-lb. cheese brick plus pound of butter fresh longer. Two Lift-Out Egg Trays hold a dozen. Shelves-in-Door store small bottles and fruit.

Your Westinghouse Dealer has a complete line of refrigerators in models from 8 to 16 cu. ft. ... with freezer on top or below. Prices start at \$199.95! Remember, there's no defrosting the refrigerator section of any Westinghouse model. And Westinghouse offers 4 models with automatic Freezer defrosting, too.

Westinghouse Electric Corp., Major Appliances Division, Columbus, Ohio
See TV's top dramatic show—Westinghouse Studio One



Imperial Frost-Free FX-125

YOU CAN BE SURE...IF IT'S

Westinghouse



Headache?

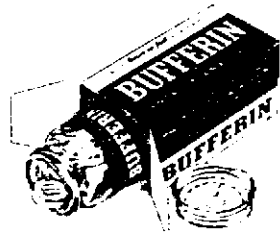


Bufferin!

Acts twice as fast as aspirin

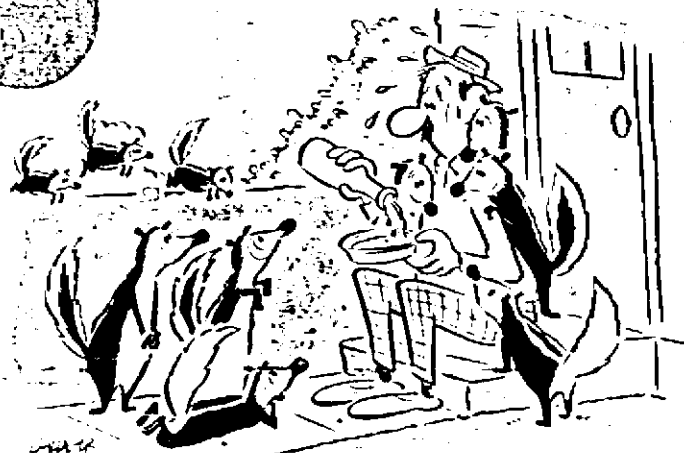
Bufferin combines aspirin with two antacid ingredients. These speed the pain reliever out of the stomach and into the blood stream twice as fast as aspirin.

So, for effective, fast relief from headaches, discomfort of colds, neuralgia and ordinary muscular aches and pains use the modern pain reliever... BUFFERIN.



ANOTHER PRODUCT OF BEECHAM'S

Won't upset your stomach as aspirin often does



In Missouri, skunks showed a keen sense of gratitude.

Rewards of virtue

BY HAROLD HELFER

Good deed: A motorist in Taunton, Mass., helped cops catch a car thief by overtaking the fugitive. **Reward:** Hurrying home afterward, the motorist smashed up his car against a tree—and was fined \$25 for reckless driving.

Good deed: An animal lover in Brunswick, Mo., regularly put out a dish of milk for a skunk that had come to his back door to drink from the cat's dish. **Reward:** The skunk showed up with six baby skunks in tow. Three later became mothers. Ultimately, 25 skunks were hanging around the nice man's back door.

Good deed: In Miami, Fla., a motorist cautioned another about leaving his car in a no-parking zone. **Reward:** Motorist No. 2 punched his benefactor in the eye, smashed one of his car windows, pointed a pistol at him, drove away.

Good deed: A Salem, Mass., hero swam 500 yards through ice-cold water to rescue a boy, 12, drifting out to sea in a rowboat. **Reward:** Thoroughly chilled, the rescuer was taken to a hospital. A week later he got a bill: \$24.35 for hospital room and board, \$12 for lab fee, 35c for prescription.

Good deed: Wondering whether he had paid a dime for a morning cup of coffee in a St. Paul, Minn., restaurant—and worrying that the waitress would be docked if he hadn't—an executive drove back, battling traffic, parked across the

street from the restaurant, handed over the dime, dashed back to his car. **Reward:** A \$5 tag for illegal parking.

Good deed: A Miami golfer gallantly held back a bush so a woman player, in the rough, could swing at the ball. **Reward:** Her swing connected with his head.

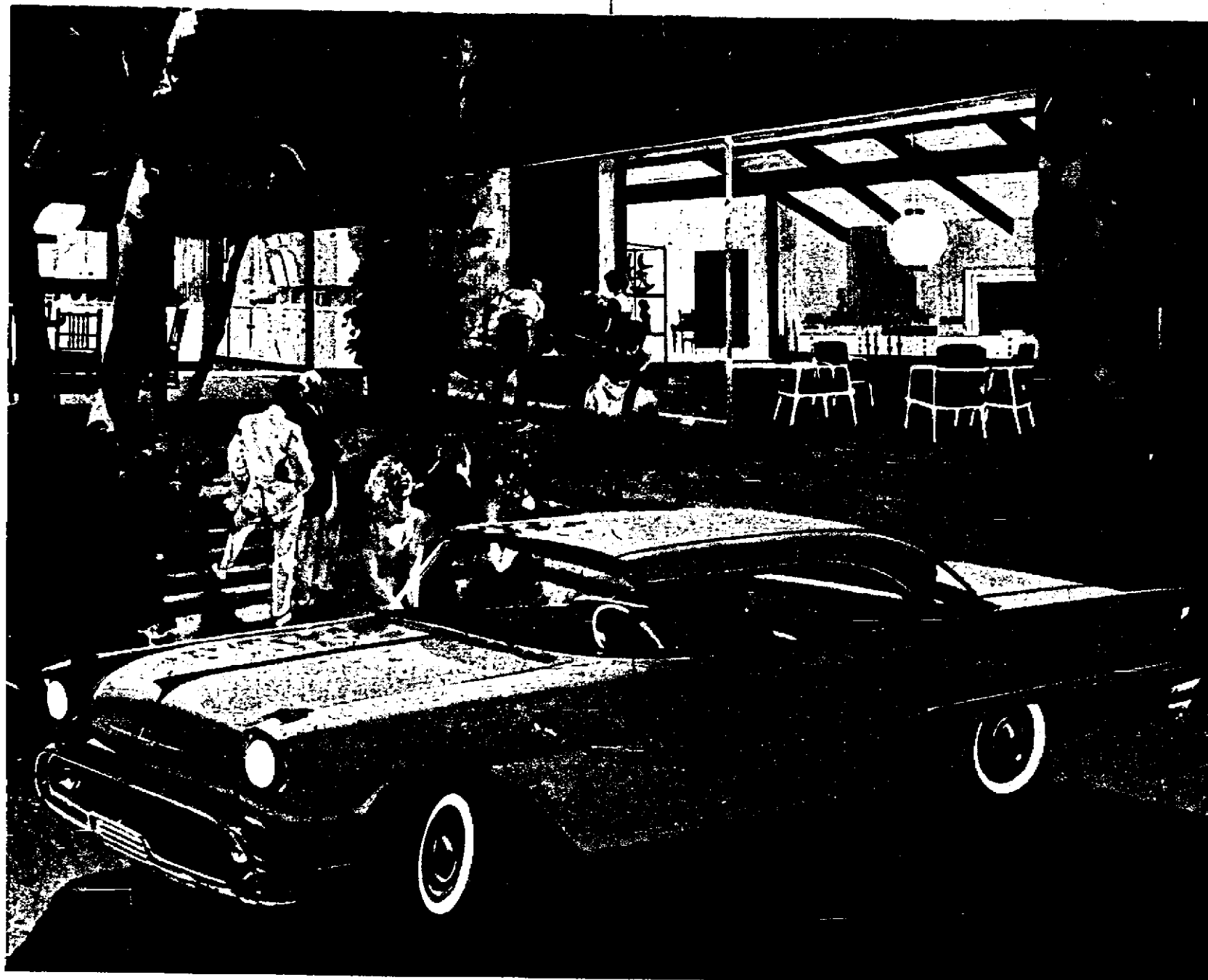
Good deed: Near Phoenix, Ariz., a tourist stopped to help a man having car trouble. **Reward:** While the tourist was busy, his own car, bought just four days before, slipped brakes, plunged into a canyon.

Good deed: A New York City policeman rescued a dog on the ice of a park lake. **Reward:** The dog bit him and ran; the cop fell through the ice, later had to undergo painful anti-rabies treatments.

Good deed: Repairing his car, a man in Fostoria, Ohio, noticed a fire in a nearby lumber yard, dropped his tools, ran to the fire house and gave the alarm. **Reward:** In his absence, someone stole his car.

Good deed: A pretty girl in Bath, Mont., helped an elderly woman across a busy street. **Reward:** On the other side, the woman suddenly vanished. So did the girl's purse.

Good deed: Not far from Unity, Me., a motorist noticed a calf tethered alone in a big field and went over to give it a friendly pat. **Reward:** The calf reared, tripped the man, broke his arm.



GOLDEN ROCKET 88 HOLIDAY COUPE

For the fun of it...

STEP OUT IN AN OLDS!

You're certain to be the center of attraction... when you step out in an Olds. For owning an Olds sets you apart as someone special. And naturally so.

Oldsmobile's clean, low-level styling, with classic sculptured rear fenders and lighthearted Accent Stripe—all put the *accent on you!*

And Olds has a powerful new engine story for you—called the J-2 Rocket*. If you haven't already tried J-2, you'll want to soon—it's an unusual combination of economy when you want it... power when you need it.

Remember, your Authorized Oldsmobile Quality Dealer extends a standing invitation for you to step out in an Olds, any time. Come on along... for the fun of it!

OLDSMOBILE DIVISION, GENERAL MOTORS CORPORATION

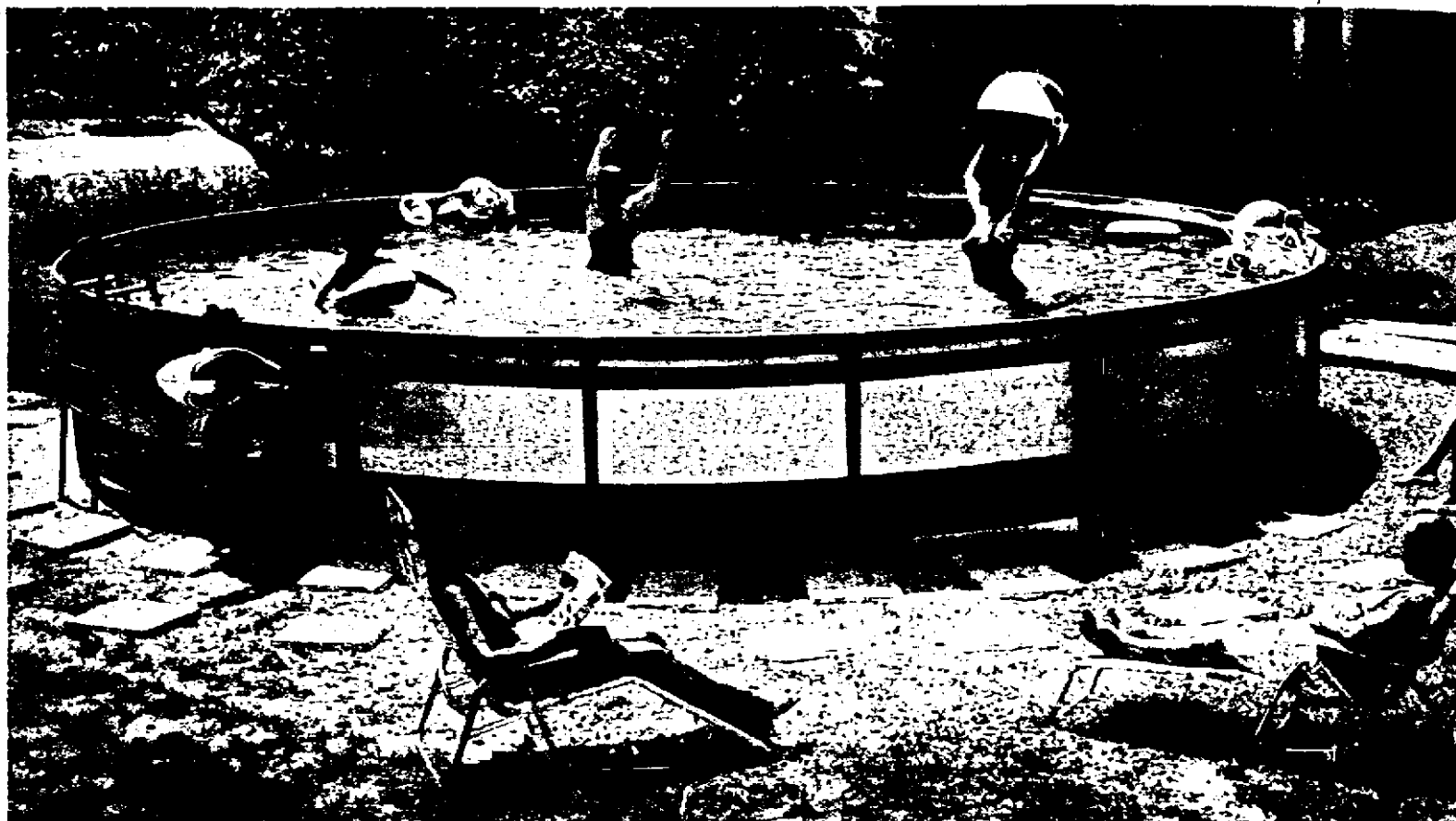
*Optional at extra cost.

GOLDEN
ROCKET



OLDSMOBILE

SEE YOUR AUTHORIZED OLDSMOBILE QUALITY DEALER



AT HOME in the yard, your family now can frolic in an easy-to-assemble pool. Almost 4 feet deep, this Doughboy "Silver Sea" pool is lined

Whatever you want to
 spend — \$10 or \$1,000 — you
 can get in on the new

Summer

by JOHN DEVANEY

HOW MUCH MONEY will you spend this summer for fun? Whatever the amount, you'll get every nickel's worth. The reason: a runaway boom in recreation for the entire family.

No longer does recreation only mean sitting in hot bleachers or cool movie houses. Americans are doing less sitting down during their leisure time, more puttering around boats, pitching tents, splashing in pools.

Figures prove it. Americans spent 19 per cent less on the "watching George do it" kind of recreation — baseball, movies, football, etc. — last year than in 1940, according to the Department of Commerce. We spent 34 per cent more on do-it-ourselves sports: golf, boating, bowling and camping.

Americans first were sprung loose from the bleachers by autos and high-speed highways that sped them from city to country. Then more leisure time (we now average eight fewer hours' work a week than we did in 1940) got us looking for new things to do.

As the National Recreation Association points out, this new demand, backed by boom-time money, has

cut the cost of "millionaire sports" and made them available to practically everybody. A notable example is back-yard swimming. In 1948, a scant 2,500 "luxury" homes had swimming pools. But when GI Joe and Rosie the Riveter settled down in their postwar suburban house, they saw a yard with space enough for a pool. As demand soared and new construction materials were developed, prices fell. By this summer's end, there'll be more than 80,000 U.S. homes with pools — some costing as little as \$200.

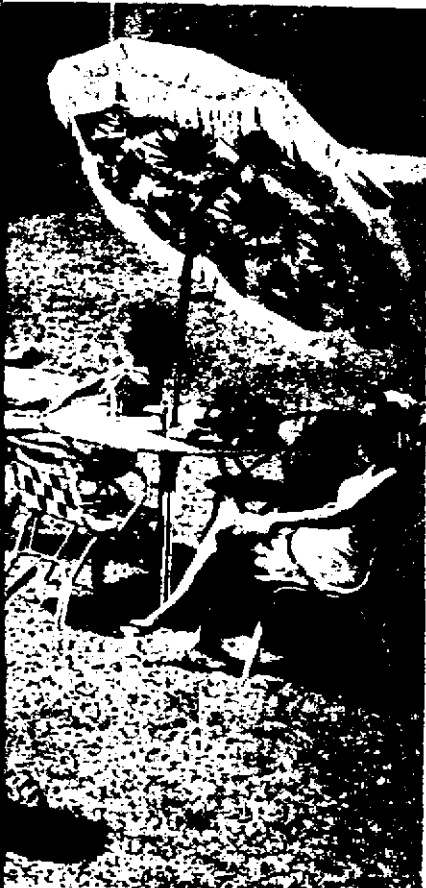
Stronger to Pull You, My Dear

Most symbolic change in summer fun, perhaps, has been the growing popularity of water skiing. Ten years ago, most of us watched others do it in the newsreels. Today, apparently, everybody's doing it; there are so many new water skiers, says the National Association of Engine and Boat Manufacturers, that skiers have helped beef up the outboard motor. With more power needed to tow skiers, the average horsepower of outboards has tripled since 1947 — from 5 to 15.

The biggest trend in recreation, providing something for the whole family, shows up in camping. Not so long ago, Pop went on week-end fishing trips, the children to summer camps — and Mom stayed home. Now there are more than a thousand camps, once open only to children, that make their facilities available to whole families during all or part of the summer. Run by churches and groups like the YMCA, these camps provide a common meeting ground for families at only a fraction of resort prices.

Biggest change in summer fun is the way it has smashed out of the two-week vacation strait jacket. Now you can "vacation" on week ends or even after work. For example, a family with a boat used to dry-dock it at a faraway lake, thus could only use it at vacation time. This summer there are inexpensive boat trailers that you can latch onto your car, to tow your boat from the garage to nearby water and back to the garage — all in a day or week end.

Want to join the fun? Check PARADE's guide, starting on the opposite page.



with one-piece vinyl-impregnated nylon.

• Parade's guide to summer fun

In reading this guide to living a summer as it should be lived — for fun — keep in mind that the prices on most of these items are average prices, tailored for a family budget. You can get some of these things for less, some for more; it depends on size and quality. Remember too that these prices are not for a week, or even a year, of fun. What they'll buy, for the most part, will last you and your family many years.



UNDER \$10

Skin diving: You can buy a complete underwater-exploring set — diving mask, "snorkel" breathing tube and foot fins — for as little as \$3.17 (Sears, Roebuck). The diving mask gives you a window on the sea; the fins make you swim faster; and the short breathing tube feeds air as you swim just below the surface. Better masks can be bought for \$5, snorkels for \$3 and fins from \$3 up. With them, you can dive as deep as 20 feet for a quick look around. **Tennis fans** can sharpen weak backhands on their lawns this summer with "Snowball," a tennis-type game in which a ball is batted across a net with wooden paddles. The complete set costs \$9.95 at most stores, including Abercrombie and Fitch, New York City.



\$10 to \$50

Outdoor cooking now is almost as popular as Monopoly was 20 years ago. Barbecue grills can be bought for as little as \$3; but most people prefer larger ones, particularly with these extra features: cranks to raise or lower the grid; wheels to roll the grill from one place to another; motors to turn spits above the fire. Nearly all are made so they can be easily taken apart, put in the car, then reassembled for duty away from home at a grand old American custom: the picnic. Most are priced between \$10 and \$35.

Latest thing in barbecuing is a fire starter that uses electricity to put a glow on the charcoal (about \$5). And to eliminate the messiness of handling the charcoal, there are "self-starting" boxes of charcoal briquettes. You simply put the box of briquettes into the fire bowl, touch a match to the box and — presto! — you soon have glowing coals. Made by Diamond Match Co., the briquettes come in a 2-lb. box (33¢ to 39¢).

Water skiers now can buy all the essentials — a pair of wooden skis and a tow rope — for as little as \$18. Fiberglass skis, less likely to corrode than wood, sell for as low as \$30. Something new is the "shu ski"; only 14½' long, it requires more riding skill than a standard 5' or 6' ski (Hedlund Co., Nokomis, Ill.; \$15).

Children's playgrounds for the backyard now are on the market for as little as \$15. This unit has two swings, chinning bars and a rocking seesaw. Other units, for \$30 to \$50, have slides, jungle bars and lawn swings. They're sold at most department stores, Montgomery Ward and Sears, Roebuck. **Fishermen** now go out to deep water where even fools once never dared to tread. The secret: float fishing. By wearing a special inner tube, along with waterproof canvas overalls, you can float out to deep water for the big ones, be perfectly safe and dry. The tube and overalls come with foot fins so you can steer yourself. Cost: \$41 (Fishmaster Mfg., Oklahoma City, Okla.).



\$50 to \$200

Camping: During the past five years or so, children's camps have been flapping open their tents during part or all of the summer for entire families. Most of these "family camps" are run by groups such as the Girl Scouts, YMCA, YWCA, Camp Fire Girls, the Boys Clubs of America and churches, including the Methodist, Episcopalian, Evangelical and Reformed, Church of the Brethren and Disciples of Christ.

Camps run by the YMCA are open to all families, whether or not you're a member of the YMCA. Most of the others allow only members or parents of members. But some of the church camps admit people of other faiths. To locate a family camp near you, contact the various organizations, your pastor or the national headquarters of your denomination.

A typical YMCA camp offers tennis, badminton, volley ball, swimming, fishing, nature trips, musical programs, movies, carnivals, camp-fire singing, square dancing. The cost is considerably lower than what most summer resorts charge. Average rates for food and board at a YMCA camp: \$42 a week for adults, \$17.50 for children under 16.

Most, though not all, family camps provide cabins or tents, cooking utensils, bedding and so on. But you may want the more rugged life of camping with your own gear in a state or na-

tional park or another favorite spot. If so, here's what you need:

• **Tents** — Most campers prefer either the wall or umbrella type. (Umbrella tents are square, usually with a center pole, put up as you would a beach umbrella; a wall tent, shown in the drawing at 1., is harder to put up but is sturdier.)

A good-sized tent of either style, say about 9' x 11' or 11' x 11', would provide enough space for two adults and two children and cost between \$50 and \$150, depending on the poles (metal or wooden) and the quality of the canvas. Surplus Army wall tents, 14' x 14', can be bought for around \$100 new, as little as \$45 used.

• **Cooking gear** — Some campers take barbecue grills, but most still prefer gas stoves with two or three burners. Cost: \$12 to \$20.

Other basics are pots and pans (they come in compact "nested" sets for \$5 to \$10) and bedding. On the latter, you have your choice of a cot (about \$8), an inflated rubber mattress (about \$12), or a sleeping bag (around \$15).

One tip: If you figure on camping only occasionally, rent your gear from a sporting-goods store. You can rent a good-sized tent in most places for about \$6 a week end.

Underwater fishing: This is suggested only for crack swimmers — and then only if you have an expert to go down with you. You can get the full "frog man" set (aqua-lung, mask and flippers) for \$138.88 from Sears, Roebuck. Spear guns range from \$8 for the simple sling type (which fires the spear as a slingshot throws a pebble) to around \$30 for guns using a metal spring to propel a spear at the fish.

Handy accessories include a knife (about \$3) and a depth gauge (\$7 to \$16) that lets you see how deep you are below the surface.



\$200 to \$500

Swimming pools: On the opposite page you see a back-yard pool with three people splashing in it — and there is room for more. It's about 23' in diameter, nearly 4' deep, sells for \$500.

Called the Silver Sea, it's made by Doughboy Industries of New Richmond, Wis. The pool is lined along the bottom and sides with a sheet of vinyl impregnated nylon that's snapped to the aluminum sidewall. One person can assemble it in an afternoon without bolts, nuts or even a screwdriver.

Continued on page 8

Fun



AWAY FROM HOME, the family can enjoy facilities of children's camps (as at this Girl Scout camp near Washington) during certain weeks of the summer.



FOR FLOORS HARD TO SHINE



There's new promise for your hard-to-shine floors and it's in the Glo-Coat can!

Watch faded colors start to brighten. Notice how your brand-new shine stands up under damp mopping. After a time, floors actually become easy to shine and you don't have to re-wax so often.

You'll discover: scuff-free Glo-Coat is the next best thing to a brand-new floor!

See how Glo-Coat seals, then shines dull floors



Magnified cross section diagram of asphalt tile shows how heavy traffic, plus soap and water, has caused surface pores to enlarge and deepen. Result: Colors fade, floors become hard to shine.



Now see what Glo-Coat does. It fills the "open pores" of the floor, then puts a clear, bright layer of shine on the surface. Even old, faded floors start to regain their luster.

"Johnson's", "Hard Gloss" and "Glo-Coat" are registered trademarks of S. C. Johnson & Son, Inc.

SUMMER FUN continued

For about \$750, you can be a complete outboard yachtsman

The pool also comes in smaller models. For \$300 you can get one 18' in diameter and 3' deep; for \$200, there's a 12 3/4'-diameter job that's 2 1/2' deep.

These prices, however, don't include a filter (costing about \$250) to keep the water pure. Though not absolutely necessary — you can drain out the water when it gets dirty — such filters pay for themselves in lower water costs.

You can have an excavated swimming pool, dug below the ground instead of built above it, for \$498 (Sears, Roebuck). With a plastic lining like above-the-ground pools, it comes in a 12'-x-27' size, is 3' to 5' deep, includes a filter. But the price doesn't cover assembly costs, which are higher than those of putting together an above-the-ground pool.

Besides these, of course, there are hundreds of other family pools available, running from wading pools (\$5 to \$150) on up to good-sized swimming pools of the concrete type that sell for as low as \$3,000.



\$500 to \$1,000

Boats: Biggest news today in boating is that you can take it with you — your boat, that is. A rash of low-priced boat trailers (there were about 3,000 sold in 1947, 140,000 last year) now let you take your boat right down to the water's edge, launch it, then roll it back onto the trailer at the close of the day and drive it home. Advantages are numerous. You can make repairs without going long distances; you can

try out different bodies of water; best of all, you can go boating almost any time you feel like it.

Cost of the trailers runs between \$100 and \$500, depending on the length and poundage of your boat. If you own a more-or-less-average 14' boat, made of wood, with one 7-hp outboard, a trailer would cost you from \$125 to \$150. Since a 14' boat probably would sell for around \$350 and the 7-hp outboard for about \$250, you could have a complete package — trailer, boat and motor — for about \$750.

About 80 per cent of all boats sold in the U.S. today are outboards, but there's a lively interest in sailboats and inboard motorboats. And if you like to sail, about \$250 will get you something unique: a 14' "sailing surfboard" (Akort Inc., Waterbury, Conn.). Called the Sunfish, it's really not much more than a big surfboard with a sail. But it can hold a 460-lb. crew, be carried on the roof of your car.

Other sailboats run from \$150 for a 7' dinghy on up to \$700 for a 13 1/2' plywood boat of the Blue Jay class and \$900 to \$1,000 for a 17' boat with a plastic hull. The latter need less care, don't corrode as easily as wood.

Inboard motorboats are most popular in the family cruiser class. Prices there start at about \$3,000.

In making up this list, PARADE has touched on only the most popular kinds of recreation. Obviously there are many more facets to summer fun. You'll be wise to look them all over in catalogs or at a sporting-goods store. You may find something that, though not popular, appeals more to you.

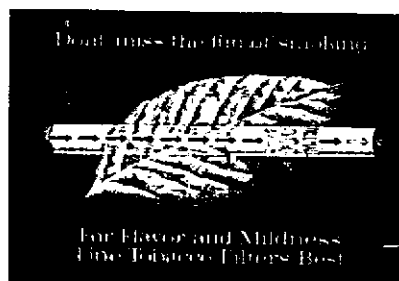
In any case — Happy Summer! ■



GOING HOME after a day on the water, a boat owner tows his 16' outboard back to the "dock" — his garage. Trailers like this one (made by Tee-Nee, Youngstown, Ohio; \$213) have winches that let you lower the boat into the water, raise it back onto the trailer later.

Don't miss the *fun* of smoking Mildness is a pleasure with Pall Mall

Pall Mall filters the smoke —
but never the fun of smoking



Mildness is a *pleasure* with PALL MALL because PALL MALL's greater length filters the *smoke*—but never the *fun* of smoking. You get every bit of the flavor that makes smoking a pleasure while PALL MALL's greater length of traditionally fine tobaccos travels the smoke further, filters the smoke and makes it mild. So don't miss the fun of smoking. Buy PALL MALL Famous Cigarettes in the distinguished red package today!



Outstanding...and they are Mild!

COPY. THE AMERICAN TOBACCO COMPANY—TOBACCO IS OUR NICOLE NAME

Your appreciation of PALL MALL quality has made it America's most successful and most imitated cigarette.



INDOORS, the No. 1 man of India looks up from a mundane job: tying up his shoe.



The author

My breakfast with Mr. Nehru

by PATRICIA HUNTLEY REID

The day I had breakfast with Prime Minister Nehru in New Delhi, we had sweetened fruit cup, fresh-roasted wheat porridge (his favorite), scrambled eggs on toast and coffee. He likes American breakfast cereals, he said, but they are frightfully expensive in India.

What I really liked best was talking with Mr. Nehru. I had expected him to spend all the time talking to Daddy and Mommy. You see, Daddy was in India on an Eisenhower Fellowship. That's how the Prime Minister

happened to invite us to his house for breakfast. But I had more time alone with him than Daddy did.

Mr. Nehru's house is located in the center of a large garden. He has lovely but simple furniture. We waited in the drawing room until he came bounding in. I've decided he never walks, just bounces and bounds. He bubbles over with life. He had a red rose tucked in his coat. He wasn't wearing his hat, which made him look different from his pictures.

CLEAN CLEAR THROUGH

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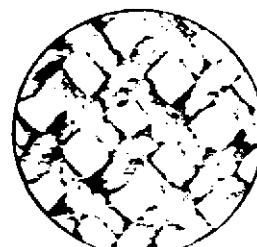
Microscope, magnifying fabric 100 times, shows the amazing difference between FAB-washed clothes and others washed with less effective products. FAB (see Picture No. 2) gets clothes clean clear through, *not just surface clean*... not just bleached white or blued white. Millions of women use washday products (see Picture No. 1) that leave hidden dirt in clothes. Do you? Dirt can cause odor! You don't have this problem with FAB-washed clothes. They're really clean, yes, *clean clear through*—and deodorized, too!

Millions use washday products that leave hidden dirt in clothes. Dirt can cause odor...

Clothes washed with modern FAB are clean clear through—and deodorized, too...



PICTURE NO. 1



PICTURE NO. 2

FAB Is The Hard-Working, Heavy-Duty Detergent For The Whole Family Wash... And Dishes, Of Course!



A 13-year-old American girl
visits the Prime Minister of
India — and reveals the human
side of a major world leader

Mr. Nehru has two pandas that he feeds every morning. He asked if I would like to see them. Naturally, I said yes! He took my hand and away we went down the stairs. He put on gloves as we entered the garden. I asked why he wore gloves. The pandas looked so cuddly and lovable. Mr. Nehru said, "They look that way and actually are. But they have very sharp nails."

Unfortunately, both pandas were already high in their tree perches. This seemed to disappoint Mr. Nehru more than it did me. He tried to coax them down, but they wouldn't budge. We decided to have breakfast and see them later.

Up the stairs we went hand-in-hand. The P. M., as he's called for short, pointed out things of interest. One room has a collection of carved ivory statues, balls-within balls, and the largest ivory tusk I have ever seen. Another room has a huge tiger-skin rug. I made a face and Mr. Nehru asked, "Don't you like tigers?" I said, "I don't like to see anything that has been killed." He said, "Neither do I."

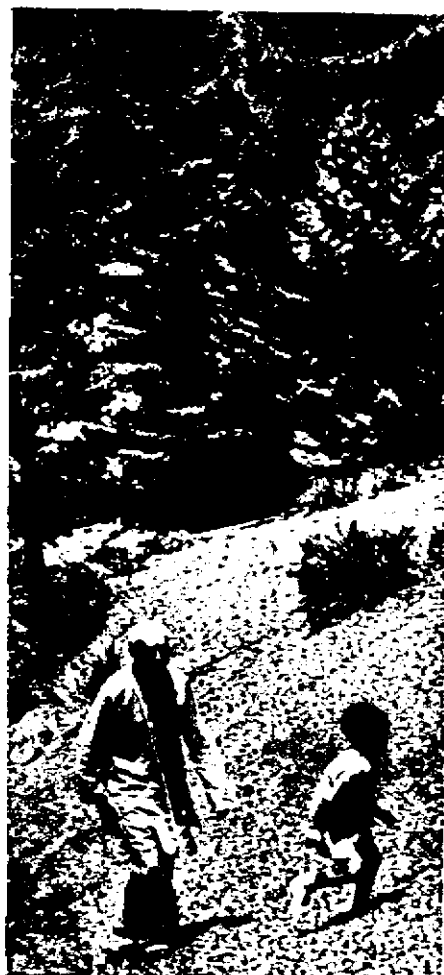
Breakfast was fun. We talked about places we had visited and places we should visit. I told of our experiences at the Thieves Market in Old Delhi. The P. M. said he had never shopped in Delhi, because it would draw a crowd and disrupt traffic. I thought from his voice that he wished he could go shopping.

I asked Mr. Nehru how he could sleep at night with all the shouting that goes on outside his house. He looked rather startled and asked, "What shouting do you mean?" I meant all the people who walk around outside his gate at night and chant something like, "Cha cha, Nehru zindabad!"

"When they shout at you, is it because they're angry?" I asked. The P. M. laughed and said, "No they are actually complimenting me. *Cha cha* means 'uncle,' and *zindabad* means 'long live.' So what they are really saying is, 'Long live Uncle Nehru!'" I asked why they couldn't do their shouting during the day, but the P. M. just laughed.

Mr. Nehru reached in his pockets and

ABOUT THE AUTHOR: Patricia Montfey Reid is a daughter of Robert and Judith Reid of Washington, D.C. They have just returned from a 50,000 mile, round-the-world tour sponsored by the Eisenhower Exchange Fellowships; as an Eisenhower Fellow, Mr. Reid studied schooling in 20 countries. The Reids arrived in India during the Suez crisis and were invited as a special honor to breakfast with Prime Minister Nehru. Patricia has written her version of this experience for *PARADE*. Except for minor suggestions from her parents, the story is printed in Patricia's own words.



OUTDOORS, the P. M. relaxes from official duties by climbing a hill with one of his two grandsons. At 67, he finds such activity strenuous—but still fun.

brought out a small nut. He asked me to open it and describe what I saw inside. After much searching, I found the catch. Carved inside were: a tiny figure of Mahatma Gandhi, a goat, two trees, a fence and a small house with a bird perched on the roof. He asked if it was really Gandhi. I guess his eyes are a little bad. Then he said I could keep the nut.

The P. M. also gave me a book which he autographed, "To Patricia with love, Jawaharlal Nehru." He wrote it in prison, he said, in the form of letters to his daughter. It is called *Glimpses of World History*. He asked if I had ever read a world history. I said, "I have just finished one and it has everything in it from the cave man to the United Nations." He remarked with a laugh, "Really not much in between!"

After breakfast, we went down again to see those silly pandas. But they still stayed aloft and aloof. When it came time to go, he kissed me and asked us to come back when the pandas were more friendly.

I was sorry to leave him. He seemed so lonely. The P. M. is very nice, loves animals and children and is kind and thoughtful.

Later I saw Mr. Nehru again at the new Ashoka Hotel where he was entertaining some foreign celebrities. When he saw me, he rushed across the room, picked me up, kissed me on both cheeks and whispered, "Do you still have that nut?"

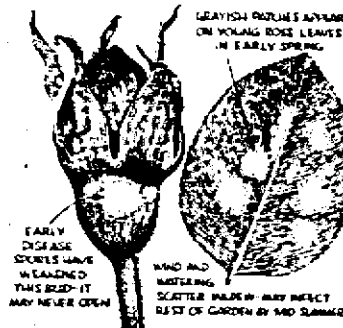
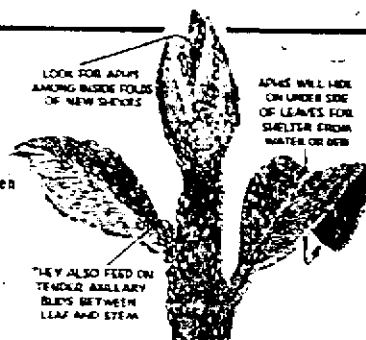
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BLUE BLOSSOMS bloom on this sheer nylon summer party dress. The bodice rises stem-slim above the full, gathered skirt. Note drawstring neckline and covered shoulders. By Suzy Perette. About \$30.

PETAL COIFFURE, created for PARADE by Enrico Caruso, swirls over the ears, curls gently toward the back. The hair is cut short at the back of the neck. Easy to wear, it's an ideal midsummer arrangement.

FLOWER-PRINTED PUMPS are exciting novelties. Shown at left is a satin pump with matching flower trimming. An I. Miller Mullerkin. About \$20.

CHRYSANTHEMUMS are scattered over the ground of this white cotton pouch bag. It has a self handle and brass frame with clasp. By Ingber. About \$8.

FLOWERS EVERYWHERE

by VIRGINIA POPE Parade Fashion Editor

Flowers are bursting into bloom everywhere. The blossom-printed dresses never have been as pretty. And you'll love the new-style printed pumps to wear with summer sheers. Colorful flowers are splashed over cotton bags. For jewelry, white porcelain garlands lie at the base of the throat; matching earrings complete the effect.

Hair style? A well known New York coiffeur, Enrico Caruso, says, "Let's make the soft tendrils of the hair curl into petals." By gently sweeping the hair forward over the ears and up at the back, he makes the flattering summer "petal coiffure." All in all, it's a pretty season!

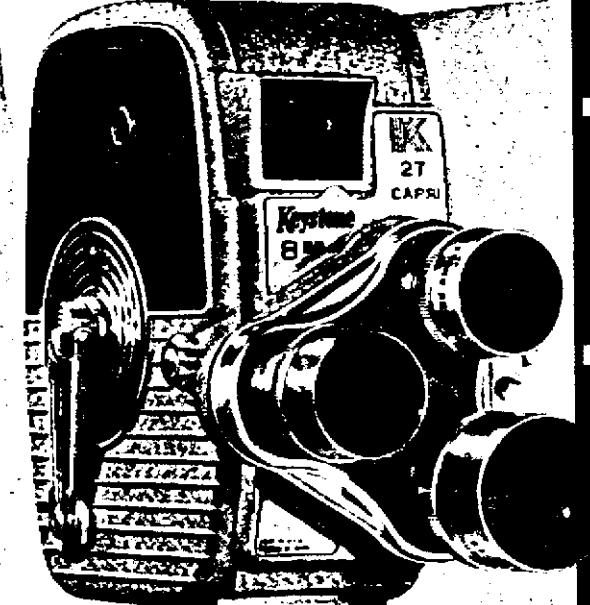
CLEMATIS of porcelain are set in gold plate. By Napier. Necklace: about \$18. Matching earrings: about \$10.

FOR NAMES OF STORES where fashions illustrated here can be purchased, write: Miss Virginia Pope, PARADE, 285 Madison Ave., New York 17, N.Y. (Enclose self-addressed stamped envelope. Please mention name of this newspaper.)

Illustrations by Roy Colonna

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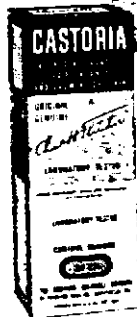
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Hope Bennett

talks with teenagers

Help wanted: Older boys and girls I know are constantly suggesting wonderful solutions to my readers' problems—from their own experience. If you are over 16 and have solved a problem about dating, going steady, curfews, getting along with parents or friends, tell me about it. It's a real opportunity for you to help some younger teenager get along better with friends, family, teachers—or maybe just himself!

Dating: "Last week a boy in my neighborhood whom I like very much asked me to go out with him. I refused because someone told me it is never proper to accept a first date, no matter who the boy is. Was I right?"—Carol A. Healy, Cambria Heights, N.Y.

Joyce Jackson, a teenager herself not long ago, has written an authoritative book on dating (*Joyce Jackson's Guide to Dating*, Prentice Hall, New York; \$3.95). According to her, you are playing not only hard to get but really hard to get—and unwisely.

Joyce Jackson did the same thing once. When a boy she was simply mad about asked her to go to the Junior Prom, she tried to act very mysterious. She hinted that maybe she already had a date for the Prom, or maybe even that she didn't care about going with this particular boy. In the end she said, "Well, uh uh, will it be all right if I let you know Wednesday?"

Wednesday came and went. She never got the chance to tell the boy how happy she would have been to accept.

Miss Jackson learned that though no nice girl wants to appear "boy crazy," she certainly can't go out on dates unless she accepts them. And a boy may get discouraged after a first refusal, and never ask again.

There is no reason on earth why, if you know a boy well, or even have just been introduced to him, and he invites you to go somewhere, you can't accept just as politely as you would accept any invitation.

"Smile," Miss Jackson suggests, and say, "Thank you. I'd love to come."

Sun-tanning: Some of you have been sunning already, but when school is out you may want to make it more than a week and pastime. The real secret of a wonderful tan is a slow start, according to beauty authority Marcella Holmes. A burn can be painful, sometimes dangerously so. At the very least it will spoil your fun for a few days, and maybe leave a flock of freckles.

So begin by sunbathing a little bit each day until you find out how your skin reacts. Cover all exposed areas with oil or lotion. Protect your eyes with sunglasses, or pads of cotton soaked in lukewarm water. Watch over extra

sensitive areas: nose, lips, forehead, back of knees, soles of feet.

And keep in mind: at your age, all sorts of glands are working overtime. A shower once a day or even oftener is still in order. An after bath slathering of cologne or toilet water keeps you cool, makes you feel glamorous. And if you feel glamorous, you're apt to act that way.



Brothers and sisters: The mail that came in after my discussion of older brothers (January, March 24) showed that girls approve of older brothers even though the older brothers don't always approve of them.

Elaine Von Nordheim, National City, Calif., says, "Of course my brother doesn't want me tagging after him all the time, and I don't. But often he invites me to join his gang."

Adds Carol B., Milford, Conn., "When a girl is interested in a certain boy and wants advice, there isn't a better person to go to than an older brother."

Little sisters don't come off so well. "I'm facing a terrible problem. When I start my homework, my sister delights in annoying me. My marks have dropped 15 points this spring."—C.L., Jersey City, N.J.

"My sister is so nosy. She makes trouble between me and my boy friend and even reads my diary."—K.O., North Lake, Ill.

"My younger sister is simply impossible. She actually enjoys insulting my friends."—S.B., Harper's Woods, Mich.

Older girls suggest three ways to cope with a younger sister: 1) Keep out of her way as much as you can (while doing homework, for instance). 2) Try never to let on she's annoying you. That takes the fun out of it for her. 3) Include her in a few of your activities. That can make her less antagonistic.

In only a few years the difference in your ages won't matter so much. Then, you and your sister will be much better friends. ■

QUESTIONS FROM READERS: Got a problem you'd like to see discussed in this column? Write: Hope Bennett, PARADE, 285 Madison Ave., New York 17, N.Y.

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AMERICA'S MOST TRUSTED DOG FOOD



PHOTO BY GRAY — ALBERT GOMMI STUDIOS

Here's something new for cool entertaining: delectable iced soup of incomparable flavor. It starts off a cold buffet that makes everything easy for the hostess!

Warm-weather buffet with **ICED SOUP**

by **BETH MERRIMAN**
PARADE FOOD EDITOR

The buffet pictured above has three special virtues: 1) it's quick; 2) it's delicious; 3) it starts with a brand new idea: Iced Soup Punch. After the soup, serve tomato aspic ring with potato salad, novel cold cuts (salami slices around sticks of process American cheese, ham bologna squares around marinated cold asparagus), deviled eggs, olives — and, for dessert, melon wedges with crystallized ginger and a choice of hot beverages.

ICED SOUP PUNCH

1 tall can (12½ cups) evaporated milk	1 can (10½ oz.) condensed green pea soup
1 can (10½ oz.) condensed cream of mushroom soup	2 cans (10½ oz. each) condensed bouillon or consommé

Add evaporated milk to cream of mushroom soup and pea soup; mix well. Stir in bouillon or consommé. Beat with rotary or electric beater until blended and frothy. Turn mixture into punch bowl; add 1 cup ice cubes; stir until melted. Sprinkle with chopped chives. Set punch bowl in crushed ice; border with carnations, eckers fans, radishes, ripe and stuffed olives, etc. Serves eight. Recipe may be doubled, if desired.

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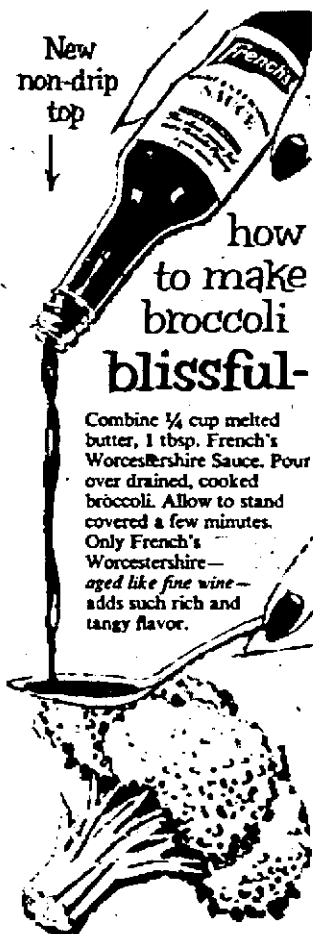
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PATTERN #411: Sizes 9 to 18. Size 11 (31½" bust): 5½ yds. of 35"; ¼ yd. contrast.

PATTERN #412: Embroidery trim. Sizes 10 to 20. Size 12 (32" bust): 3¼ yds. of 35".

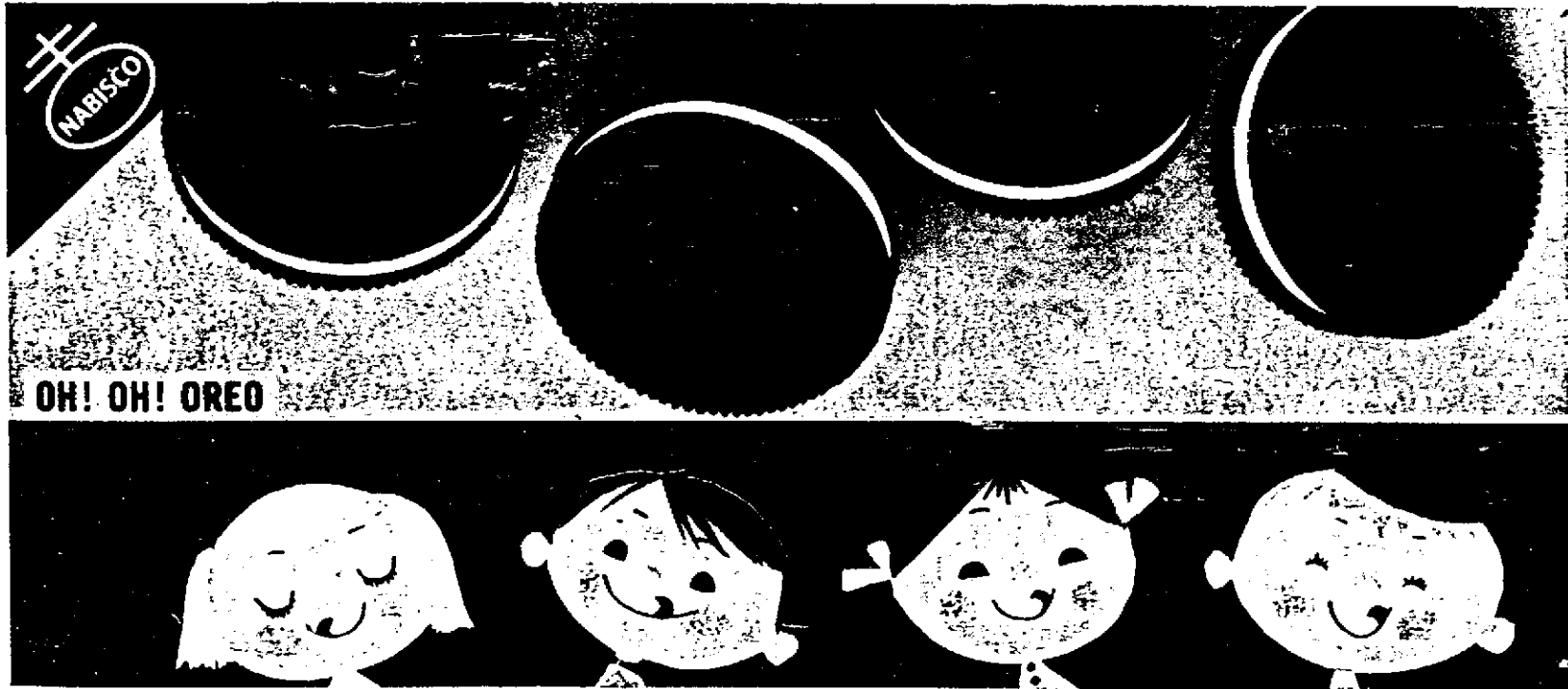


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Why do Hollywood

Gene Tierney did—and recovered.

by LLOYD SHEARER

HOLLYWOOD.

This town exacts a price of those it favors. Sometimes the price is higher, sometimes lower. Consider today the case of a beautiful actress whose career was halted, at least temporarily, by one of the stiffest prices of all: mental illness.

Her name is Gene Eliza Tierney. At 37, she has lent her green eyes and exotic good looks to a number of screen successes (*Laura*, *Leave Her to Heaven*, *The Left Hand of God* and others). But for the last two years she has been receiving periodic treatment in a private sanitarium in Hartford, Conn.

Happily, the breakdown that sent her there has been repaired. Discharged only last month and pronounced cured, she is scheduled shortly to resume acting in *The*

Young Know Best (20th Century-Fox). Meanwhile, what brought on her trouble? You have read before of the difficulty many stars have in adjusting to life in Hollywood. The reasons often are obvious enough. A boy or girl from a humble background is thrust into the limelight, paid a



THERAPY in Gene Tierney's cure was playing with daughter Tina, shown here with her mother.

stars CRACK UP?

Here is her fascinating story

great deal more money than he or she ever had thought possible, lionized, publicized, given a whole new set of values. Some stars achieve success at the expense of their own moral scruples, and thereafter dislike themselves for what they have done — or become. In any case there are feelings of insecurity, doubt, very possibly guilt.

Many escape from their feelings, or try to, by living in fantasy worlds or adopting behavior patterns foreign to their basic natures. They lack a sense of belonging to a group. Their insecurity may lead them into actions which, not surprisingly, other people misunderstand. They suffer from what psychologists call ambivalence, the urge to do versus the urge not to do.

There also is a theory that actors are more unstable emotionally than most people. Whether or not this is so, film

stars as a group are not particularly happy. Pressures from within and without broke such luminaries as John Barrymore, Buster Keaton, Laurette Taylor and Judy Garland. Psychiatric help has been sought by Frank Sinatra, Ava Gardner, Tony Curtis, Mario Lanza and many another.

As for Gene Tierney, hers seems to have been largely a personal problem. Coming from a family of adequate position and income, she adjusted well to the worldly rewards that screen success brought. But in 1941, against her parents' wishes, she eloped with dress designer Oleg Cassini. Twelve years later the marriage ended.

"Just about when we were discussing divorce," Miss Tierney told me, "I began getting sick. I've always been an idealist, and I just couldn't reconcile myself to the

Continued on page 20

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gives you a real
CANNON Face Cloth inside
every Regular Size box!



You get a bonus every time you buy BREEZE — a genuine CANNON premium right inside the box! And that's only half the bargain. You'll find BREEZE is tops for everything you wash — dunnagees, diapers, dishes, too. So next time buy the bargain-buy BREEZE! It's unconditionally guaranteed by Lever Brothers.



P. S. CANNON KITCHEN TOWEL IN EVERY GIANT ECONOMY SIZE

SEA And SKI SUNTAN CREAM

POSITIVELY PREVENTS SUNBURN

(or your money back)

...all day in the sun—even the first day! SEA & SKI's positive action conditions skin, prevents peeling, lets you tan beautifully without discomfort... you'll have a long-lasting tan others admire.

That's why SEA & SKI outsells all other suntan products.

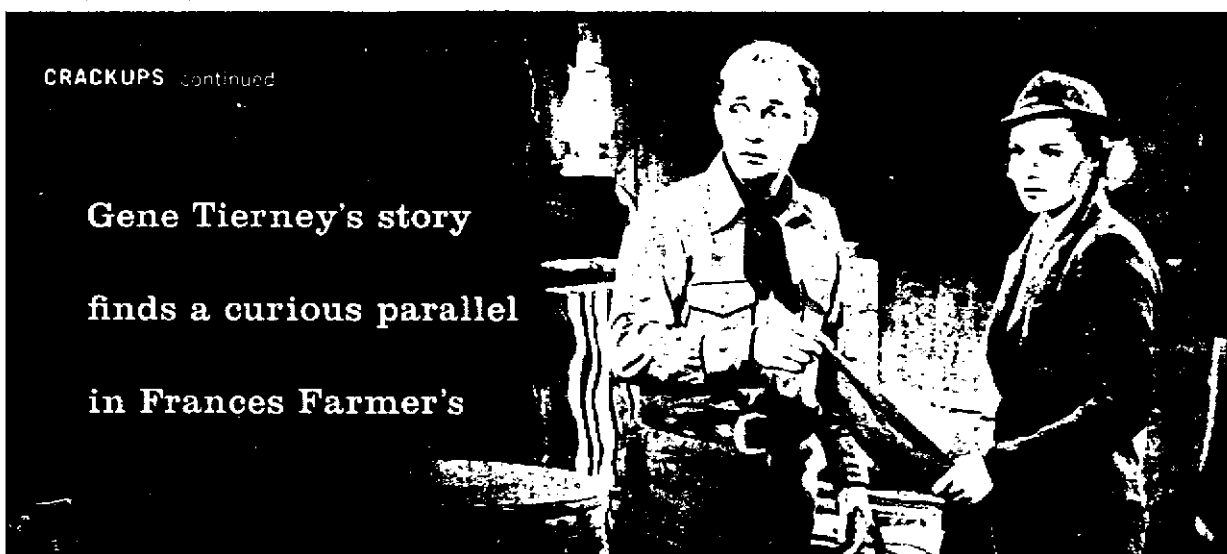


Look for SEA & SKI's special offer display featuring Tiny-Tots swim trunks for only 50¢ (regular \$1.95 value) with any size SEA & SKI.

At better drug, variety, and department stores in unbreakable squeeze bottles and plastic tubes.

CRACKUPS continued

Gene Tierney's story finds a curious parallel in Frances Farmer's



TWENTY YEARS AGO Frances Farmer was a new star with a real future. (Here she appears with another "comer," Bing Crosby, in

Rhythm on the Range.) But even then the seeds of trouble had been sown. After a brilliant start, her career veered into a breakdown.

fact that my marriage was going to pieces. I was heartbroken and filled with hostility and resentment and a million other feelings. It gradually became too much for me."

Gene's mother says that a mounting series of personal tragedies hit her daughter. "Gene was sick during her first pregnancy," Mrs. Tierney explains, "and her first child, Daria, was born abnormal. Year after year Gene hoped desperately that some miracle would be found to cure the little girl, but you just can't cure those things." (Daria, now 13, is in a school for exceptional children. A second daughter, Tina, now 8, is perfectly normal.)

Not long after Gene filed for her divorce, she met another European: Aly Khan, ex-husband of Rita Hayworth. It happened in Paris; Gene called him "the most fascinating, attractive and considerate man I have ever met." When the divorce became final, Hollywood expected her to marry Aly. The two had been inseparable for a year; he had given her a large emerald-cut diamond ring, which she wore on her engagement finger. But that was as far as it went. Instead of proposing marriage, he began courting a Paris model named Bettina.

Anxiety and Hostility

Gene returned to picture work. She co-starred with Humphrey Bogart in *The Lost Hand of God*, which was generally well received. But soon she began suffering from anxiety. She felt fatigue, apprehension, hostility, tension. One day she simply left for her family's home in Fairfield, Conn. The anxiety symptoms grew worse, and the next step was the sanitarium.

She stayed there seven months. When she emerged, her agent had a list of film offers for her. She was about to accept one when she suffered a relapse. Back to the sanitarium she went, and this time she learned, slowly, to live with herself and

her problems. On week ends she would go home and play with daughter Tina. Eventually she was told she could leave for good.

Friends still feel that Gene Tierney's crackup stemmed from Aly Khan's failure to crown their romance with a proposal. She says no. "I was beginning to get sick before I even met him," she vows. "I know what was wrong with me and I'm not going to let it happen again."

Interestingly enough, another case of triumph over breakdown also is current in this town's annals. It involves Frances Farmer, a flaxen-haired beauty who broke into pictures in 1936 when she was not long out of the University of Washington. She started in *Ebb Tide*, *Come and Get It*, *Ride a Crooked Mile* and a Bing Crosby musical, *Rhythm on the Range*. She and Gene Tierney even co-starred in the same film, *Son of Fury*, with Tyrone Power.

Unlike Gene, who always has been well

liked here, Frances Farmer began by rubbing many persons the wrong way. In 1937 a reporter wrote, "Her manners are none too gracious and a lot of people already cordially dislike her..." A photographer with a long memory told me, "The nicest thing I can remember about Frances Farmer is that she was unbearable."

Compulsion and Tension

People who know Miss Farmer well say that she had a compulsion neurosis—that is, she was compelled to behave in a manner that she herself recognized as irrational. At the same time, she suffered intolerable tension if she did not behave that way.

This kind of condition evidently cried out for release. She began drinking—too much. (At one point she was arrested for drunken driving.) The studios inevitably dropped her. She wound up in the state hospital for the mentally ill at Steilacoom, Wash.

In 1937 she had married actor Lief Erikson; they were divorced five years later. In Frances' own opinion, her breakdown sprang from "an emotional letdown after my divorce, the strain of work and the problems brought on by my family's wish that I quit Hollywood."

Three years ago she was released from a mental institution, "completely cured." Since then she has worked as a bookkeeper and, currently, as a hotel clerk in San Francisco. "I've found my strength in religion," she claims. "I've learned to have faith in myself. I like the way I'm living, and maybe if the opportunity occurs I can make a comeback in show business." As a matter of fact, Miss Farmer has a press agent in tow for that very purpose.

Thus today's story has a happy ending for both Frances Farmer and Gene Tierney. But the moral remains: More often than the public ever realizes, the price of success in this town is high indeed. ■



TODAY Frances Farmer works as a hotel reservations clerk (above). But she still has hopes of returning to screen or stage work.

**STOP PAIN
INSTANTLY**
**COMBAT INFECTION
PROMOTE HEALING**

WITH SOOTHING

**Campho-
Phenique**
LIQUID

USE IT FOR
**FEVER BLISTERS
COLD SORES,
GUM BOILS**



Not only do fever blisters heal faster, but the same thing happens when Campho-Phenique is used on cold sores, gum boils. Wonderfully soothing too, for minor burns, poison ivy, itching of insect bites. And Campho-Phenique is a highly effective, pain-relieving antiseptic for minor cuts and scratches from paring knives, can openers, tin cans, etc. Used on pimples, Campho-Phenique helps prevent their spread and re-infection.

**FOR ATHLETE'S FOOT USE
CAMPHO-PHENIQUE
POWDER**

In The Yellow Shoe Can

1. Checks Fungus Growth.
2. Prevents Its Spread.
3. Stops Itching.
4. Promotes Rapid Healing.

don't say glue... say "Too Hoo!"
UHU GLUES
EVERYTHING
BETTER!
At variety, hardware, magazine
& newspaper stores

THESE HORRID
AGE SPOTS*



FADE THEM OUT

"Weathered brown spots on the surface of your hands and face tell the world you're getting old — perhaps before you really are. Fade them away with new **ESOTERICA**, that medicated cream that breaks up masses of pigment on the skin, makes hands look white and young again. Equally effective on the face, neck and arms. Not a cover-up. Acts in the skin — not on it. Fragrant, greaseless base for softening, lubricating skin as it clears up those blemishes. At leading drug and toiletry counters, \$2 plus tax. If you have these age-revealing brown spots, blotches, or if you want clearer, lighter skin, use **ESOTERICA**. At all Drug Stores.

Parade of Progress

BY PETER DAYDEN

New ideas to ease daily living

Blower brush: Squeeze the bulb on the hollow handle of a new brush, blow air through the sable bristles to clean sewing machines, typewriters, electric shavers, guns, other delicate instruments. \$1. *Surprise Gifts*, 299 Madison Ave., New York 17, N.Y.

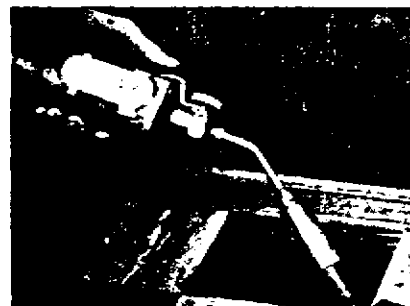
Three-way picnic bag: Use the outer and two inner bags of a glass-fiber insulated set as a unit to carry hot or cold foods — or as three different bags. Outer bag measures 17½" x 10" x 8½", has hinged lid and handle. In tweed or check: \$15. *Fashioncraft Prods.*, 185 30th St., Brooklyn 32, N.Y.

Window opener: Just turn the handle of a new, adjustable jack; stuck windows open easily. \$7.95. *Nestar*, 6509 Hough Ave., Cleveland, Ohio.

Brush cleaner: A hand-operated device for cleaning paint brushes and rollers works by centrifugal force. Just insert brush into holder, dip in a paint solvent and a few steady pumps on the handle will spin it clean. \$6.95. *Kruger Prods.*, P.O. Box 5582, Fennell Sta., Detroit 38, Mich.

Back-yard shower: Connected to garden hose, a portable shower for children pushes into ground, adjusts to 2½', 4' and 6'. \$3.95. *Baker Enterprises*, Box 34, Canfield, Ohio.

Wind gauge: Sailing fans can tell wind velocity up to 60 mph with a new hand-held, pocket-size wind gauge. In case: \$4.95. *Durkee Co.*, 30 South St., New York 7, N.Y.



PUSH-BUTTON TORCH: Press the thumb button of this new propane torch — get a hot flame to soften asbestos tile, burn off paint, etc. Release — flame becomes a safe pilot light. \$9.84. Refill, \$1.89. *Otto Bernz Co.*, Rochester, N.Y.

PARADE OF PROGRESS items are NOT advertising. They are chosen solely for their usefulness and novelty. Look for them at your favorite stores. If not yet available, write firms listed. Mention **PARADE** to get complete information.

THE TALL VALUE IN COLOGNES



On the Wind - Frosty Mist - Spice 'n' Ice

Three cooling moods in fragrance... lavishly yours in tall

6-ounce decenterers, gift boxed. \$2 values, only 1.00

BOURJOIS - CREATED IN FRANCE - MADE IN U.S.A.

"O-O-O-O MY FEET!"
THEY'RE KILLING ME!



Why suffer agonies of
CORNS & CALLOUSES
Tired, tender, itching, burning,
smarting, perspiring feet?
QUICK RELIEF!
GET PROMPT RELIEF THE SURE
WAY WITH JOHNSON'S FOOT SOAP
*AT ALL DRUGGISTS AND
TOILET GOODS DEPTS.

JOHNSON'S FOOT SOAP
BORER, MONDE AND BRAND

**Summer
is coming...**

millions
of women
will use
Tampax



**and still
you hesitate!**

Still you put off trying Tampax,® the internal sanitary protection that millions of women have been using by the billions. Don't you know by now why Tampax is so popular the world over? For one thing, Tampax never chafes or binds, never betrays itself, never causes odor. It's completely comfortable. Daintier, easier to handle and dispose of. And still you hesitate! Try it this month — join the millions of Tampax enthusiasts! In Regular, Super, Junior absorbencies, wherever drug products are sold. Tampax Incorporated, Palmer, Mass.

**Sally's
BLUE**
**PERIODIC
PAIN**



Midol acts three ways to bring relief from menstrual suffering. It relieves cramps, eases headache and it chases the "blues." Sally now takes Midol at the first sign of menstrual distress.



**Sally's
GAY**
WITH
MIDOL

NEW
FROM
ROAD TO
ROOF

Golden Anniversary INTERNATIONALS



Left to right: New Travelall* with curbside third door, more leg and head room, bigger glass area than any comparable vehicle . . . New Cab-Forward design features short 89-inch bumper-to-back-of-cab dimension, maximum maneuverability

with bumper clearance . . . New Golden Jubilee Pickup features custom 7-ft. body. All new models (to 33,000 lbs. GVW) have exclusive new 5-point cab mounting for quiet, level ride. Other INTERNATIONALS range to 96,000 lbs. GVW.

Smart way to do a truck job at least cost

The new Golden Anniversary INTERNATIONAL Trucks are not only the smartest-looking ever to hit the road, but—even more important—are today's *smartest truck buys* for performance and long-range economy.

Come in for a test-drive. Find out what it's like to command more *usable* horsepower—to boss the most powerful six-cylinder pickup in its field—to drive a truck you *know* will pull you through on the toughest

job, because it has all the power you'll ever need.

Above all, remember this: these newest INTERNATIONAL Trucks are built true to the INTERNATIONAL tradition for truck *quality*. They are built to cost *least* to own over the years.

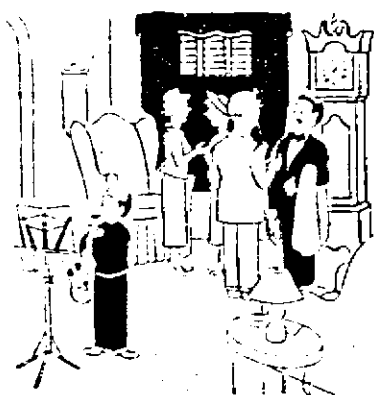
Stop in to see us first thing tomorrow for a convincing test drive in a great new Golden Anniversary INTERNATIONAL Truck!



Factory Branches in this area

LONG BEACH—537 West Anaheim Street LOS ANGELES—4501 S. Alameda Street GLENDALE—6444 San Fernando Road
For the INTERNATIONAL Dealer nearest you see the Yellow Pages of your Telephone Directory

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"Hate to eat and run."

'These made me laugh'

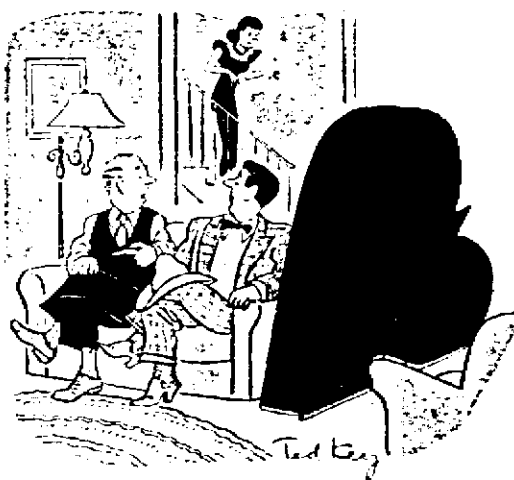


SAM LEVENSON
GUEST CARTOON EDITOR



Droll drawings by Ted Key (left) were chosen today by Sam Levenson, affable emcee of *Two for the Money* (CBS-TV, Saturday nights). Key, 45, was born in Fresno, Calif., majored in art at the University of California, since has won international fame as a cartoonist and published eight books. He now lives in Valley Forge, Pa., with his wife and three children. His non-cartooning hobbies: fishing and gardening. ■

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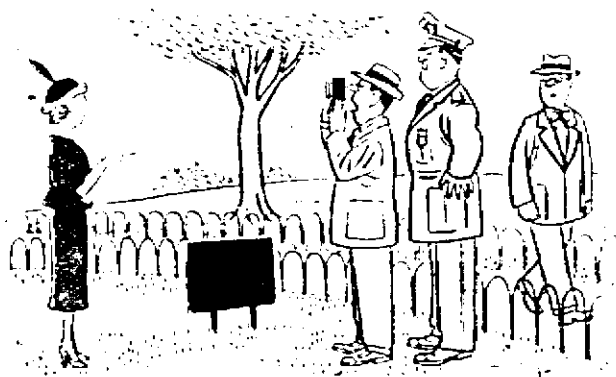


"What d'ya hear from Texas?"

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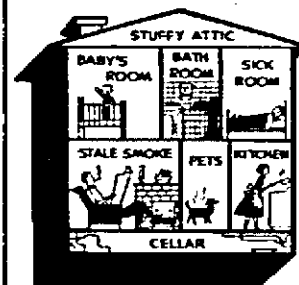


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"You ring?"

Colgate's
new
Florent
aerosol air deodorant
kills
room odors
fast



Makes air smell
flower-fresh



CONSTIPATION MAY BE NATURE'S FIRST WARNING

...of a sluggish system and the dragged-out feeling that often follows. When constipated, take a laxative that acts overnight in the gentle way nature wants.

Take safe-acting Ex-Lax, as directed, at night. It won't disturb sleep. Next morning, enjoy the closest thing to natural action. Gentle Ex-Lax continues to help you toward your normal regularity. Seldom, if ever, is it needed next day. Get the modern laxative more families use... chocolate Ex-Lax.

Zemo Great For Itchy Skin Rash

Zemo—liquid or ointment—a doctor's formula, promptly relieves itching of surface rashes, eczema, prickly heat, athlete's foot. Zemo stops scratching, so aids faster healing and clearing. Buy Extra Strength Zemo for stubborn cases.

What! Can anything be better than Tide?



Yes! New Tide with reserve cleaning power—

**EXTRA CLEANING POWER... does a better job
on everything you wash... on all kinds of dirt**

New Tide brings you the extra cleaning power you've probably wished for on many a washday. Extra cleaning power that does a better job on everything you wash... even on the lightest, easiest jobs. But where you'll see a really *dramatic* difference is in things you couldn't get *really* clean before—shirt collars, for instance. When you see the way New Tide gets that dirt line out, you'll wonder if there's anything it can't do. Get some... soon!

New Tide is available now—in the same familiar package.



**New Tide for dishes, too!
It's Mild! Mild! Mild!**

How mild? Lady, not even the products made just for dishwashing can beat New Tide for mildness to your hands!

**Now, more than ever...
the cleanest clean possible
is TIDE-CLEAN!**

VIGNETTES OF LIFE

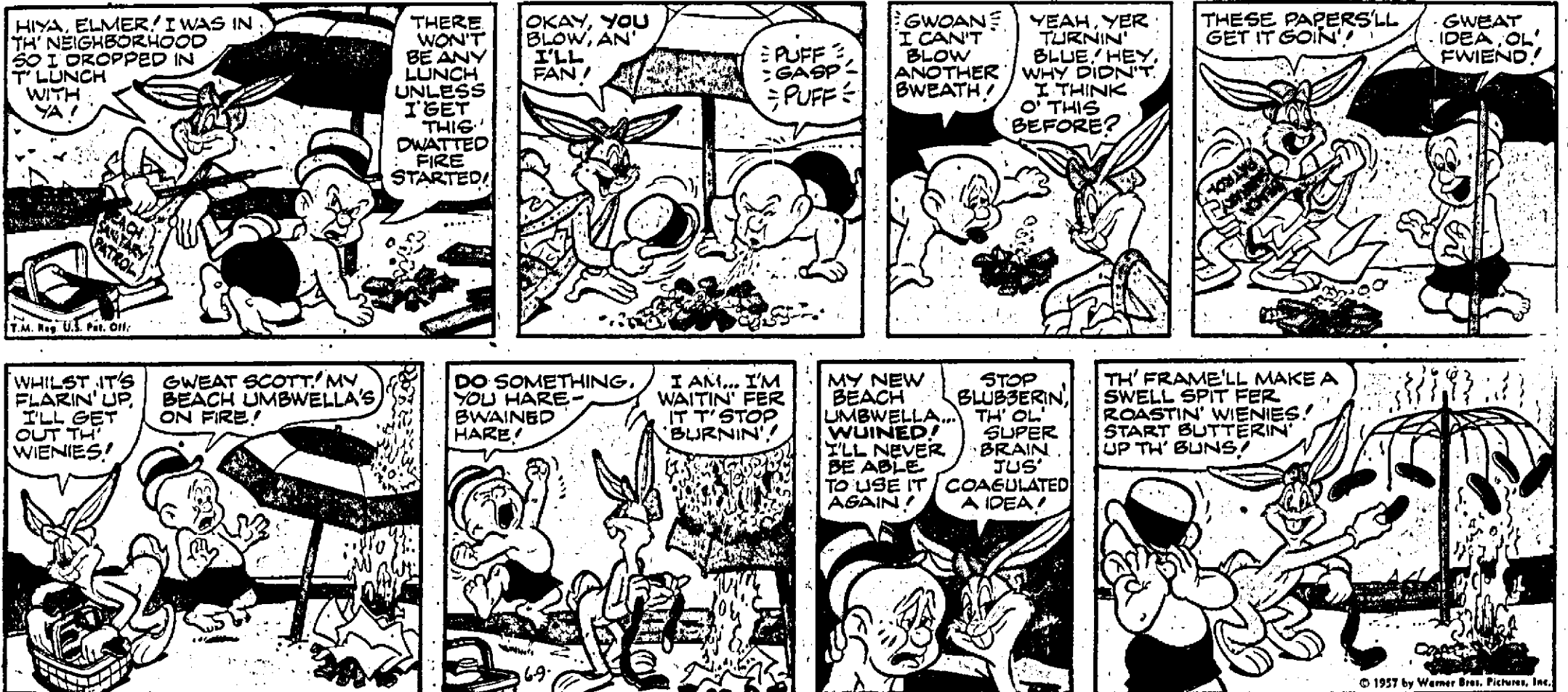
Drive-In Movie

By Harry Weinert



BUGS BUNNY

The Famous Rabbit



OUT OUR WAY

The Willets

T.M. Reg. U.S. Pat. Off.

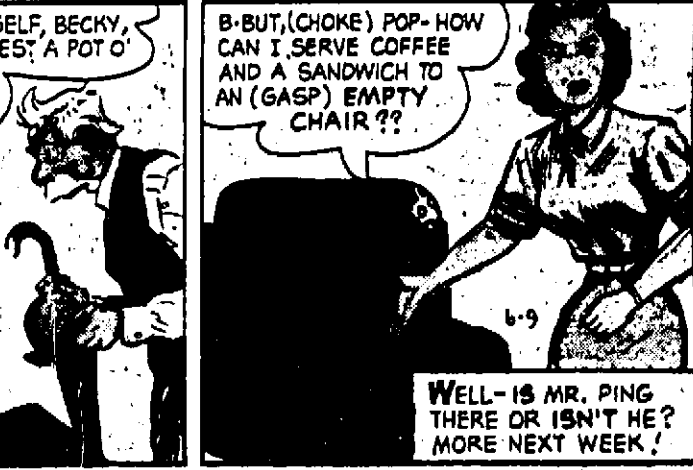
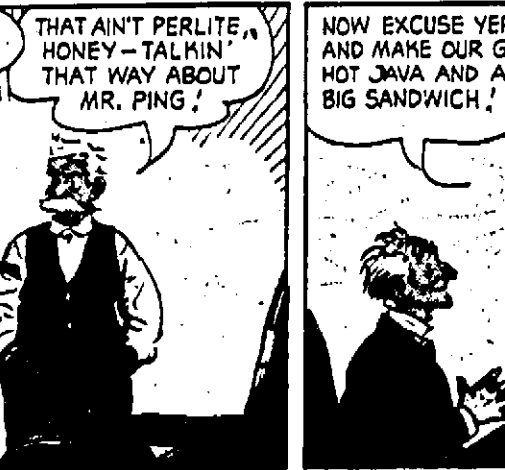
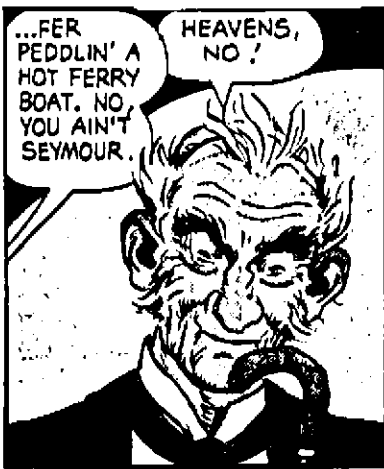
By J. R. Williams



Abbie and Slat

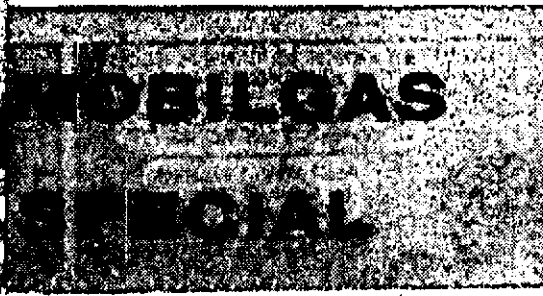
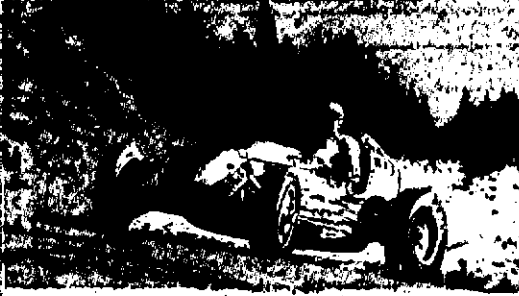
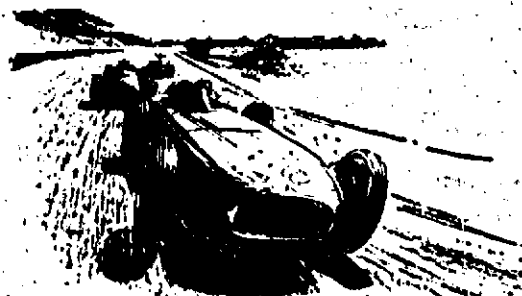
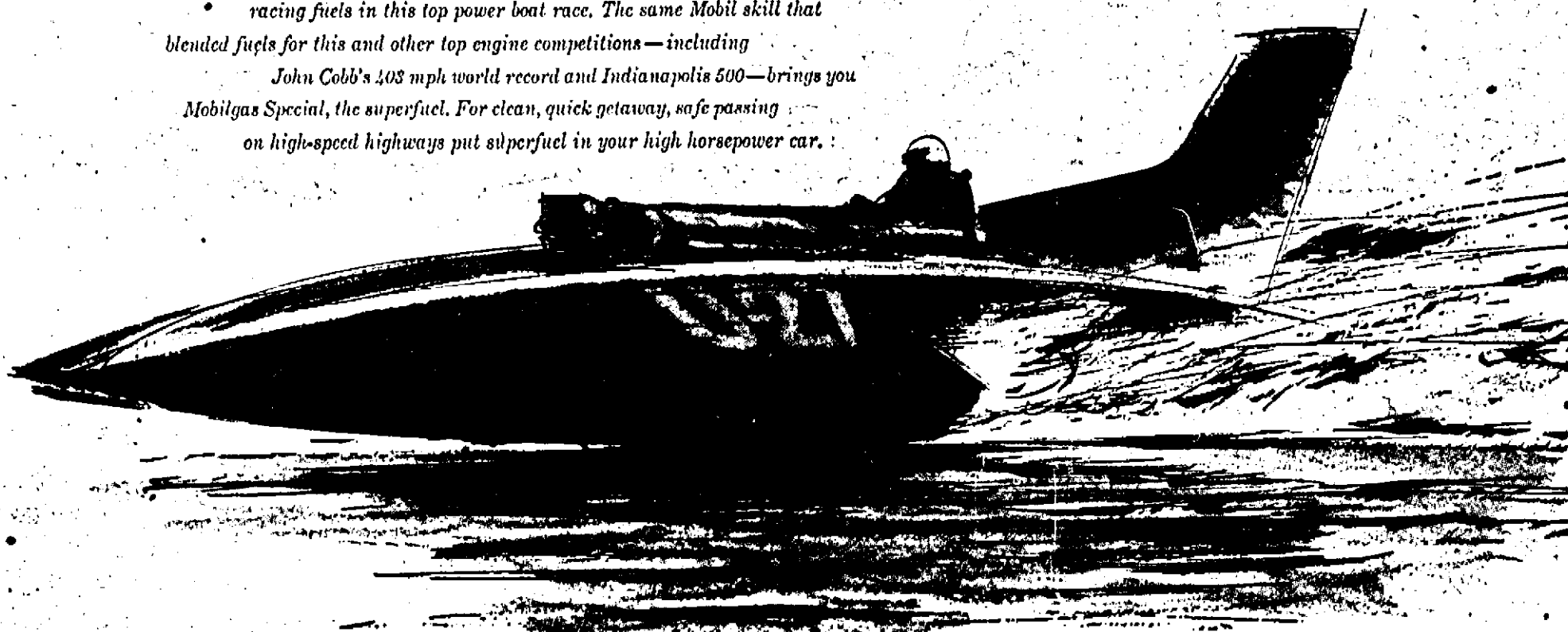
Featuring
**BATHLESS
GROGGINS**

by
**RAEBURN
VAN BUREN**



GOLD CUP—ANOTHER TESTING GROUND FOR SUPERFUEL

Four out of five winners since 1952 used specially blended Mobil racing fuels in this top power boat race. The same Mobil skill that blended fuels for this and other top engine competitions—including John Cobb's 403 mph world record and Indianapolis 500—brings you Mobilgas Special, the superfuel. For clean, quick getaway, safe passing on high-speed highways put superfuel in your high horsepower car.



INDIANAPOLIS—Racing champions at the "500" classic for six straight years have depended on Mobil for fuels that win. By blending fuels for high compression engine competitions like this Mobil engineers have developed an unequalled knowledge of the requirements of high horsepower engines like those in today's cars.

FORD AT BONNEVILLE—the '57 Ford averaged 108.16 mph for 50,000 miles at Bonneville, and it was done with Mobilgas Special, the same superfuel you can buy from your Mobil dealer. This demonstrates the kind of performance you can get in your high horsepower car with Mobilgas Special, the superfuel.

PIKES PEAK—where Mobil engineers provided fuels for six straight winners since '46. From this kind of grueling test comes the know how that produced Mobilgas Special. We combined pass-power octanes in powerful gasoline with MC4 chemical additives to give smooth knock-free power in today's high horsepower cars.

THE
SUPERFUEL

VIGNETTES OF LIFE

Drive-In Movie

By Harry Weinert

"HEY SIS! GOIN' TO A DRIVE-IN MOVIE?"

"THE NERVE OF SOME HITCHHIKERS!"

"—THEN HE PARKS IN FRONT OF A BILLBOARD AND TRIES TO TELL ME IT'S A DRIVE-IN MOVIE!"

—AND KID BROTHERS.

SLIGHT INTERRUPTION WHILE POP TURNS ON THE RADIO TO HEAR HOW THE BALL GAME IS COMING ALONG.

IT'S A RUNNING BATTLE BETWEEN THE ROMANCE ON THE GIANT SCREEN (IN GLORIOUS SUPER COLOR) AND THE AUDIENCE — (IN GLORIOUS BLACK AND WHITE)

BRING YOUR OWN POPCORN.

BABY SITTING MADE EASY.

BUGS BUNNY

The Famous Rabbit

HIYA, ELMER! I WAS IN TH' NEIGHBORHOOD SO I DROPPED IN T' LUNCH WITH YA!

THERE WON'T BE ANY LUNCH UNLESS I GET THIS DWATTED FIRE STARTED!

OKAY, YOU BLOW, AN' I'LL FAN!

PUFF
GASP
PUFF

GWOAN! I CAN'T BLOW ANOTHER BWEATH!

YEAH, YER TURNIN' BLUE! HEY, WHY DIDN'T I THINK O' THIS BEFORE?

THESE PAPERS'LL GET IT GOIN'!

GWEAT IDEA, OL' FWIEND!

WHILST IT'S FLARIN' UP, I'LL GET OUT TH' WIENIES!

GWEAT SCOTT! MY BEACH UMBWELLA'S ON FIRE!

DO SOMETHING, YOU HARE-BWAINED HARE!

I AM... I'M WAITIN' FER IT T' STOP BURNIN'!

MY NEW BEACH UMBWELLA... WUINED! I'LL NEVER BE ABLE TO USE IT AGAIN!

STOP BLUBBERIN' TH' OL' SUPER BRAIN JUS' COAGULATED A IDEA!

TH' FRAME'LL MAKE A SWELL SPIT FER ROASTIN' WIENIES! START BUTTERIN' UP TH' BUNS!

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OUT OUR WAY

The Willets

T.M. Reg. U.S. Pat. Off.

By J. R. Williams

HOW'S ABOUT A GREAT BIG BREAKFAST? EGGS, WAFFLES AND TOAST--I'LL FRY THE EGGS JUST THE WAY I LIKE 'EM! THAT'S IT, MOM, GET OUT A WHOLE PACKAGE OF FROZEN WAFFLES!

MY HEAVENS, WHERE DID YOU GET THE APPETITE?

WOW! THE BEST MEAL I EVER ATE--AND AM I STUFFED! NOT TOO FULL, THOUGH, TO DO ANY JOBS YOU WANT DONE!

I WAS GOING TO SUGGEST THAT YOU BURN THE PAPERS AND PUT OUT THE RUBBISH!

NO SOONER SAID THAN DONE! IS THAT ALL YOU CAN THINK OF?

WHILE YOU'RE AT IT YOU CAN SWEEP THE BASEMENT!

EVERYTHING'S DONE UP BROWN, MOM! AND NOW IT'S LIL'S TURN!

YOU WERE GOING TO TAKE A SUIT TO THE CLEANERS, BUT I HEARD YOU TELL MOM YOU HAD A HEADACHE! HOW ABOUT ME DOING IT?

AND HOW MUCH IS IT GOING TO COST ME?

NOT A PENNY--NOT EVEN A THANK YOU!

YOU'VE BEEN WONDERFUL, WILLIS!

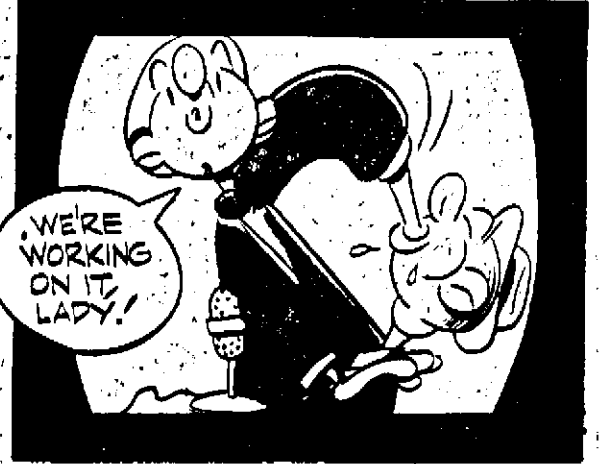
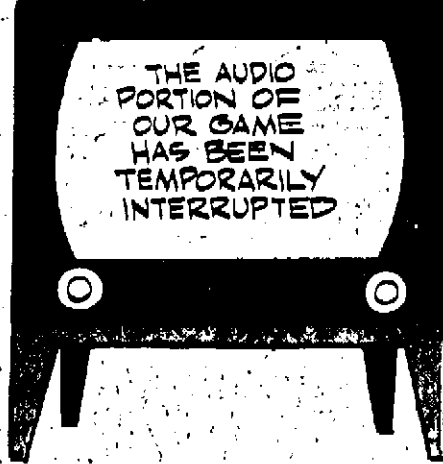
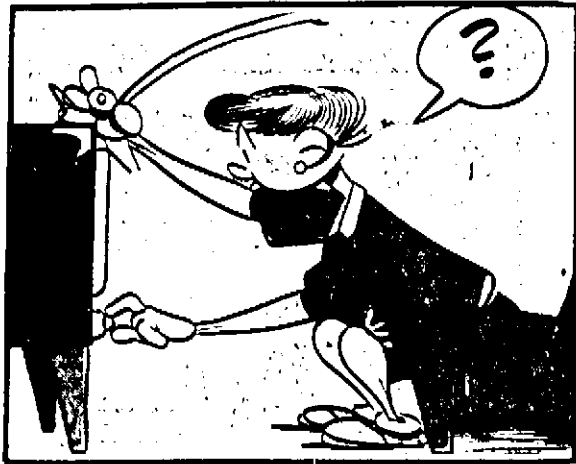
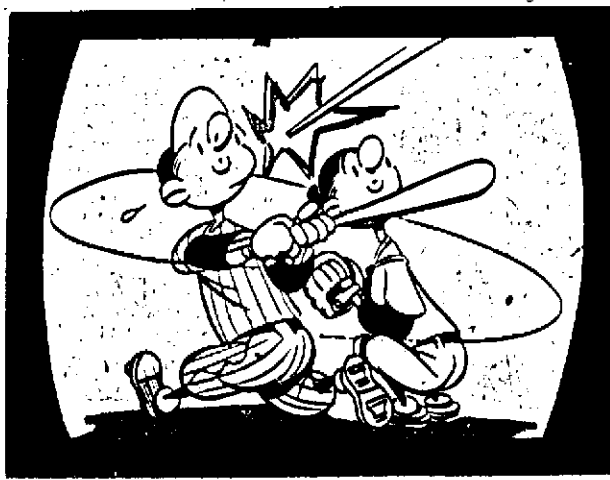
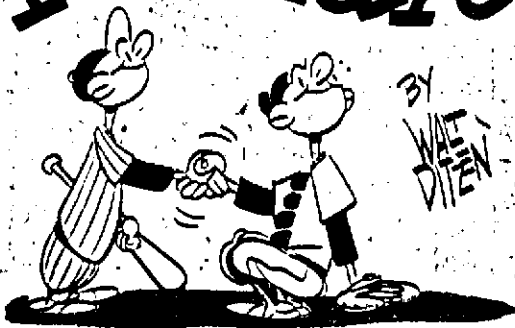
I'LL SAY! BUT THERE'S ONE THING WE WANT TO ASK YOU--WHAT'S IT ALL ABOUT?

MY GOSH, DO I HAVE TO REMIND YOU?

SCHOOL'S OUT!

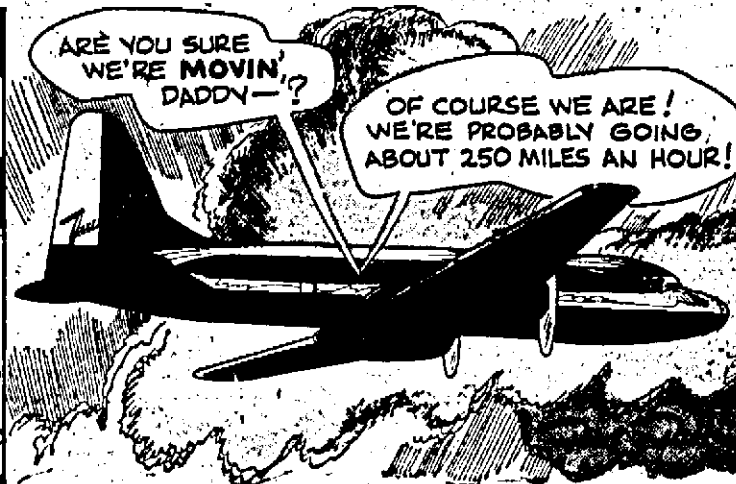
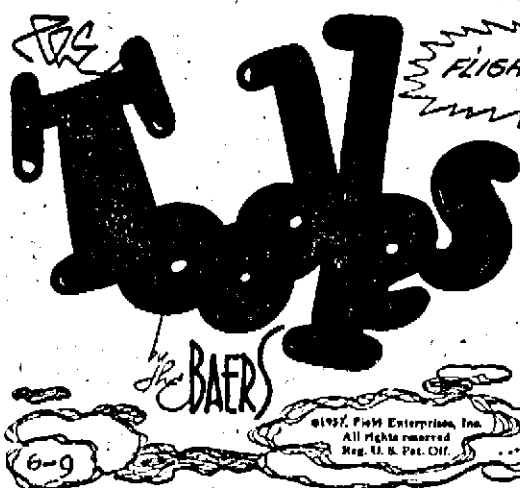
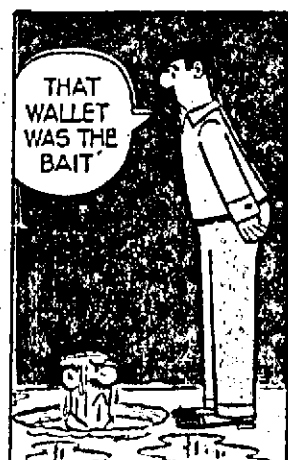
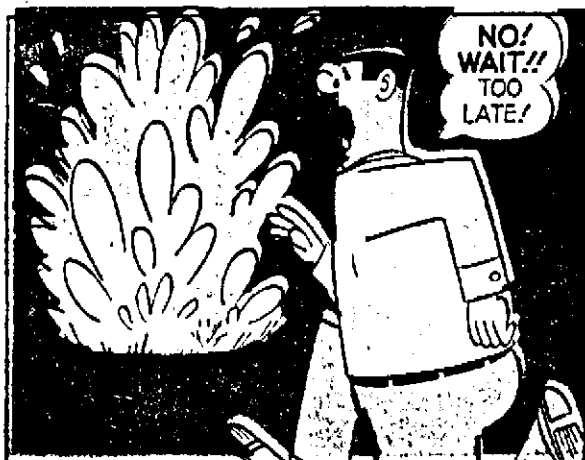
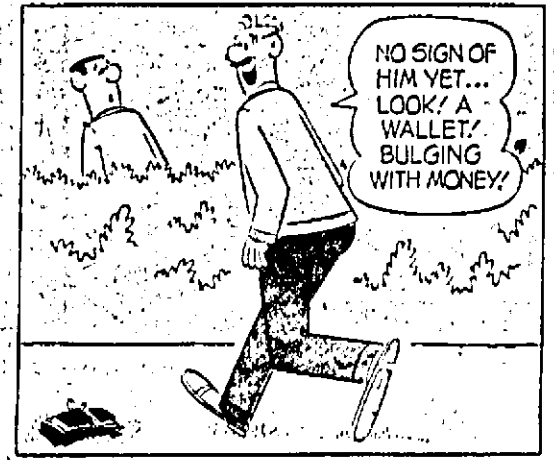
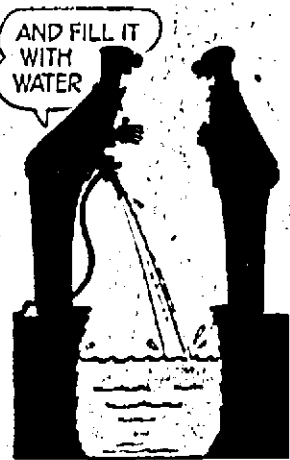
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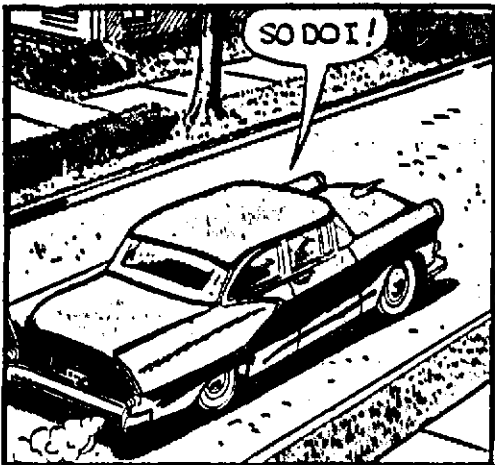
fan fare



MORTY MEEKLE

By Dick Cavalli





ADVERTISEMENT

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The most even wave ever!
No stragglers—no frizz!

You just can't miss getting the most even wave of your life—because New Way Toni waves more evenly, more thoroughly—without mess or guess!

a completely new way to wave! Even-Waving Toni!

SIMPLIFIED...NO MESS...NO GUESS!



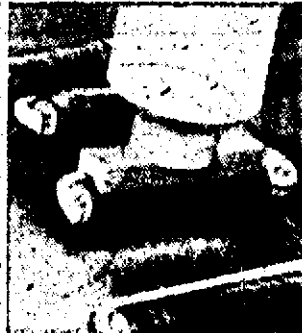
1. WAVE right from the applicator!
Applicator holds all the lotion! Sponge top is wide as a curl. New Even-Waving Lotion spreads smoothly. Won't splash or drip!



2. NEUTRALIZE right from the applicator!
One easy stroke wets every strand—clear thru. No combing needed. Never too much lotion—never too little. Most even waving ever!



3. NEUTRALIZE right from the applicator!
Sponge comes off. See those eight spray-tips? They spray neutralizer inside each curl—where hands can't reach. No mess! No miss!



4. Now, the spray-tips are inside the curl. Press! Neutralizer flows in. All waving action stops. Can't under-wave! Can't over-wave!



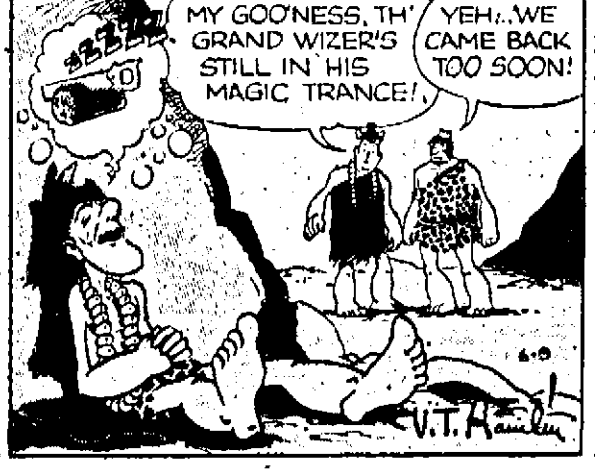
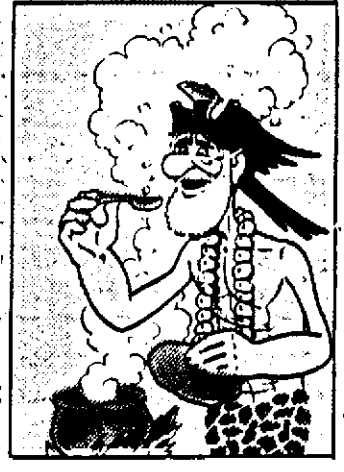
...first double-easy applicator
...first even-waving lotion



Special Introductory Offer
\$2.00 value New Way Toni... plus
\$1.00 value Double-Easy Applicator
\$3.00 value Now... only \$2.29

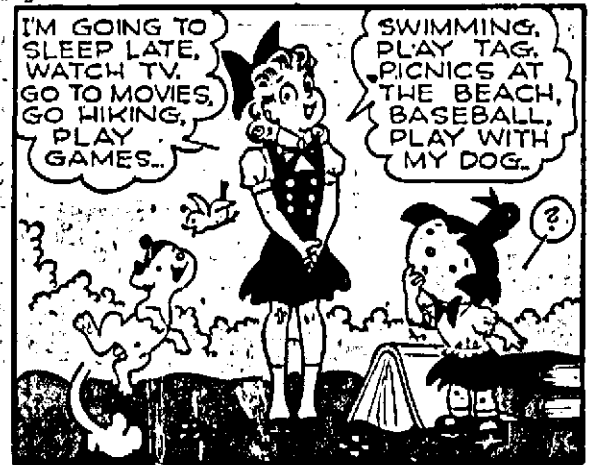
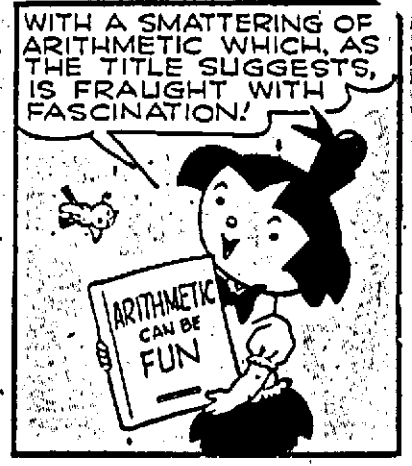
ALLEY OOP

By V. T. Hamlin



PRISCILLA'S POP

By Al Vermeer



CAPTAIN EASY

By Leslie Turner



STUPIDEST BOO-BOO I EVER MADE--GETTIN' LOST IN THIS UNNERGROUND CITY, FULL O' DEAD FOLKS--ALL MY TORCHES BURNED OUT--

MUST BE HUNNERTS O' MILES O' HALLS AN' STREETS AN' PASSAGES--DOC LANCELL NEVER FIND US--WONDER IF WE'LL TURN T'STONE, TOO--

HARK! THAT CAN'T BE DOC--BUT THERE ISN'T ANYBODY ELSE ALIVE 'ROUND HERE--LOOK--A LIGHT, COMIN' THIS WAY!

IF--IF--IF ONE O' THESE STONE FOLKS HAS COME ALIVE AND IS LOOKIN' FOR ME, I DON'T WANT TO GET FOUND--

QUICK, SANDY--IN AMONG THESE FOLKS, AND FREEZE STILL, LIKE ONE OF 'EM!

DON'T LOOK! DON'T EVEN BREATHE--OH, LEAPIN' LIZARDS! IT'S STOPPIN'--

WHY, IF IT ISN'T ANNIE!--AND SANDY! IMAGINE MEETING YOU HERE--

SMALL WORLD, EH? COME-COME--YOU MUST REMEMBER ME--

M-M-MISTER AM!

ARF!

OH, MR. AM! ARE WE GLAD TO SEE YOU! WE'VE NEVER BEEN SO LOST--

LOST? HO-HO--WELL, YOU CERTAINLY PICKED NICE, QUIET NEIGHBORS TO GET LOST AMONG--

QUITE A PLACE, ISN'T IT? AH, YES--TRAGIC, IN A WAY--BUT IT HAPPENS EVERY SO OFTEN--OVER AND OVER--

"EVERY SO OFTEN"? HOW OFTEN?

OH, EVERY HALF BILLION YEARS, GIVE OR TAKE A MILLION OR TWO--PEOPLE NEVER SEEM TO LEARN--AH, BUT THAT'S HOW THE BALL BOUNCES--EH, ANNIE?

EH? ER--OH--YES, SIR, IF YOU SAY SO, MR. AM--

HAROLD GRAY

MARK TRAIL

by

THE RED FOX IS CREDITED WITH BEING ONE OF THE CLEVEREST OF WILD ANIMALS

THIS CRAFTY FURBEARER'S ABILITY TO HOLD HIS OWN IN SPITE OF MAN'S CONTINUAL WAR AGAINST HIM...

SEEMS TO PROVE THIS BELIEF

ONE TRICK THAT DOUBTLESS SAVES THE LIFE OF MANY YOUNG FOXES...

AND THOUGH SHE MAY ONLY BE SEEKING A DRIER OR MORE COMFORTABLE HOME FOR HER FAMILY...

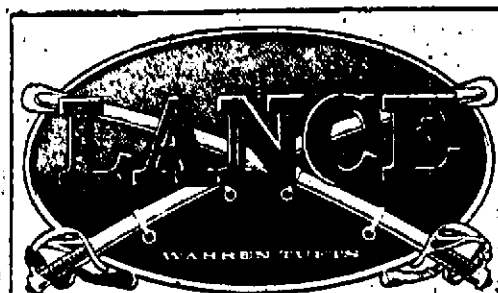
IS THE VIXEN'S HABIT OF CHANGING DENS SOON AFTER THE YOUNG ARE BORN...

HER ENEMIES FREQUENTLY FIND THEMSELVES KNOCKING AT THE WRONG DOOR

UNDER THE VERY NOSE OF THE FARMER AND HIS DOG, THE RED FOX LIVES AND MULTIPLIES

THE RED FOX APPARENTLY MATES FOR LIFE, AND BOTH PARENTS SHARE IN THE DUTIES OF BRINGING HOME GAME AND TEACHING THE YOUNGSTERS THE CUNNING OF THEIR KIND

THE FEW CHICKENS AND GAME BIRDS DESTROYED BY THE FOX ARE COMPENSATED BY HIS WHOLESALE SLAUGHTER OF RATS AND MICE



ALLE PROVOKES A RIFT BETWEEN HARDTACK AND JOEL. IT COMES TO A TERRIFYING HEAD!



FATHER'S DAY
GIFT
SPECIALS

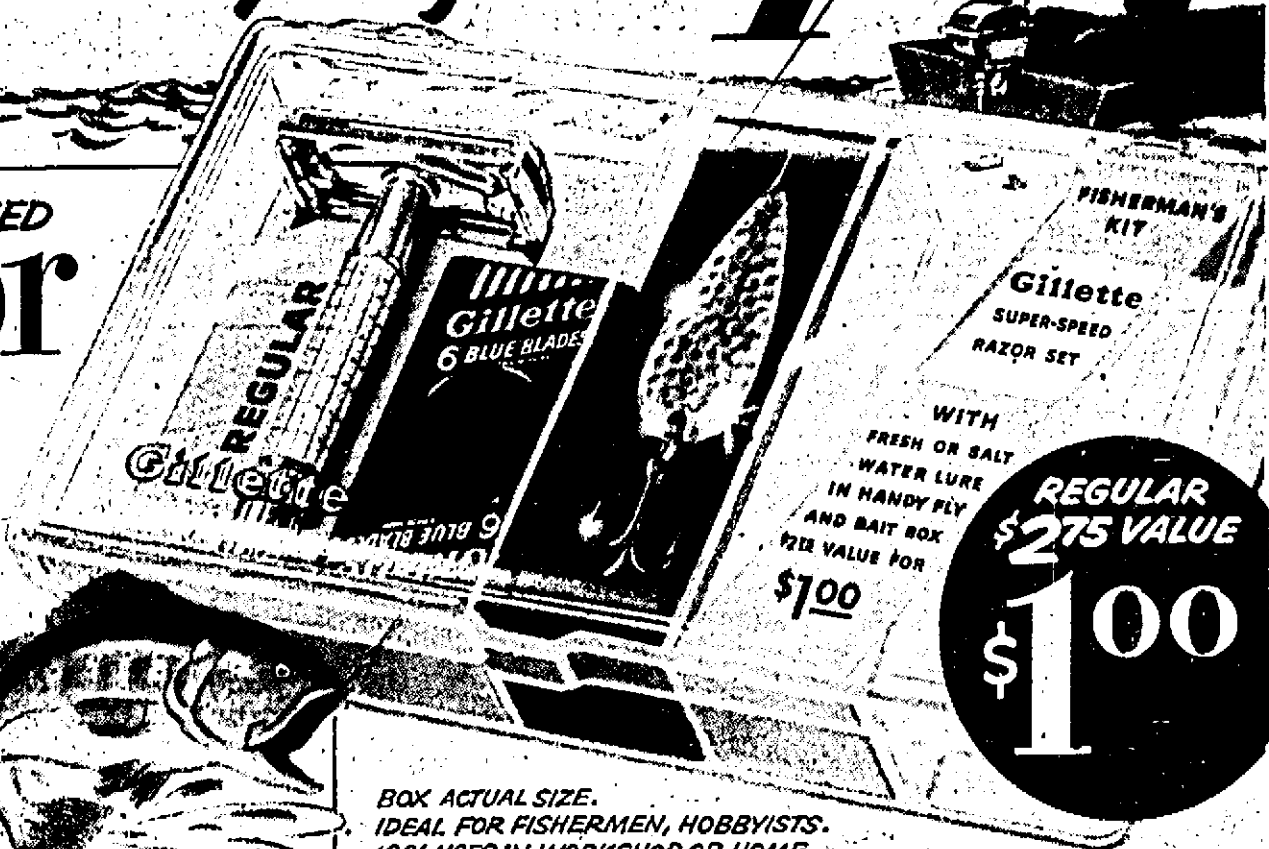
Just see what you get for \$1.00

Gillette Razor

AND GILLETTE BLUE BLADE DISPENSER
(FOR CLEAN SHAVES — COMFORTABLE SHAVES)

PLUS PROVEN GOLD-PLATED LURE
(FOR TROLLING AND SPINNING
IN FRESH AND SALT WATER)

PLUS BAIT AND FLY BOX
(TRANSPARENT — HINGED COVER)



BOX ACTUAL SIZE.
IDEAL FOR FISHERMEN, HOBBYISTS.
1001 USES IN WORKSHOP OR HOME

ANOTHER FATHER'S DAY SPECIAL!

Gillette Foamy

(3 MONTHS' SUPPLY OF THE FASTEST-GROWING INSTANT LATHER)

PLUS 10 GILLETTE BLUE BLADES IN DISPENSER

A GREAT VALUE AND A WONDERFUL GIFT
FOR DAD. SUPPLY IS LIMITED! BETTER HURRY!
GET THIS DOLLAR BARGAIN AT A NEARBY STORE!



SPECIAL
VALUE
\$1.00

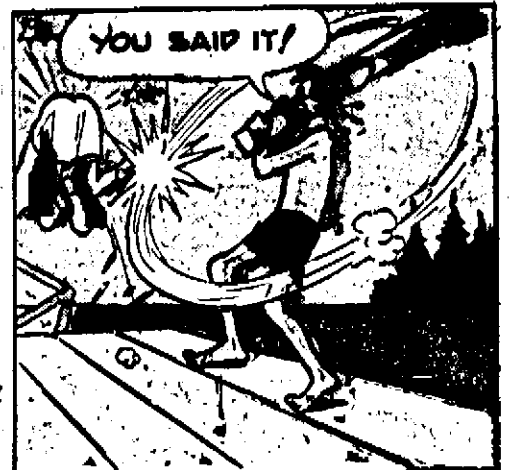
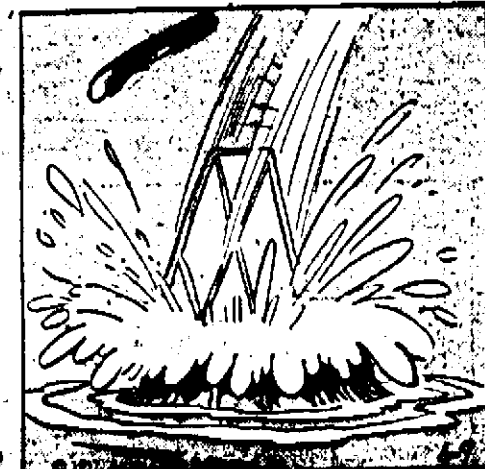
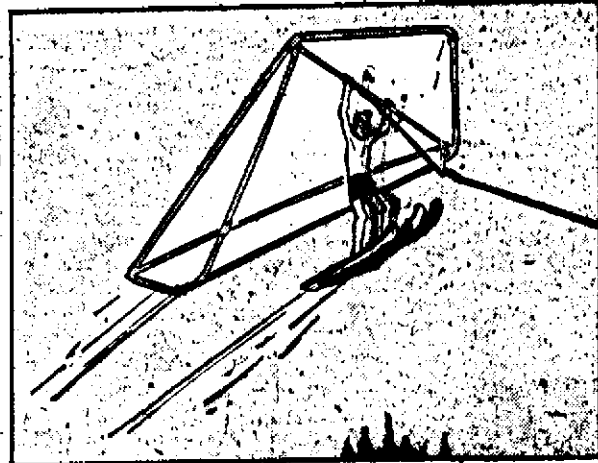
SUPERB SHAVES — THAT'S WHAT
HE'LL GET FROM A RAZOR MATCHED
TO HIS FACE! THREE GILLETTE
SUPER-SPEEDS — LIGHT FOR
LIGHTER BEARDS, REGULAR FOR
AVERAGE SKIN AND BEARD, HEAVY
FOR DENSE BEARDS.



ONE PIECE
TWIST! CHANGE BLADES!
RINSE CLEAN, PRESTO.
THAT'S IT!

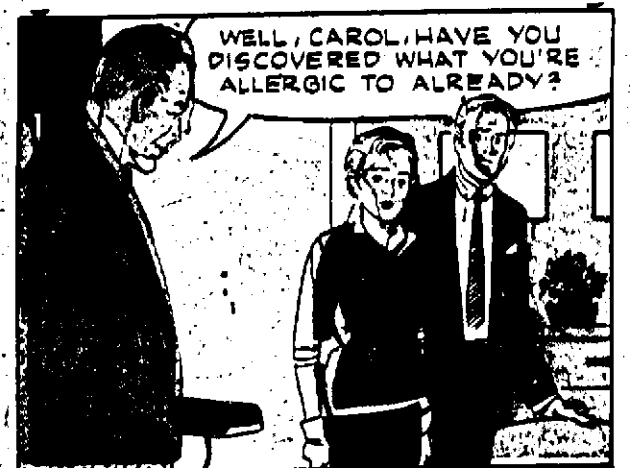
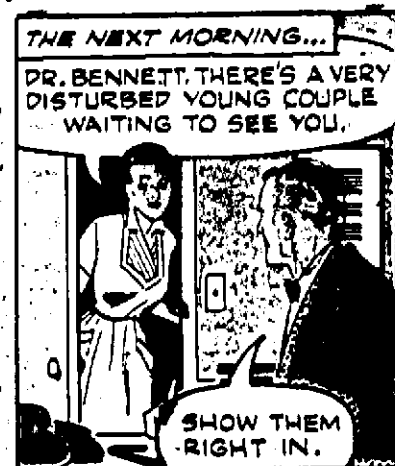
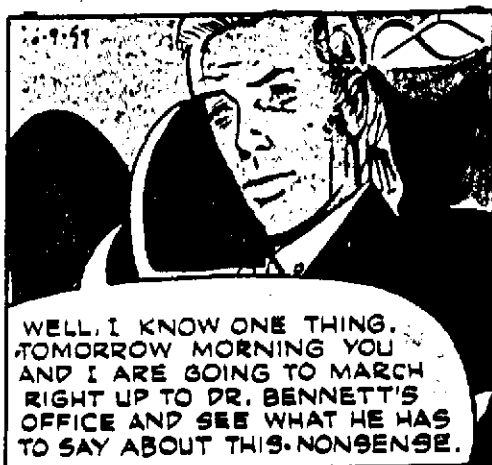
ARCHIE

by BOB MONTANA



DR. GUY BENNETT

By Dr. B. C. Douglas



Look out Mom! Here We Come!

Be prepared for the charge of the backyard brigade! Meet 'em at the door with new DOLE Pineapple-Grapefruit Drink. It's a delicious combination of grapefruit juice and Dole's famous Hawaiian pineapple juice. Sweet, yet zesty... full of Vitamin C... the day-long drink for everybody. You've just gotta get some soon!

NEW! DOLE PINEAPPLE-GRAPEFRUIT DRINK.... who else but DOLE could make it so good?

STEVE ROPER

I DON'T THINK THAT GOON SQUAD IS LOOKING FOR YOU, PAPA SOS... BUT, JUST IN CASE, LET ME CARRY THE BALL ON THIS PLAY!

BE CAREFUL, MIKE! SECRET POLICE SHOOT BEFORE THEY SPEAK!

YOU'RE BLOCKING MY WAY, JOKER! DO I GO AROUND YOU, OR STEP OVER YOU?

PARDON?

I SAID, GET OUT OF MY WAY!

AH! MAIS, CERTAINEMENT! IT IS NOT YOU WE ARE HERE TO GREET!

BUT NO! IT IS OUR LACROSSE TEAM, M'SIEU! ...THEY RETURN TRIUMPHANT! VIVE LA VICTOIRE, NON?

I...I GUESS WE ARE ALL A LITTLE JUMPY, MIKE!

HMM! MY FRENCH IS LIMITED TO "HOW MUCH?" AND "TOO MUCH!" MAYBE WE SHOULD HIRE A GUIDE, JAJA?

OUR FIRST JOB IS TO FIND A PLACE TO STAY! ...CHEAP...AND QUIET.

OH, MIKE! IT'S SO QUANT! ...I FEEL I'M IN ANOTHER WORLD... AWAY FROM THE OLD FEARS!

But, At that moment...

THERE ARE THREE OF THEM?

THE OLD MAN... THE GIRL... AND ONE OTHER! I HAVE THEM IN SIGHT! THIS WILL BE EASY!

THE JACKSON TWINS

By Dick Brooks

I SHOULD HAVE WIRED JULIA I WAS GETTING BACK TONIGHT! WELL, I'LL CALL AND TELL HER THERE ISN'T A CAB IN SIGHT!

DRAT! THE LINE'S BUSY! I MIGHT HAVE KNOWN! BETWEEN JAN AND JILL THAT LINE NEVER REALLY COOLS OFF!

STILL BUSY! PROBABLY POSIE! SHE CAN TALK FOR AN HOUR JUST WHILE SHE'S TRYING TO REMEMBER WHY SHE CALLED!

10 MIN. LATER
OH, NO! STILL BUSY... THAT PHONE HAS A TIME LIMIT FROM NOW ON!

30 MIN. LATER
OKAY! THAT DOES IT! I'LL GET THE OPERATOR TO BREAK IN ON THE LINE!

IS IT AN EMERGENCY, SIR?

WELL... ER... NO... NOT EXACTLY... YOU SEE--

WE'RE ONLY ALLOWED TO BREAK IN IF IT'S AN EMERGENCY, SIR... WHY DON'T YOU TRY AGAIN IN FIVE MINUTES??

3 CALLS LATER
THE FOOL THING IS STILL BUSY! MIM... JUST WAIT! I'LL FIND OUT... THERE'S A BUS!

HEY!

LATER
ALL RIGHT! ALL RIGHT, WHO WAS IT? WHO HAD THE INFERNAL PHONE TIED UP ALL NIGHT?

SLAM

WHOEVER IT WAS WON'T BE USING IT AGAIN FOR A MONTH, I'LL TELL YOU THAT!

WELL, SPEAK UP, WHOEVER YOU ARE! WAS IT JAN OR JILL?... JULIA, BACK ME UP IN THIS THING! WHY DON'T YOU SAY SOMETHING?

I GUESS SHE'S ALL TALKED OUT, DAD!

THAT TWO HOURS SHE JUST SPENT ON THE PHONE YAKKIN' ABOUT SOME DRESS SOME LADY WORE TO SOME PARTY WOULD MAKE ANYBODY HOARSE!

Sister Lizzie Says She's Busy!

SHE DOESN'T SEEM VERY BUSY TO ME, DAN. BUT THAT'S WHAT SHE TOLD ME TO TELL YOU!

I GET THE PICTURE, BUSTER! BUT WHAT I WANT TO KNOW IS... WHY?

I USED TO BE THE FAIR-HAIR-BOY AROUND HERE. THE WAY LIZ TREATS ME NOW JUST DOESN'T MAKE SENSE!

DAN, YOU KNOW WHAT? I THINK IT'S YOUR BREATH. COULDN'T YOU DO SOMETHING ABOUT THAT?

DAN LEARNS HOW TO STOP BAD BREATH!
COLGATE DENTAL CREAM WITH GARDOL STOPS MOUTH ODOR ALL DAY FOR MOST PEOPLE... WITH JUST ONE BRUSHING. BECAUSE COLGATE'S WITH GARDOL CLEANS YOUR BREATH WHILE IT CLEANS YOUR TEETH!

SINCE COLGATE'S FIXED DAN UP OKAY LIZ AND HE ARE "THAT-A-WAY"!

Brush Your Teeth with Colgate's...
Brush Bad Breath Away!

And Colgate's with GARDOL Fights Decay All Day, Too!

Unlike other leading tooth-pastes, Colgate Dental Cream contains Gardol. And Colgate's with Gardol forms an invisible, protective shield around your teeth that fights tooth decay 12 hours or more... with just one brushing!

Gardol's invisible shield fights tooth decay all day... with just one brushing.

COLGATE DENTAL CREAM WITH GARDOL

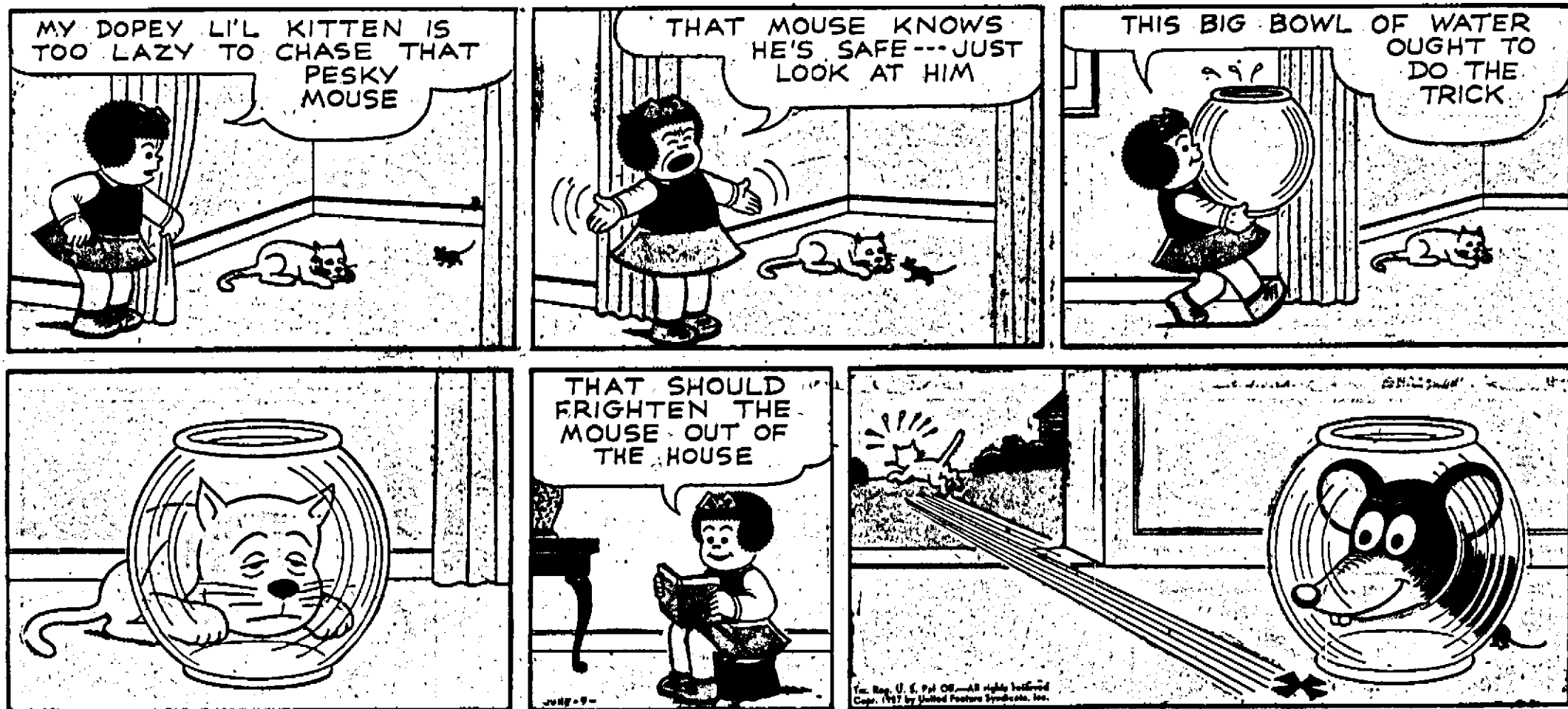
OUR BOARDING HOUSE

With Major Hoople



NANCY

By Ernie Bushmiller



Only AJAX with "FOAMING ACTION"

Cleans so Quick!

AJAX WITH BLEACH REMOVES MORE STAINS THAN EVEN THE STRONGEST LIQUID BLEACH. CUTS GREASE FASTER THAN ANY OTHER LEADING CLEANSER.

Polishes so Bright!

ONLY AJAX CONTAINS A SPECIAL BRIGHTENER. POLISHES AS IT CLEANS, FLOATS GRIME AWAY--LEAVES BATHROOMS SPARKLING.

Works so Easy!

KEEP A CAN OF NEW EASY-ZIP TOP! OPEN AJAX IN YOUR KITCHEN--ONE IN THE BATHROOM, TOO.

NEW EASY-ZIP TOP!
JUST PEEL OFF TAPE TO OPEN NEW SHAKER CAN, HOLES ALREADY PUNCHED. SAVES TIME AND BOTHER!

AJAX THE FOAMING CLEANSER
CONTAINS BLEACH

Floats GREASE and STAIN Right Down The Drain!

JEFF COBB

By Pete Hoffman



POGO

By Walt Kelly



THERE OUGHTA BE A LAW

By Al Fagaly and Harry Shorten

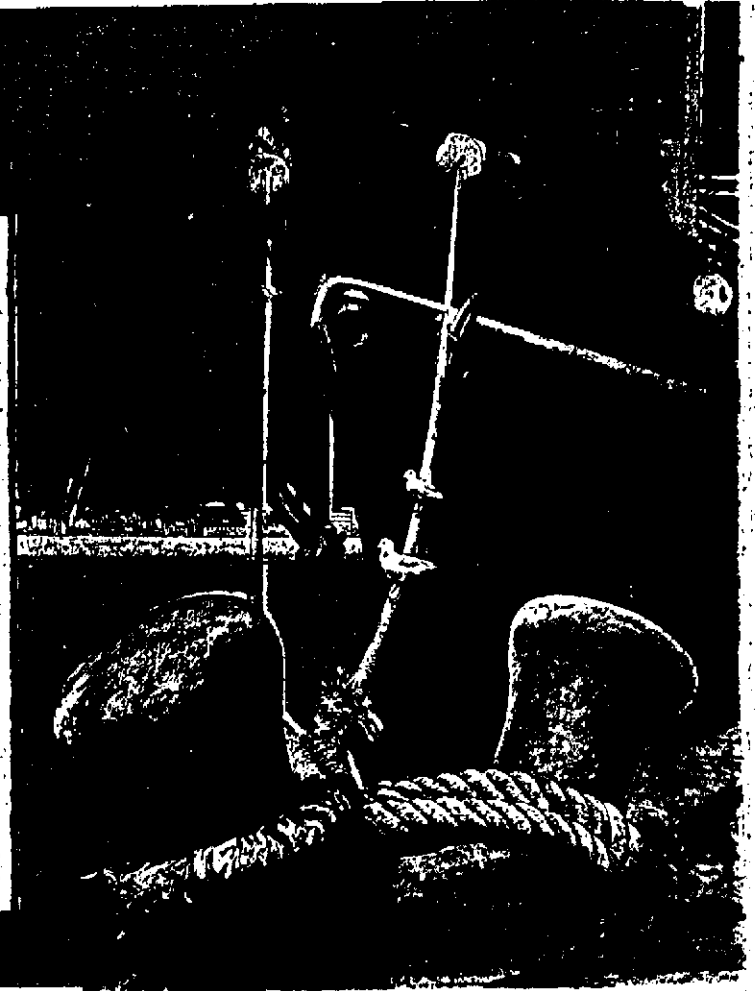


Independent SUNDAY Press-Telegram

BEAUTY ISN'T ENOUGH!

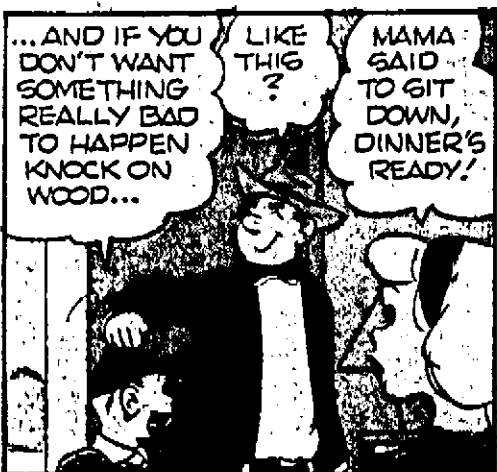
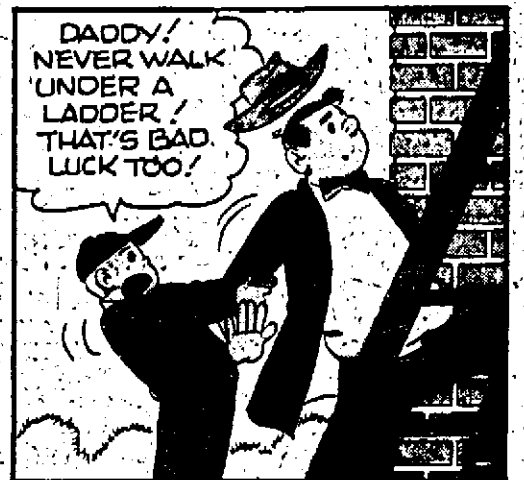
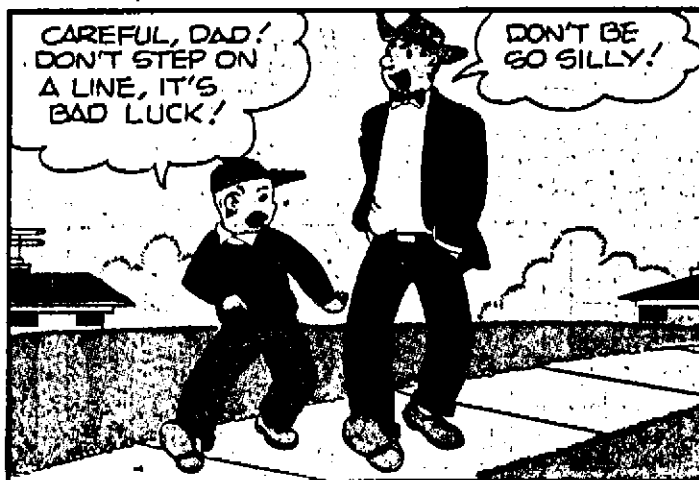
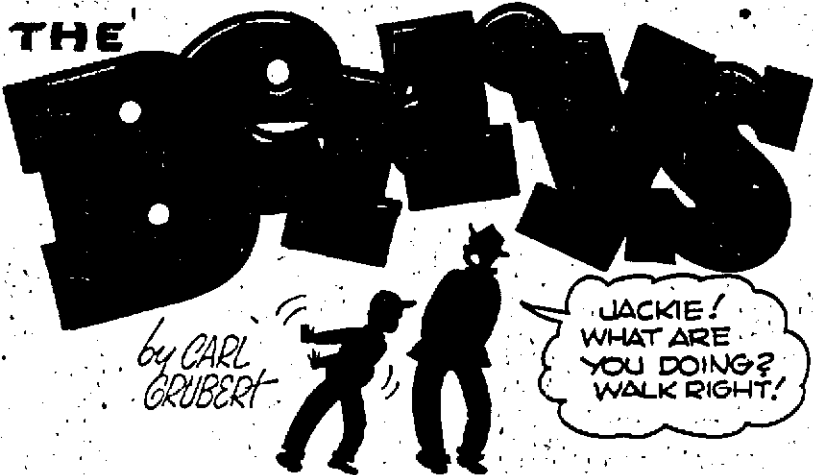
Miss U. Girls Find Stardom's Not Easy

LONG BEACH, CALIFORNIA—JUNE 9, 1957



DENNIS THE MENACE

By Hank Ketcham



\$50

DOWN WILL FURNISH YOUR ENTIRE HOME

INCLUDING RANGE—REFRIGERATOR TV and ALL ACCESSORIES

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LONG BEACH FURNITURE CO. FREE CUSTOMER PARKING DELIVERY American Ave. at 6th DOWNTOWN LONG BEACH OPEN MON. and TUE. EYES. TIL 9 P. M.